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IEDC Economic Future Forum



The Ingredients for Success

Madison, WI • June 7-9, 2015

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**EARLY BIRD
REGISTRATION DEADLINE:
APRIL 10**

23 days

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Pre-Forum Training Course
**Economic
Development
Strategic
Planning**

June 4-5
Madison, WI



The 2015 Economic Future Forum will analyze trends in existing and emerging industries, while demonstrating how to foster and grow industry clusters.

The Forum will demonstrate how Wisconsin has leveraged its well-maintained transportation infrastructure, quality education, and exceptional talent into the ideal location for dynamic and innovative industry clusters.

Wisconsin is home to thriving industries, including manufacturers of automotive vehicles and parts, marine products, and food and beverage processing. Wisconsin cheese and beer, anyone? The state also has industry clusters in information technology, biotechnology and medical devices.

Wisconsin can only do this with the support of multiple organizations, including industry trade groups, government agencies, organizations providing technical assistance, and education and research facilities.

[Join us in Madison](#) to discuss innovating for prosperity, leveraging human capital, and maintaining strong positions in legacy sectors while growing and expanding into new sectors.



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ABOUT THE REGION INDUSTRY & INNOVATION DATA DASHBOARD START, LOCATE & EXPAND ABOUT MadREP

May 14, 2015



The Madison Region's Economic Development & Diversity Summit

Presented by: Madison Region Economic Partnership & Urban League of Greater Madison

Location: Monona Terrace Community & Convention Center (One John Nolen Drive, Madison)

Time: 8am-4pm, with networking reception to follow

In continued partnership, the **Madison Region Economic Partnership (MadREP)** and the **Urban League of Greater Madison (ULGM)**



The Madison Region's Economic Development and Diversity Summit
TALENT. OPPORTUNITY. GROWTH

will host a joint event for Madison Region business and community leaders focused on economic development and diversity.

This Summit builds on last year's inaugural joint event and marries MadREP's annual State of the Madison Region Summit and the Urban League's Workplace Diversity & Leadership Summit in recognition of the need for authentic collaboration to advance the region's economy, understand the impact of diversity within business, and improve opportunities for all the region's citizens.

The day-long Summit will engage, educate, and empower attendees around issues related to economic, workforce, and community development. Held at the Monona Terrace, the event will feature keynote speakers, break-out sessions, and ample networking opportunities.

Featured keynote speakers for the Summit's plenary sessions include **Steve Pemberton**, Divisional Vice President & Chief Diversity Officer at Walgreen's; **Dr. Julianne Malveaux**, a labor economist focusing on the impact of diversity, culture, and gender in 21st century America; and **Chris Brassell**, a National Director in the PricewaterhouseCoopers' Office of Diversity.

Participation from across the eight-county Madison Region is encouraged, with an anticipated audience of hundreds of business executives, community leaders, economic development professionals, educators, elected officials, entrepreneurs, and emerging leaders.

Registration is available online now at www.madisonregionsummit.com. Early bird rates (\$199 standard/\$99 nonprofit/government) are effective through May 1. Sponsorship and group rate benefits are also available.

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