From: John Imes
To: Scanlon, Amy

Subject: Fwd: Impact of proposed 3414 Monroe St. redevelopment to The Plough Inn / Arbor House

Date: Saturday, October 04, 2014 9:15:49 AM

Hi Amy -- just a heads up that we sent the following email to the Landmarks Commission members. Please let me know if you have any questions, otherwise we'll see you at the meeting on Monday.

Hi Jason -- hope you're well... We noted the Oct. 1st staff report regarding the proposed redevelopment at 3414 Monroe St. Suffice to say that we disagree with the staff recommendation and I'd like to extend an invitation for you to visit the site and would welcome the opportunity to discuss this in person or by phone to get your ideas.

We have been urging the neighborhood association, city staff and the alder to work with the developer to create a redevelopment proposal that is designed at an appropriate scale so that it is visually compatible with the Arbor House (www.arbor-house.com) property, including its relation to the award-winning Annex, national historic landmark Plough Inn building, and the physical nature of the site, which is residential in character and includes open space with a diversity of mature trees and other natural features.

The site layout and elevations show a building with massive gross volume and overall scale that is visually incompatible with the historic character of the landmark property and its close proximity will significantly diminish our property's attractiveness as a hospitality destination and will negatively impact the family residence on site. Indeed, it has been our success as a hospitality destination that have allowed us to complete a major rehabilitation of the historic Plough Inn and meet the high standards of a certified rehabilitation by the Secretary of Interior – one that will help preserve the historic Plough Inn for generations to come.

I welcome the opportunity to discuss this with you further and of course, look forward to attending the Landmarks Commission meeting on Monday, Oct. 6th.

Sincerely,

John Imes Co-owner, 3402 Monroe St. <u>608-712-7898</u> cell

Ps. For more on Arbor House including highlights over the last 20 years, please visit: http://www.greenlodgingnews.com/arbor-house-celebrating-20-years-of-sustainability