# Fiscal Impact of Alternative Development Patterns Madison Scenario Analysis

## **Background and Objectives**

The connection between land use development patterns and the costs of providing public infrastructure and services has long been a topic of study, particularly since "The Cost of Sprawl: A detailed analysis" was published in 1974. Since that time, dozens, if not hundreds of studies, have been conducted relating to this topic. Most of these have concluded that "smart growth" (that is, more compact patterns of development) is associated with reduced local government spending on a per capita basis relative to sprawl (recognizing that the definition of each of those terms not entirely consistent). Smart Growth America's "Building Better Budgets" report, dated May 2013, summarizes the results of 17 of these studies.

Yet these findings are not often included in the typical fiscal impact analyses done in connection with new development proposals. There are many reasons for this, but the inconsistent methodologies used in the above-referenced studies, as well as the time-consuming data collection efforts they involve, have likely slowed the filtering of these academic findings into the "practice." Instead, most, (though not all) fiscal impact analyses rely on a simple average cost approach, which implicitly assumes that each new resident or job will add the same amount of public costs, regardless of whether they live and work in a sprawling, low-density development, or a high-density walkable urban one.

In connection with a grant from the Department of Housing and Urban Development, Smart Growth America ("SGA") aims to develop a fiscal impact methodology that not only accounts for the increased cost efficiencies associated with denser development patterns, but can also be easily adapted and used by local practitioners across the country. The City of Madison generously agreed to become a case study community in the development of this methodology.

## Scenarios

The City of Madison asked SGA to review development plans at 2 different sites. The first, known as the Pioneer District, is the subject of this memo. The Pioneer District is approximately 1,400 acres in size and is largely vacant at present. The City of Madison provided two scenarios for evaluation. The "base scenario" reflects the current plan for the development of the Pioneer District. The second scenario, called "Plus 50" assumes 50% higher density on certain parcels within the District. Note that this scenario results in a different mix of development than the base scenario, meaning that any changes in revenues and costs are not due to changes in density alone but also to changes in the ratio of commercial space to residential space.

Therefore, SGA introduced two additional higher density scenarios, which assume the same development program as the base scenario and "plus 50" scenario respectively, but on approximately 500 fewer acres. They are called the "Compact" and the "Compact Plus 50" scenarios, respectively. Finally, for purposes of comparison, SGA created a "Low Density" scenario, which assumes the same development as the base scenario but on approximately 1,000 acres more. The Low Density scenario, in particular, is purely hypothetical as it would consume more acreage than the Pioneer District contains. Nonetheless these

scenarios help to evaluate the magnitude of public cost savings associated with more compact development patterns.

Unit Type	Low	Base	Compact	Plus 50	Compact Plus 50
Single-Family Detached	1,543	1,543	1,543	1,780	1,780
Multifamily Units	3,236	3,236	3,236	4,466	4,466
Total Units	4,779	4,779	4,779	6,246	6,246
Total Gross Acres	2,379	1,403	915	1,403	915
Net Residential Density	4.1	9.0	16.2	11.7	23.4
Commercial SF	4,646,920	4,646,920	4,646,920	6,990,376	6,990,376

The quantity of development in each scenario is summarized below:

## Key Findings – Net Fiscal Impact

As the chart below clearly shows, as the density of development increases, the net fiscal impact per acre also increases. Once again, the "Low Density", "Base", and "Compact" scenarios all have the same development program on a varying amount of land while the "Plus 50" and "Compact Plus 50 Scenarios" are based on a different development program, per the table above.



The relationship in the above chart is due mainly to two factors associated with higher density: cost savings and reduced land consumption.

For the City of Madison, the compact scenario would reduce estimated costs by approximately 12% over the low density scenario. Even after assuming a reduction in the average value of single-family homes due to smaller lot sizes<sup>1</sup>, the cost savings under the compact scenario make a large difference to the bottom line net fiscal impact. Under the compact scenario, the net fiscal impact of \$2.07 million for the City of Madison is 23% higher than the net fiscal impact under the base scenario of \$1.66 million, and 53% higher than the net fiscal impact on the net fiscal impact *per acre* is even more dramatic as the higher absolute net fiscal impacts are spread over fewer acres.

These results highlight the high opportunity cost of sprawl on public finances and the importance of the net fiscal impact per acre metric, as opposed to only the absolute total. Judged solely by the combined total of the net fiscal impact for both the City and the Madison Metropolitan School District, the compact scenario generates a total net fiscal impact that is 3% lower than the low density scenario. However, that net fiscal impact is achieved on 915 acres instead of 2,379. The remaining 1,464 acres and the property tax they generate is not included in the result. The remaining land, even if it remained vacant would generate property tax revenues, but more importantly, it could accommodate future growth and development, an opportunity that would be foreclosed under the low density scenario.<sup>2</sup> Because the value of the "saved" acreage is not reflected in the absolute totals, the net fiscal impact per acre is the more informative comparison between the programs.

This is important to note in interpreting the results for the Madison Metropolitan School District. For it, the compact scenario is estimated to result in a 2.3% cost savings over the low density scenario. On an absolute basis, this level of cost savings is not enough to compensate for the projected loss in tax revenue associated with smaller single-family lot sizes, so the analysis shows a decline in the absolute net fiscal impact for the Madison Metropolitan School District as density increases. However, the low density scenario consumes 1,464 fewer acres than the compact scenario. Therefore, on a per acre basis, the net fiscal impact to the Madison Metropolitan School District does increase as density increases. In fact, the net fiscal impact per acre under the compact scenario is nearly double that of the low density scenario, even under the assumption that single-family home values would decrease in the compact scenario.<sup>3</sup>

The table below presents a summary of the results by scenario. The results reflect the estimated annual net fiscal impact, at build-out, of each scenario. The net fiscal impact is defined as the projected revenues

<sup>&</sup>lt;sup>1</sup> Based on assessment records from the City of Madison. See page 5 for further details.

<sup>&</sup>lt;sup>2</sup> The retained land could of course be put to a public purpose, such as new parks. In such a case, it might come off the tax rolls; nonetheless, it clearly has economic value, which might be approximated by considering the cost that would be incurred to purchase it for that purpose.

<sup>&</sup>lt;sup>3</sup>As noted and discussed further below, this analysis maintains the very conservative assumption that reduced lot sizes result in reduced single-family property values. If, on the other hand, we allow for the possibility that the value of residential property may rise on a square-foot basis when homes are located in walkable environments, and in close proximity to services offered in a mixed-use community, there arises the potential for the "location premium" to offset the value of the diminished land area.

minus the projected operating costs and certain annualized capital costs.<sup>4</sup> All results are presented in current dollars.

	Revenues									
	Ci	ity of Madison		Mad	Madison School District					
		Per Capita			Per Capita					
Scenario	Total	(Res. & Emp.)	Per Acre	Total	(Res. & Emp.)	Per Acre				
Low Density	\$15,646,000	\$662	\$6,600	\$19,626,000	\$830	\$8,300				
Base Scenario	\$15,083,000	\$638	\$10,800	\$18,780,000	\$790	\$13,400				
Compact	\$14,752,000	\$624	\$16,100	\$18,357,000	\$780	\$20,100				
"Plus 50"	\$20,306,000	\$607	\$14,500	\$24,545,000	\$730	\$17,500				
Compact "Plus 50"	\$19,975,000	\$597	\$21,800	\$24,122,000	\$720	\$26 <i>,</i> 400				
			Expen	ditures						
	Ci	ty of Madison		Mad	lison School Distri	ct				
		Per Capita		Per Capita						
Scenario	Total	(Res. & Emp.)	Per Acre	Total	(Res. & Emp.)	Per Acre				
Low Density	\$14,334,000	\$607	\$6,000	\$16,567,000	\$700	\$7,000				
Base Scenario	\$13,418,000	\$568	\$9 <i>,</i> 600	\$16,396,000	\$690	\$11,700				
Compact	\$12,683,000	\$537	\$13,900	\$16,173,000	\$680	\$17,700				
"Plus 50"	\$18,012,000	\$539	\$12,800	\$20,307,000	\$610	\$14,500				
Compact "Plus 50"	\$17,327,000	\$518	\$18,900	\$19,972,000	\$600	\$21,800				
			Net Fisca	al Impact						
	Ci	ty of Madison		Mad	lison School Distri	ct				
		Per Capita			Per Capita					
Scenario	Total	(Res. & Emp.)	Per Acre	Total	(Res. & Emp.)	Per Acre				
Low Density	\$1,311,000	\$60	\$550	\$3,058,000	\$130	\$1,290				
Base Scenario	\$1,665,000	\$70	\$1,190	\$2,384,000	\$100	\$1,700				
Compact	\$2,069,000	\$90	\$2 <i>,</i> 260	\$2,184,000	\$90	\$2,390				
"Plus 50"	\$2,295,000	\$70	\$1,640	\$4,238,000	\$130	\$3,020				
Compact "Plus 50"	\$2,648,000	\$80	\$2 <i>,</i> 890	\$4,150,000	\$120	\$4,530				

## Conservatism

SGA believes this model likely underestimates the improvement to net fiscal impact associated with higher densities. Most importantly, the model makes very conservative assumptions with regard to revenues. A wide body of research has confirmed that dense, walkable environments enjoy significant value premiums of 20% and higher over typical suburban product.<sup>5</sup> This means that the assessed value per square foot of development could well be higher in the compact scenario than the base or low density scenarios. At this point, however, we have not included any value premium associated with density in this analysis. In fact,

<sup>&</sup>lt;sup>4</sup> The model does not currently account for all public capital costs. Only capital costs associated with fire protection, road resurfacing, pipe reconstruction, and school construction are included. Capital costs not accounted for are assumed not to vary directly with density. Future versions of this model will attempt to develop a more comprehensive accounting of all capital costs associated with new development, depending on data availability.

<sup>&</sup>lt;sup>5</sup> <u>http://blog.walkscore.com/wp-content/uploads/2009/08/WalkingTheWalk\_CEOsforCities.pdf;</u> <u>http://www.u.arizona.edu/~gpivo/Walkability%20Paper%208\_4%20draft.pdf;</u>

http://www.brookings.edu/~/media/Research/Files/Papers/2012/5/25%20walkable%20places%20leinberger/25% 20walkable%20places%20leinberger.pdf

to be conservative, SGA has assumed that the average single-family home land value would decrease with higher density due to smaller lot sizes

In addition to the conservative revenue assumptions, SGA was not able to model certain other cost drivers that may be density-related due in part to a lack of sufficient data. Solid waste and recycling pickup, for example, is almost certainly less efficient in low density environments because of the greater distance, and therefore time and fuel between pickups. Police protection may also become less expensive in dense, walkable environments because of a need for fewer patrol cars and vehicle fuel and maintenance costs. The effective modeling of this relationship remains a task for future research.

## Methodology

## Revenues

## **Property Tax**

The City of Madison provided assumptions with respect to property values for each product type involved in the study.

However, SGA made its own estimates of single-family home values based on an analysis of land and improvement values in the vicinity of the Pioneer District. Using these homes, SGA conducted a linear regression analysis of the relationship between lot size and assessed land value. Using this analysis, SGA was able to estimate the likely impact on assessed value of the changes in lot sizes that follow the changing densities in each scenario. No adjustments for lot sizes were applied to townhouses, multifamily units, or commercial properties because land for these functions is typically valued on a per unit or per allowable square foot basis.

In each scenario, the assumed assessed values were multiplied by the appropriate tax rates for the City of Madison and the Madison Metropolitan school district.

## **Miscellaneous Revenues**

Residents and employees of the development were assumed to generate revenues related to licenses, permits, fees, and certain other miscellaneous sources at the same rate as current residents and employees. These revenues were assumed to not vary by density.

## Expenditures

## **Density-Related Expenditures**

SGA divided the expenditures associated with new development into two basic categories. The first includes those that are likely to be affected by the density of the development while the second includes all other expenditures. For purposes of this analysis, SGA has treated expenditures on the maintenance of roads and pipes, including water, sewer, and storm sewer, as well as fire protection and school transportation as density-related. This represents approximately 20% of the total operating expenditures by the City of Madison and 3% of the Madison Metropolitan School District. Other expenditure categories, in particular solid waste pickup, and police protection are likely also affected by the density of development but the available information was not sufficient for SGA to credibly analyze the relationship for all categories.

### Roads

SGA analysis shows that there is a strong inverse relationship between road length and area per capita, and the density of development in the City of Madison. Using GIS, a grid of equal-sized cells was drawn across the City of Madison and the number of residents and employees determined, as well as the road length and area in each cell. From these data points, SGA a formula was derived estimating both the road length and area needed per capita, at any reasonable density, assuming that the new development conforms to historical experience in the area.

A scatterplot, with road length per capita on the y axis and the density (measured in terms of residents and employees per acre) on the x axis, along with a regression formula describing the relationship between the two factors, is shown below. <sup>6</sup> As the chart clearly illustrates, there are significant improvements in efficiency when moving from typical suburban densities of 4-5 people and employees per acre to approximately 40 persons and employees per acre. Thereafter, the quantity of roads per capita decreases only slightly as density increases. While the chart below depicts road length only, SGA found a similarly strong relationship between road area and population/employment density.



In Madison, Capital costs for roads are paid by the developer; however, the City must maintain all roads. The City of Madison estimated that roads generally cost \$3.00 per square foot to resurface and must be resurfaced every 20 - 40 years depending on usage. This model assumes that all roads will be resurfaced every 25 years. The cost of resurfacing is annualized by dividing the estimated resurfacing cost by the expected lifetime of 25 years. In addition, the model assumes that the new roads would generate the same average costs per square foot in terms of pothole repair and snow removal as all other roads in the City of Madison. Note that this model does not currently estimate the additional demand placed on offsite roads, which may also incur maintenance costs.

<sup>&</sup>lt;sup>6</sup> Note that each point may not represent one cell. Instead, values for all cells within certain density categories were averaged and presented as one point.

## Water and Sewer Mains

The maintenance of water and sewer mains is performed by the City utility, which collects fees based on the quantity of water provided and wastewater processed. In a typical fiscal impact analysis, costs and revenues associated with public utilities are ignored because it is assumed that the utility adjusts its rates to cover all costs, such that any expenses associated with a new development would be covered by the revenue it would generate.

Nonetheless, the density of development does affect the costs to the utility. All else being equal, a development that requires an average of 100 feet of pipe between residences will cost more to maintain than a development with only 20 feet of pipe between residences. To account for this fact, SGA has developed a methodology that compares the ratio of pipe maintenance costs to the projected water and wastewater revenue generated by the development, to the same ratio for the City as a whole. If the ratio of maintenance costs to revenue generated is lower in the development than in the City as a whole, then the project is assumed to generate a positive cash flow to the City and vice versa.

Sewer and water mains typically follow the length of the street and SGA found that to be largely the case in the City of Madison. Therefore, SGA employed the same methodology used for road length to estimate the length of pipe needed in the development under each scenario. Water and wastewater use projections were made on a per resident and per employee basis using third party estimates.<sup>7</sup>

Pipe maintenance costs were based on the annualized cost of reconstruction, assuming a cost of \$200 per linear foot and a lifetime of 100 years.<sup>8</sup> (The current analysis does not assume the reuse of any existing pipe.)

## **Fire/EMS Protection**

To be effective, fire and EMS services must respond to emergency calls in a short amount of time. The specific response time varies by community, but fire service budgets and capital requirements are typically based on an established standard. This necessarily means that, for any given response-time standard, the efficiency of fire service will be dependent on the density within the "fire service shed" (the geographic area served by a station). If it is developed at a very low density, then the cost of service, including the cost of the station, the ambulances, fire engine/ladders, and their staff will be spread over a few people and employees, and likely a low property tax base.

However, only the station costs are fixed. If density increases enough, the additional population will eventually require new fire engines and staff to serve them. SGA was unable to find any widely accepted standards, either in the City of Madison, or nationally, on the quantity of fire engines and staff per population and employee. Therefore, SGA assumed that the City of Madison would maintain its existing level of service, which is approximately one fully-staffed fire engine per 27,000 residents and employees and one fully staffed ambulance per 55,000 residents and employees.

The current City of Madison response standard is 5 minutes. Assuming 1 minute for dispatch, this equates to a 4 minute travel time for the fire engine. SGA estimated the distance that the fire engine could travel

<sup>&</sup>lt;sup>7</sup> https://www.home-water-works.org/about/calculator

<sup>&</sup>lt;sup>8</sup> SGA has not assumed any variation in pipe width associated with density. No correlations were apparent between the average pipe width and the density of existing development in the City of Madison.

using a formula developed by the RAND institute and in use by ISO, a firm that analyzes the risk associated with public protection services for insurance companies.<sup>9</sup> SGA translated the distance the engine could travel in 4 minutes into the acreage of the response shed from a hypothetical station at the center of the proposed development.<sup>10</sup> Based on these assumptions, we found that the maximum service capacity for one fire engine and ambulance can be reached even at relatively low densities of approximately 6-7 residents and employees per acre. Therefore, the incremental operating efficiencies associated with rising density are already more or less maximized, even at low densities.

The capital cost of the station, however, is more fixed. Though additional bays may need to be added as the population of the response shed increases, much of the station would remain the same. These costs can then be "spread out" over more people and a larger property tax base as density increases.

Based on information provided by the City of Madison and additional sources, SGA estimated the cost of constructing a fire station, purchasing the necessary vehicles and equipment, and operating the vehicles on a per capita basis, assuming that the entire response shed is built-out.<sup>11</sup> This per capita cost is then multiplied by the number of residents and employees in the development in each scenario.

## **School Transportation**

All else being equal, school transportation costs should decline in areas of higher density, for two reasons: a) more students will live within the "walk zone" (close enough that they are expected to walk to school), and; b) for those who are bused, school buses should have smaller distances to travel, saving on fuel costs and other operating costs. Data collected by the state of Wisconsin and other states on district transportation costs bears this out – transportation costs per student clearly decline as density increases. The chart below, based on data from the Wisconsin Department of Public Instruction, illustrates the relationship.



<sup>&</sup>lt;sup>9</sup> https://firechief.iso.com/FCWWeb/mitigation/ppc/3000/ppc3015.jsp

<sup>&</sup>lt;sup>10</sup> The estimate is based on the assumption that the fire engine response shed is roughly equivalent to the area of a circle with its center at the station, and radius equal to the distance the fire engine can travel in 4 minutes, after discounting the distance for connectivity issues. SGA estimated the appropriate discount by comparing the actual areas of various response sheds, using the street network, to the area in a whole circle.

<sup>&</sup>lt;sup>11</sup> Until the response shed is completely built-out, per capita costs would be higher but the intent of this model is to capture the long-term differences in costs associated with different densities, therefore the per capita costs at build-out were used.

SGA's model calculates school transportation costs by estimating the number of students that are likely to be within the "walk zone" of any given school, assuming that the area around it is populated at the same gross density as the planned development in each scenario. Based on American Community Survey Public Use Microdata (PUMS) data for the City of Madison area, we estimated the number of students that would live in each development scenario and calculated the density of students per acre. The average student density was multiplied by the acreage of the walk zone for each school type (Elementary, Middle, and High). The number of likely students in the walk zone was then compared to the average school size by type for the City of Madison. If the number of students likely to be in the walk zone met or exceeded the typical school capacity, then transportation costs were assumed to be zero. If the number of students within the walk zone was less than the capacity of the school, the remainder were assumed to be eligible for school bus. No data was available on the percentage of eligible bus students that actually use bus. Pending the availability of better data or a better basis for an assumption SGA has assumed that 75% of eligible bus students were assumed to actually use bus, to account for the fact that some bus eligible students will find other means of transportation. Every bused student was assumed to generate annual costs equivalent to the current average expenditure per bused student in the Madison Metropolitan School District.

This model does not account for bussing due to reasons other than the distance from the school, e.g. integration, magnet schools, etc.

## **Non-Density Related Operating Expenditures**

For all expenditures deemed not related to density of development, SGA applied the conventional methodology of average costing, whereby expenditure categories are averaged across the number of residents and employees in the jurisdiction. Each new resident and employee is assumed to generate these same costs. The distribution of costs between residents and employees is imprecise, as municipalities typically do not and/or cannot track expenditures at this level of detail. SGA used judgment in this regard, informed by the total proportion of residents to employees in the City of Madison, as shown on Exhibit 12. Note, however, that the allocation of these costs can have significant impact on the results, particularly when comparing development scenarios with different ratios of residents to employees. SGA recommends that the City of Madison review these assumptions carefully.

## **Notes on Interpretation**

This study is intended to provide an estimate of the different costs and revenues associated with development at different densities. To that end, it compares annual revenues for each scenario at full build-out. It does not account for the time until build-out, which may well vary depending on the scenario. It also is a better calculator of the difference between scenarios, rather than the actual net fiscal impact in any given year of one scenario. This is mainly because major capital costs are annualized to provide an estimate of the overall long-term average costs. In reality, the City may need to spend very little money in the early years on maintaining infrastructure, for example, before eventually making a large balloon payment when infrastructure reaches the end of its lifetime. This model essentially assumes that the City saves up enough each year to make the large payment. The City's actual practice may differ, of course. In addition, the model does not account for all capital costs that may be generated by new development. For example, the capital cost of new police stations, libraries, and recreation facilities are not currently included in the model. These cost items were assumed to be either independent of density or SGA did not have sufficient data to establish a relationship between density and their costs. Therefore, the inclusion

of these costs might reduce the net fiscal impact of each scenario but the difference between scenarios, and the basic conclusions of this analysis, would remain unchanged.

The model also does not specifically account for the capacity of existing infrastructure. This is a deliberate choice for two reasons. First, the information on school, police, and fire capacity is difficult to obtain. Particularly, with respect to police, and fire, there are often no objective standards on when a new staffing or equipment is required. Second, and perhaps more importantly, it is questionable to attribute the cost of a new station or school entirely to the new development that happens to push facilities beyond their "tipping point." Growth in prior years is equally responsible. For that reason, it is more important to understand the long-term average costs and apply them equally. The key point is that, while such a quantification may be important for a full fiscal impact analysis of prospective development, it would not affect the results here, because any such variation is likely to be the same regardless of the density of the development alternatives. In this analysis, our effort is simply to discern fiscal impacts that vary based on development pattern.

### Exhibit 1 Summary of Fiscal Impact Analysis Pioneer District Base Development Scenario

Revenues					
City of Madison		Madison Metropolitan School District		Combined Total	
Property Tax	\$11,452,891	Property Tax	\$14,636,029		
Hotel Tax	\$0	State and Federal Aid	\$4,143,710		
Water Utility	\$1,284,840				
Sewer Utility	\$1,317,088				
Miscellaneous	\$1,028,231				
Total Revenues	\$15,083,051	Total Revenues	\$18,779,740	Total Revenues	\$33,862,791
Density-Related Operating Expenditures					
City of Madison		Madison Metropolitan School District		Combined Total	
Roads	\$887,575	School Transportation	\$593,239		
Fire	\$2,157,425				
Water Utility	\$1,042,755				
Sewer Utility	\$1,263,430				
Storm Sewer	\$98,893				
Subtotal	\$5,450,078	Subtotal	\$593,239	Subtotal	\$6,043,318
Other Operating Expenditures					
City of Madison		Madison Metropolitan School District		Combined Total	
All Other Exp.	\$7,527,638	All Other Exp.	\$13,923,231		
Subtotal	\$7,527,638	Subtotal	Subtotal \$13,923,231		\$21,450,869
Total Operating Exp.	\$12,977,716	Total Operating Exp.	\$14,516,470	Total Operating Exp.	\$27,494,186
Capital Expenditures					
City of Madison		Madison Metropolitan School District		Combined Total	
Off-site Roads	\$0	Schools	\$24,446,149		
Fire	\$5,721,875				
Other					
Total	\$5,721,875	Total	\$24,446,149	Total	\$30,168,024
Annualized Bond Payment (4.5%, 20 Years)	\$439,876	Annualized Bond Payment	\$1,879,326	Annualized Bond Payment	\$2,319,201
Total Annual Op. and Capex	\$13,417,592	Total Annual Op. and Capex	\$16,395,796	Total Annual Op. and Capex	\$29,813,388
Net Fiscal Impact	\$1,665,459	Net Fiscal Impact	\$2,383,944	Net Fiscal Impact	\$4,049,403
Revenues per Capita (Emp & Res.)	\$638	Revenues per Capita	\$795	Revenues per Capita	\$1,433
Costs per Capita (Emp & Res.)	\$568	Costs per Capita	\$694	Costs per Capita	\$1,262
Revenues per Unit	\$3,156	Revenues per Unit	\$3,930	Revenues per Unit	\$7,086
Costs per Unit	\$2,808	Costs per Unit	\$3,431	Costs per Unit	\$6,239
D	¢40.754	D	643.305	D A	62
Revenues per Acre	\$10,751	Revenues per Acre	\$13,385	Revenues per Acre	\$24,136
Costs per Acre	\$9,564	Costs per Acre	\$11,686	Costs per Acre	\$21,250
Net Fiscal Impact Per Capita	\$70	Net Fiscal Impact Per Capita	\$101	Net Fiscal Impact Per Capita	\$171
Net Fiscal Impact per Acre	\$1,187	Net Fiscal Impact per Acre	\$1,699	Net Fiscal Impact per Acre	\$2,886

### Exhibit 2 Key Assumptions Pioneer District Base Development Scenario

	Persons per	Avg. Land Value per	Avg. Imp. Value	Total Assessed Value	
Residential	Unit <sup>1</sup>	Unit <sup>2</sup>	per Unit <sup>3</sup>	per Unit	
Small Lot Single-Family Detached	2.52	\$94,018	\$231,000	\$325,018	
For-Rent Multifamily	1.8	\$10,000	\$64,000	\$74,000	
For-Sale Multifamily	1.8	\$10,000	\$64,000	\$74,000	

	Gross SF per	Avg. Land Value per	Avg. Imp. Value	Total Assessed Value
Commercial	Employee <sup>4</sup>	FAR SF <sup>5</sup>	per SF⁵	per Square Foot
Office	300	) \$26 per SF	\$80 per SF	\$106 per SF
Retail	500	) \$49 per SF	\$73 per SF	\$122 per SF
Hotel	0.4	\$65,000 per Room	ı	\$65,000 per Room
Light Industrial	500	) \$17 per SF	\$50 per SF	\$67 per SF
Other	400	)		\$75 per SF

1/2007-2012 American Community Survey PUMS Data and City of Madison Planning Dept. (Multifamily)

2/Single-family detached land based on regression analysis of assessed land values of single-family detached land

in the vicinity of the Pioneer District. Other values based on estimates provided by City of Madison Planning Dept.

3/Average assessed value in vicinity of Pioneer District for single-family homes

4/SGA Estimates

5/Based on average assessed values in vicinity of Pioneer District

#### Exhibit 3 Development Program Pioneer Development Base Scenario

			Comm.	Total Res.					Total Commercial		Light			
Land Use	Acres	Res. Density	FAR	Units	SFD	SFA	MF		Space	Office	Industrial	Retail	Hotel	Other
Birchwood Point	81.2	4.06		330	)	230	0	100	0					
1000 Oaks	98.2	2.86		283	L :	281	0	0	0					
UW Research Park 2	242.6	0	0.24	1 (	)	0	0	0	2,500,000	2,500,000				
McKenzie Development	10	28.60		286	5	0	0	286	0					
Cardinal Glenn	44.3	0.00		205	5 3	205	0	0	0					
City Stormwater Facility	14.3	0.00		(	)	0	0	0	0					
Westside Public Works Facility	30.9	0.00		(	)	0	0	0	0					
Pellet Development	19.5	20.00		390	)	0	0	390	0					
Existing Single-Family	6.6	0.00			7	7	0	0	0					
Remnant (Storm/Park)	5.1	0.00		(	)	0	0	0	0					
School Site	7.1	0.00		(	)	0	0	0	0					
Total Built/Approved	559.8			1,499	) .	723	0	776	2,500,000	2,500,000	0		0	0 0

			Comm.	Total Res.					Total Co	mmercial		Light			
Land Use	Acres	Res. Density	FAR	Units	SFD	SFA	MF		Space		Office	Industrial	Retail	Hotel	Other
Low Density - Transition Area	86.3	4		345	5	345									
Low Density	94.9	5		475	5	475									
Low-Medium Density	69.0	10		690	)			690							
Medium Density	45.9	20		918	3			918							
Medium-High/High Density	12.4	35		435	5			435							
Urban Mix (PV/Watts node)	14.1	27	0.50	380	)			380		306,575	61,315		245,260		
Residential/Commercial Mix (NEC Watts/	2.3	16	0.125	37	7			37		12,524			12,524		
Commercial/Employment Mix (SWC MP/I	5.7		0.25	; (	)			0		61,681	61,681				
Neighborhood Commercial (SEC MP/SP)	2.5		0.25	; (	)			0		27,181			27,181		
Employment (Welton/Theis area)	64.3		0.30	) (	)			0		840,534	840,534				
Light Industrial (Silicon Prairie)	82.5		0.25	; (	)			0		898,425		898,425			
Total Planned	479.9			3280	)	820	0	2460		2,146,920	963,530	898,425	284,965		
Total Developable	1040			4779	Ð	1543	0	3236		4,646,920	3,463,530	898,425	284,965		
Undevelopable	363														
Total Acreage	1403														

Residential Acreage	534	
% of Total	38%	
Net Residential Density	9.0	
Gross Residential Density	3.41	

#### Exhibit 4 Revenues Pioneer District Base Development Scenario

#### Property Taxes - City of Madison and Madison Metropolitan School District

		Avg. S	AV per		City of Madison	City of Madison Annual Tax	Madison Metropolitan School District	Madison Metropolitan School District
Residential	Units	Unit		Total \$AV	Tax Rate	Revenue	Tax Rate	Tax Revenue
Large Lot SFD		0	\$450,000					
Small Lot SFD		1,543	\$325,018	\$501,476,157	0.95%	\$4,770,041	1.22%	\$6,095,794
Single-Family Attached		0	\$210,000	\$0	0.95%	\$0	1.22%	\$0
For-Rent Multifamily		1,618	\$74,000	\$119,721,344	0.95%	\$1,138,789	1.22%	\$1,455,297
For-Sale Multifamily		1,618	\$74,000	\$119,721,344	0.95%	\$1,138,789	1.22%	\$1,455,297
Subtotal		4,779		\$740,918,845		\$7,047,620		\$9,006,387

		Avg. \$AV per		City of Madison	City of Madison Annual Tax	Madison Metropolitan School District	Madison Metropolitan School District
Commercial	SF/Rooms	SF/Room	Total \$AV	Tax Rate	Revenue	Tax Rate	Tax Revenue
Office	3,463,530	\$106	\$368,043,770	0.95%	\$3,500,832	1.22%	\$4,473,830
Retail	284,965	\$122	\$34,900,251	0.95%	\$331,971	1.22%	\$424,237
Hotel	0	\$65,000	\$0	0.95%	\$0	1.22%	\$0
Light Industrial	898,425	\$67	\$60,183,750	0.95%	\$572,468	1.22%	\$731,576
Other	0	\$75	\$0	0.95%	\$0	1.22%	\$0
Subtotal	4,646,920		\$463,127,772		\$4,405,271		\$5,629,642

```
Total
```

#### Hotel Tax - City of Madison

Hotel Rooms	0
Avg. Annual Occupancy	70%
Avg. Daily Rate	\$150
Annual Revenue	\$0
Madison Hotel Tax Rate	9%
Madison Hotel Tax Revenue	\$0

### Allocated Miscellaneous Revenues - City of Madison

		Residents per		Avg. Revenue per	
Residential	Units	Unit	Residents	Resident	Total Revenue
Large Lot SFD	(	) 2.52	0	\$44	\$0
Small Lot SFD	1,543	2.52	3,888	\$44	\$169,229
Single-Family Attached	C	2.37	0	\$44	\$0
For-Rent Multifamily	1,618	1.80	2,912	\$44	\$126,749
For-Sale Multifamily	1,618	1.80	2,912	\$44	\$126,749
Subtotal	4,779	)	9,712		\$422,727

		SF per			Avg. Revenue per	
Commercial	SF/Rooms	Emp./Room	E	Employees	Employee	Total Revenue
Office	3,463,530	) 3	00	11,545	\$44	\$502,492
Retail	284,965	5	00	570	\$44	\$24,806
Hotel	0	) (	0.4	0	\$44	\$0
Light Industrial	898,425	5	00	1,797	\$44	\$78,207
Other	0	) 4	00	0	\$44	\$0
Subtotal	4,646,920	)		13,912		\$605,504

### Total Miscellaneous Revenues

### Student Aid Revenues - Madison Metropolitan School District

Total State and Federal Aid	\$113,970,928 Madison Metropolitan School District 2012-2013
Students	25,285 Madison Metropolitan School District 2012-2013
Per Student	\$4,507
Total Students	919 See Schools Tab
Total State and Federal Aid	\$4,143,710

### \$1,028,231

\$11,452,891

\$14,636,029

### Exhibit 5 Road Costs Pioneer District Base Development Scenario

Со	sts Associated with Roads Directly Serving the Development	:	
	Total Housing Units	4,779	See Development Prgoram
	Total Population	9,712	See Key Assumptions
	Residential Acreage	491	See Development Prgoram
	Total Acreage	1403	See Development Prgoram
	Housing Units per Acre (Net)	10	
	Housing Units per Acre (Gross)	3.41	
	Population per Acre (Net)	19.8	
	Population per Acre (Gross)	6.9	
	Total Commercial SF	4,646,920	See Development Prgoram
	Commercial Acreage	414	See Development Prgoram
	Commercial FAR	0.26	See Development Prgoram
	Total Employees	13,912	See Development Prgoram
	Gross Commercial Employees per Acre	10	
	Estimated Road Area Needed per Capita	231	SGA estimate based on regression analysis
	Road Area Needed	5,463,425	
	Existing Road Area	0	
	New Road Area Needed	5,463,425	
	Road Construction Cost per SF	\$25	City of Madison
	Resurfacing Cost per SF	\$3.00	City of Madison
	Years before Resurfacing	30	City of Madison
	Annualized Resurfacing Cost per SF	\$0.10	
	Total Refuse, Snow Removal, Etc. Cost	\$9,465,567	City of Madison
	Total Road SF in Madison	151,551,648	City of Madison
	Annual Cost per SF	\$0.06	
	Total Annual Reconstruction & Mx. Cost per SF	\$0.16	
	Total Annual Operating Cost	\$887,575	
	Total Annual Cost per Capita (Res & Emp.)	\$37.57	

#### Exhibit 6 Water and Sanitary Sewer Costs Pioneer District Base Development Scenario

Water Utility								
Total Housing Units	4,779	Development Progr	am					
Total Population	9,712	Key Assumptions						
Residential Acreage	490.6	6 Development Program						
Total Acreage	1403	Development Progr	am					
Total Commercial SF	4,646,920	Development Progr	am					
Commercial Acreage	414	Development Progr	am					
Commercial FAR	0.26	Development Progr	am					
Total Employees	13,912							
Gross Employment Density	9.92							
Estimated Water Pipe Length Needed per Capita	6.34	SGA estimate based	l on regression a	nalysis				
Total Water Pipe Needed (LF)	149,838							
Existing Pipe Length to Be Reused	0							
New Pipe Length Needed (LF)	149,838							
Water Pipe Reconstruction Cost per LF	\$200	City of Madison						
Years before Reconstruction	100	City of Madison						
Annualized Reconstruction Cost per LF	\$2.00	City of Madison						
Citywido Main Maintonanco Costs	\$1 604 049	Madicon Water Util	ity					
Citywide Linear Feet	\$1,054,040 4 499 000	Accumos 850 Milos	nor City of Madi	con Wator Utility				
Avg. Appual Main Maintenance Cost por LE	4,400,000 ¢n 20	Assumes 650 miles	per city of widdl.	son water othity				
Total Maintenance Cost per Li	\$0.30 ¢1.30							
Fotal Maintenance Cost per El	\$2.30 \$10,670,049							
Total Motored Boyonue (Bos, Comm, Industrial)	\$10,070,048	City of Madicon Wa	tor Utility 2012 F	inancial Statemon	+			
Annual Main Maintenance as % of Metered Revenue	\$22,915,000		ter otinty 2012 P		it.			
Annual Main Maintenance as % of Metered Revenue	4776							
Project Annual Main Maintenance Cost	\$356,233							
Est Residential Water Use per Household	Persons per Unit	Indoor Use C	)utdooruse To	otal per HH Uni	ts in Develon To	otal Water Use		
Large-Lot Single-Eamily Detached		0	55.845	55.845	0	0		
Small Lot Single-Eamily Detached	2.52	41.360	21,170	62,530	1.543	96.478.550		
Single-Family Attached	2 37	39 791	10 585	50 376	_,	0		
For-Sale Multifamily	18	33 459	10,505	33 459	1 618	54 132 504		
For-Rent Multifamily	1.8	33,459	0	33,459	1,618	54,132,504		
		,		,	4,779	204,743,558		
Est. Annual Water Use (Gallons)	204,743,558							
Water Rate	\$2.81 per 1,000							
Water Revenue	\$575,329							
Total Revenue	\$575,329							
	Annual Water Use	per Employee						
Office	29,000	http://pacinst.org/v	vp-content/uplo	ads/2013/02/app	endix_e3.pdf			
Retail	35,000	http://pacinst.org/v	vp-content/uplo	ads/2013/02/app	endix_e3.pdf			
Hotel	54,000	http://pacinst.org/v	vp-content/uplo	ads/2013/02/app	endix_e3.pdf			
	Droject Employee							
Office	11 5/5	•						
Betail	11,343							
Retail	570							
notei	0							
Total Water Use	354,755,440							
Est. Water Rate	\$2.00 Per 1,000	Est. based on rates	ranging from \$1.	83 to \$2.34 depen	nding on usage			
Total Non-Residential Water Revenue	\$709,511			, i i i i i i i i i i i i i i i i i i i				
	<b>**</b> •• • • • • •							
iotal Water Revenue	\$1,284,840							
Pipe Maintenance Costs as % of Rate Revenue	27.7%							
Savings vs Citywide Average	18.8%							
Total Water Costs	\$1,042,755							

Sar	nitary Sewer Utility		
	Estimated San. Sewer Pipe Length Needed per Capita	6.34	SGA estimate based on regression analysis
	Total Sewer Pipe Needed	149,838	
	Existing Pipe Length to Be Reused	0	
	New Pipe Length Needed (LF)	149,838	
	Sanitary Sewer Pipe Reconstruction Cost per LF	\$200	City of Madison
	Years before Reconstruction	100	
	Annual Maintenance Cost per LF	\$2.00	
	Citywide Main Maintenance Costs	\$0	No Specific Information on Annual Maintenance Costs Avaliable
	Citywide Linear Feet	4,012,800	Assumes 760 Miles per City of Madison
	Avg. Annual Main Maintenance Cost per LF	\$0.00	
	Total Maintenance Cost per LF	\$2.00	
	Est. Total Annual Main Maintenance Cost Citywide	\$8,025,600	Assumes constant cost of \$2.00 per LF for all sewer pipes in Madison
	Total Metered Revenue (Res., Comm., Industrial)	\$29,916,262	City of Madison Sanitary Sewer Financial Statement 2013
	Annual Main Maintenance as % of Metered Revenue	27%	
	Project Annual Main Maintenance Cost	\$299,675	
	Sewer Rate	\$2.50 Per 1,000	City Of Madison
	Total Water Use	526,835,382	
	Est. Wastewater Revenue	\$1,317,088	
	Total Wastewater Revenue	\$1,317,088	
	Project Pipe Maintenance Costs as % of Rate Revenue	22.8%	
	Savings vs Citywide Average	4.1%	
	Total Wastewater Costs	\$1,263,430	

#### Exhibit 7 Storm Sewer Pipe Length Estimate Pioneer District Base Development Scenario

Est. Storm Sewer Length per Capita3.8 60% of Road Length per City of Madison EstimateTotal Estimated Storm Sewer Length89,903Reconstruction Cost per LF\$110.00Years before Reconstruction\$100.00Annualized Maintenance Cost\$1.10Total Capital Cost\$9,889,288Annual Maintenance Cost\$98,893

#### Exhibit 8 School Costs Pioneer District Base Development Scenario

Non-Transportation Costs					
	SFD	SFA	MF	Total	
Units by Type	1,543	3 0	3,236	4,779	
Student Generation Rate by Type	SFD	SFA	MF	_	
Elementary	0.17	7 0.11	0.05	American C	Community Survey PUMS
Middle	0.09	9 0.15	0.02	American C	Community Survey PUMS
High School	0.10	0.11	0.05	American C	Community Survey PUMS
Total	0.35	5 0.37	0.12	-	
Students Generated	SFD	SFA	MF	Total	Total Rate
Elementary	259	ə 0	161	420	0.09
Middle	134	4 0	50	183	0.04
High School	150	0 0	166	316	0.07
Total	543	3 0	376	919	0.19
Est. School Construction Cost per SF	\$190	RS Means	and Wisco	onsin Comps	. See Exhibit X
SF per Elementary Student	120	http://ww	/w.brainsp	aces.com/PI	RES/BrainSpaces-PRES_2007-1006_Capacity-CEFPI.pd
SF per Middle School Student	146	http://ww	/w.brainsp	aces.com/PI	RES/BrainSpaces-PRES_2007-1006_Capacity-CEFPI.pd
SF per High School Student	163	http://ww	/w.brainsp	aces.com/PI	RES/BrainSpaces-PRES_2007-1006_Capacity-CEFPI.pd
Capital Cost per Elem. Student	\$22,800				
Capital Cost per Middle School Student	\$27,740				
Capital Cost per High School Student	\$30,970				
Elem. School Capital Cost	\$9,578,139	Ð			
Middle School Capital Cost	\$5,088,283	3			
High School Capital Cost	\$9,779,727	7			
Total	\$24,446,149	Ð			
Total School District Operating Expenditures	\$391,637,722	2 Madison I	Metro Scho	ool Revised E	Budget 2013-2014
District Transportation Operating Expenditures	\$11,381,284	4 Madison I	Metro Scho	ool Revised E	Budget 2013-2014
Non-Transportation School Expenditures	\$380,256,438	3			
Madison School Enrollment 2013-2014	25,107	7 Madison I	Metro Scho	ool Revised E	Budget 2013-2014
Non-Transportation Expenditure per Student	\$15,145	5			
Non-Transportation School Op. Exp.	\$13,923,231	1			

#### School Transportation Costs

**Elementary School** 

Walk Zone Distance Street to Crow Flies Distance Conversion Walk Zone Aradius Walk Zone Arae in Acres Total Development Area Elementary Students in Development Elementary Students per Acre Elementary Students in Walk Zone at Plan Density Students Outside Walkzone Avg. Annual Expenditure per Bus Student & of Bus Eligible Students Using Bus Total Transportation Costs

#### Middle School

Walk Zone Distance Street to Crow Flies Distance Conversion Walk Zone Radius Walk Zone Area in Acres Total Development Area Middle School Students in Development Middle School Students per Acre Middle School Students in Walk Zone at Plan Density Students Outside Walkzone Avg. Annual Expenditure per Bus Student % of Bus Eligible Students Using Bus Total Transportation Costs

#### **High School**

Walk Zone Distance Street to Crow Flies Distance Conversion Walk Zone Radius Walk Zone Area in Acres Total Development Area High School Students in Development High School Students per Acre High School Students in Walk Zone at Plan Density Students Outside Walkzone Avg. Annual Expenditure per Bus Student % of Bus Eligible Students Using Bus Total Transportation Costs

Total Transportation Costs at Full Capacity Average per Student at Capacity Total Cost Associated with Development

400 Average Enrollment of Madison Schools 1.5 Madison Metro School District 33% SGA Analysis 1.1 2.557 1.403 420 0.299 766 0.00 \$1,734 SGA Analysis of Data Provided by Wisconsin Dept. of Public Instruction 75% SGA Estimate \$0 600 Average Enrollment of Madison Schools 1.5 Madison Metro School District 33% SGA Analysis 1.1 2,557 1,403 183 0.131 334 266 \$1,734 SGA Analysis of Data Provided by Wisconsin Dept. of Public Instruction 75% SGA Estimate \$345.494 1,600 1.5 Madison Metro School District 33% SGA Analysis 1.1 2,557 1,403 316 0.225 576 1024 \$1,734 SGA Analysis of Data Provided by Wisconsin Dept. of Public Instruction 75% SGA Estimate \$1,332,325 \$1,677,818 \$645 \$593,239

Calls per Fire Engine Company Capacity Minimum Total Response Time **Dispatch Time** Travel Time Road Distance Covered (Ft.) Street to "Crow Flies" Conversion Factor Effective Service Area "Radius" (Feet) Service Area Acreage Avg. Population Density of Devt. Plan (Gross) Avg. Population and Emp. Density of Urbanized Madison Pop. Of Service Area Max. Population Capacity per Engine Capital Cost per Engine Capital Cost per Ladder Ratio of Ladders to Engines Blended Cost per Engine/Ladder Ambulance Cost Exact Engines Required (Assuming Full Svc. Shed) Rounded Engines Required (Assuming Full Svc. Shed) Avg. Ambulances per Fire Engine/Ladder Exact Ambulances Required (Assuming Full Svc. Shed) Rounded Ambulances Required (Assuming Full Svc. Shed) Fire Engine Employee Costs Avg. Distance to Development Population Avg. Distance to Remainder of Service Area Weighted Average Distance to Calls (Crow Flies) Average Street Distance per call Avg. Miles per Gallon Avg. Fire Calls per Total Pop. of Residents and Employees Total Estimated Fire Calls Total Estimated Mileage Annual Fuel Consumption Fuel Cost per Gallon Maintenance Cost per Mile Total Annual Cost Avg. Annual Ambulance Employee Cost Average Street Distance per call Avg. Miles per Gallon Avg. EMS Calls per Total Pop. of Residents and Employees Total Estimated EMS Calls Total Estimated Mileage Annual Fuel Consumption Fuel Cost per Gallon Maintenance Cost per Mile Total Annual Cost Total Annual Operating Cost (Assuming Full Svc. Shed) Annual Cost per Capita Total Cost Applied to Development Actual Development Residents and Employees Exact Fire Engines Needed (Actual Residents) Rounded Fire Engines Needed (Actual Residents) Rounded Ambulances Required Additional Bays Needed Construction Cost per SF Construction Cost per Station

Cost per Additional "Bay" Station Land Cost Land Cost of Additional "Bay"

Total Station Capital Cost Total Vehicle Cost Total Capital Cost

Fire Costs Pioneer District Base Development Scenario 5 Minutes 1 Minutes 4.0 Minutes City of Madison 10,405 https://firechief.iso.com/FCWWeb/mitigation/ppc/3000/ppc3015.jsp 1.33 SGA analysis 7,823 SGA analysis 4,414 SGA analysis 16.84 See Development Program and Revenues Tab. Population and Employment 9.70 52,830 Assumes build-out of complete fire service area at plan density 27,000 Average # of Residents and Employees per Engine and Ladder in Madison \$650,000 City of Madison \$1,200,000 SGA Estimate (City of Madison) 31% Current City of Madison Average \$821,875 \$200,000 SGA Estimate based on review of various sources 1.96  $2.00\,$  Assumes that 25% over capacity can be managed without a new engine 0.75 City of Madison Average 1.47 2.00 Assumes that 25% over capacity can be managed without a new ambulance \$1,500,000 City of Madison Fire Department 0.56 1 27 0.95 2.52 Adjustment for connectivity factor and back and forth 6 SGA Estimate 0.060 SGA Estimate based on Fire Calls in West Des Moines in 2013 3.170 7,999 1,333 \$3.75 SGA Estimate \$1.44 SGA Estimate based on 1998 Cost Analysis of Fire Apparatus in Norfolk, VA, after adjusting for inflation. \$16,517 \$901,000 City of Madison Fire Department 2.52 15 SGA Estimate 0.060 SGA Estimate based on EMS Calls in City of Madison in 2013 \$3,170 7,999 533 \$3.75 SGA Estimate \$0.50 SGA Estimate \$5,999 \$4,824,516 \$91 \$2,157,425 23.624 0.87 1.00 1.00 0.00 \$195 Estimate based on RS Means estimate of \$195 per sf for fire station construction in Minneapolis. \$4,350,000 Estimate Based on cost of \$5.2M cost of Fire Station 13, completed in 2013. \$250,000 Estimate based on RS Means estimate of \$195 per sf for fire station construction in Minneapolis. \$350,000 SGA Estimate. Land for fire station 13 cost \$300,000 in 2009 \$25,000 SGA Estimate. Land for fire station 13 cost \$300,000 in 2009

Exhibit 9

\$4,700,000 \$1,021,875 \$5,721,875

### Exhibit 10 Allocation of Per Capita Revenues Pioneer District Base Development Scenario

Total Population Total Employees Total	238,000 199,000 437,000	54% 46%	Source: City of Madison Budget (Adopted 2014) Census Local Employment Dynamics
Total Students	25,285		Madison Metropolitan School District

Revenues	2014 Revenues	% Allocated	Allocated \$	% Residents	% Employees	Per Resident	Per Employee
Payments in Lieu of Tax	\$3,287,503	0%	\$0	0%	0%	\$0.00	\$0.00
Water Utility	\$5,919,256	0%	\$0	0%	0%	\$0.00	\$0.00
Hotel Room Tax	\$2,957,832	0%	\$0	0%	0%	\$0.00	\$0.00
Other Local Taxes	\$184,000	40%	\$73,600	54%	46%	\$0.17	\$0.17
Fines and Forfeitures	\$7,200,000	100%	\$7,200,000	54%	46%	\$16.48	\$16.48
Charges for Services	\$7,088,000	100%	\$7,088,000	54%	46%	\$16.22	\$16.22
Building Permits	\$4,000,000	0%	\$0	0%	0%	\$0.00	\$0.00
Licenses and Permits	\$1,715,500	100%	\$1,715,500	54%	46%	\$3.93	\$3.93
Ungrouped Revenues	\$5,886,000	50%	\$2,943,000	54%	46%	\$6.73	\$6.73
Intergovernmental Payments	\$35,100,180	0%	\$0	0%	0%	\$0.00	\$0.00
Property Tax	\$198,441,725	0%	\$0	0%	0%	\$0.00	\$0.00
Total	\$268,492,493					\$43.52	\$43.52

## Exhibit 11 Allocated Expenditures Summary Pioneer District Base Development Scenario

Total Single-Family Residents	3,888
Total Multifamily Residents	5,824
Total Employees	13,912
Est. Expenditures per SF Resident	\$562
Est. Expenditures per MF Resident	\$480
Est. Expenditures per Employee	\$183
Total Residential Expenditures	\$4,981,712
Total Employment Expenditures	\$2,545,926
Total Misc. and Allocated Operating Expenditures	\$7,527,638

### Exhibit 12 Allocation of per Capita Expenditures Pioneer District Base Development Scenario

			Source:
Total Population	238,000	54%	City of Madison Budget (Adopted 2014)
Total Employees	199,000	46%	Census Local Employment Dynamics
Total	437,000	100%	
Total Students	25,285		Madison Metropolitan School District

Expenditures		% Allocated	Allocated \$	% Residents	% Employees	Per Resident	Per Employee
Fire	\$45,768,814	0%	\$0	0%	0%	\$0.00	\$0.00
Police	\$64,335,609	100%	\$64,335,609	70%	30%	\$189.22	\$96.99
Public Health	\$4,923,663	100%	\$4,923,663	70%	30%	\$14.48	\$7.42
General Government	\$1,709,914	100%	\$1,709,914	70%	30%	\$5.03	\$2.58
Administration	\$19,411,310	100%	\$19,411,310	70%	30%	\$57.09	\$29.26
Streets	\$24,935,147		\$0				
Refuse	\$9,511,164	See Below	\$0	0%	0%	\$0.00	\$0.00
Recycling	\$5,958,416	See Below	\$0	0%	0%	\$0.00	\$0.00
Snow and Ice	\$5,576,112	0%	\$0	0%	0%	\$0.00	\$0.00
Street Sweeping	\$227,863	0%	\$0	0%	0%	\$0.00	\$0.00
Street Repair and Maintenance	\$2,286,576	0%	\$0	0%	0%	\$0.00	\$0.00
Roadside Cleanup	\$1,375,016	0%	\$0	0%	0%	\$0.00	\$0.00
Other Public Works	\$36,375,698	100%	\$36,375,698	70%	30%	\$106.99	\$24.97
Planning and Development	\$18,807,629	100%	\$18,807,629	70%	30%	\$55.32	\$12.91
Library	\$14,513,083	100%	\$14,513,083	85%	15%	\$51.83	\$4.98
Debt Service	\$37,027,411	0%	\$0	0%	0%	\$0.00	\$0.00
Misc. & Direct Appn to Capital	\$8,517,292	0%	\$0	0%	0%	\$0.00	\$0.00
Total	\$276,325,570		\$160,076,906			\$480	\$179

Estimated Non-MF Residents

178500 SGA Estimate based on 2008-2012 American Community Survey

		% Allocated	Allocated \$	% Residents	% Employees	Per Non-MF ResicP	er Employee
Refuse	\$9,511,164	100%	\$9,511,164	95%	5%	\$50.62	\$2.39
Recycling	\$5,958,416	100%	\$5,958,416	95%	5%	\$31.71	\$1.50
Total per SFD Resident						\$562	\$183
Total per MF Resident						\$480	\$183