

Department of Planning and Community & Economic Development  
Community Development Division

---

Madison Municipal Building, Suite 225  
215 Martin Luther King, Jr. Boulevard  
P.O. Box 2627  
Madison, Wisconsin 53701-2627  
PH 608 266 6520  
FAX 608 261 9626

# MEMO

**TO:** EEEPY Steering Committee Members  
**FROM:** Michael Miller, CDD Office  
**DATE:** October 17, 2014  
**SUBJECT:** Concentration Neighborhood Project Funding Through CDBG

---

The Emerson East-Eken Park-Yahara (EEEPY) Neighborhood Planning Process designates a geographic area to receive one year of planning services and two years of CDBG funding to implement eligible projects that are recommended within the adopted concentration neighborhood plan. The Emerson East-Eken Park Neighborhood planning study area was selected by the City of Madison Community Development Block Grant (CDBG) Committee based on several criteria, one of which was that the planning area includes 51% or more low/moderate income residents. These neighborhood concentration plans are designed to identify activities and projects that benefit the community, with a focus on benefitting low to moderate income populations.

The EEEPY Steering Committee timeline for completion of the plan is as follows:

- Present-April 2015 Draft EEEPY Plan is prepared
- May 2015 Final EEEPY Neighborhood Plan submitted for adoption
- May –July 2015 Common Council/Board/Commission Adoption of EEEPY Plan
- May- July 2015 Eligible CDBG Projects Identified/Reviewed by CDBG Commission
- August-September Contract(s) Prepared for Approved CDBG Projects

As part of the Emerson East-Eken Park-Yahara Neighborhood Planning Process, the EEEPY Steering Committee will work with city staff to develop plan recommendations in the areas of: Community Facilities/Services; Economic Development; Land Use, Housing and Urban Design; Parks & Open Space; Transportation; and others elements as deemed a priority for the planning study area. The neighborhood plan will include a list of priority recommendations across all of the above categories, as well as within each category.

We anticipate that the EEEPY Steering Committee will have draft plan recommendations for our review by Spring 2015. CDBG Staff will review the draft plan to identify eligible activities and projects which meet our internal and HUD eligibility requirements for CDBG funding. The EEEPY Steering Committee will present draft plan recommendations and priority CDBG activities/projects at a public open house prior to finalizing the Plan. If deemed a high priority project during the planning process, the Emerson Elementary Playground project may be included in the draft plan along with other priority projects. After the Common Council adopts the EEEPY Plan, CDBG staff will enter into separate contractual agreements for the priority projects to be reviewed by the CDBG Committee and authorized by the Common Council.

CDBG funding is one of many plan implementation tools. The plan will also be implemented through City agency work plans and budgets, the plans and projects of neighboring municipalities, and redevelopment projects of private property owners and developers. The adopted plan can also be used by neighborhood groups, community groups and others to build support for their priority projects through fund raising and other efforts.

---

Office of  
Community Services

Community Development Block Grant  
(CDBG) Office

Senior  
Center