

**AGENDA # 4**

City of Madison, Wisconsin

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**REPORT OF:** URBAN DESIGN COMMISSION

**PRESENTED:** November 5, 2014

**TITLE:** 1965 Atwood Avenue – Permit Use of  
Wall Sign on Façade Not Adjacent to Off-  
Street Parking. 6<sup>th</sup> Ald. Dist. (35896)

**REFERRED:**

**REREFERRED:**

**REPORTED BACK:**

**AUTHOR:** Alan J. Martin, Secretary

**ADOPTED:**

**POF:**

**DATED:** November 5, 2014

**ID NUMBER:**

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Members present were: Richard Wagner, Chair; Dawn O’Kroley, John Harrington, Melissa Huggins, Tom DeChant, Lauren Cnare and Cliff Goodhart.

**SUMMARY:**

At its meeting of November 5, 2014, the Urban Design Commission **GRANTED FINAL APPROVAL** of a wall sign on a façade not adjacent to off-street parking located at 1965 Atwood Avenue. Appearing on behalf of the project were Mary Beth Growney Selene, representing Ryan Signs, Inc.; and Ben Udell.

This item was approved as a consent item with acknowledgement that applicable provisions of the Sign Control Ordinance, Chapter 31 MGO have been met.

**ACTION:**

On a motion by Cnare, seconded by Harrington, the Urban Design Commission **GRANTED FINAL APPROVAL**. The motion was passed on a vote of (6-0).