

For February, 2015

**STAFF REPORT TO VENDING OVERSIGHT COMMITTEE (VOC)  
Warren Hansen, Street Vending Coordinator, Department of Planning &  
Community & Economic Development, City of Madison, Wisconsin**

**MALL/CONCOURSE FOOD VENDOR STATUS**

**2014 Licenses Issued: 46**

**Enforcement:**

**Observation:**

China Cottage – Vending during snow emergency.  
Toast - Gili's Panini's – Failure to obtain appropriate license.

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**SIDEWALK CAFÉ STATUS**

**2014 Licenses Issued: 77**

**Enforcement:**

There is nothing to report in this category.

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**ARTS & CRAFTS STATUS**

**2014 Licenses Issued: 48**

**First 2015 License Applications**

They appeared online on February 17<sup>th</sup>.

**Challenges to Saturday Afternoon Traffic Police**

I was informed that, in order to direct traffic near the close of Saturday vending hours on the outer Capitol Square, (1) police officers would have to be pulled out of their regular responsibilities elsewhere and (2) there would be a fee for Special Duty Officer.

**Enforcement:**

There is nothing to report in this category.

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**MERCHANT VENDOR STATUS**

**2014 Licenses Issued: 8**

**Enforcement:**

There is nothing to report in this category.

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**SOUTHEAST CAMPUS VENDING AREA STATUS**

**2014 Licenses Issued: 12**

**Enforcement:**

There is nothing to report in this category.

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**HIGH DENSITY VENDING STATUS**

**Camp Randall**

**2014 Licenses Issued: 12**

**Food: 6 out of 6**

**Goods: 6 out of 14**

**Expanding the Food Portion of the High Density Vending Area?**

For many years, the Shriners and Kiwanis club have rented nearby space through the City Real Estate staff. Both sell food and beverages. Recently, Real Estate staff suggested that the spaces those organizations have occupied during University of Wisconsin home football games be merged with existing food vendors. Instead of having to sign a separate Real Estate contract every year, they could simply become licensed as Camp Randall High Density food vendors. This could be done administratively or could become a VOC agenda item.

**Enforcement:**

There is nothing to report in this category.

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**Langdon Street**

**2014 Licenses Issued: 1 (30-day)**

**Enforcement:**

There is nothing to report in this category.

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**LATE NIGHT VENDING STATUS**

**2014 Licenses Issued: 11**

**Enforcement:**

There is nothing to report in this category.

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**BASIC STREET VENDOR LICENSE STATUS**

**Not related to other licenses such as Mall/Concourse.**

**2014 Licenses Issued: 41**

**Enforcement:**

There is nothing to report in this category.

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**TABLING PERMIT STATUS**

**2014 Permits Issued: 90**

**Enforcement:**

There is nothing to report in this category.

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**MISCELLANEOUS**

**University Research Park (URP) and Epic Want Food Carts Again**

My contact at URP has communicated me inquiring about 2015 food cart plans and vendors may be relocated from Charmany Drive to S. Rosa Road.

My contact at Epic wishes to have food vendors commit to one or more weekdays and appear consistently on that day, with a maximum number of three food carts per day.

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**BANNER STATUS**

Organizations applying for 2015 banner space to date: 39