

PRESIDENT

Timothy W. Sherry

March 5, 2015

VICE PRESIDENT Kevin Hess

To the Madison Parks Commission,

SECRETARY

R. Richard Wagner

Olbrich Botanical Society requests permission to close the Garden during regular public hours of operation for these special fundraising events:

TREASURER Jennifer Curliss Rhapsody in Bloom

Saturday, June 20, 2015

Closed to the public - 8 a.m. - 8 p.m. - All day

PAST PRESIDENT Janet P. Loewi

GLEAM, Art in a New Light - NEW!

DIRECTORS

Exhibition Dates: August 28 – October 31, 2015

Fred Anderson Carolyn Gilb Julie Herfel Dan Lauffer Erin Ogden Tricia Perkins Susan Derse Phillips Michelle Taschek Mike Whaley William F. White

Project Summary: People have always been fascinated with the concept of light; the beauty and mystique of a bonfire, the way decorative holiday lighting washes away winter blues, or how a ray of sunlight (or lack thereof) can affect how an environment feels and is perceived. This fall, Olbrich Botanical Society is piloting GLEAM, Art in New Light, an outdoor exhibition featuring 6 site specific sculptural art installations, created by regional artists using light as a major component.

Ex Officio Directors David Ahrens Kevin Briski Laurel Neverdahl Marsha Rummel Emanuel Scarbrough Roberta Sladky Sue Thering

The Gardens' attendance peaks during the spring/summer season as a local attraction and tourist destination. The mystery and curiosity of illuminated outdoor art installations will attract a new and all inclusive demographic of visitors to the outdoor gardens during the off season. Because Olbrich Botanical Society is a non-profit organization that provides approximately half of the 3 million annual operating budget for Olbrich Botanical Gardens, GLEAM is also structured as a fundraising event through ticketed sales for the opening reception and admissions during evening viewing hours.

ADVISORS TO THE BOARD Dennis Birke Jack Bolz Jt Covelli Sandy Dolister

Wednesdays – Fridays Friday, August 28 – September 30

Elizabeth Ogren Erickson Edith Lawrence-Hilliard

Request to close the Gardens two hours early - closing at 6 pm. versus 8 p.m. to prepare for evening viewing of the exhibition where admission is applied

Jeff Levy Dale Mathwich Dan Matson Jerry Minnich Susan Stein Barbara Tensfeldt Paul Williams

Thank you for your consideration, please feel free to direct any questions to Missy Jeanne, Special Events Manager, 608-246-5616 / mjeanne@cityofmadison.com.

