

THE "CONNECT MADISON" ECONOMIC STRATEGY
Opportunity Zones - DRAFT

Opportunity Zones		Zone-Specific Projects	Corresponding Citywide Strategies
1	Allied/Meadowwood	Work with nearby businesses to develop programs to connect residents with job opportunities in the area	2.3
		Support efforts to bring a full-service grocery store to the Allied Community	3.3
		Create a Business Support Liason based in the Meadowwood Community Center	2.6
		Work with the owners of commercial property in the Zone to support redevelopment efforts	5.3
		Give preference for any city-sponsored grant program	2.5
2	South Madison	Work with the local healthcare companies on the area on job training programs for local residents	2.3
		Connect the numerous ethnic grocers in this area to the partnership opportunities with the Public Market project	3.5
		Give preference for any city-sponsored grant program	2.5
		Work with the owners of commercial property in the Zone to support redevelopment efforts	5.3
		Utilize land banking funding to purchase and re-package targeted properties for redevelopment	5.1
3	Northport Corridor	Work with local businesses, Madison College, and other partners and food-based workforce/entrepreneurship training	2.3
		Create a business support liason based in the Warner Park Community Center	2.6
		Support targeted redevelopment of blighted housing in this area	5.4
		Work with the owners of commercial property in the Zone to support redevelopment efforts	5.3
		Encourage redevelopment on the Northside Town Center property	5.3
4	Darbo	Work with local businesses, Madison College, and other partners and food-based workforce/entrepreneurship training	3.6
		Work with the owners of commercial property in the Zone to support redevelopment efforts	5.3
		Create a business support liason based at the Hawthorne Library	2.5