Veldran, Lisa

From:	Ahrens, David
Sent:	Friday, October 17, 2014 4:54 PM
To:	Clear, Mark; All Alders
Cc:	Allen, Heather; Mayor; Viste, Doran; Schmiedicke, David; Eddy, Marla; Knepp,
Subject:	Eric RE: Urban forestry special charge update

All Alders, et. al:

A few questions in regard to this revised proposal:

First, based on the August 2014 report on Forestry Fees, I estimated the additional costs for EAB for 2015 at \$1.5M with an additional increase in the Forestry Program of \$200K for a total cost of \$5.9M (the 2014 budget for Forestry is \$4.2 M). As such, the proposed "charge" of \$527,000 covers about one-tenth of the departmental cost. Why not the entire budget? Or one-fifth?

Second, in the previous iteration of the proposal, the method of apportioning the fees would have been decided by the Council. In this sub, this tax policy is decided by the City Forester. What precedent and rationale is there for delegating to City staff determination of tax policy or fees?

Third, is the question raised by other Council members but which remained unanswered: While there is urgency and importance to the threat of EAB, why is the EAB or Forestry Program considered to be fiscally vulnerable? That is, why is there a belief that this need will not be addressed while other programs or many of the new initiatives will be adequately funded?

No doubt others will have questions and I trust answers. Have a good weekend, all!

David

David Ahrens Alder, 15th District contact me: <u>district15@cityofmadison.com</u> 608-334-1156 Sign-Up for City Email at: <u>https://my.cityofmadison.com/</u>

From: Clear, Mark
Sent: Friday, October 17, 2014 3:18 PM
To: All Alders
Cc: Allen, Heather; Mayor; Viste, Doran; Schmiedicke, David; Eddy, Marla; Knepp, Eric
Subject: Urban forestry special charge update

Dear Colleagues,

When you receive the Council agenda tomorrow, you will see an item for reconsideration of the urban forestry special charge (Legistar 35038). I asked Ald. King to make this motion, which he is eligible to do as he was absent at the Oct. 7 meeting.

I'm not usually a fan of reconsideration unless circumstances have changed. In this case, several things have changed that merit our revisiting this issue.

First, we've all had some time to review and receive briefings on the Mayor's budget, which had been released just hours before our last meeting.

Second is the information in the attached memo. Many of you expressed concerns about the uncertainty of implementation, so I worked with staff over the past week to provide a more fleshed-out plan for the preferred apportionment option of linear street frontage. (An actual implementation plan, ready for council review and approval, will take probably a couple of months, so could not be prepared in time for our meeting. And obviously we don't want to commit the staff time to preparing such a plan unless we know it will move forward.)

Third is that the level of public awareness and concern over EAB has increased, even in just the past week, probably in response to the Mayor's budget. At Parks Commission this week we had several speakers on EAB, pleading for more to be done to preserve trees in parks, even though the topic was not on the agenda. Though the purpose of this legislation is not EAB-specific, the significant demand for resources caused by EAB can't be uncoupled from this proposal.

I very much appreciate your willingness to review these materials and revisit the issue on Tuesday.

Mark C.