From: Sigrid & Joe Murphy < Date: November 4, 2014 at 8:22:47 AM CST To: cargocoffee@yahoo.com Subject: Windsock

Hi Lindsey - Hope this isn't too late for your hearing, should you choose to use it...

This is an email of support for Cargo Coffee and their effort to keep the windsock that is atop their building on Park Street. My family's house, located at Spruce St., has a clear and direct view of the windsock from our kitchen table and we absolutely love seeing it there everyday. I have long admired its simple statement of character and I also find it to be quite helpful as an actual windsock, gauging the weather and strength of the wind. We understand the intent behind a city ordinance that would aim to prevent obnoxious, ugly fan-assisted, "look-at-me" kinds of contraptions that you see at car dealerships around the country, but I feel that the Cargo Coffee windsock couldn't be more different. The main difference obviously being that it is powered by the whims of nature, and also that — as a windsock — it provides a function beyond mere signage.

More important than all of that, however, is that the fact that the windsock is a harmless expression of character and charm on the part of a thriving small business that brings value, commerce, and a sense of community to South Park Street; a part of the city that, frankly, should be supported as much as possible by the city whenever it can.

Thanks for listening!

Joe Murphy Spruce St. Madison, WI 53715