

GREATER MADISON CONVENTION & VISITORS BUREAU  
615 E. WASHINGTON AVENUE > MADISON, WI > 53703

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## MEMO

**DATE:** Wednesday, March 11, 2015

**TO:** Randy Whitehead, CPA, City of Madison  
City of Madison – Board of Estimates

**FROM:** Deb Archer, President & CEO, GMCVB

**SUBJECT:** Monona Terrace Booking Event Assistance Fund Activity

Randy,

Attached please find the following reports for the Board of Estimates:

Monona Terrace Booking Event Assistance Fund  
> 2014 Year-End Activity— January 1 – December 31  
> Payout Schedule for Future Commitments

Note that this activity is as of Year-End 2014. There has been activity with the fund in 2015, please let me know if you would like an addendum to the report that includes the 2015 activity to date.

Thank you,

Deb

**DEB ARCHER, CDME**  
**PRESIDENT & CEO**

**GREATER MADISON CONVENTION & VISITORS BUREAU** and **MADISON AREA SPORTS COMMISSION**  
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