

DRAFT RFQ Language

Staff intend to use the following draft language, or something similar, in the request for quotes for the. Staff may make edits or corrections to this document as needed:

Emergency Transportation Funds for Verona Road/Allied Drive

In August 2014 a City Staff Team was asked to study and make recommendations to address food access issues and economic redevelopment priorities for the Verona Road/Allied Drive neighborhood.

This Request for Quotations is for an agency or organization to provide services that would address action area #3: Short term and "emergency" transportation funds for residents to access a full-service grocery store.

The agency or organization will be tasked to administer funding, not to exceed \$15,000, to be used for the offset of public transportation and other transportation services for those identified as most vulnerable to and from full service grocery stores for the purchase of food.

Community partners will determine the guidelines for such a program. This is an extremely short term, temporary solution that will not extend past the dollar amount agreed upon by the Council.

It is important to note that these funds are available to residents of the City of Madison only.

It is possible if multiple submissions are received and meet the guidelines funding may be split between organizations.

Please look at the map below to understand the area from which we expect the residents using transportation services from this program to reside.

Scope of Work Requirements and Considerations:

- Create guidelines and a process to implement the distribution of short term and "emergency" transportation funds for City of Madison residents that reside in the area, so designated by the map attached. Please keep in mind the following:
 - Funds are for City of Madison residents only.
 - The funds are extremely limited and care must be given to making sure they are available to those most impacted by the food access issues of the neighborhood.
 - Special consideration will be given to proposals that demonstrate the ability to raise additional funds from other sources to help prolong the temporary emergency funds.
- Distribute the "emergency transportation funds" and track who and how they are used and agreement to report to this information back to Ruth Rohlich at the City of Madison.

I. Work Product

Please include a description (no longer than two 8.5"x11" pages) of how the proposal adequately responds to the Scope of Work under Section IV. Please include a description of your agency or organization that includes: explanation of existing connection to the Allied/Dunn's Marsh neighborhood; summary of the population currently served and to be served by additional funding; and, an explanation on the collaboration and working relationships with other community partners and stakeholders. Please include an overview of previous experience in working with public agencies and in preparing business plans. Please also include a general timeline for the work product and a fiscal summary (budget) that includes the cost estimates of the transportation, by mode, and the number of trips provided.