



City of Madison

City of Madison
Madison, WI 53703
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Master

File Number: 34442

File ID: 34442

File Type: Resolution

Status: Items Referred

Version: 1

Reference:

Controlling Body: BOARD OF ESTIMATES

File Created Date : 06/10/2014

File Name: MillerCoors Free Rides August 2014

Final Action:

Title: Authorizing the Mayor and the City Clerk to enter into an agreement with MillerCoors, LLC to accept a financial donation of \$10,000 to help cover the costs of a free ride event on August 30, 2014. The agreement includes an indemnification clause.

Notes:

CC Agenda Date: 06/17/2014

Sponsors: Chris Schmidt

Effective Date:

Attachments:

Enactment Number:

Author:

Hearing Date:

Entered by: aschroeder@cityofmadison.com

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Metro Transit	06/10/2014	Referred for Introduction				
	Action Text:		This Resolution was Referred for Introduction				
	Notes:		Transit and Parking Commission; Board of Estimates				
1	COMMON COUNCIL	06/17/2014	Referred	TRANSIT AND PARKING COMMISSION			
	Action Text:		This Resolution was Referred to the TRANSIT AND PARKING COMMISSION				
	Notes:		Additional referral to Board of Estimates				
1	TRANSIT AND PARKING COMMISSION	06/17/2014	Refer	BOARD OF ESTIMATES		06/23/2014	
	Action Text:		This Resolution was Refer to the BOARD OF ESTIMATES				
	Notes:						
1	BOARD OF ESTIMATES	06/23/2014	Return to Lead with the Recommendation for Approval	TRANSIT AND PARKING COMMISSION			Pass
	Action Text:		A motion was made by Clausius, seconded by Verveer, to Return to Lead with the Recommendation for Approval to the TRANSIT AND PARKING COMMISSION. The motion passed by voice vote/other.				
	Notes:						

Text of Legislative File 34442

Fiscal Note

MillerCoors, LLC will make a financial donation of \$10,000 to the City for the August 30, 2014 free ride event. The funding will be used to cover missing farebox revenue, additional staffing to help with capacity on existing route and additional calls to the Customer Service Center. Although this funding was not included in Metro's 2014 budget, the cost is not anticipated to exceed \$10,000 and will merely replace lost revenue. The indemnification language has been reviewed by the City's Risk Manager. The City's risk exposure is increased by this clause, but the exposure is covered by insurance, subject to its terms and conditions.

Title

Authorizing the Mayor and the City Clerk to enter into an agreement with MillerCoors, LLC to accept a financial donation of \$10,000 to help cover the costs of a free ride event on August 30, 2014. The agreement includes an indemnification clause.

Body

WHEREAS the City and MillerCoors have entered into successful agreements for many years in order to provide free rides to citizens at events where drinking alcohol is present; and

WHEREAS the agreement contains a provision which requires the City to hold harmless, indemnify and defend against liability, damage, claims or suits which arise out of the City's acts or omissions in connection with the agreement; and

WHEREAS pursuant to APM 1-1, the inclusion of such a provision requires the express approval of the Common Council; and

WHEREAS the provision of free service on August 30, 2014 is designed to provide safe service to our community which cannot be provided without this sponsorship such that the execution of the agreement is in the public interest;

NOW THEREFORE BE IT RESOLVED that the Common Council accepts the sponsorship of MillerCoors, LLC and funding in the amount of \$10,000 for the August 30, 2014 free rides events and authorizes the Mayor and the City Clerk to sign the sponsorship agreement, which includes an indemnification clause.