Public Input Meeting

DRAFT PRESENTATION

Potential Downtown Public Restroom

Agenda

- Introductions
- Background
- Demographics
- Overview of Ad Hoc Downtown Public Restroom Committee Efforts
- Recommendations
- Questions and Comments

Introductions

- Sarah Lerner, Presenter
  City of Madison Parks Division
- Ad Hoc Downtown Public Restroom Committee Members
- City Staff

Background

- Capital Budget - $300,000 to fund one or more public restrooms in the downtown area
- Downtown Public Restrooms Staff Report - Accepted by Council on July 16, 2014
- Creation of the Ad Hoc Downtown Public Restroom Committee
- Temporary Porta-Johns :
  - State Street Campus Parking Garage (2014)
  - Capital Square North Parking Garage (2014)
  - Outside City County Building (2014 and 2015)

Demographics

- Unsheltered homeless population
  - ~ 100-200 people
- Daytime visitors
  - >165,000 Customers Helped by Downtown Ambassadors
  - 9,000,0000 Visits to Greater Downtown Madison
- Late Night Crowd
  - At least 80 bars/restaurants in planning corridor

Overview of AHDPRC Efforts

- Overview of Ad Hoc Downtown Public Restroom Committee Efforts
  - Map of existing public restroom infrastructure
  - Restroom facility comparisons
  - Focus groups
  - Survey
  - Cost estimate to expand Lisa Link Visitor Center hours of operation
  - Signage examples

Map of Existing Public Restroom Infrastructure

Id	Name
1	Government East Parking Garage
2	Lot 88 Parking
3	Madison Municipal Building
4	Monona Terrace
5	Facilities, Mall & Police
6	Madison Public Library - Central Library
7	Overture Center Parking Garage
8	City of Madison Senior Center
9	Future Transportation
10	State Street Campus Parking Garage
11	Lisa Link Peace Park Visitor Center
12	Buckeye Parking Lot
13	State Street Capitol Parking Garage
14	Capitol Square North Parking Garage
15	Portable Sanitation Unit on corner of M.L.K. Jr., Blvd. & W. Doty St.
16	City County Building

Id	Name
17	Dane County Sheriff and Public Safety Building
18	Dane County Courthouse
19	Dane County Parking Ramp
20	Wisconsin State Capitol
21	GEF 1
22	GEF 2
23	GEF 3
24	Wisconsin Department of Administration
25	Risser Justice Center
26	Wilson Street State Human Services
27	Tommy Thompson Commerce Center (WHEDA)
28	Wisconsin Historical Museum
29	Overture Center for the Arts
30	Wisconsin Veterans Museum
31	Bethel Lutheran Church
32	First United Methodist Church
33	Madison Children's Museum

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Map of Existing Public Restroom Infrastructure

	Map #	Location[1]	Hours	Facility Type	
				In Building	Portable Sanitation Unit
City of Madison Facilities	1	Government East Parking Garage	No Public Restrooms		
	2	Lot 88 Parking	No Public Restrooms		
	3	Madison Municipal Building	*Mon – Fri: 7 am – 5 pm*	X	
	4	Monona Terrace[2]	**Community and Convention Center** *Mon – Sun: 8 am to 5 pm* **Rooftop Garden** Summer *Sun – Thurs: 8 am – 10 pm* *Fri – Sat: 8 am – 12 am* Winter *Closed*	X	
	5	Facilities, Mall & Police	No Public Restrooms		
	6	Madison Public Library - Central Library	**June - August** *Mon – Thurs: 9 am – 9 pm* *Fri: 9 am – 6 pm* *Sat: 9 am – 5 pm* **Sept - May** *Mon – Thurs: 9 am – 9 pm* *Fri: 9 am – 6 pm* *Sat: 9 am – 5 pm* *Sun: 1 pm – 5 pm*	X	
	7	Overture Center Parking Garage	No Public Restrooms		
	8	City of Madison Senior Center	*Mon – Fri: 8:00 am – 4 pm*	X	
	9	Future Transportation	No Public Restrooms		
	10	State Street Campus Parking Garage	*24 hours/day, 7 days a week* (no portable sanitation units in 2015)		X
	11	Lisa Link Peace Park Visitor Center	**January - April** *Sun – Wed: 11 am – 2 pm* *Thurs – Sat: 11 am – 5 pm* **May – September** *Mon – Thurs: 11 am – 5 pm* *Fri: 11 am – 6 pm* *Sat: 9 am – 6 pm* *Sun: 12 pm – 4 pm* **October – December** *Sun – Thurs: 11 am – 5 pm* *Fri: 11 am – 6 pm* *Sat: 9 am – 6 pm*	X	
	12	Buckeye Parking Lot	No Public Restrooms		
	13	State Street Capitol Parking Garage	No Public Restrooms		
	14	Capitol Square North Parking Garage	*24 hours/day, 7 days a week* (no portable sanitation units in 2015)		X

[1] Most facilities closed on Holidays.
[2] Monona Terrace Rooftop Garden restrooms are integrated with building but can be accessed directly from the Rooftop Garden.

Revised: 12/16/2014

	Map #	Location[3]	Hours	Facility Type	
				In Building	Portable Sanitation Unit
Dane County Facilities	15	Portable Sanitation Unit on corner of M.L.K. Jr. Blvd. & W. Doty St.	*24 hours/day, 7 days a week*		X
	16	City County Building	*Mon – Fri: 6 am – 6 pm*[4]	X	
	17	Dane County Sheriff and Public Safety Building	*Mon – Sun: 5 am – 10:30 pm*	X	
	18	Dane County Courthouse	*Mon – Thurs: 6:30 am – 5:30 pm*	X	
	19	Dane County Parking Ramp	*24 hours/day, 7 days a week*		X
Private Facilities Open to the Public	20	Wisconsin State Capitol	*Mon – Fri: 8 am – 6 pm* *Sat – Sun & Holidays: 8 am – 4 pm*	X	
	21	GEF 1	No Public Restrooms		
	22	GEF 2	*Mon – Fri: 7:30 am – 4:30 pm*	X	
	23	GEF 3	*Mon – Fri: 7:30 am – 4:30 pm*	X	
	24	Wisconsin Department of Administration	No Public Restrooms		
	25	Risser Justice Center	*Mon – Fri: 7:15 am – 4:45 pm*	X	
	26	Wilson Street State Human Services	No Public Restrooms		
	27	Tommy Thompson Commerce Center (WHEDA)	*Mon – Fri: 7 am – 6 pm*	X	
	28	Wisconsin Historical Museum	Admission by Donation Varies by Season and Events *Generally Tues – Sat: 9 am – 4 pm*	X	
	29	Overture Center for the Arts	*Mon – Thurs: 9 am – 5:30 pm* *Fri: 9 am – 9 pm* *Sat: 10:30 am – 9 pm* *Sun: 12 pm – 5 pm*	X	
	30	Wisconsin Veterans Museum	**April – September** *Tues – Sat: 9 am – 4:30 pm* *Sun: 12 pm – 4 pm* **October - May** *Tues – Sat: 9 am – 4:30 pm*	X	
	31	Bethel Lutheran Church	Restrooms only available in the Homeless Ministry Support Services *Mon – Fri: 9 am – 4 pm*	X	
	32	First United Methodist Church	*Mon – Thurs: 9 am – 3:30 pm*	X	
	33	Madison Children's Museum	**Day after Memorial Day – Labor Day** *Mon - Sun: 9:30 am – 5 pm* **Labor Day – Memorial Day** *Tues – Sun: 9 am – 4:30 pm* *Last Monday of Month:* *9 am – 4:30 pm*	X	

[3] Most facilities closed on Holidays.
[4] City County Building restrooms remain open in the evening until all public meetings are adjourned.

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Restroom Facility Comparisons

- **Permanent Stand Alone Restrooms**
  - Portland Loo
  - Victoria, BC Men's Urinal
  - Self Cleaning Public Restroom
- **Non Permanent Stand Alone Restrooms**
  - Porta-John
  - Restroom Trailers
  - Men's Only Portable Facilities
- **Embedded Restrooms**
  - Lisa Link Peace Park Visitor Center
  - Future Development Project

Restroom Facility Comparisons (cont.)

• Permanent Stand Alone Restrooms

- Portland Loo

Installation Cost: $$$
Maintenance Cost: $$

- Advantages
  - ☑ Does not require attendant
  - ☑ Low maintenance
  - ☑ Design deters unwanted activities
  - ☑ Successful aesthetics
  - ☑ Portable
  - ☑ Economical
  - ☑ Accessible restroom options
- Disadvantages
  - ☑ Requires modifications for Wisconsin climate
  - ☑ Not comfortable in inclement weather
  - ☑ No sink attached in standard design
  - ☑ Requires utility infrastructure
  - ☑ Not immediate solution

- Example Locations
  - Portland, OR
  - Victoria, BC
  - Salt Lake City, UT (Design Phase)
  - Esquimalt, BC
  - Ketchikan, AK

Restroom Facility Comparisons (cont.)

• Permanent Stand Alone Restrooms

- Victoria, BC Men's Urinal

Installation Cost: $$$
Maintenance Cost: $$

- Advantages
  - ☑ Does not require attendant
  - ☑ Low maintenance
  - ☑ Design deters unwanted activities
  - ☑ Successful aesthetics
- Disadvantages
  - ☑ Requires modifications for Wisconsin climate
  - ☑ Not comfortable in inclement weather
  - ☑ No sink attached
  - ☑ Requires utility infrastructure
  - ☑ Not immediate solution
  - ☑ Men's urination only
  - ☑ No roof

- Example Locations
  - Victoria, BC

Restroom Facility Comparisons (cont.)

• Permanent Stand Alone Restrooms

- Self Cleaning Public Restroom

Installation Cost: $$$
Maintenance Cost: $$-$$$

- Advantages
  - ☑ MAY not require attendant
  - ☑ Reduces SOME maintenance costs
  - ☑ Design MAY deter unwanted activities
  - ☑ Comfortable in inclement weather
  - ☑ Includes sink
  - ☑ Accessible restroom options
- Disadvantages
  - ☑ Requires modifications for Wisconsin climate
  - ☑ Requires utility infrastructure
  - ☑ Not immediate solution
  - ☑ May require user fee
  - ☑ Restroom self cleaning feature has limited capabilities
  - ☑ Limits visual access

- Example Locations
  - San Francisco, CA
  - New York, NY
  - Boston, MA
  - Vancouver, BC

Restroom Facility Comparisons (cont.)

• Non Permanent Stand Alone Restrooms

- Porta - John

Installation Cost: $
Maintenance Cost: $

- Advantages
  - ☑ Does not require attendant
  - ☑ Low maintenance
  - ☑ Portable
  - ☑ Economical
  - ☑ Potential for a trial period
  - ☑ Accessible restroom option
- Disadvantages
  - ☑ Requires modifications for Wisconsin climate
  - ☑ Not comfortable in inclement weather
  - ☑ No sink attached
  - ☑ Negative perception
  - ☑ Poor aesthetics
  - ☑ Safety and vandalism concerns

- Example Locations
  - Madison, WI
  - Minneapolis, MN

Restroom Facility Comparisons (cont.)

• Non Permanent Stand Alone Restrooms

- Restroom Trailers

Installation Cost: $$
Maintenance Cost: $$

- Advantages
  - ☑ MAY not require attendant
  - ☑ LOWER maintenance
  - ☑ Portable
  - ☑ Potential for a trial period
  - ☑ Includes sink
  - ☑ Accessible restroom options
  - ☑ More welcoming than Porta-John
- Disadvantages
  - ☑ MAY not be comfortable in inclement weather
  - ☑ Requires electrical hookup
  - ☑ Vandal proof options not readily available
  - ☑ Safety and vandalism concerns

- Example Locations
  - Private outdoor weddings/events

Restroom Facility Comparisons (cont.)

• Non Permanent Stand Alone Restrooms

- Men's Only Portable Facilities

Installation Cost: $
Maintenance Cost: $

- Advantages
  - ☑ Does not require attendant
  - ☑ Low maintenance
  - ☑ Design deters unwanted activities
  - ☑ Portable
  - ☑ Economical
  - ☑ Potential for a trial period
  - ☑ Uses minimum amount of space
- Disadvantages
  - ☑ Not comfortable in inclement weather
  - ☑ No sink attached
  - ☑ Men's urination only
  - ☑ Negative perception
  - ☑ Modesty, privacy concerns

- Example Location
  - Victoria, BC

Restroom Facility Comparisons (cont.)

• Embedded Facilities

- Lisa Link Peace Park Visitor Center

Modification Cost: $-$$
Maintenance Cost: $$-$$$

- Advantages
  - ☑ Successful aesthetics
  - ☑ Comfortable in inclement weather
  - ☑ Accessible restroom
  - ☑ Potential for a trial period
  - ☑ Includes sink
  - ☑ Existing infrastructure within planning corridor
- Disadvantages
  - ☑ Requires staffing and potential building modifications to deter crime and vandalism
  - ☑ Modifications to building may reduce aesthetics of facility
  - ☑ Significant operational expense

Restroom Facility Comparisons (cont.)

• Embedded Facilities

- Future Development Project

Installation Cost: $$$
Maintenance Cost: $$-$$$

- Advantages
  - ☑ Potential to combine with other service/tourism facilities
  - ☑ Customizable
  - ☑ Potential to bring additional visitors/customers to other facilities the building
- Disadvantages
  - ☑ Requires utility infrastructure
  - ☑ Not immediate solution
  - ☑ Potential significant capital and operational expenses
  - ☑ Requires agreement with potential developer
  - ☑ Businesses may not want to participate
  - ☑ Potential to disrupt other building patrons

Focus Group Discussions

- January 6, 2015 - Invited Members of the Homeless Services Consortium
- January 20, 2015 - Invited Members of Madison Central Business Improvement District

Survey

- Distributed on January 26, 2015 at Bethel Homeless Ministries Day Center to 42 residents

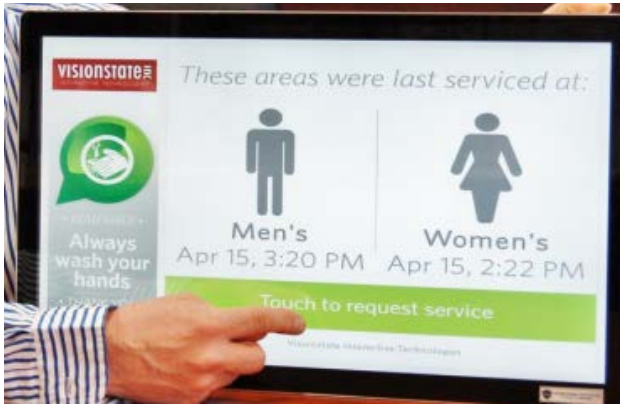
- **Where do you sleep?**
  - Emergency Shelter: 27
  - Street: 15
- **What time of day is it difficult to find a restroom?**
  - Generally equal, except 5 pm – 10 pm was least difficult
- **What do you do when you can not find an open restroom?**
  - Streets/Bushes: 22
- **Do you use the Porta-Johns located by the city and county?**
  - City-County Building: 21
  - Near Lower State Street: 11
  - Near Lower Fairchild: 10
- **Where would a good location be for a 24/7 restroom?**
  - State/Mifflin Streets area: 9
  - Anywhere/all over : 6

Cost Estimate to Expand Lisa Link Visitor Center Hours of Operation

- **Annual Operational Costs for 24/7 Restroom at Lisa Link Visitor Center**
  - City of Madison
    - Up to approximately $180,000
  - Private Security Firm
    - Up to approximately $245,000 to staff
  - BID's Downtown Ambassador Program
    - May offset costs, but unable to staff 24/7
    - $23,000 to stay open 4 hours longer each day

- **30 Day Trial Operational Costs at Lisa Link Visitor Center**
  - City of Madison
    - Up to approximately $20,000
  - Private Security Firm
    - Up to approximately $20,000
  - BID's Downtown Ambassador Program
    - May be able to reduce costs

Signage Examples



Information kiosks, like those found in downtown Bellevue, could be used to improve wayfinding in the Crossroads neighborhood.

Where do we go from here?

- Way finding signage
- Expanding hours of existing public facilities
- Partner with developer to include public restrooms as part of future downtown development project
- Stand alone facility

Questions and Comments