
MEMORANDUM

TO: TRANSIT AND PARKING COMMISSION
FROM: METRO TRANSIT
SUBJECT: STOP CONSOLIDATION RECOMMENDATION
DATE: 2/11/14

Metro Transit has been reviewing a number of corridors to reduce travel time and improve schedule adherence by implementing stop consolidation. The current (2013 – 2017) Transit Development Plan (TDP) approved several corridors for this purpose. Page 4-2 of the TDP states:

Adopt a bus stop consolidation program to remove or relocate excessive bus stops in central Madison, particularly on the Jenifer Street, Johnson Street, Gorham Street, and Monroe Street corridors. This project is needed to bring these corridors into compliance with the Transit Planning Guidelines of spacing bus stops, in general, between 3/16- and 1/4-mile (990 to 1,320 feet) apart. The stop consolidation program should include substantial public outreach and sufficient data collection and analysis to identify the appropriate bus stops for removal or relocation.

Last year some stop consolidations were done in the Johnson/Gorham corridor. Metro is now recommending consolidations along Jenifer Street. After taking into consideration community feedback, it has been decided that stops at Brearly and Jenifer serving the Wil-Mar Center will not be removed. The eastbound/outbound stop will be moved from farside to nearside in order to minimize congestion should there be a bus at each stop in that area. With the addition of a bulb out for the westbound/inbound stop, this move of the opposite stop to the nearside will make it safer for bikes, pedestrians and other vehicles.

Stop consolidations and changes will coincide with construction on Jenifer Street schedule to start in May 2015.

Please see the attached map marking which stops will be consolidated and other documents providing more information about stop consolidation.