PREPARED FOR THE LANDMARKS COMMISSION

Project Name/Address: 1202 Williamson

Application Type: Exterior alteration in the Third Lake Ridge historic district

Legistar File ID # 38200

Prepared By: Amy L. Scanlon, Preservation Planner, Planning Division

Date Prepared: May 5, 2015

Summary

Project Applicant/Contact: Sharon Kilfoy

Requested Action: The Applicant is requesting that the Landmarks Commission approve a

Certificate of Appropriateness for exterior alterations involving a mural in a

historic district.

Background Information

Parcel Location: The subject site is located in the Third Lake Ridge Historic District.

Relevant Landmarks Ordinance Section:

33.19(11)(g) Guideline Criteria for Exterior Alteration in the Third Lake Ridge Historic District - Parcels Zoned for Commercial Use.

- 1. Alterations of the height of any existing structure shall be visually compatible with the buildings and environment within its visually related area.
- 2. Alterations of the street facade(s) of any existing structure shall retain the original or existing historical rhythm of solids and voids.
- 3. Alterations of the street facade(s) of any existing structure shall retain the original or existing historical materials.
- 4. Alterations of the roof of any existing structure shall retain its existing historical appearance.

The Sign Ordinance states:

33.03(2) Rules and Definitions

<u>Mural.</u> A picture illustration or abstract expression containing no commercial message applied directly to and made integral with a wall or window surface.

Analysis and Conclusion

The Third Lake Ridge section of the Landmarks Ordinance does not address the specific type of exterior alteration being requested by the Applicant. Because the mural is being located on a commercial building, it is important that the subject matter of the mural not be interpreted as signage.

Recommendation

Staff believes the concept of a mural on the west wall of the existing building meets the intent of the Landmarks Ordinance and recommends approval of the Certificate of Appropriateness with the following condition of approval:

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• To ensure that the design of the mural does not constitute a sign under the Sign Ordinance, Zoning Staff shall approve the design of the mural prior to its installation.