

MEMORANDUM

DATE: November 12, 2014
TO: Common Council Organizational Committee
Michael P. May, City Attorney
FROM: Heather Allen, Common Council Legislative Analyst
RE: Update from Legislative Analyst

ALTERNATIVE SOURCES OF REVENUE WORK GROUP

Chair: Alder Clear
Members: Alder King, Alder Palm

On October 21, 2014 the Common Council voted to adopted Section 4.095 entitled "Urban Forestry Special Charge" of the Madison General Ordinances. The August Alternative Revenue Report set the special charge revenue goal at approximately \$5.9 million, however the proposal approved by Council was significantly scaled down. The Executive 2015 Operating Budget anticipates revenue from the urban forestry special charge of \$527,500 plus one-time administrative costs for implementation (modifying the municipal services bill) estimated at \$20,000 to \$30,000.

The 2015 budget approved on Tuesday November 11, 2014 increases the revenue expected from the urban forestry special charge to \$1M. This increase shifts additional costs of the urban forestry program off of the levy and on to the special charge (\$1M is roughly 20% of the program cost).

An interagency staff team has begun meeting to develop an implementation policy for the ordinance which may include apportionment on a per parcel basis varied by zoning classification.

DEMOGRAPHIC CHANGE WORK GROUP

Chair: Alder Resnick,
Members: Alder Cnare, Alder Phair, Alder Weier

In June 2014, the Common Council approved the Demographic Change Work Group Interim Report which put forward three policy recommendations with a series of action steps. The Work Group subsequently introduced three resolutions to begin implementation of the recommendations.

1. Help rebuild career pathways for young Madisonians

The Council passed resolution 34449 on September 16, 2014 to support internships for youth, especially youth of color, low-income youth and youth with disabilities by establishing policies to provide access to childcare and transportation for all City of Madison interns. The Legislative Analyst met with staff from Community Development Division to discuss implementation of the resolution through an Administrative Procedure Memorandum or other tool.

2. Build linkages between housing and transportation for older adults

Resolution 34441 calls upon staff to develop a housing policy which promotes transit oriented housing for seniors. The policy would increase access to safe and affordable housing with access to transit and amenities for older adults; and to guide the development of a transit oriented housing project for seniors.

All committees have recommended this resolution be returned to the lead with a recommendation for approval. This item may be on the November 18, 2014 Common Council Organizational Committee agenda. Implementation of this item will be led by the Housing Initiatives Specialist, Matt Wachter with the support of experts from the Housing Strategy Committee, the Committee on Aging, transportation experts and various transportation committees.

3. Address barriers to opportunity located in specific neighborhoods

The Council voted to pass resolution 34692 on September 2, 2014 which calls on the City of Madison Racial Equity and Social Justice Initiative staff team to develop a pilot project to address barriers to opportunity. This project had been developed into the participatory budgeting proposal included in the 2015 Budget amendments. The participatory budgeting amendment was subsequently replaced by a civic engagement proposal.

The 2015 budget approved on November 11, 2014 includes a funding line item for Community Building and Engagement to support community participation in civic processes.

RACIAL EQUITY AND SOCIAL JUSTICE INITIATIVE

The Racial Equity and Social Justice (RESJ) initiative continues to implement recommendations from its report and is active in many areas. The April 2014 RESJ report set a goal of *equity in city policies and budgets* with specific recommendations to 1) tie budgeting to key indicators selected using community input and 2) tie resource allocation to equity goals and desired results. RESJ is working to identify equity indicators for the city budget that can serve as valuable measures for a variety of other agency goals and needs.

REPORTS AVAILABLE ON THE COMMON COUNCIL INTRANET

[Ban the Box](#)

[Demographic Change and the City of Madison](#)

[East Isthmus Proposed Late Night Bus Route](#)

[Expanding Community Based Services in Dane County](#)

[Foreclosures in District 18](#)

[Funding for Overture](#)

[Health Impact Assessment](#)

[Healthy Vending in Public Facilities](#)

[Historic Districts: Protecting Historic Properties From Demolition](#)

[Homelessness Camping & Sanitary Facilities](#)

[Local Hiring for Public Works](#)

[Monona Terrace Subsidy Trends](#)

[Municipal Identification Cards](#)

[Opposing WI Assembly Bill 5 and WI Senate Bill 34 \(Tax Exemption for Broadcasters\)](#)

[Participatory Budgets](#)

[Pet Licensing](#)

[Private Use of City-Owned Land](#)

(Easements, Encroachments, Permits in the Right of Way)

[Public Space and Large Event Recycling and Composting](#)

[Short-Term Rental Regulations \(Air BnB\)](#)

[Spay and Neuter Programs](#)

[Strengthening Families and Combating Poverty](#)

[Tax Credits for Hiring](#)

[Urban Forestry Charge](#)