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BandSwap returns to Madison for 2014

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Last year Madison participated in <u>BandSwap</u>, a project designed to enrich and publicize eight cities' music scenes. This year it will take part again, on a larger scale, with five bands representing the local music community. Musicians can <u>nominate themselves on Broadjam.com</u> through June 8. After that, the <u>Madison Arts Commission</u> will select the 2014 participants.

<u>BandSwap 2013</u> culminated with concerts in Madison and Fort Collins, Colorado, where the initiative's founder, <u>SpokesBUZZ</u>, is headquartered. Madison rock band Sexy Ester <u>got to perform</u> in Fort Collins, and Colorado act Common Anomaly took the stage in Madison. New perks for 2014 participants <u>include</u> a CD-release party, a music video created by <u>Madison Media Institute</u> and a one-year premium subscription to <u>Broadjam</u>, a set of licensing and promotion tools for independent musicians. BandSwap acts from Madison and beyond will perform at the <u>Frequency</u> on Sept. 20.

One lucky band receives a stipend to visit Fort Collins Oct. 1-5, plus an invitation to play the 2015 <u>Madison Area</u> <u>Music Awards</u> next summer. This act also gets to place an album in the <u>Yahara Music Library</u>, an online collection of local music Madison Public Library <u>launched in May</u>.