

Ad Hoc Landmarks Ordinance Review Comm.
Aug 27, 2014

Draft Revision of 33.19(1), MGO, Purpose and Intent, based on discussion at LORC meeting of August 14, 2014.

Suggestions for the Aug. 14, 2014 Draft
Franny Ingebritson

black underline = cut
words in red = additions

(1) Purpose and Intent. The Common Council recognizes that the City of Madison contains buildings, structures, sign, features, improvements, sites, and areas that have significant architectural, archaeological, anthropological, historical, and cultural value (referred to hereafter as "historic resources"). The Common Council further recognizes that these historic resources **reflect special elements** are representative of the City's unique heritage, serving as a source of great civic pride for its residents, and keen interest for its visitors. It is therefore hereby declared as a matter of public policy that **to maintain the architectural character of the City** the identification, protection, preservation, promotion, conservation and use of historic resources within the City is a public necessity to foster the **general good, welfare, prosperity, health, and safety** prosperity, safety and welfare of the people. The purpose of this ordinance is therefore to:

- (a) Provide a regulatory framework for implementing, balancing, and accomplishing the public policy announced **policies** in this section;
- (b) Accomplish the identification, protection, preservation, promotion, conservation and use of the City's historic resources, as embodied and reflected in the city's landmarks **and contributing structures within** historic districts;

- (c) Safeguard the City's historic resources by establishing an obligation to maintain them, and encouraging the vigorous enforcement of this ordinance against those who fail to do so;
- (d) Recognize that the city's historic resources are economic assets that can attract residents and visitors, create jobs, stabilize and improve property values, and stimulate business and industry;
- (e) Foster public knowledge, understanding, and appreciation in the beauty and character of the City and in the noble accomplishments of its past; civic pride in the beauty and noble accomplishments of the past.
- (f) Promote the use of and investment in the rehabilitation, restoration, reconstruction, conservation and preservation of City landmarks and contributing buildings within historic districts for the education, and pleasure and welfare of the of current and future generations; people of the City.
- (g) Protect and promote the economic benefits of historic preservation to the City, its inhabitants and visitors;
- (h) Identify as early as possible and resolve conflicts between the preservation of historic landmarks/contributing structures/districts and alternative land uses;
- (i) Conserve valuable material and energy resources by ongoing use and maintenance of the existing built environment; and
- (j) Dave Mollenhoff's recommendation: Create a confident investment climate for the preservation, rehabilitation, restoration, and reconstruction of historic resources.