# Introduction to the City of Madison Community Development Division's **Funding Process Study** Ben Williams, Director - Advisory Services benw@forwardcl.org FORWARD community investments

#### About FCI



Our vision is an equitable and inclusive Wisconsin built on cooperative social action.

#### Mission

FCI is an investor, connector and advisor for organizations and initiatives that reduce social, racial, and economic disparities in Wisconsin communities.

FORWARD community Investments

#### What We Do



forwardci.org

- \* Advisory Services
- \* Investments
- \* Lending Services
- \* Grantmaking
- \* Research Initiatives

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#### Funding Process Study's Three Primary Goals

- 1. Identify and articulate clear policy goals and objectives
- 2. Design a funding process that effectively and transparently allocates resources to achieve these goals
- 3. Support City and community stakeholder efforts to:
  - \* strengthen neighborhoods
  - \* address poverty, racial and social inequities
  - \* Improve the quality of life of city residents



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How is that going to be achieved?

Phase 1: Discovery

Phase 2: Design

Phase 3: Implementation

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### How is that going to be achieved?

Phase 1: Discovery

- Gather Information from stakeholder to inform policy goals and objectives for city
- June 2014 through November 2014



## How is that going to be achieved? Develop a theory of change Phase 2: to guide new allocation process Design • November 2014 through March 2015 FORWARD community investments How is that going to be achieved? Following process design, facilitate support and assistance Phase 3: to guide implementation • March 2015 through December FORWARD community Investments Opportunities for involvement Focus groups and interviewsCommunity conversations Discovery Structured feedback and insights on Phase 2: Design progress Phase 3; CDD, nonprofit and funder capacity building, collaboration and implementation Implementation FORWARD community investments

### Questions?

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