

Neighborhood Planning Process

Emerson East-Eken Park-Yahara

Neighborhood planning provides an opportunity for citizens, the business community, and major stakeholders to take an active role in the planning process. The goal of neighborhood planning is for diverse interests to come together and develop a shared vision for their neighborhood. The advisory Plan can provide direction for future planning, capital and budget spending, and implementation strategies to achieve neighborhood priorities. We want homeowners, tenants, business owners, and property owners to get involved from the onset.

How did this planning process get started?

In 1998, the City adopted the Emerson East – Eken Park Neighborhood Plan. Many of the Plan recommendations have been implemented and the City and neighborhood leadership decided it was time to revisit and update the Plan with the Emerson East-Eken Park-Yahara Neighborhood planning process.

Because the planning study area includes 51 percent or more residents of low to moderate income, the City's Community Development Block Grant (CDBG) Committee selected the area to receive planning services through the CDBG concentration neighborhood planning program.

Planning Study Area

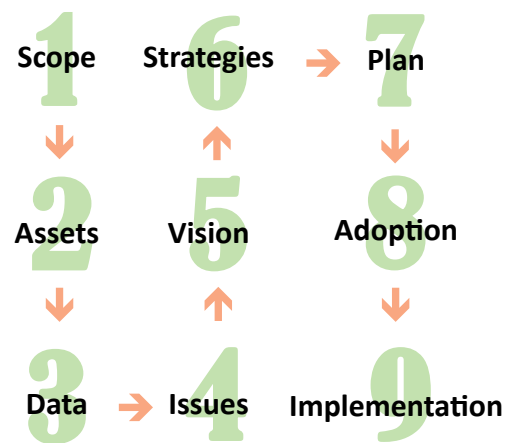


Steering Committee

A ten-person Emerson East-Eken Park-Yahara Steering Committee has been appointed by the Mayor and Common Council. For the next 12 months, the steering committee will guide the planning process, work with the City project team, and solicit input from residents, the business community, and stakeholders.

What are the steps in creating a neighborhood plan?

The steering committee and City project team will guide the process through the following stages:



Why should we do it?

- Determine and agree upon key issues
- Understand what to keep, improve or change within a neighborhood area
- Establish a basis for land use, zoning, and other design/development issues
- Resolve conflicts with existing public or private plans, programs, or activities
- Coordinate with existing public or private plans, programs, or activities
- Align the capital and operating budgets of the jurisdiction with neighborhood priorities

Public Engagement

We want to hear from the diverse population living and working in the Emerson East-Eken Park-Yahara (EEEPY) planning study area. There are many opportunities for public input including: focus groups, a business survey, interviews of stakeholders and three community-wide public meetings sponsored by the City.

What is my role?

Talk with your neighbors and business community about what they would like to preserve, what they would like to see change, and what would benefit the overall area.

Go online to the project website to review the data, maps, and statistics about the neighborhood. Be informed of current conditions and projected changes within the neighborhood.

Attend your neighborhood association and steering committee meetings to discuss the Plan.

Visit other neighborhoods, or search the web for activities, projects, and initiatives that address priority neighborhood issues. Compare your findings to the EEPY planning study area.

Provide input to the District Alderperson, Steering Committee, and City Project Team.

Take action by determining how you could help implement plan strategies and recommendations.

What is the outcome?

At the end of the 12-month planning process, we'll have a neighborhood plan, which includes:

- 1 Vision Statement - a description of a realistic and credible desired future for the planning study area.
- 2 Land Use Plan - a description and proposed map of the different land use areas or districts for the planning study area.
- 3 Plan Strategies and Recommendations - specific recommendations to improve the aesthetic or function of the neighborhood, with consideration of:
 - community facilities,
 - economic development,
 - historic & cultural resources,
 - housing,
 - intergovernmental cooperation,
 - land use,
 - natural & agricultural resources,
 - parks and open space,
 - transportation, and
 - utilities.
- 4 Action Plan - a description of the responsible party, the specific actions to be taken and the time frame, usually 10 to 15 years, for completion.



Get Involved

There are two easy ways to keep informed:

SIGN-UP to receive announcements and updates by subscribing to City of Madison My Account <https://my.cityofmadison.com/>. Scroll to **Neighborhoods** and check Emerson East-Eken Park Plan.

Visit the project **WEBSITE** to view the status of the planning process and share your ideas:

<http://www.cityofmadison.com/planning/eeep.html>

Check the **CALENDAR** on the project website for agenda and minutes and handouts.

For further information contact:

City of Madison Planning Division
Linda Horvath, Urban Planner
608.267.1131, lhovath@cityofmadison.com

Alder Larry Palm, District 12,
district12@cityofmadison.com

Alder Ledell Zellers, District 2,
district2@cityofmadison.com

