

AGENDA # 1

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION

PRESENTED: May 20, 2015

TITLE: Authorizing the Department of Planning and Community and Economic Development to Create the Mayor's City Design and Placemaking Initiative to Raise the Profile of Design Throughout the City of Madison and Encourage the Creation of Welcoming Public and Private Spaces Through High Quality Architecture, Design and Placemaking. (38059)

REFERRED:

REREFERRED:

REPORTED BACK:

AUTHOR: Alan J. Martin, Secretary

ADOPTED:

POF:

DATED: May 20, 2015

ID NUMBER:

Members present were: Richard Wagner, Chair; John Harrington, Dawn O'Kroley, Richard Slayton, Sheri Carter, Cliff Goodhart and Tom DeChant.

SUMMARY:

At its meeting of May 20, 2015, the Urban Design Commission **RECOMMENDED ADOPTION** of an ordinance authorizing the Department of Planning and Community and Economic Development to create the Mayor's City Design and Placemaking Initiative to raise the profile of design throughout the City of Madison and encourage the creation of welcoming public and private spaces through high quality architecture, design and placemaking. Karin Wolf, Madison Arts Commission Director discussed this initiative which has been successful in Milwaukee and Denver. The program will is designed to elevate the public's consciousness about public art. Katherine Cornwell has identified funding in the Planning Division budget. Ideas include a pop-up art gallery in an empty storefront. Decisions would likely be made by a staff team as was done in Milwaukee and Denver.

Comments from the Commission were as follows:

- I think this is a good idea, it all comes down to the details.
- There was an article in the Milwaukee Journal today about Tom Barrett's awards for public art. If the idea is to get press this is a great way to do that.

ACTION:

On a motion by Harrington, seconded by DeChant, the Urban Design Commission **RECOMMENDED ADOPTION**. The motion was passed on a vote of (6-0). The motion provided that the implementation be discussed with the Commission as the project goes forward. No rankings were provided for this project.