

Starczewski, Leslie

From: Mike LaCourse [MLaCourse@quality-cellular.com]
Sent: Tuesday, December 02, 2014 10:41 AM
To: Beadles, Richard
Cc: Starczewski, Leslie
Subject: RE: Follow-up Question for the Bridging the Digital Divide RFI

Good morning,

I have some answers to your questions regarding plans. The way I see it is we have two different scenarios. Consumer liability would not qualify for any specialty pricing regarding the actual rate plan, other than the lump sum data portions with discounts that were laid out in the original proposal. However answering your question regarding the one large data plan per area, yes we do have options there. If the state would be willing to take liability for the entire account, we have 50GB data per every 25 hotspots/modems. The price for that will be \$335 – 25% discount off the data, then an additional \$20 per connected device. Or another option, the state can take ownership of a larger plan specialty pricing for 25 lines and above which would include every individual under the plan having their own hotspot/modem and unlimited data. That would look like this.

\$30 – unlimited data (2gb high speed 4g data, then 1x unlimited speeds after 2gb of 4g surpassed) (5gb available for \$45 – 25% state discount)

- Will apply for 25% state discount (making price \$22.50 per person).
- Hotspots/Modems will still be \$.01 for the device.
- 2 year contract required.

This \$30 plan is still available to consumers; however they will not get the 25% off being a single line consumer. The great thing about this plan is that the state does not have to worry about overage for these individuals, and every individual can get their own hotspot/modem, and they can take their internet with them on the go. It requires no hard wiring, and all it needs is an outlet to charge at night.

Please let me know if there is anything else I can clarify. I apologize this was not listed in our original proposal; this plan has been launched in the time that was sent by. Thank you very much for your time and consideration, I look forward to hearing from you.

Mike LaCourse
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From: Beadles, Richard [mailto:RBeadles@cityofmadison.com]
Sent: Tuesday, December 02, 2014 8:12 AM
To: Mike LaCourse
Cc: Starczewski, Leslie; Kronberger, Paul
Subject: RE: Follow-up Question for the Bridging the Digital Divide RFI

Hey Mike,

These questions came from the members of the Digital Technology Committee and I'm just passing them along to you. I think the intent of the question was to ascertain if we could get a plan that would service a group of citizens which may live in the same area or apartment building. Could we buy a large data plan and the required devices with a flat rate rather than a per individual rate?

Riich

Rich Beadles

Technical Services Manager

City of Madison

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Please consider the environment before printing this e-mail. Thank you!

From: Mike LaCourse [mailto:MLaCourse@quality-cellular.com]
Sent: Monday, December 01, 2014 11:41 AM
To: Beadles, Richard
Cc: Starczewski, Leslie
Subject: RE: Follow-up Question for the Bridging the Digital Divide RFI

Good morning, thank you for the response in regards to our proposal.

In response to your question, I will have to gather a little more information in regards to that in order to give a quality response. Are you asking if there is a specific option per person with the device and the 10gb, or are you asking if there is one price we can give per group of people, or per person? We have many different options and devices that suit every person(s) needs. We have a hotspot which is normally meant to suit the needs of one person, or we have our routers that can be physically mounted and can service up to 8 people at a time. The hotspots are free with the plan, where as the router has a small upfront cost. Our rates referred to the amount of people in the specific units, some being larger than others. Would there be a good time we could schedule a phone meeting, or a meeting in person that we could better explain the services and how they work?

We have multiple solutions to all of your needs. We just need to make sure we have pinpointed the right one.

Thanks again for the response, and more importantly your time.

Mike LaCourse
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From: Beadles, Richard [mailto:RBeadles@cityofmadison.com]
Sent: Monday, December 01, 2014 10:13 AM
To: Mike LaCourse
Cc: Kronberger, Paul; Schwenn, Kathryn; Starczewski, Leslie
Subject: Follow-up Question for the Bridging the Digital Divide RFI

Good Morning Mike,

The Digital Technology Committee and the City of Madison would like to thank US Cellular for their submittal to the Bridging the Digital Divide RFI. The Digital Technology Committee has a follow-up question about your submittal and they would greatly appreciate clarification on the following item:

Is there an option to bundle 10 gigs or other amount of data and the device in one price so the City can buy it outright?

The next Digital Technology meeting will be held on Thursday December 11th and the Committee would like to have your responses to this question before that date if possible. You can send you response directly to me and please also copy Istarczewski@cityofmadison.com. Please contact me if you need clarification on any of this item. Thanks again for your participation in the RFI.

Rich Beadles

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