From: Bidar-Sielaff, Shiva

Sent: Monday, August 18, 2014 11:18 AM

To: Martin, Alan Cc: Robert Harriman

Subject: 2550 Iniversity Ave Signage- August 20 UDC Meeting

Dear Al, Please forward to UDC members. Thank you!

Dear UDC members,

Re: 8/20 UDC Meetng Agenda Item #9 2550 University Ave

I would like to express my full support of the amendment to the previosuly approved signage packet for 2550 University Ave. I have shared the proposed signage for Oliver's Public House on the Regent Neighborhood listserves and no concerns have been raised. I have met with the applicant and am very coomfortable with the request. It is a very attractive and creative signage. I hope it can be placed on your consent agenda.

Best, Shiva Bidar-Sielaff District 5 Alder (608) 220-6986