Draft Revision of 33.19(1), MGO, Purpose and Intent, based on discussion at LORC meeting of August 14, 2014.

- (1) Purpose and Intent. The Common Council recognizes that the City of Madison contains buildings, structures, signs, features, improvements, sites, and areas that have significant architectural, archaeological, anthropological, historical, and cultural value (referred to hereafter as "historic resources"). The Common Council further recognizes that these historic resources are representative of the City's unique heritage, serving as a source of great civic pride for its residents, and keen interest for its visitors. It is therefore hereby declared as a matter of public policy that the identification, protection, preservation, promotion, conservation and use of historic resources within the City is a public necessity to foster the health, prosperity, safety and welfare of the people. The purpose of this ordinance is therefore to:
 - (a) Provide a regulatory framework for implementing, balancing, and accomplishing the public policy announced in this section.
 - (b) Accomplish the identification, protection, preservation, promotion, conservation and use of the City's historic resources, as embodied and reflected in the city's landmarks and historic districts.
 - (c) Safeguard the City's historic resources by establishing an obligation to maintain them, and encouraging the vigorous enforcement of this ordinance against those who fail to do so.
 - (d) Recognize that the city's historic resources are economic assets that can attract residents and visitors, create jobs, stabilize and improve property values, and stimulate business and industry.
 - (e) Foster civic pride in the beauty and noble accomplishments of the past.
 - (f) Promote the use of and investment in historic districts and landmarks for the education, pleasure and welfare of the people of the City.