Location 2158 Atwood Avenue

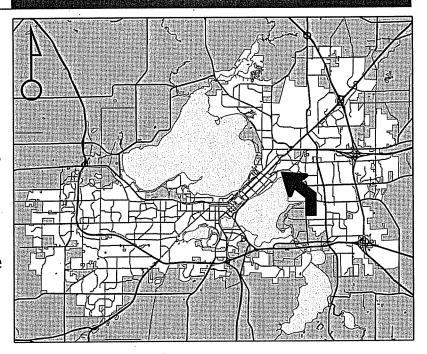
Project Name Krupp Apartments

Applicant Joe Krupp - Prime Urban Properties/ Kevin Burow - Knothe Bruce Architects

Existing Use Office building

Proposed Use Demolish office building to construct mixed-use building with 2,900 square feet of retail and 32 apartments

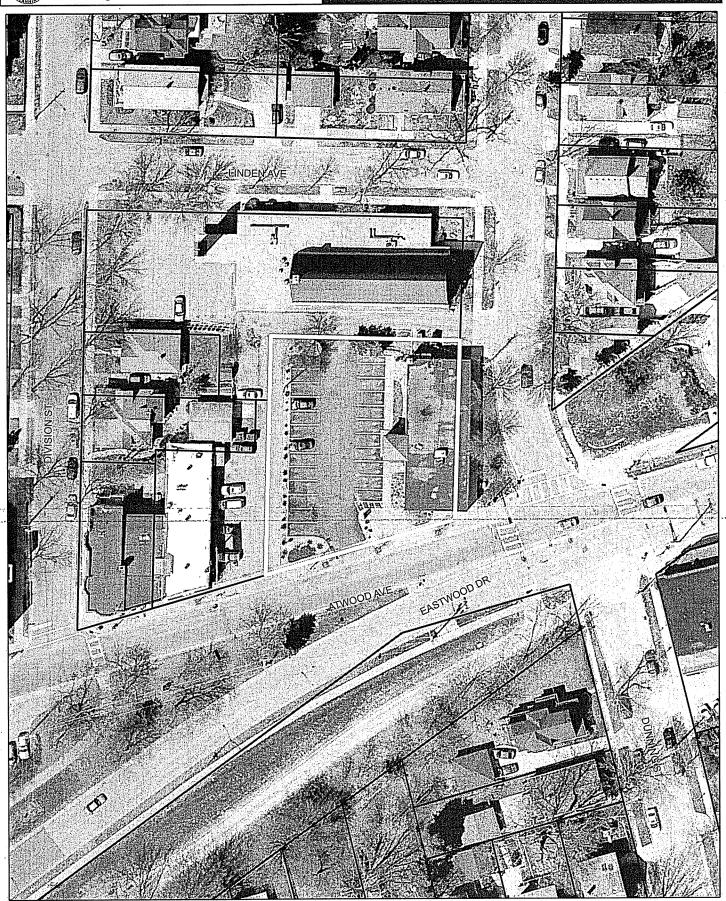
Public Hearing Date Plan Commission 11 August 2014



For Questions Contact: Heather Stouder at: 266-5974 or hstouder@cityofmadison.com or City Planning at 266-4635 BASHFORD AVE JR-W LINDEN AVE

City of Madison, Planning Division: RPJ: Date: 01 August 2014

City of Madison



Date of Aerial Photography : Spring 2013



AND USE APPLICATION

CITY OF MADISON

- · All Land Use Applications should be filed with the Zoning Administrator at the above address.
- The following information is required for all applications for Plan Commission review except subdivisions or land divisions, which should be filed using the Subdivision Application.
- This form may also be completed online at: www.cityofmadison.com/developmentcenter/landdevelopment

Madison 111	
215 Martin Luther King Jr. Blvd; Room LL-100 PO Box 2985; Madison, Wisconsin 53701-2985 Phone: 608.266.4635 Facsimile: 608.267.8739	FOR OFFICE USE ONLY: Amt. Paid \$950 Receipt No. 155410 Date Received 6/25/14 Received By DM
 All Land Use Applications should be filed with the Zoning Administrator at the above address. The following information is required for all applications for Plan Commission review except subdivisions or land divisions, which should be filed using the <u>Subdivision Application</u>. This form may also be completed online at: 	Parcel No. D7/0-064-//09-6 Aldermanic District Co Rumac/ Zoning District T55 Special Requirements Review Required By: I Urban Design Commission Plan Commission
www.cityofmadison.com/developmentcenter/landdevelopment	Common Council Other:
	Form Effective: February 21, 2013
1. Project Address: 2158 Atwood Avenue	
Project Title (if any):	
2. This is an application for (Check all that apply to your Land Zoning Map Amendment from	
☐ Major Amendment to Approved PD-GDP Zoning ☐	
Review of Alteration to Planned Development (By Plan Cor	nmission)
 Conditional Use, or Major Alteration to an Approved Condition 	tional Use
☐ Demolition Permit	
Other Requests:	
3. Applicant, Agent & Property Owner Information:	
	any: Prime Urban Properties
	Madison, WI Zip: 53704
Telephone: (608) 233-6000 Fax: (608) 233-7484	Email: joe@primeurbanproperties.com
Project Contact Person: Kevin Burow Compa	any: Knothe & Bruce Architects
	Middleton, WI Zip: 53562
Telephone: (608) 836-3690 Fax: ()	Email: kburow@knothebruce.com
relephone: (Lilian.
Property Owner (if not applicant):	
Street Address: City/State:	Zip:
4. Project Information:	
Provide a brief description of the project and all proposed uses of the with approximately 3,000 S.F. of commercial space on the first floor along Atwood	

Development Schedule: Commencement

with approximately 3,000 S.F. of commercial space on the first floor along Atwoo

October 2014

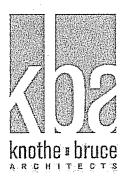
August 2015 Completion

5. Re	equired Submittal Information		
All La	nd Use applications are required to include the following:		
□ P	roject Plans including:*		
•	 Site Plans (<u>fully dimensioned</u> plans depicting project details including all lot lines and property setbacks to buildings; demolished/proposed/altered buildings; parking stalls, driveways, sidewalks, location of existing/proposed signage; HVAC/Utility location and screening details; useable open space; and other physical improvements on a property) 		
•			
. •			
•			
•	Floor Plans (fully dimensioned plans including interior wall and room location)		
· F	Provide collated project plan sets as follows:		
	• Seven (7) copies of a full-sized plan set drawn to a scale of 1 inch = 20 feet (folded or rolled and stapled)		
•	• Twenty Five (25) copies of the plan set reduced to fit onto 11 X 17-inch paper (folded and stapled)		
	• One (1) copy of the plan set reduced to fit onto 8 ½ X 11-inch paper		
*	For projects requiring review by the Urban Design Commission , provide Fourteen (14) additional 11x17 copies of the plan set. In addition to the above information, <u>all</u> plan sets should also include: 1) Colored elevation drawings with shadow lines and a list of exterior building materials/colors; 2) Existing/proposed lighting with photometric plan & fixture cutsheet; and 3) Contextual site plan information including photographs and layout of adjacent buildings and structures. The applicant shall <u>bring</u> samples of exterior building materials and color scheme to the Urban Design Commission meeting.		
□ L	etter of Intent: Provide one (1) Copy per Plan Set describing this application in detail including, but not limited to:		
	 Existing Conditions Project Schedule Proposed Uses (and ft² of each) Number of Dwelling Units Auto and Bike Parking Stalls Number of Construction & Full-Time Equivalent Jobs Created Proposed Uses (and ft² of each) Estimated Project Cost Number of Construction & Full-Time Equivalent Jobs Created 		
	Filing Fee: Refer to the Land Use Application Instructions & Fee Schedule. Make checks payable to: City Treasurer.		
	Electronic Submittal: All applicants are required to submit copies of all items submitted in hard copy with their application as Adobe Acrobat PDF files on a non-returnable CD to be included with their application materials, or by e-mail to pcapplications@cityofmadison.com .		
	Additional Information may be required, depending on application. Refer to the Supplemental Submittal Requirements.		
6. <i>A</i>	Applicant Declarations		
	Pre-application Notification: The Zoning Code requires that the applicant notify the district alder and any nearby neighborhood and business associations in writing no later than 30 days prior to FILING this request. List the alderperson, neighborhood association(s), and business association(s) AND the dates you sent the notices: Alder Marsha Rummel, District 6, May 21, 2014. Brad Hinkfuss, Schenk-Atwood-Starkweather-Yahara Neighborhood Association, May 21, 2014.		
	→ If a waiver has been granted to this requirement, please attach any correspondence to this effect to this form.		
v ·	Pre-application Meeting with Staff: Prior to preparation of this application, the applicant is required to discuss the proposed development and review process with Zoning and Planning Division staff; note staff persons and date. Planning Staff: Heather Stouder Date: 5/20/2014 Zoning Staff: Matt Tucker - DAT Meeting Date: 5/29/2014		
The applicant attests that this form is accurately completed and all required materials are submitted:			
Name of Applicant Toseph Krupp Relationship to Property: Owner/Developer Authorizing Signature of Property Owner Date 6/24/2014			
rvail.	h. Id		

July 30, 2014

Ms. Katherine Cornwell
Department of Planning & Development
City of Madison
215 Martin Luther King Jr. Blvd
PO Box 2985
Madison, Wisconsin 53701

Re: Letter of Intent - Conditional Use 2158 Atwood Avenue Madison, WI KBA Project # 1359



Ms. Katherine Cornwell:

The following is submitted together with the plans, application, and zoning text for the staff and Plan Commission's consideration of approval.

Organizational Structure:

Owner/Developer: Prime Urban Properties

2020 Eastwood Drive Madison, WI 53704 Phone: 608-233-6000 Contact: Joe Krupp

joe@primeurbanproperties.com

Engineer:

Burse Surveying & Engineering, Inc.

1400 E. Washington Ave, Ste 158

Madison, WI 53703 Phone: 608-250-9263 Fax: 608-250-9266 Contact: Peter Fortlage pfortlage@bse-inc.net

Architect:

Knothe & Bruce Architects, LLC

7601 University Avenue, Ste 201

Middleton, WI 53562 Phone: 608-836-3690 Fax: 608-836-6934 Contact: Randy Bruce rbruce@knothebruce.com Landscape Design:

cape Olson Toon Landscaping, Inc.

4387 Schwartz Road Middleton, WI 53562 Phone: 608-827-9401 Contact: Brad Fregien

brad@olsontoon.com

Introduction:

The proposed site is located on the corner of Atwood Avenue and Dunning Street. The site is zoned TSS, in which the zoning supports mixed-use development. The proposed development plan will create a mixed-use building that will feature attractive architecture, landscaping, and amenities that will support the immediate neighborhood.

Project Description:

The development will entail the demolition of the existing two-story office building in order to construct a new mixed-use building. The new building will be four stories tall and will contain 32 apartment units above 40 enclosed parking spaces. There will also be approximately 2,900 square feet of commercial space available on the first floor along Atwood Avenue.

The building façades includes changes in color, texture and material with high-quality façade materials. The exterior materials will be a combination of masonry and metal paneling with a cast stone base. Vehicular access to the site is achieved from both Atwood Avenue and Dunning Street, providing access to the two enclosed parking levels.

Rooftop landscaping and four sections of live walls hung from metal trellises along the west elevation of the building are being added to enhance the appearance of the building and the landscaping around the site.

Conditional Use

With this application we are requesting two conditional uses; one for the building height in excess of 3 stories and one for the building floor area greater than 25,000 square feet. We believe that this development maintains the orderly development pattern set out by the neighborhood plan and the zoning code and that the conditional use standards can be met.

The proposed development will eliminate surface parking, activate the streetscape, and bring additional residents to support the existing Schenk-Atwood neighborhood businesses.

Demolition Standards

The new mixed-use development proposes the deconstruction of an existing 4200 square foot commercial building. The existing building and parking lot do not support a traditional pedestrian oriented streetscape. Images of the existing structure have been attached.

Section 28.04(22) of the Madison Zoning Code outlines the standards by which a demolition permit may be issued. These standards require that the Plan Commission find that the requested demolition and proposed use are compatible with the intent and purposes of the zoning code. Although the zoning code clearly encourages the preservation of existing structures, its purpose also includes promoting the general welfare of the city, encouraging the most appropriate land uses and conserving and enhancing the taxable value of lands and buildings.

As the Plan Commission considers the demolition request the following standards are to be considered:

- The effects the proposed demolition and use would have on the normal and orderly development and improvement of the surrounding properties.
- Reasonableness of efforts to relocate the buildings including the costs of relocation and the limits that the location of the building would have on its relocation.
- Availability of affordable housing after giving due consideration of the master plan.
- Encourage the reuse and recycling of the materials from the buildings.

We believe that the demolition standards can be met. A Re-use and Recycling Plan will be submitted prior to the deconstruction of the structure.

Neighborhood Input:

Neighborhood meetings were held on May 21, 2014 and July 17, 2014. After discussion with the neighborhood, the massing of the building was revised in order to meet their requests to minimize the impact of shadows cast on buildings adjacent to the project site. In order to produce minimal shadow projections on the buildings to the west of the site, the new building step backs on the second and fourth floors have been shifted from the north side of the building to the west side of the building.

Site Development Data:

Densities:

Lot Area in S.F. 16,048 S.F. Lot Area in Acres 0.37 acres **Dwelling Units** 32 DU Commercial Space 2,900 S.F. Lot Area / D.U. 501.5 S.F./D.U. Density 86.5 units/acre Open Space 2,318 S.F. Open Space / D.U. 72 S.F./D.U. Lot Coverage 84.7% of total lot

Vehicle Parking:

Surface: 0 stalls
Underground: 40 stalls
Total 40 stalls

Bicycle Parking:

Garage - wall hung 10 stalls
Garage - STD. 2'x6' 24 stalls
Exterior - STD. 2'x6' 6 stalls
Total 40 stalls

Gross Floor Areas:

Commercial Area	2,900 S.F.
Enclosed First Floor Parking Area	11,656 S.F.
Residential Area	30,541
Total Gross Area	45,097 S.F.

2158 Atwood Avenue - Madison, WI Page 4 of 4

Development GFA Total: 45,097 SF

Dwelling Unit Mix:

Efficiency	10
One Bedroom	8
One Bedroom + Den	8
Two Bedroom	6
Total Dwelling Units	32

Building Height:

Four Stories

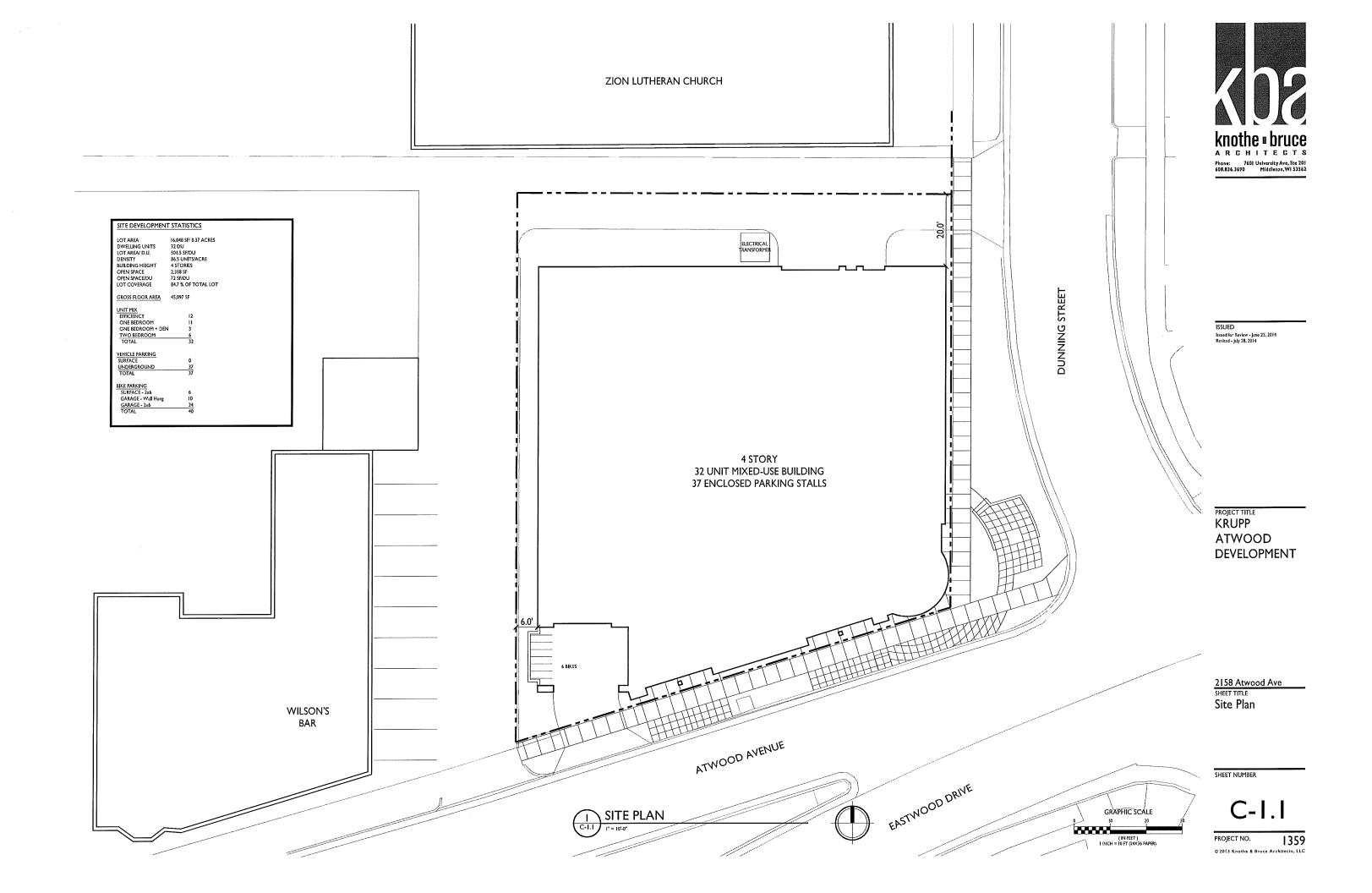
Project Schedule:

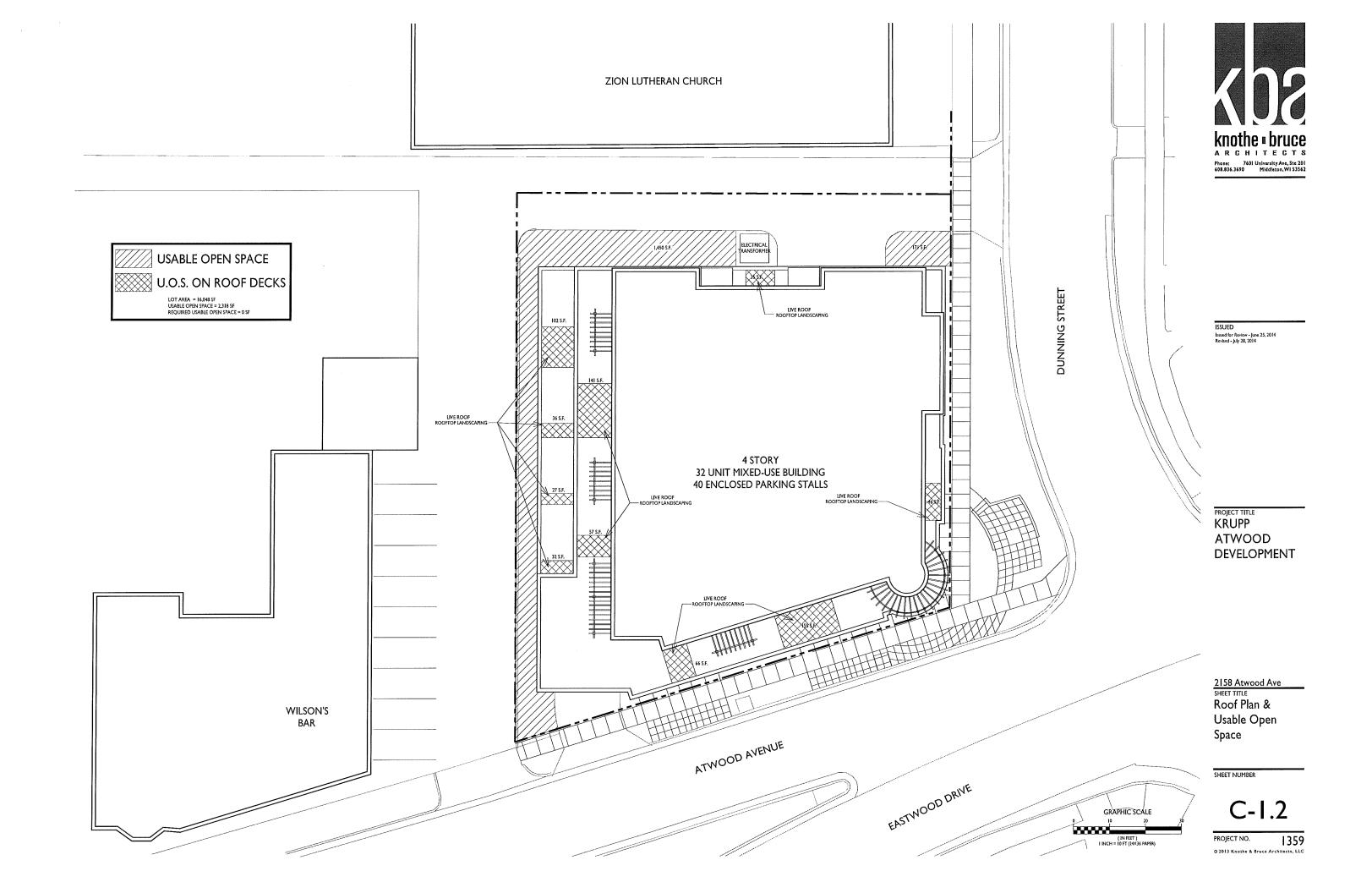
It is anticipated that construction will start in October 2014 and be completed in August 2015.

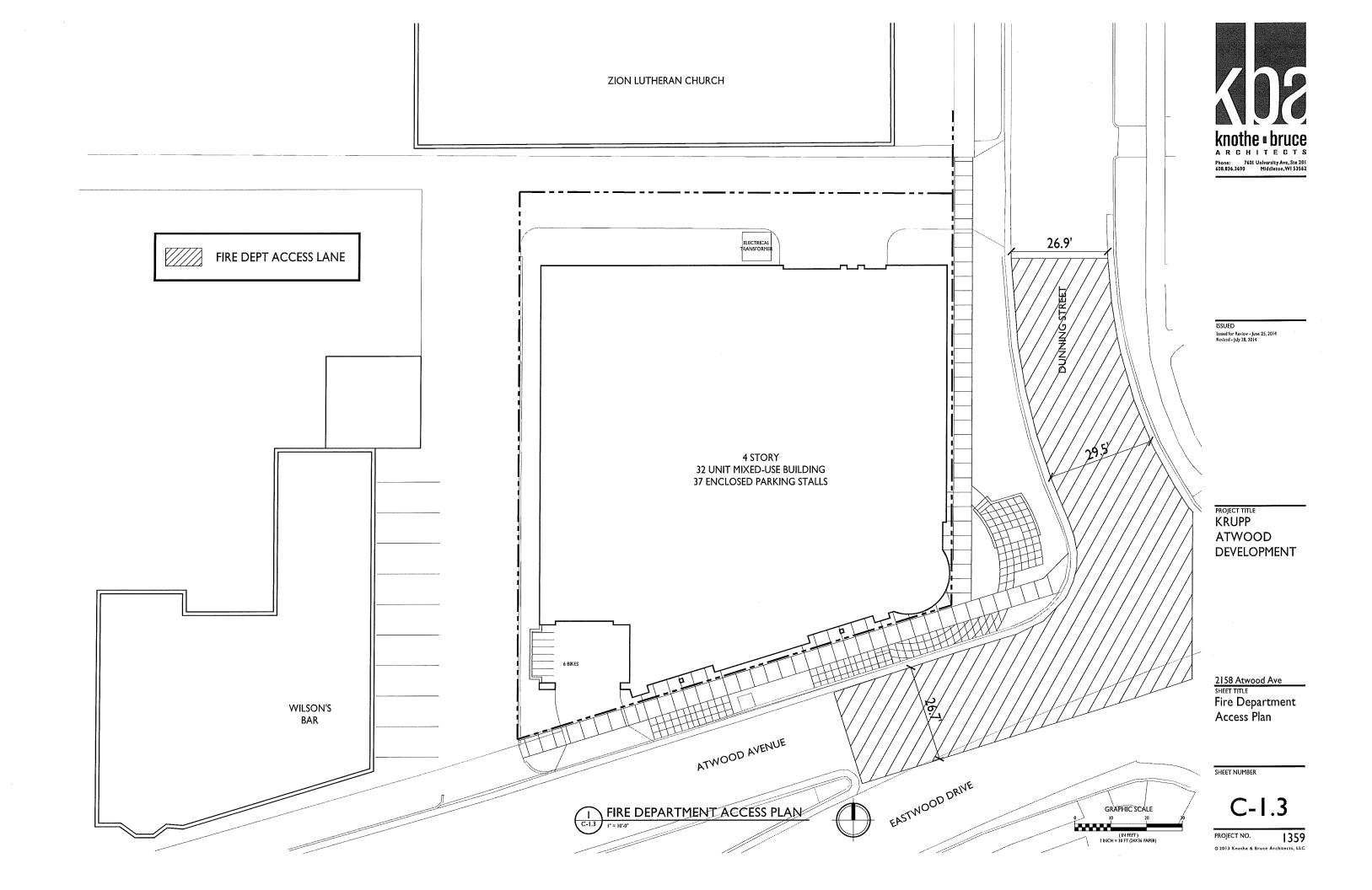
Thank you for your time reviewing our proposal.

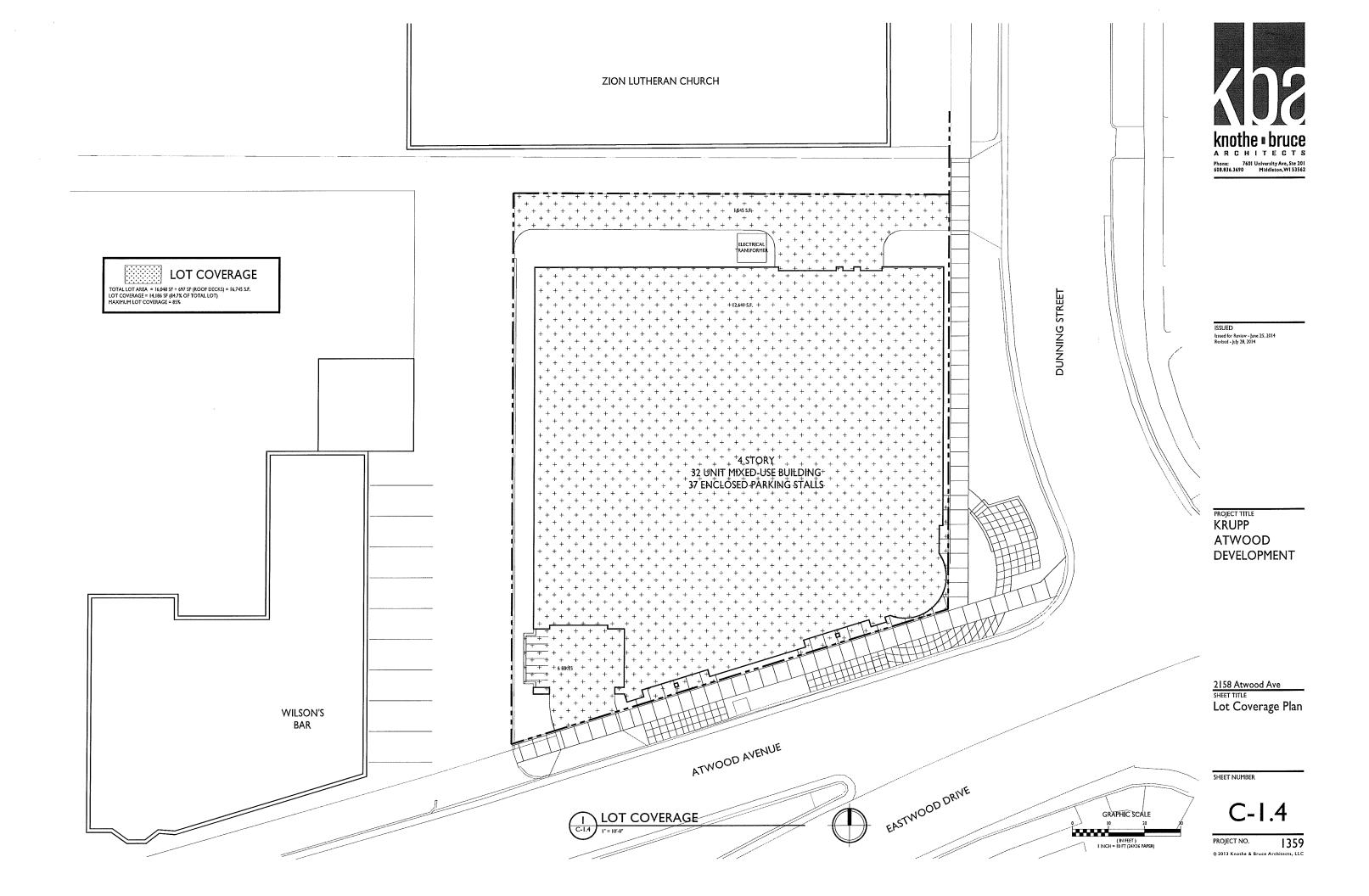
Sincerely,

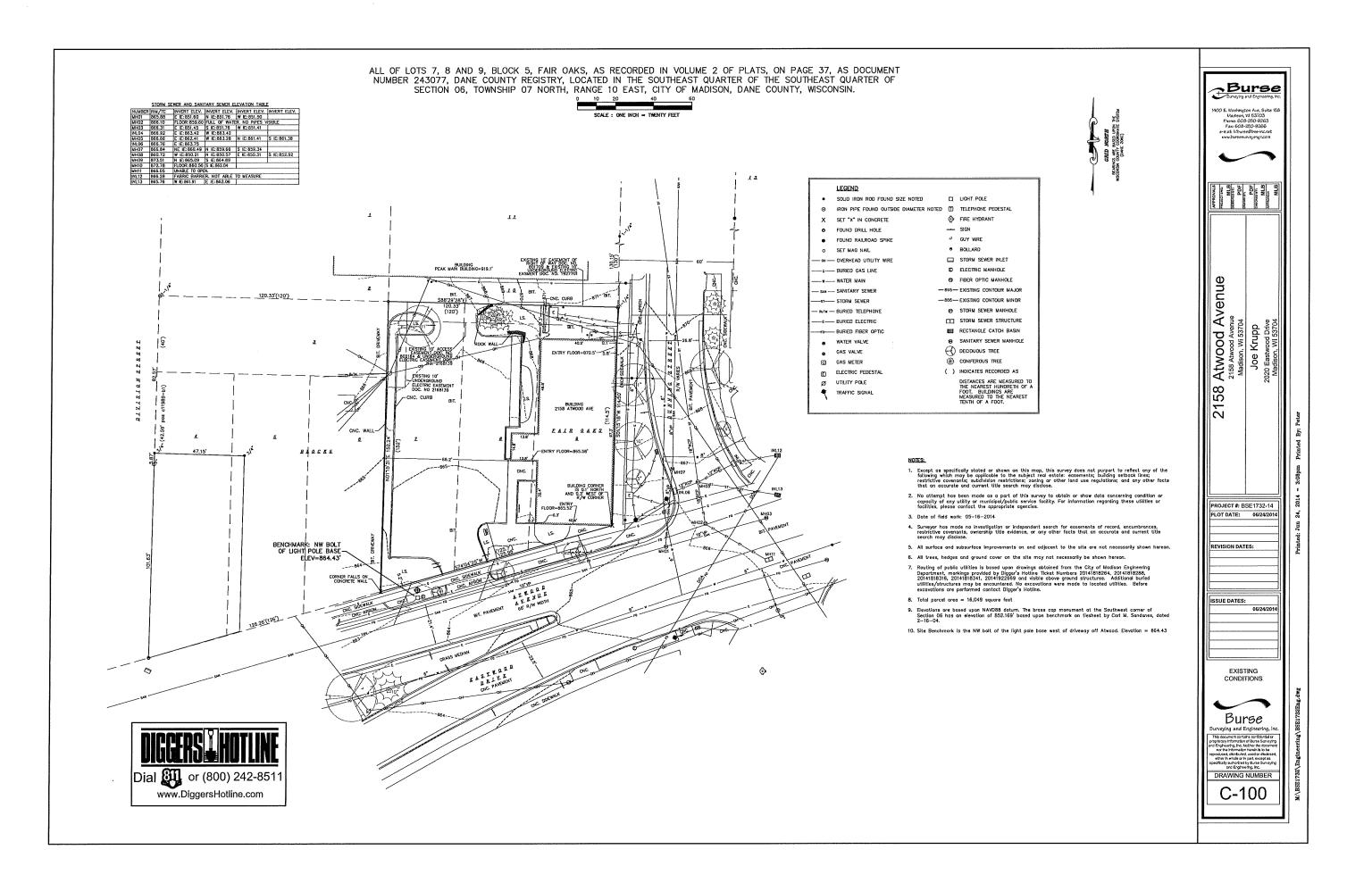
J. Randy Bruce Managing Member

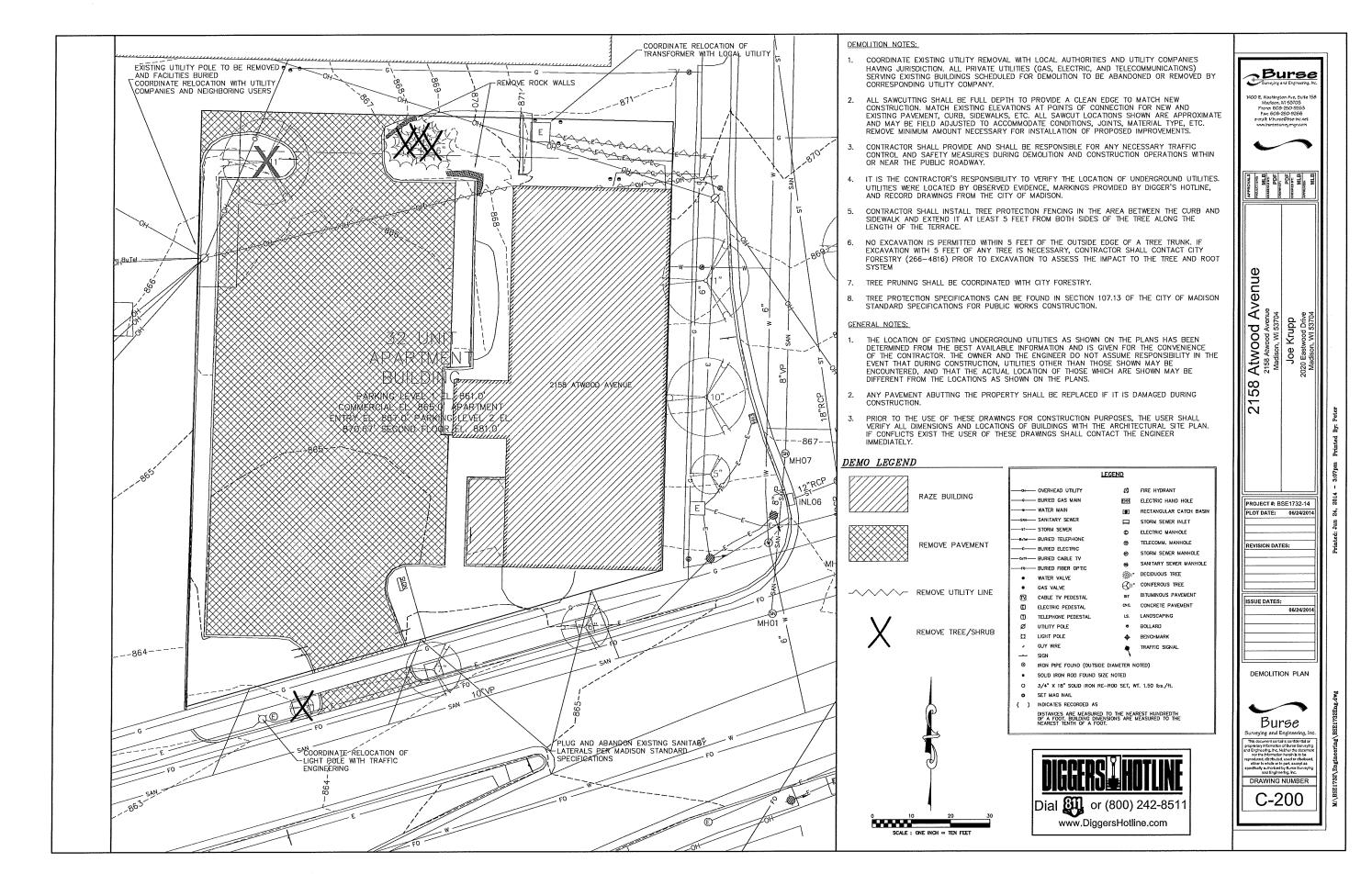


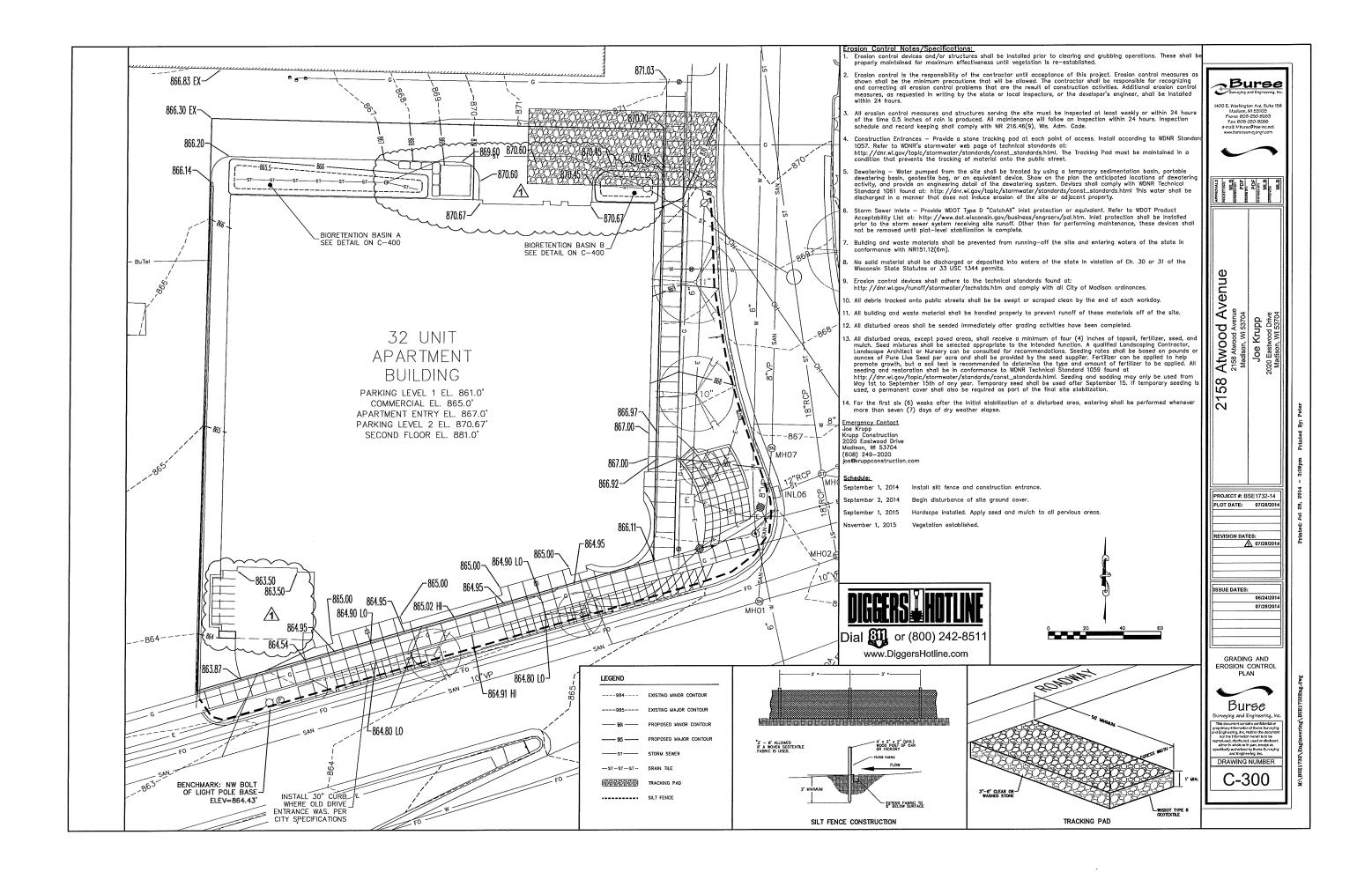


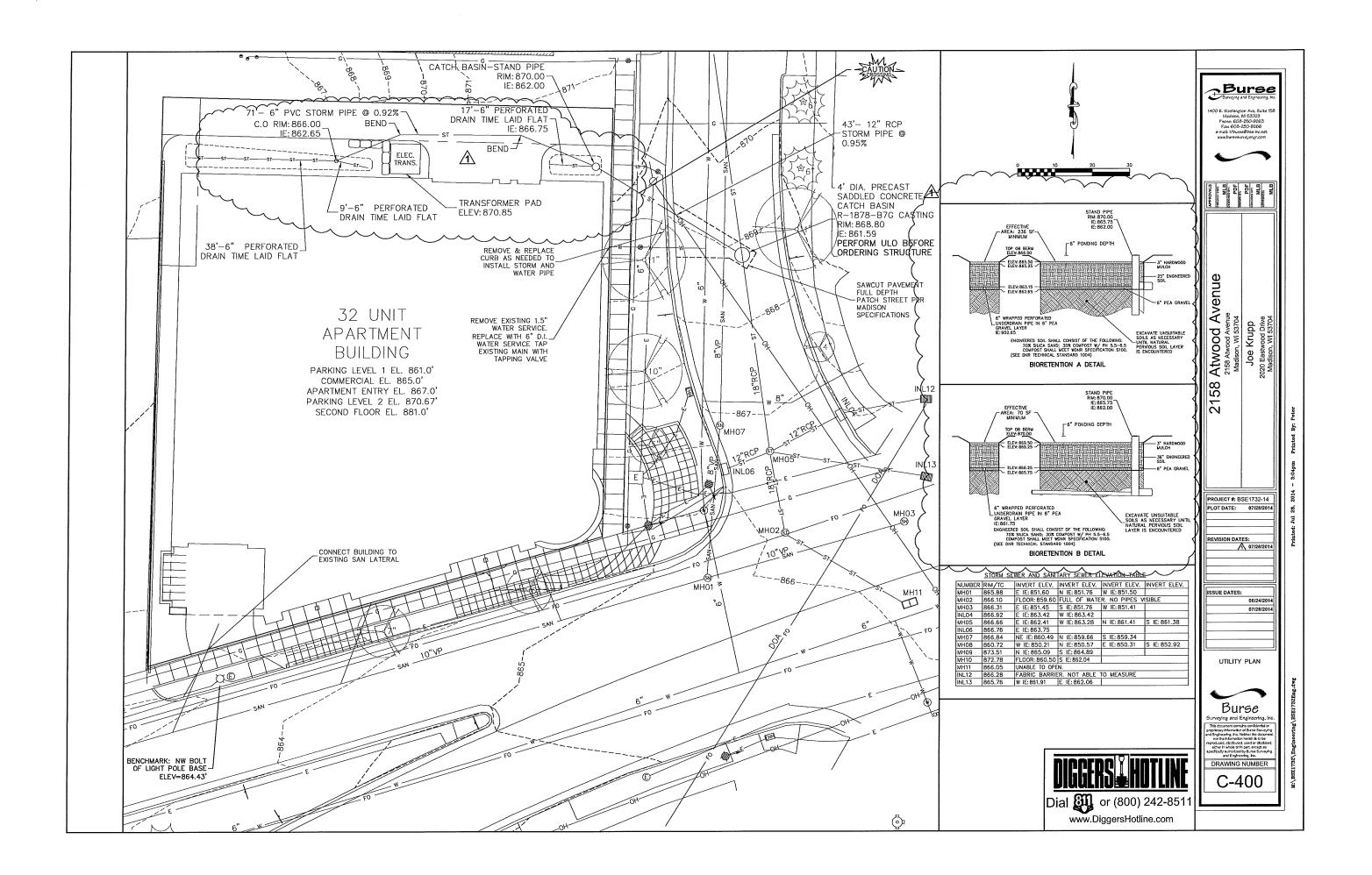


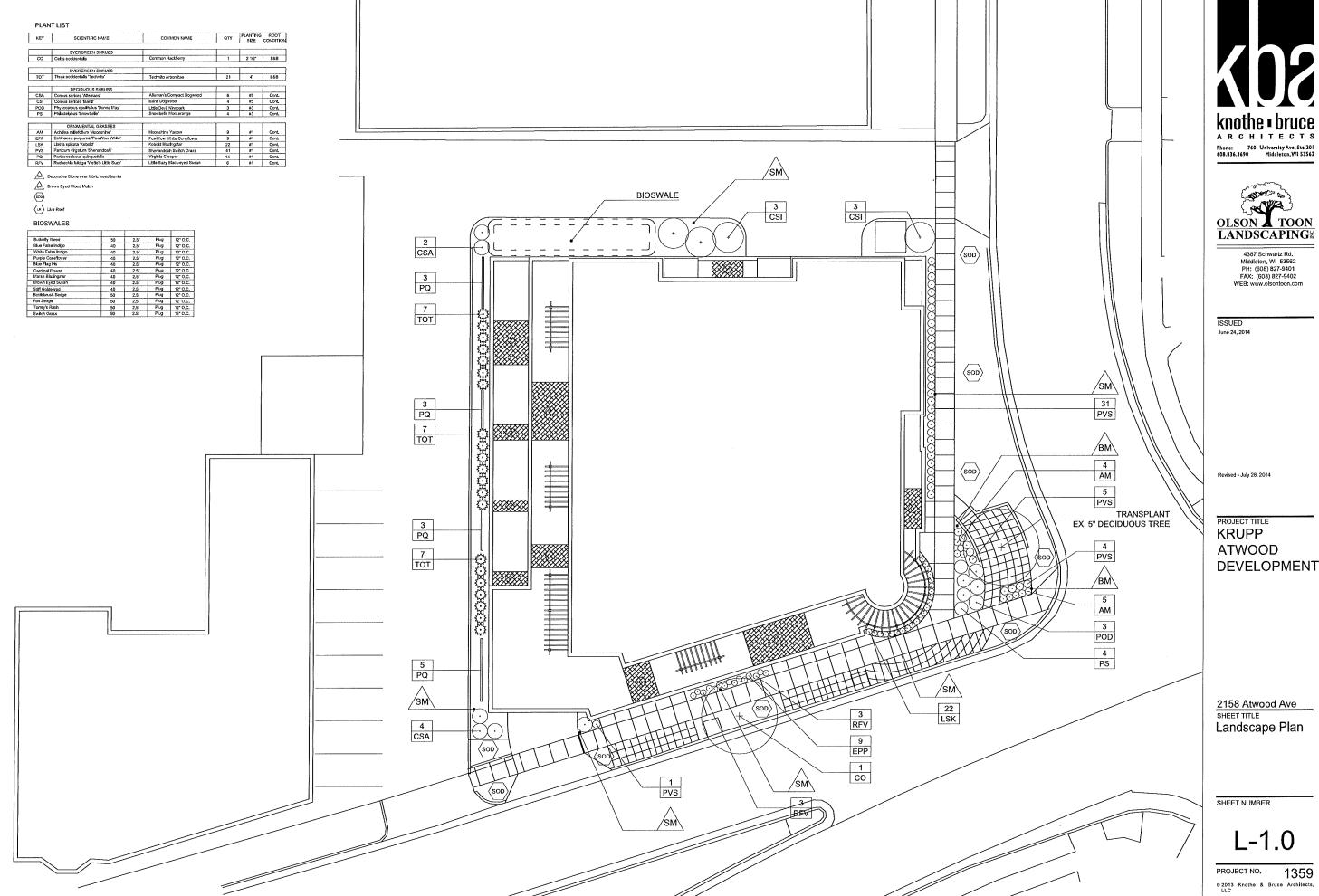


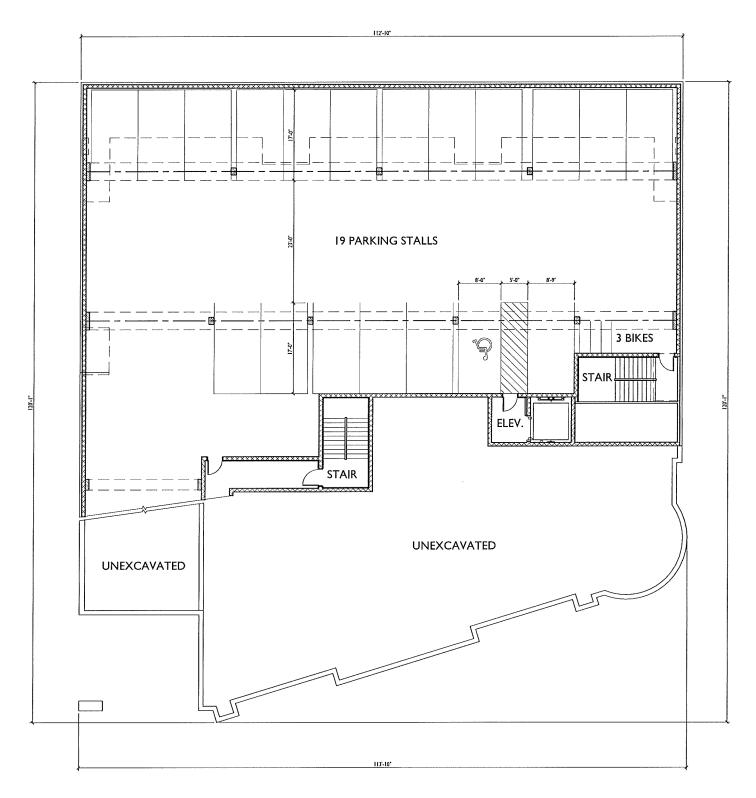














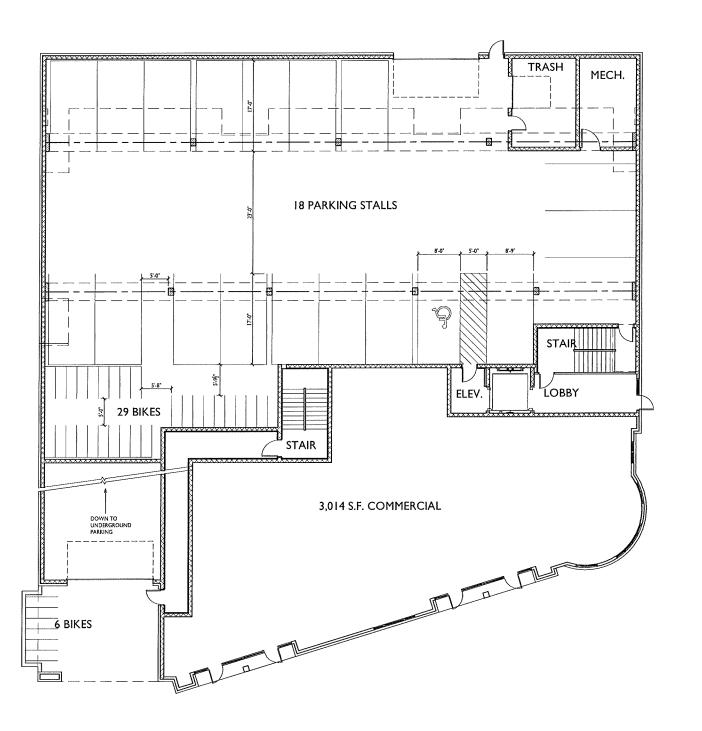




PROJECT TITLE KRUPP ATWOOD DEVELOPMENT

2158 Atwood Ave Lower Level Parking Plan

SHEET NUMBER





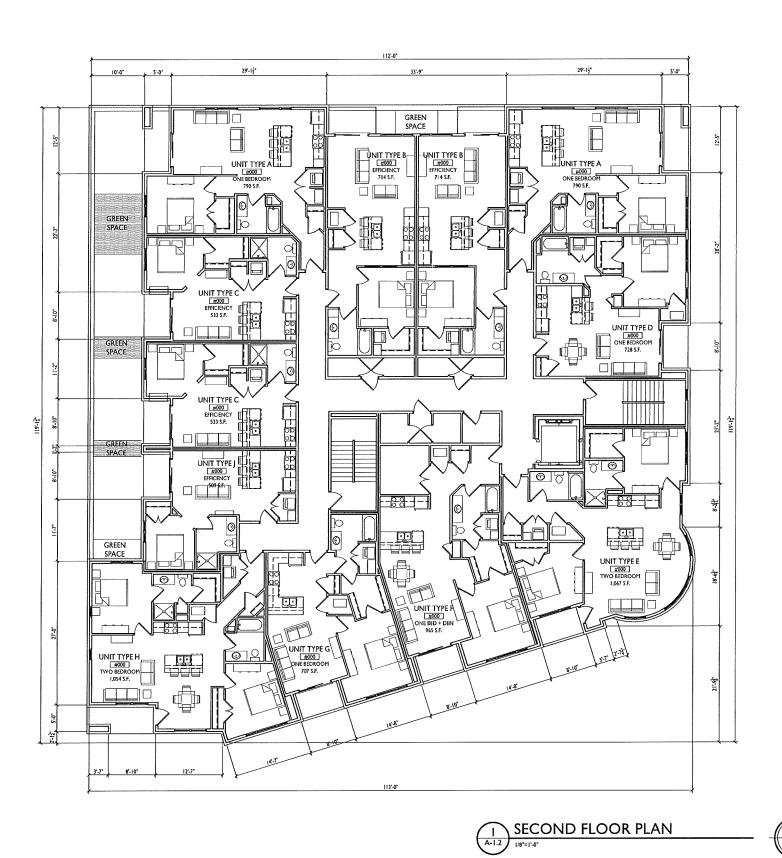
PROJECT TITLE KRUPP ATWOOD DEVELOPMENT

2158 Atwood Ave SHEET TITLE First Floor Plan

SHEET NUMBER

PROJECT NO. 1359 ⊕ 2013 Knothe & Bruce Architects, LLC





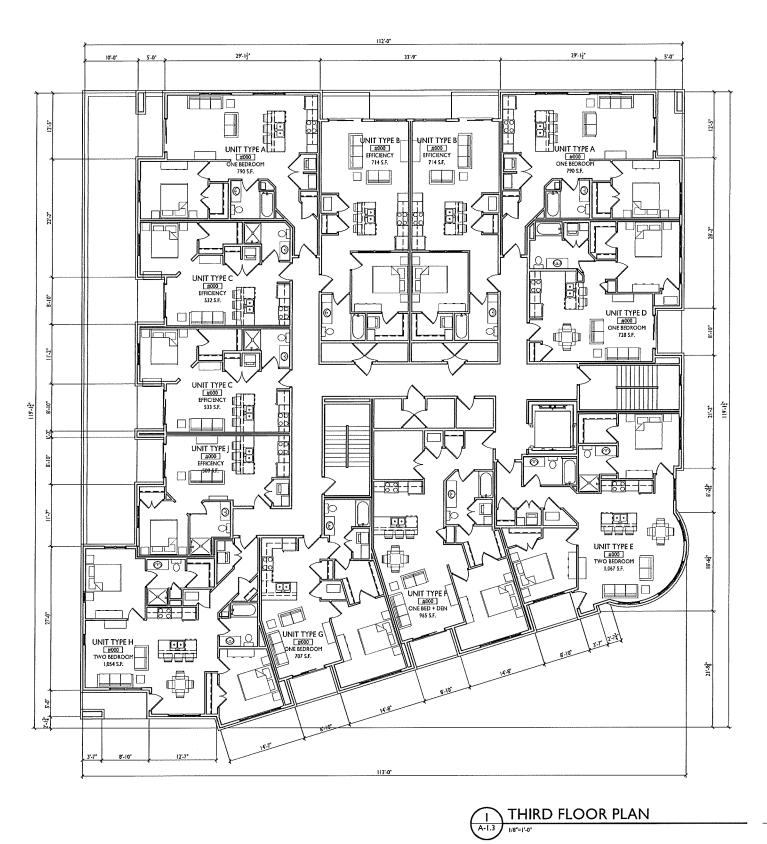


PROJECT TITLE KRUPP ATWOOD DEVELOPMENT

2158 Atwood Ave

Second Floor Plan

SHEET NUMBER





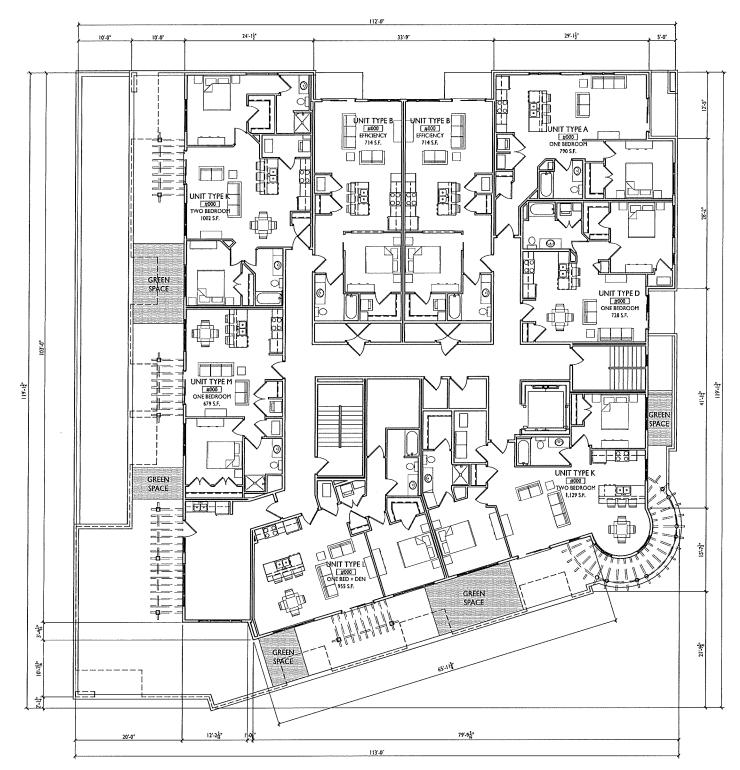
PROJECT TITLE KRUPP ATWOOD DEVELOPMENT

2158 Atwood Ave SHEET TITLE Third Floor Plan

SHEET NUMBER

PROJECT NO. © 2013 Knothe & Bruce Architects, LLC









PROJECT TITLE KRUPP ATWOOD DEVELOPMENT

2158 Atwood Ave Fourth Floor Plan

SHEET NUMBER













PROJECT TITLE KRUPP ATWOOD DEVELOPMENT

2158 Atwood Ave

SHEET TITLE Exterior

Elevations

SHEET NUMBER











PROJECT TITLE KRUPP ATWOOD DEVELOPMENT

2158 Atwood Ave SHEET TITLE

Exterior Elevations

SHEET NUMBER

A-2.2



PROJECT TITLE
KRUPP
ATWOOD
DEVELOPMENT

2158 Atwood Ave SHEET TITLE Building Section

SHEET NUMBER

A-3.1

PROJECT NO. 1359
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