

Department of Planning & Community & Economic Development Community Development Division

Madison Municipal Building, Suite 225 215 Martin Luther King, Jr. Boulevard P.O. Box 2627 Madison, Wisconsin 53701-2627 Phone: (608) 266-6520 Fax: (608) 261-9626 www.cityofmadison.com Child Care Community Resources Community Development Block Grant Madison Senior Center

Memorandum

To: Community Services Committee

From: CDD Staff

Date: 10/17/2014

Re: Allocation of Undesignated 2015 Community Resources Funds

Currently \$88,900 in undesignated Community Resources funds are available for allocation in the 2015 CDD budget. These funds had previously been allocated in the Employment program area. The recent Emerging Opportunities Funding process provided 5 strong employment related proposals CDD staff are recommending for allocation of these funds. The Conference Committee also expressed support for consideration of these proposals for CR funding. The Community Services Committee is asked to approve the allocation of these funds to these programs for 2015. Funding of these proposals should be considered one year funding and project specific to the proposed activity and time frame as requested in the Emerging Opportunities Applications. Final Common Council approval of these allocations will take place as a part of the City Operating Budget process in November, 2014.

EOP Proposals to be Funded through Undesignated 2015 Community Resources Funds

October 22, 2014 Community Services Committee

Agency/Group	Title of Proposal	Description	Amount Requested		NRT/Geograph ic Area	Re	commendation
Literacy Network	Skills in Computers and Literacy for Employment (SCALE) in Meadowood	Literacy and computer skills focused on securing employment.	\$	12,000	Meadowood Neighborhood	\$	11,500
Operation Fresh Start	OPTIONS	Program provides outreach to youth who have not completed high school to assist them in completing graduation requirements.	\$	26,278	City Wide	\$	25,000
Urban League of Greater Madison	ADVANCE Employment Services-Parent Outreach	Targets career pathway employment and training services to parents of low income MMSD students.	\$	19,900	City-wide	\$	19,000
Workers' Rights Center (The)	Worker Education & Engagement Initiative	Wage Theft Mitigation project- Worker education and advocacy re: worker's rights labor law and skills for addressing workplace violations. Continuing 2013 EOP funding.	Ş	10,000	City-wide	\$	9,400
YWCA Madison	Yweb Career Academy	Provides instruction to women and people of color in website development skills, job readiness,and team building.	\$	25,000	City-wide	\$	24,000
Totals			\$	93,178		\$	88,900