## City of Madison

## Location

## 2012 Fisher Street

Project Name
One City Early Learning Centers
Applicant
Forward Community Investments/ Melissa Huggins - Urban Assets

## Existing Use

Former daycare
Proposed Use
Allow daycare center
Public Hearing Date
Plan Commission
08 June 2015


For Questions Contact: Heather Stouder at: 266-5974 or hstouder@cityofmadison.com or City Plan ing at 266-4635


## (6) City of Madison

## 2012 Fisher Street



Madisam ${ }_{m}$
215 Martin Luther King Jr. Blvd; Room LL-100
PO Box 2985; Madison, Wisconsin 53701-2985
Phone: 608.266.4635 | Facsimile: 608.267.8739

- All Land Use Applications should be filed with the Zoning Administrator at the above address.
- The following information is required for all applications for Plan Commission review except subdivisions or land divisions, which should be filed using the Subdivision Application.
- This form may also be completed online at: www.cityofmadison.com/developmentcenter/landdevelopment


1. Project Address: 2012 Fisher Street

Project Title (if any): One City Early Learning Centers
2. This is an application for (Check all that apply to your Land Use Application):Zoning Map Amendment from $\qquad$ to $\qquad$Major Amendment to Approved PD-GDP Zoning
Major Amendment to Approved PD-SIP ZoningReview of Alteration to Planned Development (By Plan Commission)Conditional Use, or Major Alteration to an Approved Conditional UseDemolition PermitOther Requests:

## 3. Applicant, Agent \& Property Owner Information:

| Kaleem Caire |  | One City Early Learning Centers |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Street Address: $\quad$ c/o Urban Assets, 16 N Carroll St. Ste. 530 | City/State: | Madison, WI | Zip: | 53703 |
| Telephone: ( $\underline{\text { 202) }}$ 997-3198 ${ }^{\text {a }}$ (__) |  | Email: kc |  |  |
| Project Contact Person: Melissa Huggins | Company: Urban Assets |  |  |  |
| 16 N Carroll St. Ste. 530 | City/State: | Madison, WI | Zip: | 53703 |
| Telephone: ( 608 ) 345-0996 Fax: L__) |  | Email: urb | urbanassetsmadison@gmail.com |  |
| Property Owner (if not applicant): Forward Community Investments |  |  |  |  |
| Street Address: 2045 Atwood Ave \#101a | City/State: | Madison, WI | Zip: | 53704 |

## 4. Project Information:

| Provide a brief description of the project and all proposed uses of the site: Early childhood care and educational center |
| :--- |
| renovation |
| Development Schedule: Commencement May, 2015 |

## 5. Required Submittal Information

All Land Use applications are required to include the following:
(v) Project Plans including:*

- Site Plans (fully dimensioned plans depicting project details including all lot lines and property setbacks to buildings; demolished/proposed/altered buildings; parking stalls, driveways, sidewalks, location of existing/proposed signage; HVAC/Utility location and screening details; useable open space; and other physical improvements on a property)
- Grading and Utility Plans (existing and proposed) Grading plan is not available. No grading or utility work is proposed.
- Landscape Plan (including planting schedule depicting species name and planting size) N/A, existing to remain
- Building Elevation Drawings (fully dimensioned drawings for all building sides, labeling primary exterior materials)
- Floor Plans (fully dimensioned plans including interior wall and room location)

Provide collated project plan sets as follows:

- Seven (7) copies of a full-sized plan set drawn to a scale of 1 inch $=20$ feet (folded or rolled and stapled)
- Twenty Five (25) copies of the plan set reduced to fit onto $11 \times 17$-inch paper (folded and stapled)
- One (1) copy of the plan set reduced to fit onto $81 / 2 \times 11$-inch paper
* For projects requiring review by the Urban Design Commission, provide Fourteen (14) additional 11x17 copies of the plan set. In addition to the above information, all plan sets should also include: 1) Colored elevation drawings with shadow lines and a list of exterior building materials/colors; 2) Existing/proposed lighting with photometric plan \& fixture cutsheet; and 3) Contextual site plan information including photographs and layout of adjacent buildings and structures. The applicant shall bring samples of exterior building materials and color scheme to the Urban Design Commission meeting.
$\square$ Letter of Intent: Provide one (1) Copy per Plan Set describing this application in detail including, but not limited to:
- Project Team
- Existing Conditions
- Project Schedule
- Proposed Uses (and $\mathrm{ft}^{2}$ of each)
- Hours of Operation
- Building Square Footage
- Number of Dwelling Units
- Auto and Bike Parking Stalls
- Lot Coverage \& Usable Open Space Calculations
- Value of Land
- Estimated Project Cost
- Number of Construction \& FullTime Equivalent Jobs Created
- Public Subsidy Requested

Filing Fee: Refer to the Land Use Application Instructions \& Fee Schedule. Make checks payable to: City Treasurer. for 501 (c) 3
$\checkmark$ Electronic Submittal: All applicants are required to submit copies of all items submitted in hard copy with their application as Adobe Acrobat PDF files on a non-returnable CD to be included with their application materials, or by e-mail to pcapplications@cityofmadison.com.
Additional Information may be required, depending on application. Refer to the Supplemental Submittal Requirements. N/A

## 6. Applicant Declarations

Pre-application Notification: The Zoning Code requires that the applicant notify the district alder and any nearby neighborhood and business associations in writing no later than 30 davs prior to FlliNG this request. List the alderperson, neighborhood association(s), and business association(s) AND the dates you sent the notices: Waived
$\rightarrow$ If a waiver has been granted to this requirement, please attach any correspondence to this effect to this form.
(6) Pre-application Meeting with Staff: Prior to preparation of this application, the applicant is required to discuss the proposed development and review process with Zoning and Planning Division staff; note staff persons and date.

$$
\text { Planning Staff: Heather Stouder Date:4/2/15_zoning Staff: Matt Tucker Date: } \underline{\text { 2/9/15 }}
$$

The applicant attests that this form is accurately completed and all required materials are submitted:


From: Strasser, John [district14@cityofmadison.com]
Sent: Tuesday, April 14, 2015 11:12 AM
To: melissa@urbanassetsconsulting.com
Cc: Tucker, Matthew; Stouder, Heather; Cornwell, Katherine
Subject: RE: 2012 Fisher Street -- One City Early Learning Center
Matt
I approve the waiver of the 30 day notification requirement described below.
Thanks
John

Alder John R. Strasser
Madison Common Council, District 14
(c) 608-271-1080

To receive automatic updates from me go to:
https://www.cityofmadison.com/council/district14/blog/

From: melissa@urbanassetsconsulting.com [melissa@urbanassetsconsulting.com](mailto:melissa@urbanassetsconsulting.com)
Sent: Tuesday, April 14, 2015 11:08:17 AM
To: Strasser, John
Cc: Tucker, Matthew; Stouder, Heather; Cornwell, Katherine
Subject: 2012 Fisher Street -- One City Early Learning Center
Hi John -
The former CDI Center, located at 2012 Fisher Street, is currently a non-conforming use. It has been so for many years, but was grand-fathered when the new zoning code went into effect.

As I am sure you know, One City Early Learning Centers will be renovating the building over the next few months in anticipation of a September opening date. In order to address the non-conforming, we need to apply for a Conditional Use Permit. This will resolve the non-conforming use issue and facilitate a more efficient approval and permitting process for our design team, which includes Findorff and Epstein Uhen.

We would like to submit the CUP application on April $21^{\text {st }}$. We will therefore not meet the 30 day notification requirement. It is my understanding that you have the authority to waive this requirement. We would be very grateful if you could send an email to Matt Tucker indicating your approval to waive the notification requirement.

Please feel free to give me a call if you have any additional questions.
Thanks!

Melissa

Melissa Huggins, AICP
Principal
Urban Assets
16 North Carroll Street, Suite 530
Madison, Wisconsin 53703
P: 608.819.6566
C: 608.345.0996
www.urbanassetsconsulting.com

| City of Madison Plan Commission and Urban Design Commission |  |
| :---: | :---: |
| City of Madison, Planning Division |  |
| Department of Planning \& Community \& Economic Development 215 Martin Luther King Jr. Boulevard |  |
| Madison, WI 53703 |  |
| Attn: Heather Stouder |  |
| RE: Conditional Use Permit (CUP) Application for 2012 Fisher Street |  |
| Dear Members of the Plan Commission: |  |
| Please accept this Letter of Intent, Application, and attachments as our and approval by the City of Madison for the 2012 Fisher Street projec |  |
| Project Team |  |
| Owner: | Forward Community Investments Salli Martyniak, President 2045 Atwood Ave, Suite 101A Madison, WI 53704 Office: (608) 257-3863 Cell: (608) 516-0879 Email: sallim@forwardci.org |
| Architect: | Eppstein Uhen Architects, Inc. <br> Erica Marty, Project Manager + Associate <br> 222 W Washington Ave \# 650 <br> Madison, WI 53703 <br> Office: (608) 442-5350 <br> Email: ericam@eua.com |
| General Contractor: | J.H. Findorff \& Son Inc. John Tucker 300 S Bedford St Madison, WI 53703 Office: (608) 441-1685 Cell: (608) 225-0054 Email: jtucker@findorff.com |

## Project Overview:

2012 Fisher Street, which totals 12,160 SF, was built as day care center in 1969. Under the zoning in place at the time, day care was a permitted use. Under the current zoning, TR-V1, however, day care is a conditional use.

The former day care center, CDI, ceased operations on August $8^{\text {th }}$, 2014. One City Early Learning Centers, Inc. (OCEL), a 501 (c)(3) will be renovating the building in phases over the next two years. The first phase of renovation will commence in May.
The mission of OCEL is to provide a two generation strategy that meets the needs of both parents and children to foster successful children. The goal is to open in September, 2015 with a total of 53 students, 8 FTE teachers, and 2 PTE assistant teachers. By 2017, OCEL anticipates serving 110 children and to be staffed by 10 FTE teachers and 14 PTE assistant teachers.
Kaleem Caire is the CEO of OCEL, which is also governed by a volunteer board of directors (see attached). Marlo Mielke, the Executive Director, will begin her position on May 4 ${ }^{\text {th }}$. Forward Community Investments Inc. (FCI) purchased the building on behalf of OCEL in February, 2014. FCI will lease the building to OCEL (see attached lease) with the intent of selling the building to OCEL in December, 2016.
The CUP will allow OCEL to comply with the current zoning and to undertake the necessary renovations to better meet the needs the families and children it will serve.

## Existing Conditions:

The building at 2012 Fisher Street was originally a day care, and the under the zoning at that time it was permitted use. The building is solidly built and composed of brick, concrete block and precast plank. The structure, as well as the exterior finishes are in acceptable condition and present no concern for need of repair or replacement. The proposed two phase of the building renovation will result in the addition of an elevator, 2 exterior windows, a light well to the lower level, the addition 2 restrooms, and the replacement of the walls and borrowed lights separating the classrooms. There will be minimal changes to the current floor plans of the building. Currently the finishes in the building are in need of repair or replacement, which will occur in the first phase and replacement of plumbing fixtures will occur in the second phase. The following are photos of the building and site:



North Elevation



West Elevation, view from parking lot


West Elevation

## Lot Coverage and Open Space:

The total lot square footage is 17,414 . All pervious surfaces total to 5,008 square feet leaving the total lot cover to equal 12,406 . Percentage of lot coverage is $71.12 \%$ which is $6 \%$ higher than the maximum $65 \%$ lot coverage required for nonresidential TR-V1 zoning.

## Building Square Footage:

12,160 total Gross Square Feet
Proposed Uses:
Classrooms
6 weeks - 12 month year olds ..... 611 ASF
12 month -24 month year olds ..... 611 ASF
2-3 year olds ..... 1,179 ASF
3-4 year olds ..... 1,513 ASF
$4-5$ year olds ..... 3,134 ASF
Office ..... 422 ASF
Reception ..... 167 ASF
Kitchen and Pantry ..... 246 ASF
Restrooms ..... 326 ASF
Misc./Storage ..... 524 ASF
Mechanical and Electrical ..... 392 ASF
Number of Dwelling Units:
N/A

## Auto and Bike Parking Stalls:

Existing parking lot on site provides space for 9 standard vehicles. Bicycle parking will be accommodated in 2 new bike racks, 4 stalls each.

## Sustainability:

The One City Early Learning project incorporates principles of Sustainable Design where possible within the very tight project budget. Re-use of an existing building without making major modifications is the largest sustainable design feature of this project. Other Sustainable design features include adding daylight via the construction of light wells and the addition of windows, the use of construction materials with recycled content and low VOC's, construction waste recycling, and the replacement of the existing light fixtures with more efficient units. Additionally, no additional impervious site elements are being added.

## Conditional Use Request:

Requesting permission for Conditional Use for a day care on a parcel zoned TR-V1. Under the zoning in place at the time, day care was a permitted use, but under the current zoning day care is a conditional use. Permission is also requested for the non-conforming lot coverage percentage. The lot coverage for the existing impervious areas is $6 \%$ over the maximum lot coverage percentage ( $65 \%$ ) for nonresidential TR-V1 zoning. Permission is also requested for the non-conforming re-entrant corner of the rear setback. For nonresidential TR-V1 zoning the rear setback needs to be equal to the building height but a minimum of at least $30^{\prime}-0^{\prime \prime}$. The existing setback is $17^{\prime}-1^{\prime \prime}$.

## Staff and Neighborhood Input:

Our team met with Heather Stouder on April 2, 2015 and with Matt Tucker on April 9, 2015.

## Project Schedule:

The project is currently scheduled to begin construction in May, 2015 with completion of phase 1 in September, 2015.
Phase 2 will be as funds become available, the total project duration is estimated at 2 years.

## Hours of Operation:

Day care occupancy: 7:00 am to 6:00 pm Monday thru Friday.

## Value of Land:

\$0

## Estimated Project Cost:

\$1,624,187

## Number of Construction and Full Time Equivalent Jobs Created:

- Construction jobs: 24 workforce members on site and 6 workforce members in the office will be assigned to this project for the duration of the construction period.
- FTE jobs: At the time of opening in September, 2015, there will be 8 FTE teachers, and 2 PTE assistant teachers. By 2017, OCEL anticipates staff to be at 10 FTE teachers and 14 PTE assistant teachers.

Public Subsidy Requested:
None requested.
We appreciate your time and assistance in our efforts to provide an exceptional and integral design for the Madison community.

Sincerely,


Kaleem Care













