

STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # _____ Date Submitted _____

EVENT INFORMATION

Name of Event Drive Electric Celebration - Madison

Event Organizer/Sponsor MG&E and Flux Mopeds

Is Organizer/Sponsor a 501(c)3 non-profit agency?

☐ Yes ☒ No

If Yes, provide State of Wisconsin Tax Exempt Number _____

Address 710 Williamson Street

City/State/Zip Madison, WI, 53703

Primary Contact Matt Brueggeman

Work Phone 608-620-3589

E-mail m.brueggeman@fluxmopeds.com

Website www.fluxmopeds.com

Secondary Contact Eric Powers

Work Phone 608-241-4605

E-mail Eric@EVPowers.com

FAX _____

Phone During Event 773-934-5723

Phone During Event 608-729-4082

Annual Event?

☒ Yes ☐ No

Charitable Event?

☐ Yes ☒ No

If Yes, name of charity to receive donations: _____

Estimated Attendance 300

(CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours _____ to _____

☐ Yes ☒ No

EVENT CATEGORY

☐ Run/Walk ☐ Music/Concert ☐ Festival ☐ Rally ☐ Parking (i.e., bagging meters)
☒ Other Electric vehicle display and displays, activities and demonstrations
celebration including

LOCATION REQUESTED

☐ Capitol Square (note specific blocks below)

☐ Podium/700-800 State Street

☐ 30 on the Square (a.k.a. top of 100 block of State Street)

☒ Other (specific blocks/streets requested below)

Street Names and Block Numbers: 100 Block of MLK Blvd

EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) 9/19/2015

Rain Date(s) n/A

Event Start Date(s)/Time(s) 9:00 am

Set-Up Date(s)/Time for Event 7:00 am

Event End Date(s)/Time(s) 12:00 pm

Take-Down Time 2:00 pm

Take-Down Time: start to streets reopened

APPLICATION SIGNATURE

_____/We waive the 21-day decision requirement.

_____(PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statutes and laws.

Signature Matthew Brueggeman

Date 4/23/2015

Lamberty, Kelli

From: Matt Brueggeman [mjbrueggeman@fluxmopeds.com]
Sent: Thursday, May 07, 2015 11:03 AM
To: Lamberty, Kelli
Subject: Re: Drive Electric Celebration - Madison
Attachments: DEW_Event_Map_Draft.png; ATT00001.htm; EmerActionPlan_DEW.doc; ATT00002.htm

Follow Up Flag: Follow up
Flag Status: Flagged

Hi Kelli,

I had read the Permit Application Introduction but didn't understand that we needed to submit the Event Site Map, Emergency action plan and recycling plan with the application. Sorry about that. Please see attached and please see my questions below:

- Amplification
 - We do not know if we need yet. Do we need to make this decision before submitting?
- Selling
 - There will be no selling at this event
- Do we need portable toilets?
 - I don't think because there is not any food or drink at the event and we are supported by the standard infrastructure in place for the Saturday Farmers Market. Is there any requirement?
- Where is the access for the ATM?
 - Did I put the arrow in the correct spot?
- Crowd Control
 - We won't need significant Crowd Control but I think I am satisfactory. Do you think so?
- Parking for event staff and attendees
 - Won't need a lot so I just said the public ramp on E Doty
- Required Trash and Recycling plan. Must have a minimum of 8 trash cans, \$100
 - Trash can minimum of 8 cans will be sufficient as we are not having food or beverage at the event

Please let me know your thoughts. I can submit our application fee at any time that is convenient.

Regards,

Matt

Matt Brueggeman
Co-Founder | Flux Mopeds, LLC

www.fluxmopeds.com | mjbrueggeman@fluxmopeds.com | 608-620-FLUX (3589)

100% Electric Mopeds

Sponsor 2

DLUX

Francesca's all Lago

Trash Cans

WI

Stage

Demonstration Area

Display Vehicles

Automotive Action

ATM?

Overflow Parking For EV enthusiasts

BMO Harris Bank

Brocade Irish Pub

WI

Wisconsin State Law Library

WI

Emergency Vehicle Lane

