

Department of Planning & Community & Economic Development

Economic Development Division

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To:

Vending Oversight Committee

From:

Street Vending Staff

Date:

September 23, 2014

Subject: Draft Food Cart Review Survey Questions

The following memo outlines draft survey questions to be used upon completion of the 2014 Food Cart Review. A separate survey, as delineated below, would be sent to all food cart owners and food cart reviewers who participated in the Food Cart Review. The survey will likely be emailed in a Survey Monkey format, with an option for individuals to complete and submit a "paper" version of the survey. If requested, the City will make the survey available in additional languages. The survey will be anonymous. Street vending staff will look for guidance from the Vending Oversight Committee about proceeding with this survey, and the specific survey questions, at the September 24th VOC meeting.

Draft Food Cart Owner Questions

- 1. On a scale of 1-5, how would you rate the fairness of the current food cart review?
 - 1 = the current food cart review is not fair
 - 3 = the current food cart review is generally fair
 - 5 = the current food cart review is very fair
- 2. Please list what you think works best with the current food cart review:
- 3. Please list suggestions that you have for improving the current food cart review:
- 4. On a scale of 1-5, indicate how well you understand what you would need to do to improve your food cart review score:
 - 1 = I have no idea how to improve my food cart review score
 - 3 = I have some idea about how I can improve my food cart review score
 - 5 = I know exactly how to improve my food cart review score
- 5. Would you be interested in learning more about how you can improve your food cart review score?

Yes

No

Maybe

- 6. How many years have you been a food cart vendor?
- 7. Would you like someone to contact you to discuss your answers further?

 Yes, provide name and contact info

 No

Draft Food Cart Reviewer Questions

- 1. On a scale of 1-5, how would you rate the fairness of the current food cart review?
 - 1 = the current food cart review is not fair
 - 3 = the current food cart review is generally fair
 - 5 = the current food cart review is very fair
- 2. Please list what you think works best with the current food cart review:
- 3. Please list suggestions that you have for improving the current food cart review:
- 4. On a scale of 1-5, please rate your understanding of the entire food cart review process:
 - 1 = I don't fully understand the current food cart review process
 - 3 = I have some understanding of the current food cart review process
 - 5 = I completely understand the current food cart review process
- 5. Please provide suggestions for how the City could improve your understanding of the food cart review process:
- 6. How many years have you been a food cart reviewer?
- 7. Why do you want to be a food cart reviewer?
- 8. Would you like someone to contact you to discuss your answers further?

 Yes, provide name and contact info

 No