

# City of Madison

## Proposed Demolition & Conditional Use

Location 4198 Nakoosa Trail

Project Name
Wal-Mart Expansion

Applicant

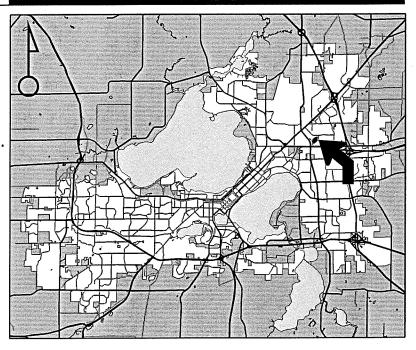
Wal-Mart R.E. Business Trust/ Ryan Solum - Manhard Consulting, Ltd.

Existing Use Wal-Mart

Proposed Use

Demolish street-facing façade of large retail establishment to allow construction of an addition and approve outdoor sales and display areas

Public Hearing Date Plan Commission 09 February 2015



For Questions Contact: Tim Parks at: 261-9632 or tparks@cityofmadison.com or City Planning at 266-4635

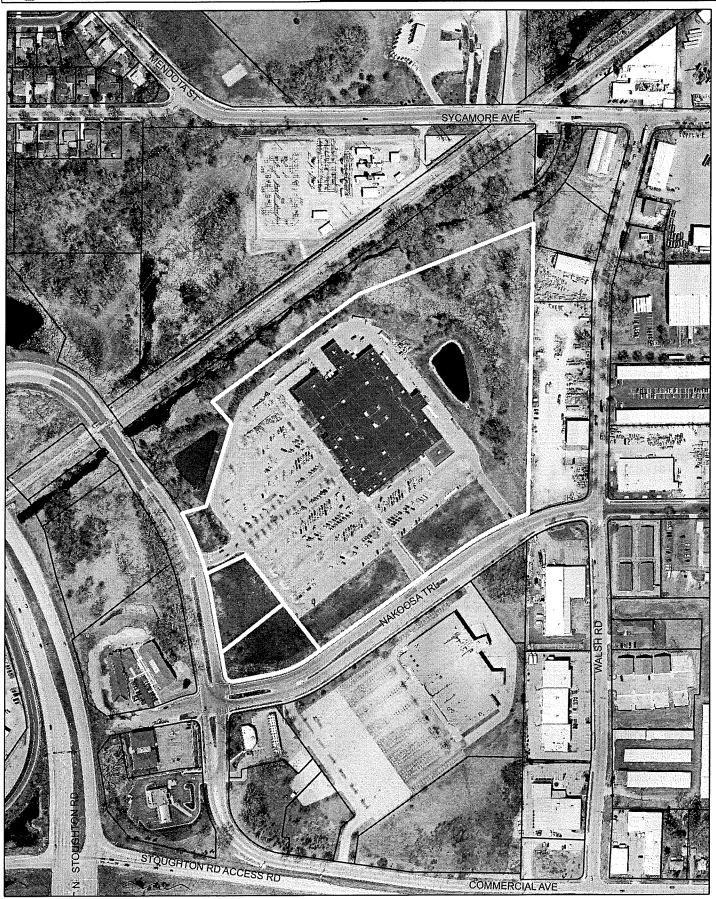


Scale: 1" = 400'

City of Madison, Planning Division: RPJ: Date: 02 February 2015



# City of Madison



Date of Aerial Photography: Spring 2013



## LAND USE APPLICATION

CITY OF MADISON

Madison n FOR OFFICE USE ONLY: 215 Martin Luther King Jr. Blvd; Room LL-100 PO Box 2985; Madison, Wisconsin 53701-2985 Date Received Phone: 608.266.4635 | Facsimile: 608.267.8739 Received By All Land Use Applications should be filed with the Zoning Aldermanic District Administrator at the above address. · The following information is required for all applications for Plan Special Requirements Commission review except subdivisions or land divisions, which should be filed using the Subdivision Application. Review Required By: ☐ Urban Design Commission ☐ Plan Commission • This form may also be completed online at: Common Council Other: www.cityofmadison.com/developmentcenter/landdevelopment Form Effective: February 21, 2013 4198 Nakoosa Trail, Madison, WI 1. Project Address: Project Title (if any): 2. This is an application for (Check all that apply to your Land Use Application): Zoning Map Amendment from \_\_\_\_ ☐ Major Amendment to Approved PD-GDP Zoning Review of Alteration to Planned Development (By Plan Commission) ☑ Conditional Use, or Major Alteration to an Approved Conditional Use Demolition Permit (Technical) ✓ Other Requests: Temporary Outdoor Event and Outdoor Display 3. Applicant, Agent & Property Owner Information: Company: Wal-Mart R.E. Business Trust Applicant Name: 72712 Bentonville, AR 2001 SE 10th St. City/State: Zip: Street Address: Telephone: (479) 273-4000 N/A N/A Email: Company: Manhard Consulting, Ltd. Project Contact Person: Ryan Solum 60061 Vernon Hills, IL 900 Woodlands Pkwy. City/State: Zip: Street Address: (847) 634-0095 rsolum@manhard.com Telephone: (847) 325-7084 Email: Fax: N/A Property Owner (if not applicant):

City/State:

4. Project Information:

Street Address:

Provide a brief description of the project and all proposed uses of the site:

See attached letter of intent

Zip:

Development Schedule: Commencement

April, 2015

Completion

April, 2016

#### 5. Required Submittal Information

All Land Use applications are required to include the following:

- ✓ Project Plans including:\*
  - Site Plans (<u>fully dimensioned</u> plans depicting project details including all lot lines and property setbacks to buildings; demolished/proposed/altered buildings; parking stalls, driveways, sidewalks, location of existing/proposed signage; HVAC/Utility location and screening details; useable open space; and other physical improvements on a property)
  - Grading and Utility Plans (existing and proposed)
  - Landscape Plan (including planting schedule depicting species name and planting size)
  - Building Elevation Drawings (fully dimensioned drawings for all building sides, labeling primary exterior materials)
  - Floor Plans (fully dimensioned plans including interior wall and room location)

#### Provide collated project plan sets as follows:

- Seven (7) copies of a full-sized plan set drawn to a scale of 1 inch = 20 feet (folded or rolled and stapled)
- Twenty Five (25) copies of the plan set reduced to fit onto 11 X 17-inch paper (folded and stapled)
- One (1) copy of the plan set reduced to fit onto 8 ½ X 11-inch paper
- \* For projects requiring review by the **Urban Design Commission**, provide **Fourteen** (14) additional 11x17 copies of the plan set. In addition to the above information, <u>all</u> plan sets should also include: 1) Colored elevation drawings with shadow lines and a list of exterior building materials/colors; 2) Existing/proposed lighting with photometric plan & fixture cutsheet; and 3) Contextual site plan information including photographs and layout of adjacent buildings and structures. The applicant shall <u>bring</u> samples of exterior building materials and color scheme to the Urban Design Commission meeting.

Letter of Intent: Provide one (1) Copy per Plan Set describing this application in detail including, but not	

- Project Team
- Existing Conditions
- Project Schedule
- Proposed Uses (and ft<sup>2</sup> of each)
- Hours of Operation

- Building Square Footage
- Number of Dwelling Units
- Auto and Bike Parking Stalls
- Lot Coverage & Usable Open Space Calculations
- Value of Land
- Estimated Project Cost
- Number of Construction & Full-Time Equivalent Jobs Created
- Public Subsidy Requested
- Filing Fee: Refer to the Land Use Application Instructions & Fee Schedule. Make checks payable to: City Treasurer.
- Electronic Submittal: All applicants are required to submit copies of all items submitted in hard copy with their application as Adobe Acrobat PDF files on a non-returnable CD to be included with their application materials, or by e-mail to pcapplications@cityofmadison.com.
- Additional Information may be required, depending on application. Refer to the Supplemental Submittal Requirements.

#### 6. Applicant Declarations

**Authorizing Signature of Property Owner** 

1	Pre-application Notification: The Zoning Code requires that the applicant notify the district alder and any nearby
	neighborhood and business associations in writing no later than 30 days prior to FILING this request. List the
	alderperson, neighborhood association(s), and business association(s) AND the dates you sent the notices:
	Alder D. Ahrens and J. Mintzlaff (Burke Heights Neigh. Assn.) - May 9, 2014

→ If a waiver has been granted to this requirement, please attach any correspondence to this effect to this form.

1	Pre-application Meeting with Staff: Prior to preparation of this application, the applicant is required to discuss the
	proposed development and review process with Zoning and Planning Division staff; note staff persons and date.

Planning Staff: Tim Parks	Date: 06/18/14	Zoning Staff: Matt 1	ucker <sub>Date:</sub> 06/18/	14
<i></i>		•		

The applicant attests that this form is accurately completed and all required materials are submitted:

Name of Applicant Wal-Mart R.E. Business Trust
Relationship to Property: Owner

#### **Letter of Intent**

#### **Name of Project**

Walmart/4198 Nakoosa Trail, Madison, WI (See Locator Map attached as Exhibit A)

#### **Project Team**

Property Owner:

Wal-Mart R.E. Business Trust

2001 SE 10th Street Bentonville, AR, 72712

Architect:

Leidos Engineering, LLC

60 E. Plato Blvd, Suite 300

St. Paul, MN 55107 Attn: Spencer Deinard Telephone: 651-209-2852

Civil Engineer:

Manhard Consulting Ltd. 900 Woodlands Parkway Vernon Hills, IL 60061

Attn: Ryan Solum

Telephone: 847-325-7084

Attorney:

Reinhart Boerner Van Deuren s.c.

22 E. Mifflin Street, Suite 600

Madison, WI 53703

Attn: Nathan Wautier/Lucas Roe

Telephone: 608-229-2251

#### **Description of Existing Conditions**

The property consists of a one-story 133,450 square foot masonry building with related parking and loading areas that is currently occupied by Walmart. Photographs of the existing site and surrounding buildings are attached as Exhibit B.

#### **Project Schedule**

Expansion construction schedule would include an approximate start date of April, 2015 and a completion date of April, 2016.

#### **Proposed Uses of All Areas**

The intended use of the property is an approximately 188,800 square foot Walmart Supercenter (including garden center, pharmacy with drive-thru and full-service grocery with deli, bakery, fresh produce, meat, dry goods, frozen goods, and alcohol beverage departments). We are seeking a conditional use permit for: (a) an addition to and remodeling of a retail building exceeding 40,000 square feet; (b) the "drive-thru" portion of the project; (c) temporary outdoor events and displays (described in more detail below); and (d) a (technical) demolition permit to remove certain walls of the existing building in order to accommodate the expansion. The proposed site will incorporate 637 parking stalls and will initially incorporate 40 short term bicycle stalls. There is sufficient room to expand bicycle parking for 52 additional short term bicycle stalls if deemed reasonably necessary by the zoning administrator. Based on the proposed expansion, the parking ratio at the site will be reduced to 3.37/1,000 S.F. from the existing 4.89/1,000 S.F.

As mentioned above, Walmart is seeking a conditional use permit to allow certain outdoor sales events in connection with the proposed expansion and facility upgrade. The enclosed site plans illustrate the area within the parking lot that would be used for specific sales events (temporary outdoor events). The two (2) primary events would be for the planting season extending from April 1 through September 1. The second event would be for the fall and holiday season running from October 1 through January 15. In addition to the temporary outdoor events, the applicant desires to utilize the sidewalk display areas located between and immediately adjacent to the general merchandise vestibule and grocery vestibule for temporary displays during business hours (to be removed daily). The displays would be arranged in such a manner so as to maintain at least 8 feet of open sidewalk to accommodate pedestrian movement along the sidewalk and to bicycle parking stalls.

#### **Hours of Operation**

The hours of operation for the main store are 6:00 a.m. to 11:00 p.m. Sunday through Saturday, with option for 24-hour operation in the future.

#### Lot Coverage and Usable Open Space Calculations

The development consists of approximately 22.76 acres. The Lot Coverage and Usable Open Space calculations for the proposed development are 60.94% and 7.05 AC, respectively.

#### **Number of Employees/Construction Jobs**

Walmart intends to employ approximately 90 additional associates as a result of the expansion (the current store employs approximately 160 associates). Approximately 60% of the associates will be full-time and 40% part-time.

#### Value of Land/Estimated Project Cost

The current value of the land and building according to City of Madison tax records is \$6,674,500. The expansion cost is under development.

#### Signage

Signage depicted on the enclosed plans is for informational purposes and a separate application for Comprehensive Design Review will be submitted.

#### **Analysis of Big Box Ordinance Requirements**

Section 33.24(4)(f) of the City of Madison Ordinances as applied to the expansion or remodeling of existing sites is intended to allow for improvements to the site while recognizing that existing constraints may make full compliance with all provisions difficult or infeasible. The proposed development meets or exceeds many of the requirements of the ordinance.

The proposed project incorporates off street parking facilities that are screened with attractive, high quality landscaping that significantly exceeds code requirements (see section 33.24(4)(f)6.a.). As part of its commitment to sustainability and in an effort to reduce single-occupant automobile trips to the store, in connection with the proposed store expansion, the applicant has prepared a proposed transportation demand management plan that offers employees subsidized bus passes from Madison Metro (at a 20% discount) and encourages alternate modes of transportation and carpooling (see section 33.24(4)(f)6.b.). A copy of the proposed Travel Demand Management Plan is enclosed with this application.

The site layout encourages pedestrian access from Nakoosa Trail where improvements to the existing bus stop location will be made and proposed sidewalks will direct customers to the store entrance. The sidewalks extending from Nakoosa Trail incorporate trees, shrubs and other decorative landscaping over a majority of their length. Pedestrian walkways will be marked with signage and striping as opposed to varying materials which can impede cart traffic and create issues with expansion/contraction in a climate such as Wisconsin. In addition to high quality landscaping that significantly exceeds City ordinances, the site incorporates the following central features and community spaces: an improved bus stop with concrete pad, benches, landscaping, and refuse containers; an employee break area with picnic benches; and two pedestrian plazas with benches, refuse containers, and landscaping (see section 33.24(f)7-8).

The proposed expansion includes a reduction in the parking ratio from 4.89 spaces/1,000 square feet to 3.37 spaces/1,000 square feet. The existing site constraints require a building setback greater than 85 feet with some parking located between the proposed expansion and Nakoosa Trail. Building entrances will continue to face Commercial Avenue and the proposed expansion will include an additional pedestrian sidewalk extending from Nakoosa Trail to encourage customer traffic to move toward the front of the store.

The proposed site will meet or exceed the City's landscaping requirements. The required Interior Parking Lot Landscaping Area is 5% and the proposed expansion provides 12%. The required number of Landscape Points is 4,739 and the proposed expansion provides 7,932. In addition, to the addition of high quality landscaping, the proposed expansion will incorporate upgrades to both store and parking lot lighting utilizing LED fixtures which will significantly reduce the overall energy consumption and improve lighting at the facility. Additional information regarding the proposed parking lot lighting is attached as Exhibit C.

## **EXHIBIT B**



Front of Existing Store From Commercial Avenue Entrance



Side of Existing Store From Nakoosa Trail



Front of Existing Store from Parking Lot Near Intersection of Commercial/Nakoosa



View of Cub Foods (From Store Parking Lot)



View Southwest from Existing Store Parking Lot (Intersection of Commercial/Nakoosa)



View West of Entrance from Commercial Avenue



## TRAVEL DEMAND MANAGEMENT PLAN

Proposed Walmart Expansion No. 2335-11

CITY OF MADISON, DANE COUNTY, WISCONSIN

#### PREPARED FOR:

WALMART REAL ESTATE BUSINESS TRUST 2001 SOUTHEAST 10th STREET BENTONVILLE, ARKANSAS 72716

#### PREPARED BY:

MANHARD CONSULTING, LTD. 900 WOODLANDS PARKWAY VERNON HILLS, ILLINOIS 60061

MCL PROJECT: WALMAW/120750

July 14, 2014

#### Overview and Background

Walmart Real Estate Business Trust is proposing an expansion of the existing ±22.76 acre Walmart site located at 4198 Nakoosa Train in Madison, Wisconsin. The proposed project will include a ±55,354 sf expansion to the existing Walmart building, a parking lot expansion on the southern portion of the site, a proposed sidewalk connection to Nakoosa Trail, and associated underground utility improvements. The Walmart site is bordered on the southeast side across Nakoosa Trail by a Cub Foods which has been converted to City Public Works equipment and vehicle storage facility, to the northeast by industrial development, to the northwest by wetlands and railroad tracks, and to the southwest by a vacant lot across Commercial Drive. Existing single-family residential subdivisions are located within a half mile to the northwest and east of the Walmart site. This Transportation Demand Management (TDM) Plan addresses the Proposed Expanded Walmart development.

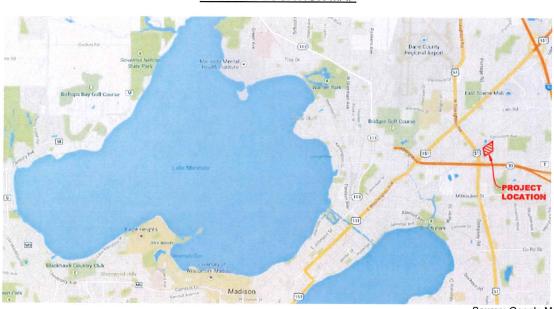


FIGURE 1
PROJECT LOCATION MAP

Source: Google Maps

The proposed Walmart expansion will be approximately 188,804 square feet in size and will have an on-site parking lot containing 637 spaces.

Environmental sustainability has become a top priority of Walmart to help ensure a better world for generations to come. In designing the expansion to the existing Walmart site, multiple elements have been incorporated to reduce the store's overall transportation-related environmental impacts. The existing site is located along Nakoosa Trail which has a designated bike lane and pedestrian sidewalk as well as a Madison Metro bus stop. In an effort to make the site more accessible to pedestrians, cyclists, and public transit users, a second sidewalk connection is proposed along Nakoosa Trail extending from the southeast corner of the site to the front of the building. The infrastructure within Nakoosa Trail will allow employees and customers alike to make use of numerous methods of transportation. The existing residential neighborhoods located near the site provide a great opportunity to take advantage of alternate transportation modes.

In addition to offering several modes of transportation to reduce the number of single-occupant automobile trips, Walmart plans to address environmental sustainability through parking lot and building modifications. These modifications include the replacement of both store and parking lot lighting with LED fixtures which will significantly reduce the overall energy consumption at this location and improve parking lot safety.

With the nearby residential neighborhood, future development of adjacent outlots, and the future re-occupancy of the abandoned Cub Foods building to the south, the Walmart site is in a great position to promote alternate modes of transportation in the area.

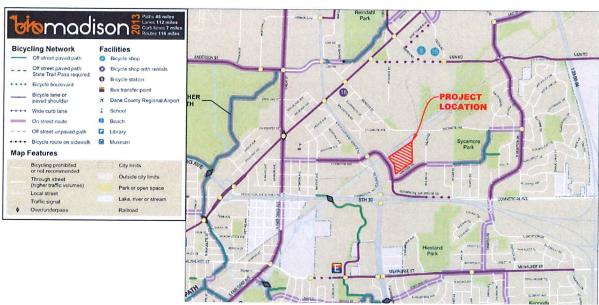
The remaining sections of this TDM Plan will focus on the following elements intended to minimize the number of single-occupant automobile trips:

- Bicycle Opportunities
- Madison Metro Transit System
- TDM Strategies
  - Employment Transportation Coordinator Contact
  - o Site Characteristics
  - Marketing Strategies
  - o Transit Use Support
  - o On-site Services and Facilities

#### **Bicycle Opportunities**

Bicycling offers commuters a mode of transportation with a wide array of benefits for both the individual and the community. Included in these benefits are reduced traffic congestion, decreased need for auto parking, reduced pollution, physical health improvements, flexibility and decreased travel costs. The City of Madison has an extensive network of bike routes allowing cyclists to go almost anywhere throughout the city. Figure 2 shows the Walmart project location bordered by on-street bicycle routes to the south and west along Nakoosa Trail and Commercial Avenue, connecting the site to nearby residential areas, commercial centers, and parks.

# FIGURE 2 CITY OF MADISON BIKE MAP

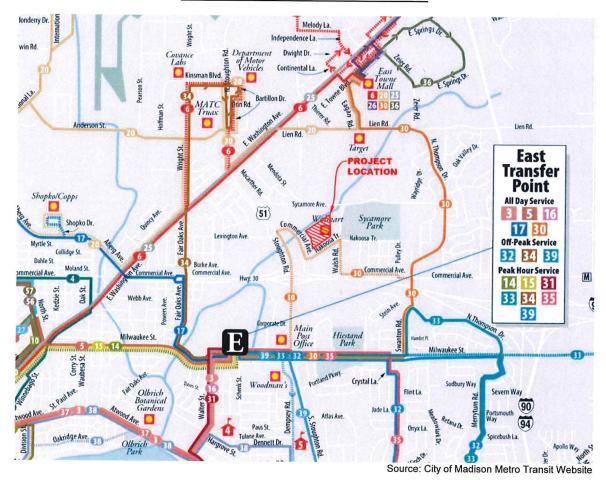


#### Source: City of Madison Website

#### **Transit System**

Madison Metro Transit operates a bus service throughout the city of Madison and the surrounding communities of Middleton, Fitchburg, and Verona. The bus service offers members of the communities a convenient alternative to auto-mobile commuting, which is not only more economic, but also better for the environment. In addition, all Madison Metro Transit buses are equipped with a bike rack on the front of the bus to accommodate cyclists as well as pedestrians. As depicted in Figure 3, the existing Wal-Mart site is currently located on Route 30 of the Madison Metro Transit system. Route 30 serves the Nakoosa/Swanton and Lien Road areas and has a stop specifically designated for the Wal-Mart site along the north side of Nakoosa Trail. In 2011, Madison Metro Transit fixed route ridership was 14,923,970, demonstrating that the bus service in Madison is heavily utilized. Wal-Mart plans to continue to take advantage of the Metro Transit system for both its customers and employees.

FIGURE 3
CITY OF MADISON METRO TRANSIT MAP

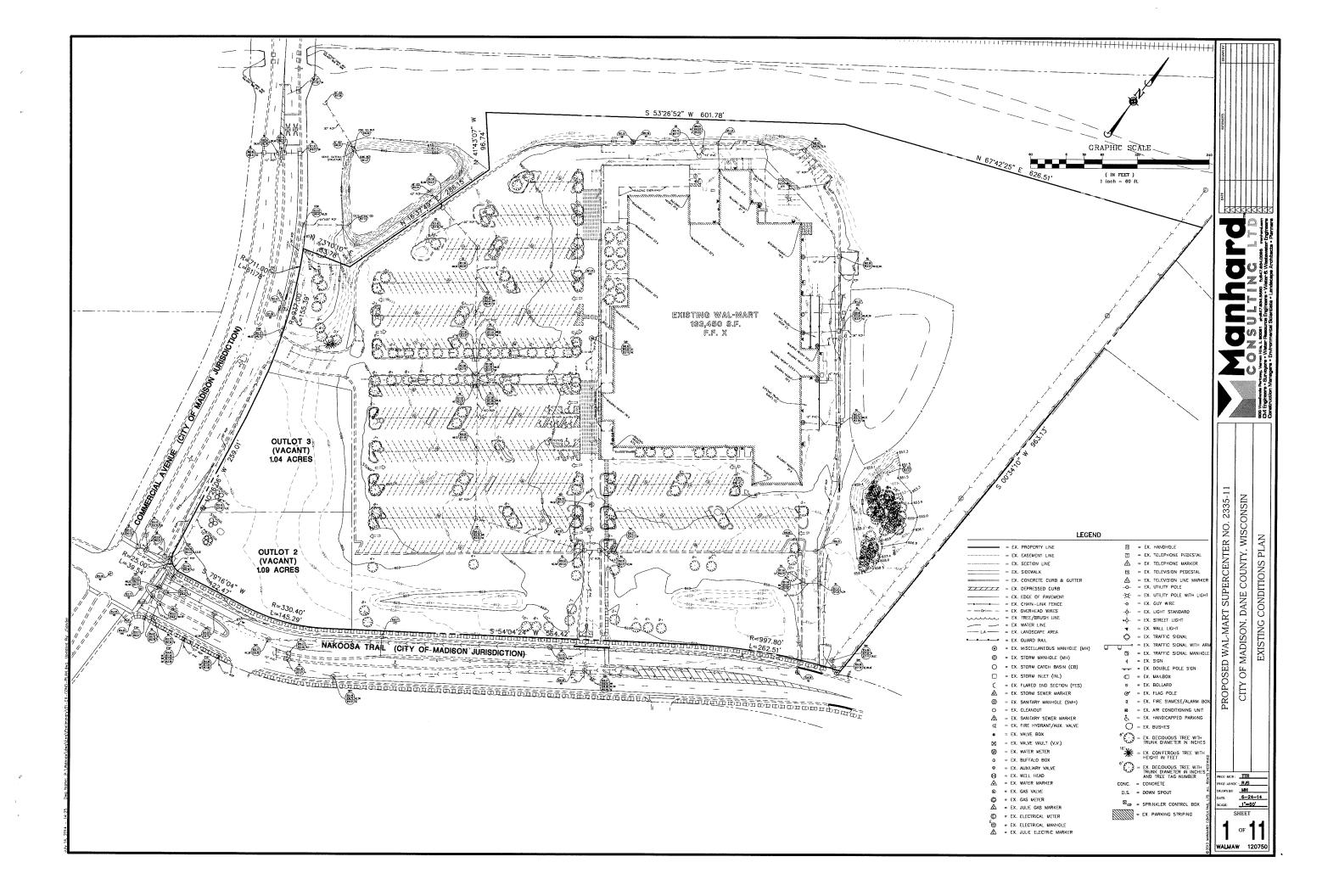


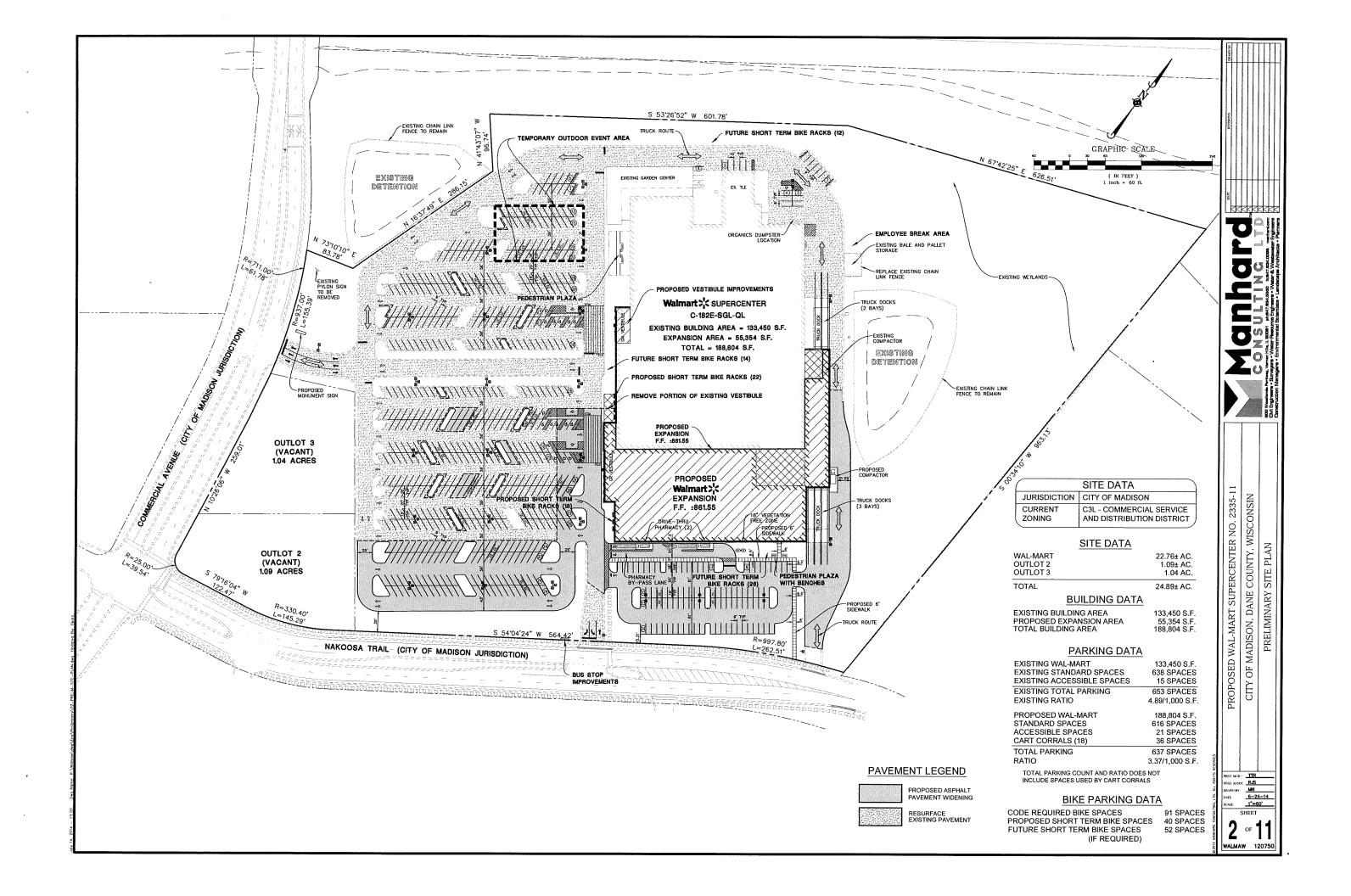
## **TDM Strategies**

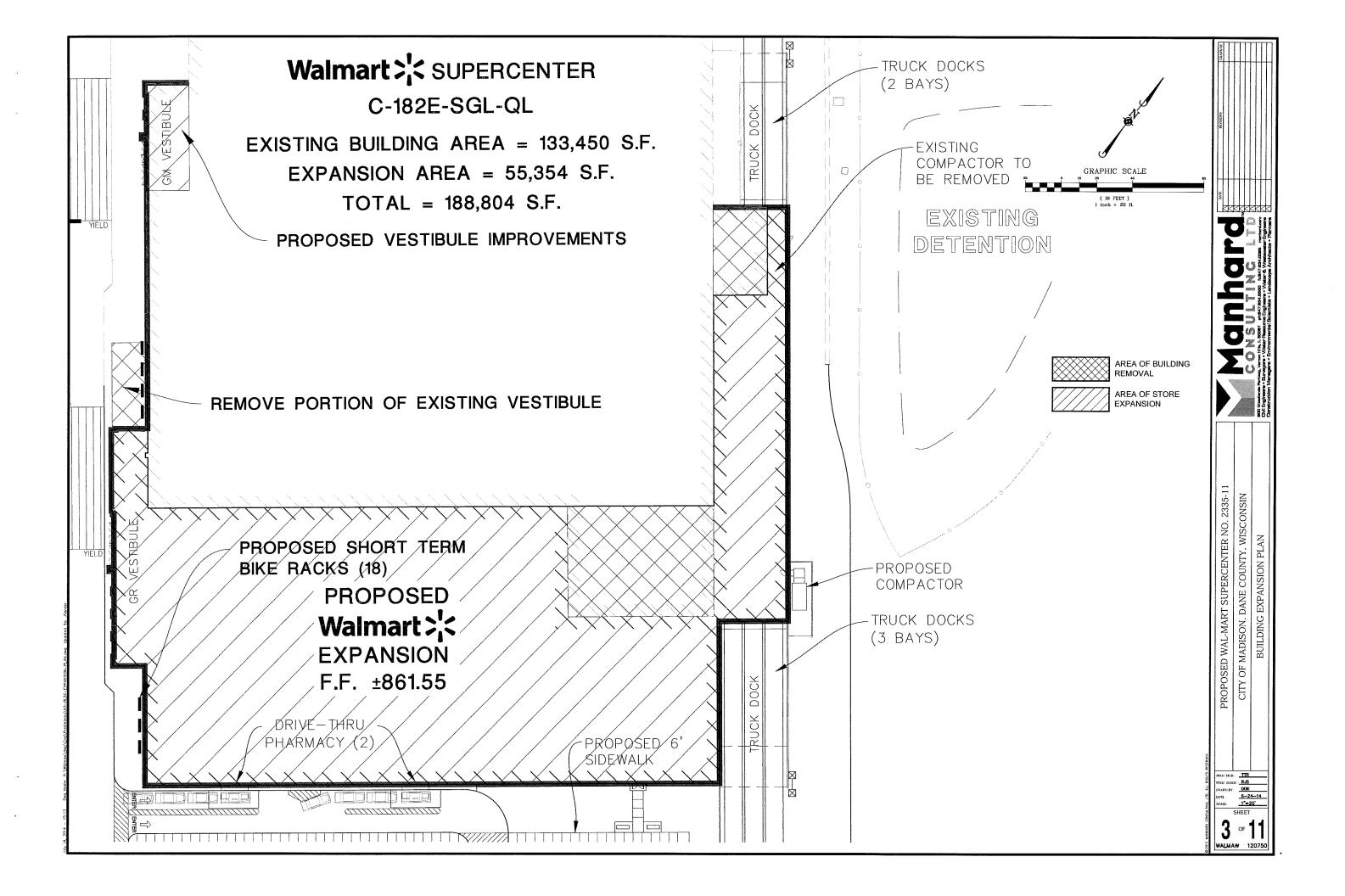
Employee Transportation Coordinator	Kelly Weidemann Walmart National Rideshare Coordinator
Contact Information	(479) 366-7326
	Kelly.Justis@wal-mart.com

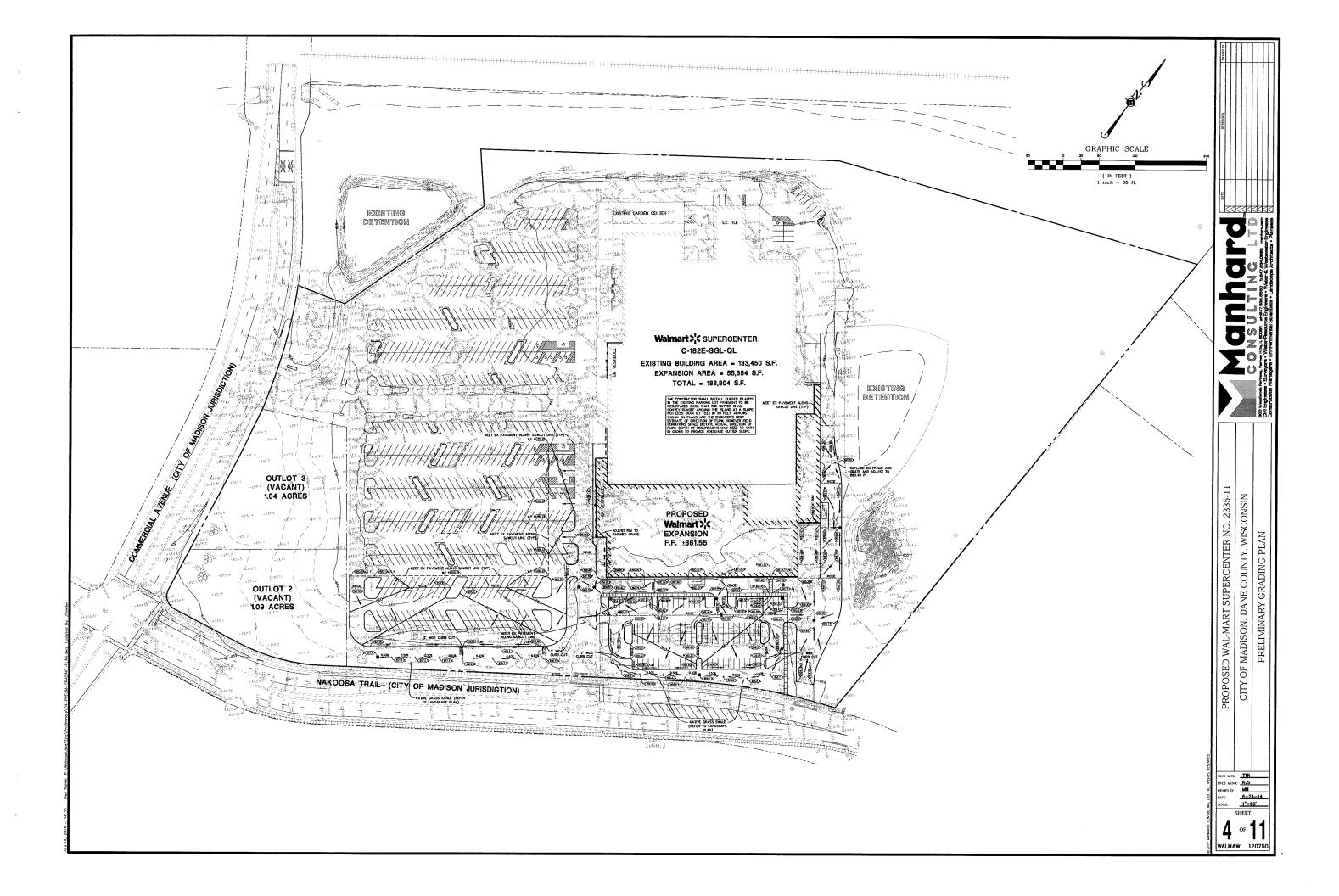
### **Trip Reduction Strategies**

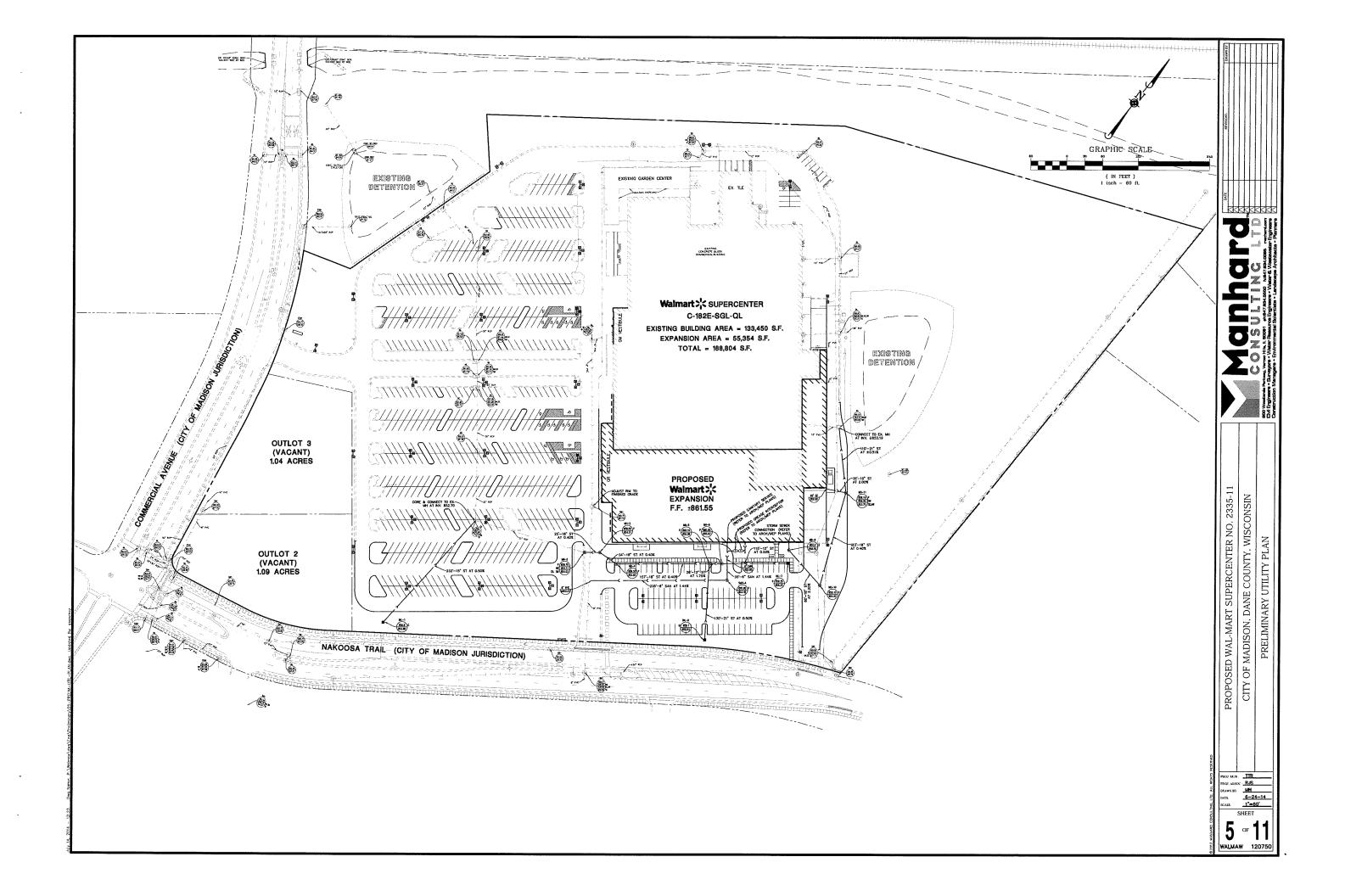
Site Characteristics	
Additional sidewalk connection	Facility will provide an additional sidewalk connection to Nakoosa Trail at the southeast corner of the site.
Short-term bicycle parking	Facility will provide 40 short-term bicycle racks near entrances with additional locations designated for up to 52 additional bicycle racks if needed.
Pedestrian plazas	Facility will provide areas for pedestrians to sit outside.
Existing bus stop improvements	Facility will provide improvements to existing bus stop along Nakoosa Trail.
Outdoor employee break area	Facility will provide outdoor employee break area to encourage on-site breaks.
Marketing Strategies	
On-site Transportation Coordinator	An onsite, designated Transportation Coordinator will be available to answer Rideshare Program questions and provide needed assistance during the hours the majority of associates work.
Alternate Transportation Bulletin Board	Facility will maintain a Rideshare Bulletin Board centrally accessible to employees with Rideshare Program information, transit pass subsidy information, and other alternative commute information.
Rideshare orientation for new employees	New Hires receive information on the facility Rideshare Program, transit pass subsidies, and commute mode alternatives.
Transit Use Support	
Transit Subsidy	Facility will work with Metro Transit to  • Provide on-site Adult 31-Day and Senior/Disabled 31-Day bus passes for employee purchase  • Monthly transit passes will be available for employee purchase at a 20% discount
On-site Services and Facilities	
Lockers onsite	Facility maintains lockers for employee use
Onsite Kitchen	Facility provides an eating area with a sink, microwave and refrigerator
Onsite ATM	Facility provides an onsite ATM
Onsite vending machines	Facility provides onsite vending machines in the employee eating area

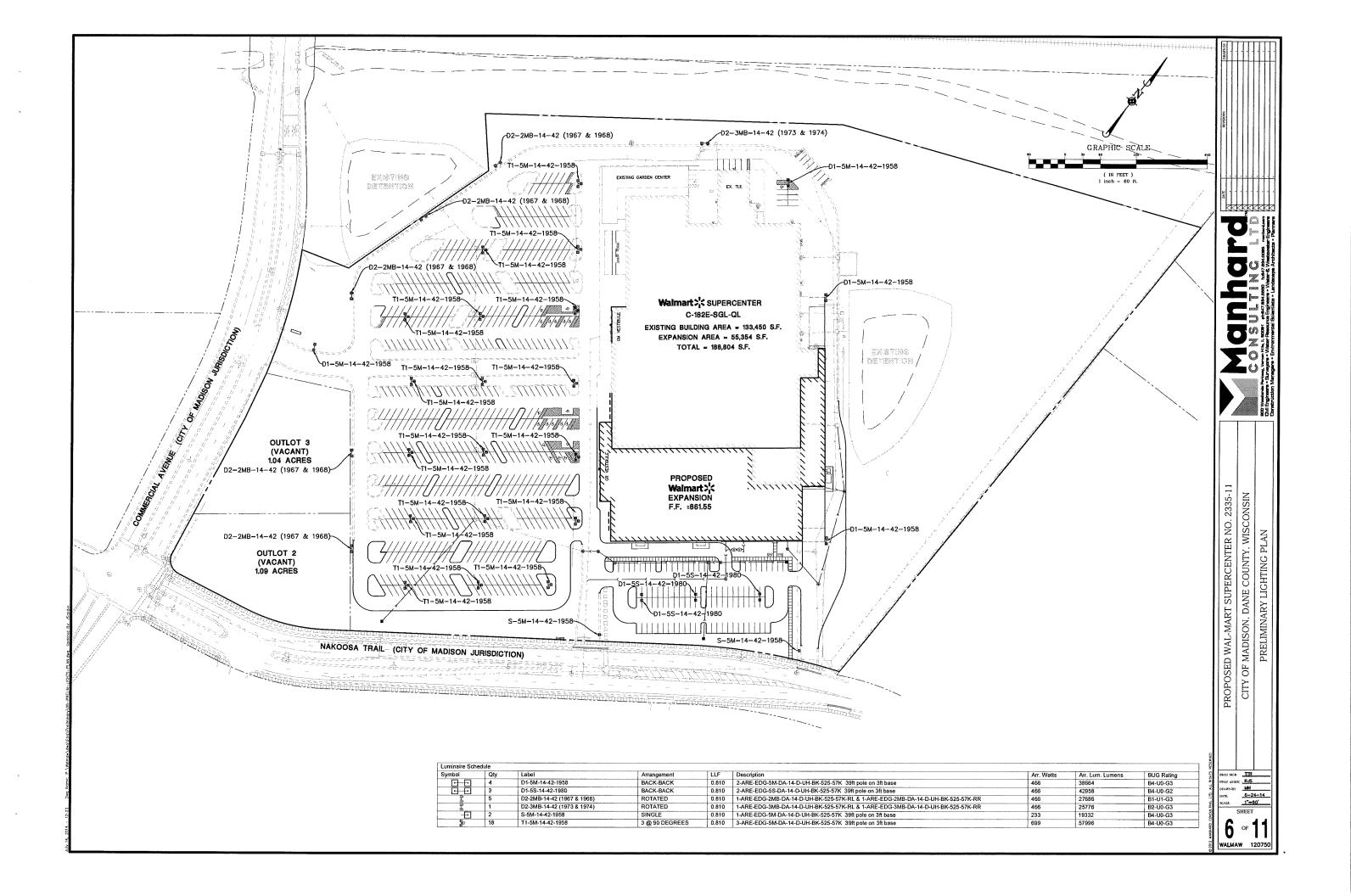


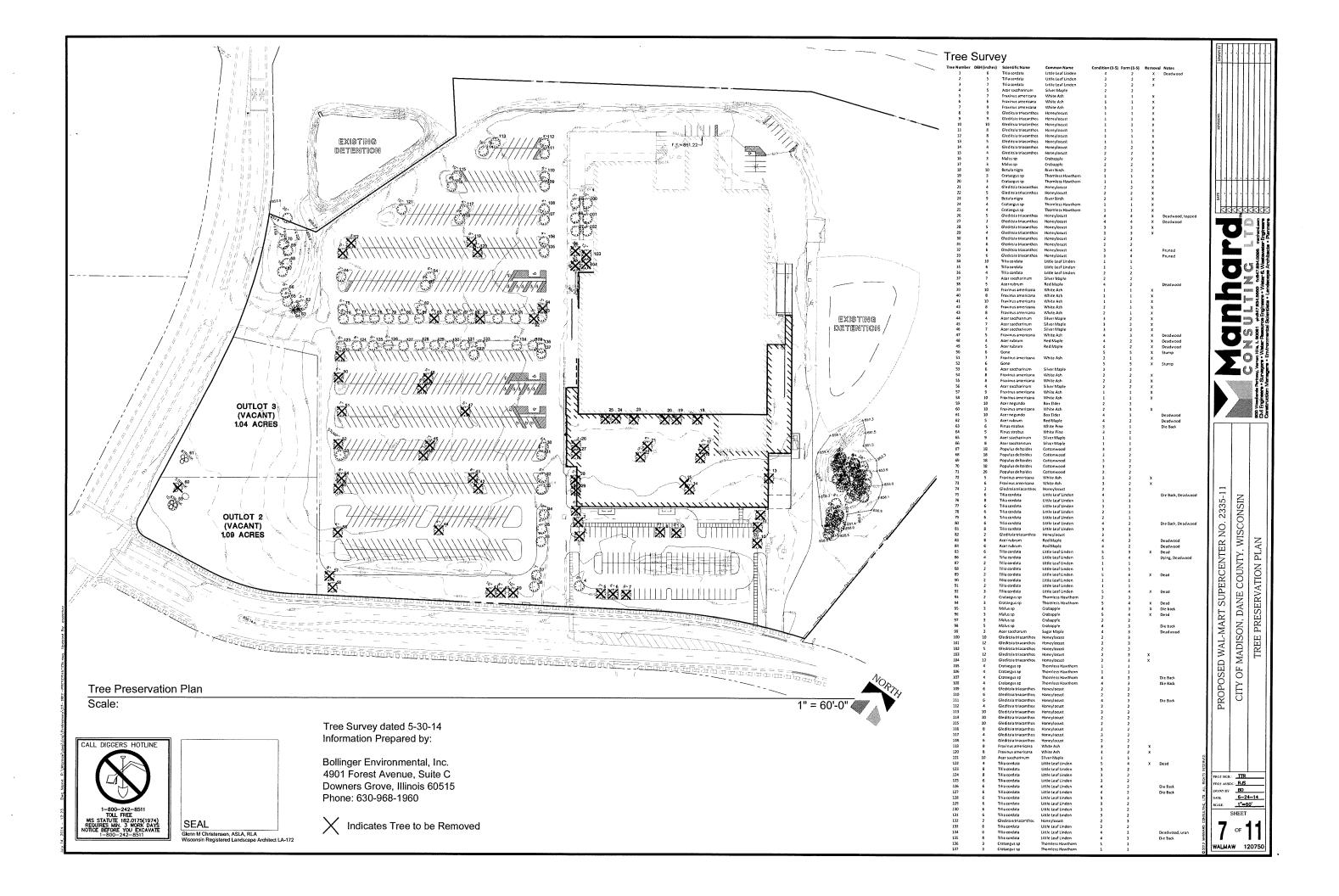


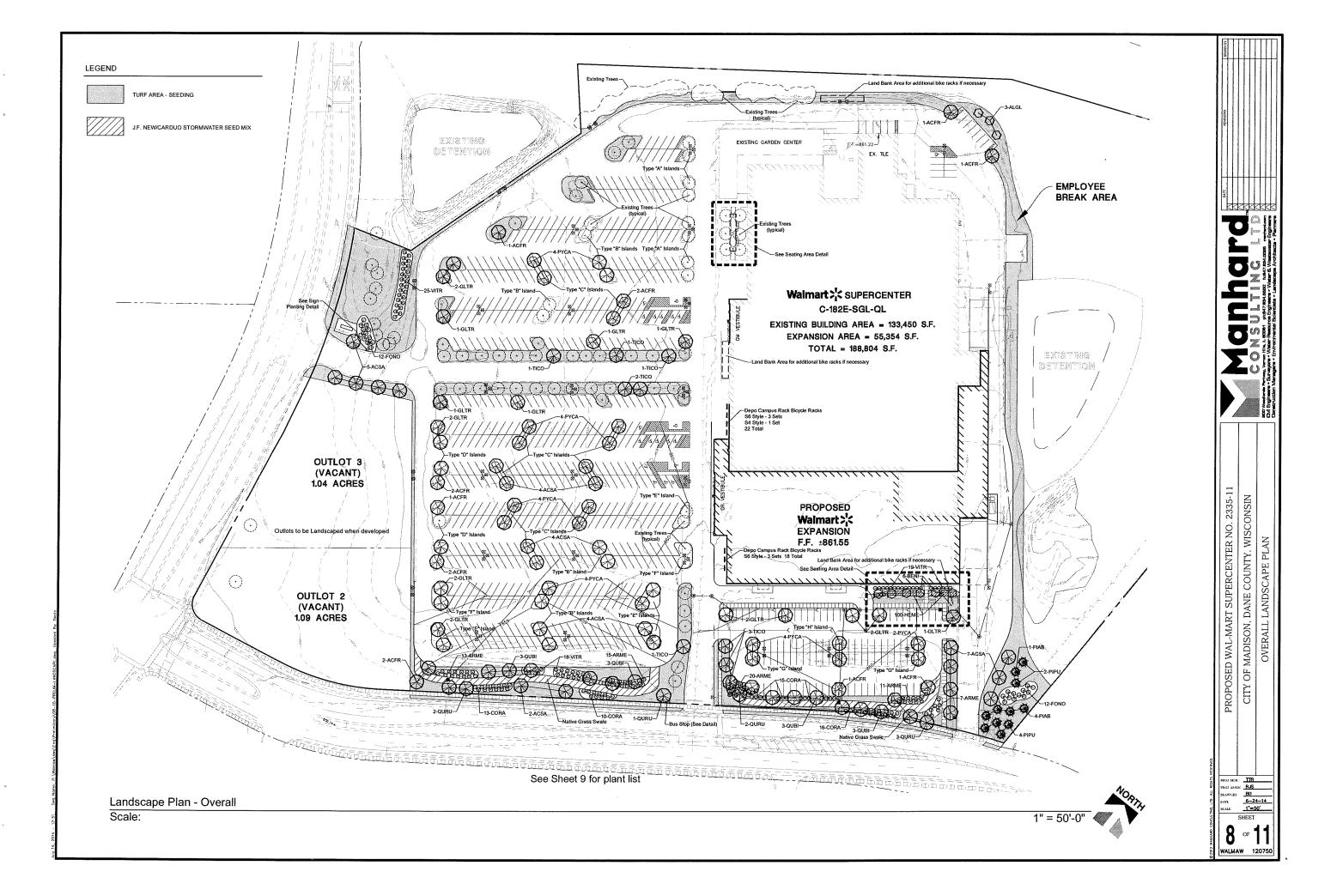


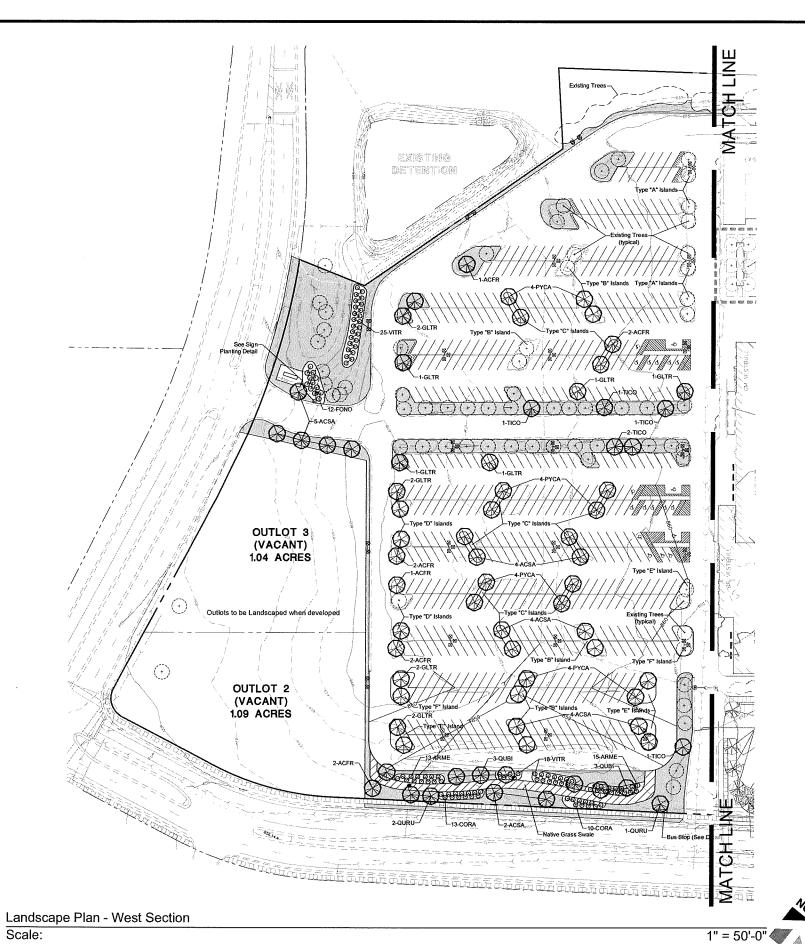












#### Preliminary Plant List

Key	Quantity	Name COMMON/ Botanical	Size
ACFR	15	AUTUMN BLAZE MAPLE/ Acer x freemanii 'Jeffersred'	2-1/2" BB
ACSA	26	GREEN MOUNTAIN SUGAR MAPLE/ Acer saccharum 'Green Mountain'	2-1/2" BB
ALGL	3	BLACK ALDER/ Alnus glutinosa	8' BB
ARME	48	VIKING BLACK CHOKEBERRY/ Aronia melanocarpa 'Viking'	3,
BENI	6	RIVER BIRCH/ Betula nigra	10' BB
CAAC	130	KARL FOERSTER FEATHER REED GRASS/ Calamagrostis acutifolia 'Karl Foerster'	#3 Container
COAP	206	CRANBERRY COTONEASTER/ Cotoneaster apiculatus	#5 Container -187
CORA	54	GRAY DOGWOOD/ Cornus racemosa	3'
FONO	24	NORTHERN GOLD FORSYTHIA Forsythia 'Northern Gold'	3'
GLTR	19	SKYLINE HONEYLOCUST/ Gleditsia triacanthos var. inermis 'Skyline'	2-1/2" BB
HEME	100	HAPPY RETURNS DAYLILY/ Hemerocallis 'Happy Returns'	#1 Container
MISI	146	PURPLE FLAME GRASS/ Miscanthus sinensis 'Purpurascens'	#3 Container
PIAB	5	NORWAY SPRUCE/ Picea abies	6' BB
PIPU	6	GREEN COLORADO SPRUCE/ Picea pungens	6' BB
PYCA	22	ARISTOCRAT PEAR/ Pyrus calleryana 'Aristocrat'	2-1/2" BB
QUBI	12	SWAMP WHITE OAK/ Quercus bicolor	2-1/2" BB
QURU	8	NORTHERN RED OAK/ Quercus rubra borealis	2-1/2" BB
RHAR	498	GRO-LOW FRAGRANT SUMAC/ Rhus aromatica 'Gro-Low'	#5 Container - 18"
RIAL	31	ALPINE CURRANT/ Ribes alpinum	3'
SPBU	252	ANTHONY WATERER SPIREA/ Spirea burnalda 'Anthony Waterer Spirea'	#5 Conatiner -18"
TICO	9	LITTLELEAF LINDEN/Tilia cordata	2-1/2" BB
VITR	62	AMERICAN CRANBERRYBUSH/ Viburnum trilobum	3'

#### LEGEND



TURF AREA - SEEDING



J.F. NEW/CARDUO STORMWATER SEED MIX





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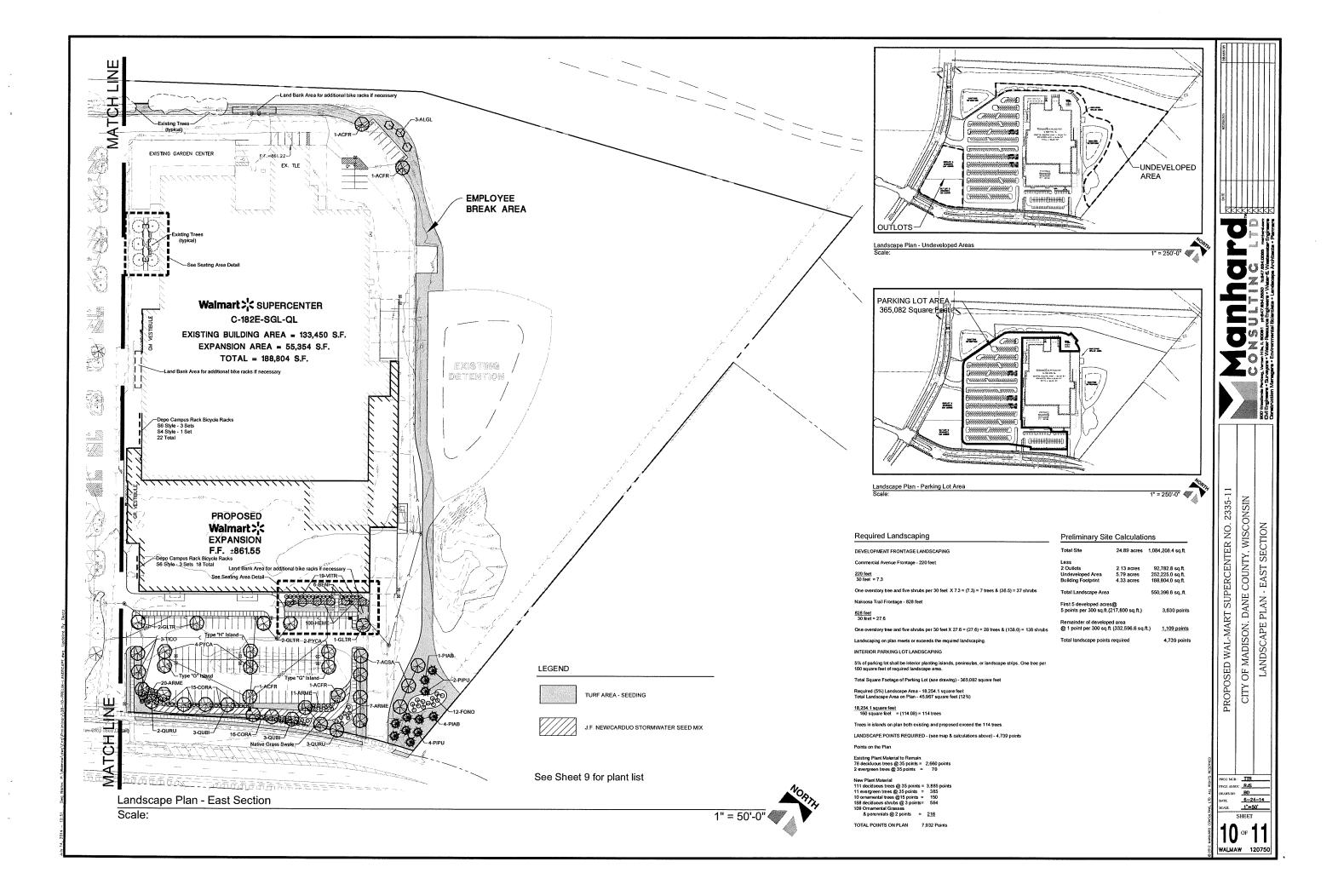
DATE 6-24-14

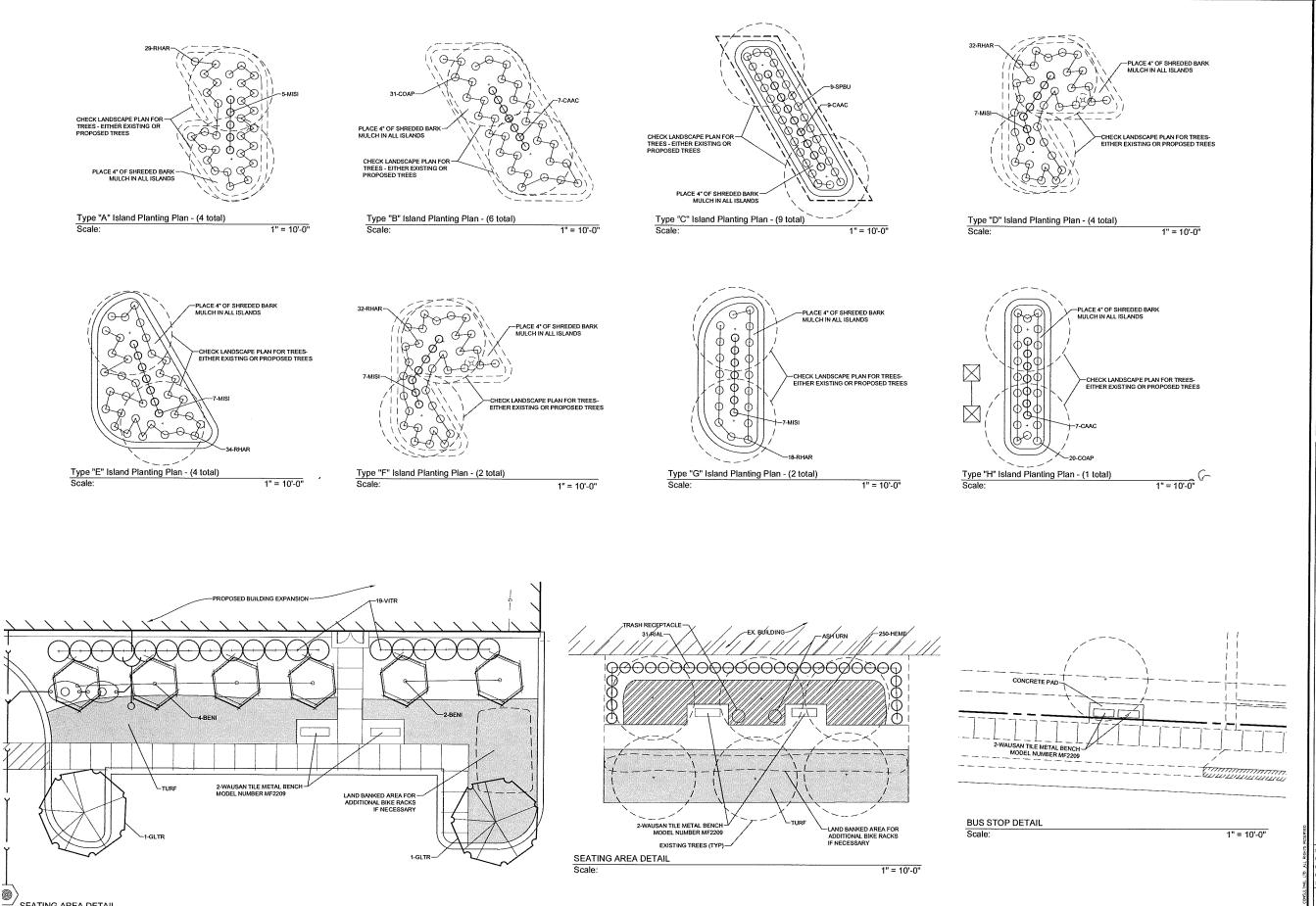
SCALE 1"=50" 9 of 11

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CITY OF MADISON, DANE COUNTY, WISCONSIN

WALMAW 120750





1" = 10'-0"

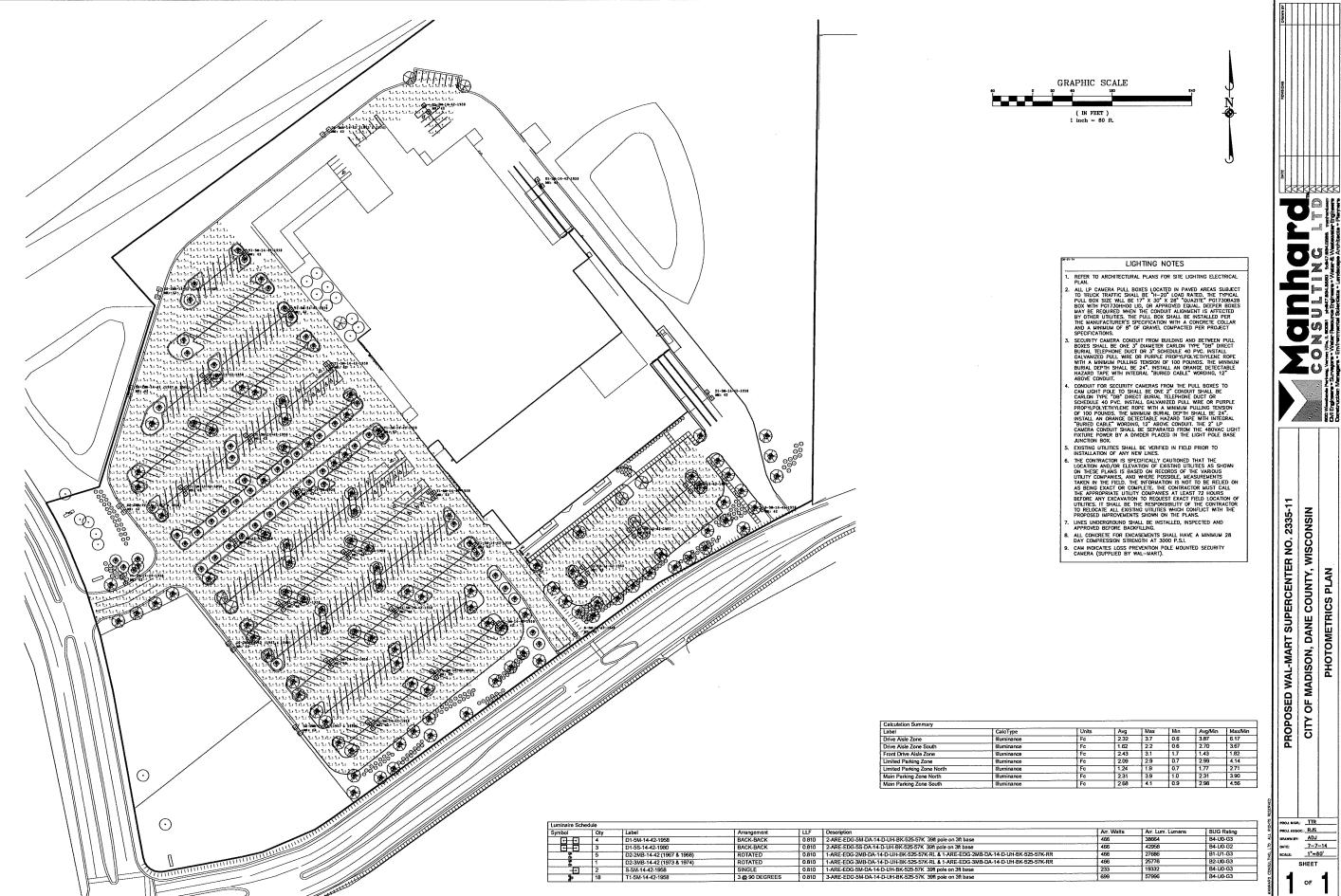
SEATING AREA DETAIL

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> PROPOSED WAL-MART SUPERCENTER NO. 2335-11 CITY OF MADISON. DANE COUNTY, WISCONSIN LANDSCAPE DETAILS

> PROFESSOR RUS DELIVED BY REH
>
> DATE: 6-24-14
>
> SCALE 1"=10"

SHEET 11 OF 11 WALMAW 120750



Σ°

WALMAW 120750







JULY 15, 2014

WHITE YELLOW WHITE WHITE WHITE WHITE	298,00 74.66 28.17 97.66 77.17	SF SF	596.00 74.66 28.17	SF		
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WHITE	47.17	SF	77.17	SF		
	34.55	SF	34.55	SF		
TOTAL FRONT SIGNAGE						
WHITE	39.90	SF	79.80 79.80	SF		
WHITE	31 51	CF				
ALLIE	31,01	or	31.51	SF		
	WHITE	WHITE 31.51	WHITE   31.51 SF			

m v n n	3111	SIGNAGE SCHE	DOLL		V	
SIGNAGE	QTY	COLOR	COLOR INDIVIDUAL AREA		TOTAL AR	REA
Walmart Pylon (INTERNALLY ILLUMINATED)	1	WHITE LETTERING, YELLOW SPARK	95.00	SF	95.00	SF



**Proposed Monument Sign** 



