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June 3, 2015

Members of the Plan Commission  
City of Madison, Wisconsin  
Madison Municipal Building  
215 Martin Luther King Jr. Blvd, LL100  
Madison, Wisconsin 53703

**Re: Proposed Wingra Point Project, 1004 & 1032 South Park Street, File ID 38033**

Dear Members of the Plan Commission:

I am writing in support of the above-referenced project.

I have monitored the extensive planning, neighborhood involvement and community input that was conducted in planning for the greater Wingra BUILD area, culminating in the *Wingra Market Study and Conceptual Plan Summary Report*. The proposed project is consistent with those recommendations and will serve as a catalyst for the continued redevelopment of the Wingra BUILD area. The combination of proposed uses, together with outstanding architecture and street presence, will bring us another step closer to revitalizing the South Park Street corridor.

I urge you to vote to approve the project at the June 8, 2015 Plan Commission meeting.

Sincerely,



Kevin Snitchler  
AVP Facilities Development

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