

PLANNING DIVISION RECOMMENDATIONS - 2015 Neighborhood Grant Program

Applicant	Project	Alder District	Average Score	Rank	Grant Request *	Amount Recommended	Conditions / Comments
Tenney Lapham Neighborhood Association, Inc.	<u>Flowers and Picnics in the Tenney-Lapham Neighborhood:</u> The Capitol East Business Association proposes to work with the Tenney Lapham Neighborhood Association and the Friends of Reynolds Park to create a stronger sense of community and place in the neighborhood, by creating public art and hosting placemaking activities in Reynolds Park, and beautifying the business strips of E. Washington Ave. and E. Johnson St. with planters.	2	92.7	1	\$4,910	\$4,910	1) Planning Division must approve a revised, detailed scope and budget; 2) Water Utility, Planning Division and Parks Division must approve chalk mural size and location; 3) Business association must collaborate with Tenney-Lapham Neighborhood Association to inform neighborhood of project including promotional announcements and other outreach.
Arts Wisconsin, Inc. on behalf of Schenk-Atwood-Starkweather-Yahara Neighborhood Association	<u>Decorative Pavement Painting - Union Triangle:</u> The Union Triangle Subcommittee of SASY proposes three placemaking events focused around painting a road mural at Union St./Clyde Gallagher Ave. along Starkweather Creek Bike Path.	6	81.2	2	\$500	\$500	1) Planning Division must approve a revised, detailed scope and budget; 2) Traffic Engineering Division must approve Decorative Pavement Painting permit application; 3) Planning and Traffic Engineering Divisions must approve a detailed design for pavement painting; 4) As part of the permit application, the neighborhood will be required to maintain the painting.
Madison Northside Planning Council, Inc. on behalf of Sherman Neighborhood Association	<u>Sherman Neighborhood Art Project:</u> The Sherman Neighborhood Association proposes creating highly visible outdoor artworks and bringing neighbors together for conversation, inspiration and collaboration. This project will beautify the neighborhood, increase neighborhood participation, pride and investment in the streets and sidewalks of the neighborhood.	12	77.3	3	\$4,703	\$4,703	1) Planning Division must approve a revised, detailed scope and budget; 2) Madison Arts Administrator must review and approve project, including a plan for curating and maintaining the artwork; 3) Project must comply with all Zoning, Building Inspection and other applicable City codes and regulations.
Blair Street Gardens Committee, Inc. on behalf of Marquette Neighborhood Association, Inc.	<u>Gateway Gardens Redesign:</u> The Blair Street Gardens Committee in the Marquette Neighborhood proposes to dramatically change the public gardens at John Nolen Drive and Blair, Williamson and Wilson Sts. with native grasses, perennials, shrubs, trees, retaining walls, walkways and seating areas.	6	77	4	\$5,000	\$5,000	1) Planning Division must approve a revised, detailed scope and budget; 2) Planning, Water Utility, Parks, and Traffic Engineering Divisions must approve a detailed site plan, design, planting plan and maintenance plan; 3) Crime prevention through environmental design standards must be followed in site design; 4) Landmarks Commission must approve detailed site plan.
Glendale Neighborhood Association	<u>Tompkins Dr. Sidewalk Art:</u> The Glendale Neighborhood Association proposes to activate Tompkins Dr. as its reconstructed this summer by creating sidewalk art with historical markers, thematic quotes, and nature tracks, and hosting placemaking events including a Ride/Walk the Drive, a "passport" style book about the corridor in coordination with Madison School and Community Recreation, and helping Glendale Elementary create a walking school bus.	16	75.7	5	\$2,000	\$2,000	1) Planning Division must approve a revised, detailed scope and budget; 2) Madison Arts Administrator must approve quotes, images, etc.; 3) Engineering and Traffic Engineering Divisions must review and approve stamping project; 4) Owners with properties adjacent to sidewalk stamping must be informed of the project; 5) No grant funds shall be spent in the City of Monona; however, this municipality can approve funding for continuation of sidewalk stamping within their city limits.
Meadowood Neighborhood Association	<u>Community Suppers:</u> The Meadowood Neighborhood Association proposes to expand the scope and programming at Meadowood's Community Suppers in summer/fall 2015 with a neighborhood picnic/festival at Meadowood Park, a light supper w/screening of a documentary film and neighborly discussion, a community supper with the theme of getting to know local leaders, and a light supper with a focus of empowering residents to plan for future community space between Meadowridge Library and Meadowood Neighborhood Center.	20	72.8	6	\$900	\$700	1) Planning Division must approve a revised, detailed scope and budget; 2) Food is an ineligible expense; 3) City could fund publicity and movie license; 5) Parks Division must approve any necessary permit(s) for neighborhood events at Meadowood Park.
Dudgeon-Monroe Neighborhood Association, Inc.	<u>Nature, Cultural and History Trail:</u> The Dudgeon-Monroe Neighborhood Association, Inc. proposes developing a placemaking and education project to establish a nature, cultural and history trail through a portion of the Lake Wingra Watershed where the neighborhood is located.	13	68.5	7	\$600	\$600	1) Planning Division must approve a revised, detailed scope and budget; 2) Parks, Planning and Zoning Divisions must approve trail specifications and sign text and locations; 3) Neighborhood must notify U.W. Arboretum of this project; 4) Biking is not allowed on certain trails and this project must comply with these regulations.

Applicant	Project	Alder District	Average Score	Rank	Grant Request *	Amount Recommended	Conditions / Comments
Eken Park Neighborhood Association	<u>Signage and bike/pedestrian amenities:</u> The Eken Park Neighborhood Association proposes placemaking improvements at Commerical Ave., North St. and Mayer Ave. including a welcome sign for Eken Park Neighborhood, a bike rack and several benches with related walkways and landscaping.	12	63.8	8	\$3,500	\$3,500	1) Planning Division must approve a revised, detailed scope and budget; 2) Planning, Zoning, Traffic Engineering, Engineering, and Privilege in Streets must approve a detailed site plan including site improvement elements, size, materials, landscaping, a maintenance plan, and other details.
Verona Road Business Coalition on behalf of Allied Dunn's Marsh Neighborhood Association, Inc.	<u>Slay With Us - Verona Road:</u> The Verona Road Business Coalition proposes working with Allied Dunn's Marsh Neighborhood Association, Inc. to develop a marketing campaign to bring attention to the businesses and residents of the neighborhood during Verona Road construction. The campaign will consist of signs, digital and social media, special events and local publications and communications.	10	53.7	9	\$5,000	\$5,000	1) Planning Division must approve a revised, detailed scope (including project boundary), timeline and budget; 2) Work completed prior to contract execution is ineligible for reimbursement; 3) Work must be in City only; 4) Zoning Division must approve proposed signage.
Capitol Neighborhoods, Inc.	<u>Period Garden Park/Neighborhood District Identity Sign:</u> Capitol Neighborhoods, Inc. proposes creating an identification sign for Period Garden Park and the Mansion Hill Neighborhood and install it at the park.	2	51.7	10	\$2,454	\$2,454	1) Planning Division must approve a revised, detailed scope and budget; 2) Parks, Zoning, and Planning Divisions and Urban Design and Landmarks CommissionS must approve sign design, color, size, materials, location and mounting specifications; 3) The sign should not include "Capitol Neighborhoods, Inc." or the date; 4) "Mansion Hill" or "Mansion Hill Historic District" can be listed on the sign, not "Mansion Hill East District"; 5) Sign should identify property as a City of Madison Park.
Marquette Neighborhood Association, Inc.	<u>Jenifer, Breatly, Few, Paterson Placemaking & Reconstruction:</u> Marquette Neighborhood Association, Inc. proposes to conduct facilitated neighborhood discussion around stormwater management, traffic calming, and intersection painting placemaking activities. Through engagement of Marquette neighborhood residents, top issues will be identified and prioritized for Jenifer, Breatly, Few, Paterson reconstruction and intersection mural location, design and outreach will be conducted. MNA board will oversee community-wide meetings, on-site gatherings, social media communications, and review of public input and neighborhood report with MNA board.	6	50.0	11	\$5,600	\$2,633	1) Planning Division must approve a revised, detailed scope and budget; 2) Planning Division must approve professional facilitator(s); 3) Planning Division must approve public input and outreach strategy for residents and key stakeholders and how applicant will record level of engagement; 4) Applicant must provide list of where information will be accessed to the public; 5) MNA Board must review and approve neighborhood issues and priorities prior to submission to City; 6) Survivor Manual will not be funded through the grant program.
NOT RECOMMENDED FOR FUNDING DUE TO LOW SCORE AND LACK OF AVAILABLE FUNDS (BELOW 50 POINTS)							
Greater State Street Business Association, Ltd.	<u>Downtown Holiday Lighting Enhancement:</u> The Greater State Street Business Association, Ltd. proposes replacing the cool white LED bulbs in downtown's holiday snowflake decorations with warm white bulbs and hosting placemaking activities including expanding the Holiday Open House, Go Red for Women/American Heart Association event, and a Madison Winter Festival to support a vibrant, engaging downtown business environment, create a distinctive sense of place, and provide broad community enjoyment in downtown Madison.	2, 4, 8	49.2	NA	\$5,000	\$0	Scored below 50 points, not eligible for funding. Insufficient grants funds remaining.
NOT RECOMMENDED FOR FUNDING, INELIGIBLE APPLICANT							
Vegan Haven, Inc.	<u>Downtown Business and Environmental Neighborhood Association</u>	2, 4, 8	NA	NA	\$25,000	\$0	Ineligible applicant
					Total requests \$	\$40,167	
					Total recommendations \$	\$32,000	
					Total maintenance \$	\$3,000	
					Total budget \$	\$35,000	

*Maximum amount recommended, subject to conditions determined by the Planning Staff Review Team.