

GREATER MADISON CONVENTION & VISITORS BUREAU
615 E. WASHINGTON AVENUE > MADISON, WI > 53703

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MEMO

MT BEAAC Meeting

Tuesday, April 14, 2015 > 4:00 – 5:00 PM

GMCVB Headquarters, 615 East Washington Avenue

For calendar year 2015, the committee has \$195,000 to appropriate. After the February 10, 2015, meeting, there existed a remaining balance of \$116,895. Re-appropriations below of \$42,234, leaves the committee with available funds of \$159,129 to consider and appropriate at this meeting. There are three new items on the agenda totaling \$40,550, which would leave a \$118,579 balance in the fund.

The following is information on year to date funds available for re-appropriating at this 4/14/15 meeting. These re-appropriations result from a previously approved event not held at Monona Terrace or not qualifying for the entire amount.

Group & Event Name	Event Dates	Amount	Date Approved	Reason
Midwest Food Processors Assoc – 2016 Annual Convention	2016, Nov28-Dec1	\$12,675	2/10/15	Loss due to sleeping room rates too high for attendees.
Forester Media – StormCon 2016	2016, Aug 6-11	\$26,700	2/10/15	Another group has contracted on the dates client needed.
WI School Counselor Assoc – 2015 Annual Conference	2015, Feb 16-19	\$2,859	11/13/12	Did not meet required room pick-up for full \$15,000 award.

Total to Re-appropriate at this meeting \$42,234

Fund Requests for this meeting – April 14, 2015

Group & Event Name	Event Dates	Amount	Use	Attendance	Room Nights	Direct Spending
American Meteorological Society – 2016 Conf on Satellite Meteorology...	2016, Aug 14-19	\$17,000	Facility Rental	375	1495	\$481,579
University and College Designers Assoc – 2018 Design Conference	2018, Oct 11-18	\$10,500	Facility Rental	350	700	\$350,710
High-Temperature Plasma Diagnostics – 2016 Topical Conference	2016, June 5-9	\$13,050	Facility Rental	300	870	\$311,819
<u>Total Requests for this meeting</u>		<u>\$40,550</u>		<u>1,025</u>	<u>3,065</u>	<u>\$1,144,108</u>