

STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # _____ Date Submitted _____

EVENT INFORMATION

Name of Event Ironman Wisconsin

Event Organizer/Sponsor _____

Is Organizer/Sponsor a 501(c)3 non-profit agency? Yes No

If Yes, provide State of Wisconsin Tax Exempt Number _____

Address 5976 Executive Dr. Suite B

City/State/Zip Fitchburg WI 53719

Primary Contact Ryan Richard

FAX _____

Work Phone 608-709-6958

Phone During Event 608-209-6958

E-mail ryan.richards@ironman.com

Website www.ironmanwisconsin.com

Secondary Contact _____

Phone During Event _____

Work Phone _____

E-mail _____

Annual Event? Yes No

Charitable Event? Yes No

If Yes, name of charity to receive donations: Volunteers choose charity's annually

Estimated Attendance 25,000 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours 5:30 am to 12:00 am Yes No

EVENT CATEGORY

Run/Walk Music/Concert Festival Rally Parking (i.e., bagging meters)

Other Triathlon

LOCATION REQUESTED

Capitol Square (note specific blocks below) Podium/700-800 State Street

30 on the Square (a.k.a. top of 100 block of State Street) Other (specific blocks/streets requested below)

Street Names and Block Numbers: Attached map

EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) 9/4-9/8 Rain Date(s) N/A

Event Start Date(s)/Time(s) 9/7 7am Set-Up Date(s)/Time for Event 9/4-9/7

Event End Date(s)/Time(s) 9/8 12:00am Take-Down Time 9/8 1:00am

Take-Down Time: start to streets reopened

APPLICATION SIGNATURE

I/We waive the 21-day decision requirement.

see event schedule
RRR (PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statues and laws.

Signature Ryan Richard

Date 8/11/14

Street Use Schedule as of 8/1/2014

Wednesday, September 3, 2014

200 Block of MLK after Farmers' Market - Expo Set-up, tents, finish line
No Parking 200 Block MLK

Thursday, September 4, 2014

200 block of MLK - Expo Open 9:00 am -5:00 pm
Amplification: announcements, video, music

Friday, September 5, 2014

200 Block of MLK - Expo Open 9:00 am – 5:00 pm
Amplification: announcements, video, music
Bleachers in after 2:00 pm
City Parking Lot at Pinckney and Wilson for Medical Tent

Saturday, September 6, 2014

200 Block of MLK –Expo 9:00 am – 5:00 pm
Amplification: announcements, video, music
Wilson St between Pinckney and Carroll for set-Up 9:00 am – 6:00pm
Traffic lane maintained on Wilson to hotel
Traffic Gates Unlocked at Olin Park

Sunday, September 7, 2014

100 and 200 Block of MLK and Wilson St between Pinckney and Carroll,
Race Day also see attached for race route
Amplification begins at 5:30 am at Monona Terrace
Bike begins at approximately 7:30 am
Run begins at approximately 12:00pm
Amplification begins on 200 block of MLK at the finish line
Amplification ends at finish line 12:00 am
Race ends at Midnight roads open following rolling schedule as possible

Monday September 8, 2014

200 block of MLK closed until 12:00 pm
Wilson between Pinckney and Carroll until 12:00 pm
All other streets open as normal



SWIM COURSE

- 2.4 Miles
- 1 Loop
- Madison, Wisconsin
- Lake Monona

The one-loop swim starts in the water and takes place in Lake Monona in downtown Madison. Spectators will have a panoramic view of the swim from the Monona Terrace, designed by Frank Lloyd Wright, and along the lake shore. The water temperature is typically around 70 degrees F allowing for the use of wetsuits.

 SWIM OUT TO BIKE TRANSITION
 TRANSITION AREA

IRONMAN[®]
 Wisconsin  madison

Security

| Dates | Location | Timer | Posts | Hours | Rate | Notes |
|------------------------|--|---------------------|-------|-------|------|---|
| Wed. 9/3/14 | Expo Monona Terr. (Olin Terrace) | 4 pm - 8:00 am | 1 | 16 | | Guarding expo booths against theft |
| Wed. 9/3/14 | Expo MLK Blvd | 4 pm - 8:00 am | 1 | 16 | | Guarding expo booths against theft |
| Wed. 9/3/14 | Level 3 of Parking Deck Bike Mechanic area | 4 pm - 8:00 am | 1 | 16 | | Guard equipment against theft |
| Wed. 9/3/14 | Ironman Swim Start - Tri Bike Transport | 4 pm - 8:00 am | 1 | 16 | | Guard equipment against theft |
| Total Wednesday | | | | 64 | | |
| Thurs. 9/4/14 | Expo Monona Terr. (Olin Terrace) | 4 pm - 8:00 am | 1 | 16 | | Guarding expo booths against theft |
| Thurs. 9/4/14 | Expo MLK Blvd | 4 pm - 8:00 am | 1 | 16 | | Guarding expo booths against theft |
| Thurs. 9/4/14 | Level 3 of Parking Deck Bike Mechanic area | 4 pm - 8:00 am | 1 | 16 | | Guard equipment against theft |
| Thurs. 9/4/14 | Inside Monona Terrace Ironman Store | 5 pm - 9:00 pm | 1 | 4 | | Guard equipment against theft |
| Thurs. 9/4/14 | Ironman Swim Start - Tri Bike Transport | 4 pm - 8:00 am | 1 | 16 | | Guard equipment against theft |
| Total Thursday | | | | 68 | | |
| Fri. 9/5/14 | Inside Monona Terrace | 5 am - 9:00 am | 1 | 4 | | Guard equipment against theft |
| Fri. 9/5/14 | Expo Monona Terr. (Olin Terrace) | 4 pm - 8:00 am | 1 | 16 | | Guarding expo booths against theft |
| Fri. 9/5/14 | Expo MLK Blvd | 4 pm - 8:00 am | 1 | 16 | | Guarding expo booths against theft |
| Fri. 9/5/14 | Level 3 of Parking Deck Bike Mechanic area | 4 pm - 8:00 am | 1 | 16 | | Guard equipment against theft |
| Fri. 9/5/14 | Inside Monona Terrace Ironman Store | 5 pm - 9:00 pm | 1 | 4 | | Guard equipment against theft |
| Fri. 9/5/14 | Ironman Swim Start - Tri Bike Transport | 4 pm - 8:00 am | 1 | 16 | | Guard equipment against theft |
| Total Friday | | | | 72 | | |
| Sat. 9/6/14 | Inside Monona Terrace Ironman Store | 5 am - 9:00 am | 1 | 4 | | Guard equipment against theft |
| Sat. 9/6/14 | Expo Monona Terr. (Olin Terrace) | 4 pm - 8:00 am | 1 | 16 | | Guarding expo booths against theft |
| Sat. 9/6/14 | Expo MLK Blvd | 4 pm - 8:00 am | 1 | 16 | | Guard Finish Line area against theft |
| Sat. 9/6/14 | Swim Start Law Park | 4 pm - 8:00 am | 1 | 16 | | Guard equipment against theft |
| Sat. 9/6/14 | Bike Lot | 3 pm - 7:00 am | 4 | 64 | | Guarding bike lot against theft station one at each end and in center |
| Sat. 9/6/14 | Medical Tent | 4 pm - 8:00 am | 1 | 16 | | Guard medical tent against theft |
| Sat. 9/6/14 | Level 3 of Parking Deck Bike Mechanic area | 4 pm - 8:00 am | 1 | 16 | | Guard equipment against theft |
| Sat. 9/6/14 | Inside Monona Terrace Ironman Store | 5 pm - 9:00 pm | 1 | 4 | | Guard equipment against theft |
| Total Saturday | | | | 152 | | |
| Sun. 9/7/14 | Supervisors | 4 am - 12:00 am | 2 | 40 | | Supervisors |
| Sun. 9/7/14 | Parking Lot - Wilson Street Entrance | 4 am - 9:30 am | 1 | 5.5 | | Ironman Parking permits only |
| Sun. 9/7/14 | Parking Lot - John Nolen Entrance | 4 am - 9:30 am | 2 | 11 | | Ironman Parking permits only/crowd control |
| Sun. 9/7/14 | Swim Start | 5:30 am - 9:30 am | 6 | 24 | | Maintain bike path & cross walks |
| Sun. 9/7/14 | Monona Terrace Gear Bag Rooms (Floaters) | 7 am - 5:00 pm | 4 | 40 | | Crowd Control |
| Sun. 9/7/14 | Monona Terrace Gear Bag Rooms (Floaters) | 5 pm - 9:00 pm | 2 | 8 | | Crowd Control |
| Sun. 9/7/14 | Main St (between Walgreens and Starbucks) | 7 am - 11:00 am | 1 | 4 | | Watch Special Needs Bags |
| Sun. 9/7/14 | Bike Lot (transition area) | 4 pm - 12:30 am | 5 | 42.5 | | Monitor bike check out, wrist band must match bike # |
| Sun. 9/7/14 | MLK Finish Line, Main St. | 2 pm - 12:00 am | 4 | 40 | | Crowd control & crosswalks |
| Sun. 9/7/14 | MLK Finish Line, Doty | 2 pm - 12:00 am | 4 | 40 | | Crowd control & crosswalks |
| Sun. 9/7/14 | MLK Finish Line, Volunteer food | 2 pm - 10:00 pm | 1 | 8 | | Volunteers only |
| Sun. 9/7/14 | MLK Finish Line, Athlete food | 2 pm - 12:00 am | 1 | 10 | | Athletes only |
| Sun. 9/7/14 | MLK Finish Line, Finish Line | 2 pm - 12:00 am | 3 | 30 | | Crowd control & crosswalks |
| Sun. 9/7/14 | MLK Finish Line, Meet and Greet | 2 pm - 12:00 am | 3 | 30 | | Crowd control & crosswalks |
| Sun. 9/7/14 | Medical Tent | 2 pm - 6:00 pm | 3 | 12 | | Crowd Control prevent public entrance |
| Sun. 9/7/14 | Medical Tent | 6 pm - 12:00 am | 6 | 36 | | Crowd Control prevent public entrance |
| Total Sunday | | | | 381 | | |
| Mon. 9/8/14 | Level 3 of Parking Deck Bike Mechanic area | 12:00 am until 9 am | 1 | 9 | | |
| Mon. 9/8/14 | Ironman Swim Start - Tri Bike Transport | 12:00 am - 8:00 am | 1 | 8 | | Guard equipment against theft |
| Total Monday | | | | 17 | | |
| Total | | | | 76 | 754 | |

**Ironman Wisconsin (2014)
No Parking Signs/Meter Bags**

| Date no parking: | Street | Location | What |
|--|------------------|-----------------------------------|----------------------|
| 9/3 Wed – 9/8 Mon (am) | MLK | 200 Block | Meters |
| 9/6 Sat 5am – 9/8 Mon (am) | MLK | 100 Block | Meters |
| 9/5 Friday 3pm – Mon 1am | Wilson | Pinckney-Carroll | Meters/Load Zones |
| 9/7 Sun 4am – Mon 1am | Carroll St. | Doty to Wilson St. | Meters on South Side |
| 9/7 Sun 4am – Mon 1am | Pinckney | Terrace exit- Doty | Meters/Signs |
| 9/7 Sun 4am – Mon 1am | Doty | Pinckney- MLK | Meters/Load Zones |
| 9/7 Sun 4am – Mon 1am | Main St | Meters on Square | Meters |
| 9/7 Sun 4am – Mon 1am | Pinckney | Meters on Square | Meters |
| 9/7 Sun 4am – Mon 1 am | Mifflin | Meters on Square | Meters |
| 9/8 Sun 8am – Sun (11:30pm) | Dayton | Between Henry and Park St. | Meters/Signs |
| 9/8 Sun 8am – Sun (11:30pm) | Spring | Between Park and Randall | Signs |
| 9/8 Sun 8am – Sun (11:30 pm) | Monroe | Between Dayton and Regent | Meters |
| 9/8 Sun 8am- Sun (11:30 pm) | Breese Terrace | Between Regent and University Ave | Signs |
| Highlighted Ironman to take care of | | | |
| 9/8 Sun 8am – Sun (11:30pm) | Observatory (UW) | Babcock – Park | Meters/Stalls |
| 9/8 Sun 8am – Sun (11:30pm) | Walnut (UW) | University to Marsh (Lot 60) | Meters/Stall |

1-20 yd and 2-12 yd dumpsters per Bike Course aid station

Deliver: Friday, September 5, 2014

Pick-up: Monday, September 8, 2014

1. Whalen Road at Fitchrona Rd
2. Verona Elementary School
3. Fireman's Park Verona on Paoli for Special Needs
4. Mt. Horeb High School
5. Cross Plains on Bourbon St.
6. 2- 12yd dumpsters at Sugar River Rd at Cty. G.

1-20 yd and 2-12 yd Dumpsters for the Run Course aid stations

Deliver: Friday, September 5, 2014

Pick-up: Monday, September 8, 2014

1. State and Lake Street – Must have plywood under
2. Walnut St. near under pass
3. Capitol Square on Mifflin St. near State St. – Must have plywood under
4. Spring St. Between Charter and Orchard St.
5. *Kohl Center – UW Provides -*
6. *Lot 60 – UW provides*
7. *Porter Boathouse – UW Provides*

Ironman Contacts

Bike Course – Ryan Griessmeyer 608-444-2261

Run course - Andre Lepar 352-255-1782

Overall - Ryan Richards: 608-209-6958

Ironman Wisconsin
Waste Plan

Pelliteri Waste Systems

Contact: Tim Bohlhuis 608-257-HAUL ext.317

Fax: 608-257-1179

Emergency Cell: Tim 608-695-4296 or Dave Coker 608-695-4295

UW Locations on Run Course

Contact: Lyle Jelle 608-219-8192

Emergency Cell:

Alliant Energy Center Building #11

1 – 30yd dumpster

Deliver: Tuesday, September 2nd, 2014

Pick-up: Friday, September 12, 2014

1010 Ann St.

1 – 30 yard dumpster

Deliver: Tuesday September 2nd, 2014

Pick-up: Friday, September 12, 2014

Place as close as possible on south side of building

Wilson Street at Martin Luther King Blvd.

1 – 20 yd dumpsters on grass boulevard by city parking lot between Pinckney St and MLK.

2 – 12 yd recycling dumpsters

Deliver: Wednesday, September 3, 2014

Pick-Up: Tuesday, September 9, 2014

Wilson Street between Martin Luther King Blvd and Carroll St.

1 – 20 yd dumpster on Wilson between MLK and Carroll St.

2 – 12 yd recycling dumpsters on Wilson between MLK and Carroll St.

Deliver: Friday, September 5, 2014 after 12:00 pm

Pick-up: Monday, September 8, 2014 at 12:00 pm

Rear Load Truck on Wilson St. at Monona Terrace

12:00 noon on Monday, September 8, 2014

Run Aid Stations Trash/Recycling Plan

All aid stations will only receive clear/opaque white bags

Directly to Recycling Dumpster:

All cardboard – break down/flatten boxes

All metal – soda cans, etc.

All Glass

Bagged separately and put in with recycling:

Plastic shrink wrap

Nylon bands on pallets

Plastic – water bottles, Ironman Perform Bottles, gallon jugs, caps to all plastic containers

Directly to Trash Dumpster:

Cups - all Ironman Cups are 100% biodegradable and will break down in landfill within 50 days

Bananas and peels

Oranges and peels

GU, Bonk Breaker, other food wrappers



2014 Safety Operations Overview

Safety Operations Plan

Overview

EMS Operations for IRONMAN are a combination of numerous resources and personnel from a multitude of agencies, both volunteer and career. EMS Operations for the race are part of the overall Ironman Medical Plan and fall under the medical direction of race medical director. Ironman EMS resources; ambulances, personnel, communications/dispatch, and the medical tent, function as their own EMS system with the sole purpose of providing treatment and transportation to the select sub-group of Ironman race participants only. Emergent medical care of spectators and the general public is the responsibility of the existing 9-1-1 system and its established providers, agencies, and medical direction. In the event Ironman EMS personnel should be witness to a medical emergency involving someone other than a race participant, they should notify the 9-1-1 system immediately and provide emergent medical care until 9-1-1 system resources can arrive and assume responsibility for the incident. Ironman EMS resources will not be dispatched to 9-1-1 calls nor will 9-1-1 emergency services be used as a primary response unit for race participants.

Each athlete/patient with medical issues will require some careful triage. If you have not received information on the athlete before your arrival on the scene contact EMS Command and supply the athlete's bib number. EMS Command has access to the Athlete Medical Database and can inform you of any medical conditions that may help you assess and treat the patient. Should that athlete continue the race? Do they need transport or a short time to recover and continue on in the race? If they are transported, are they going to the medical tent or to the ER?

Problems such as cramping, nausea, vomiting, exhaustion, abrasions, visual disturbances, corneal abrasions, dehydration, diarrhea, abdominal cramping, mild cases of bronchospasm, mild allergic reactions, mild trauma, and most cases of dizziness can be handled in the medical tent. Suspected cases of hypothermia or hyperthermia without associated altered mental status are also medical tent scenarios if a transport does occur. Suspected hypothermia or hyperthermia associated with altered mental status need to go to the ER. Think of the medical tent as an immediate care facility, not a place for definitive care.

Hypoglycemia can be treated and released with anything that the athlete can access on the course, such as Perform, Coke, or Power-Gel. Medications such as oral glucose, 050, or Glucagon will disqualify the athlete regardless if they quickly recover or not. Oxygen is considered to be a medication and it is not readily available, so oxygen administration will medically disqualify a contestant.

Any type of significant trauma needs to go to the ER. Injuries such as concussions, broken collarbones, shoulder separations, ankle fractures, etc., are all worthy of a trip to the hospital for definitive care. Situations of compromised mental status need to be evaluated very carefully. If the patient is slow to respond but oriented he/she should be allowed some time to recover and continue the race before transport to the medical tent is warranted. If the patient has experienced syncope or is disoriented on exam, then it's time to head to the ER.

Any condition you suspect is cardiac related or anything you are uncomfortable with should go to the ER. If you have a question regarding transport destination contact EMS command by radio for a consult. The placement of a cardiac monitor on a patient for observation is not grounds for disqualification on its own. Drug administration, IV infusion, or ambulance transport means the race is over for that individual. Helping an athlete bandage/clean road rash, wrap an ankle, treat blisters, etc. are not grounds for disqualification. If in doubt regarding minor injuries: treat, report treatment and bib number and then send athlete on their way. Ironman Staff will handle race disqualification.

Athletes will obviously be reluctant to abandon the race. Most will have a realistic idea of whether or not continuing is medically appropriate. If a situation occurs where you feel that the athlete should not continue the race and you are not successful in convincing the athlete to withdraw for a trip to the medical tent, contact EMS command and an Ironman Staff member will respond. You have the authority to have an athlete removed from the race for medical reasons if necessary.

If the athlete continues out on the course, provide a race bib number and we will intercept him for this evaluation. Make sure you report the race bib number for proper logging.

EMS Command Post

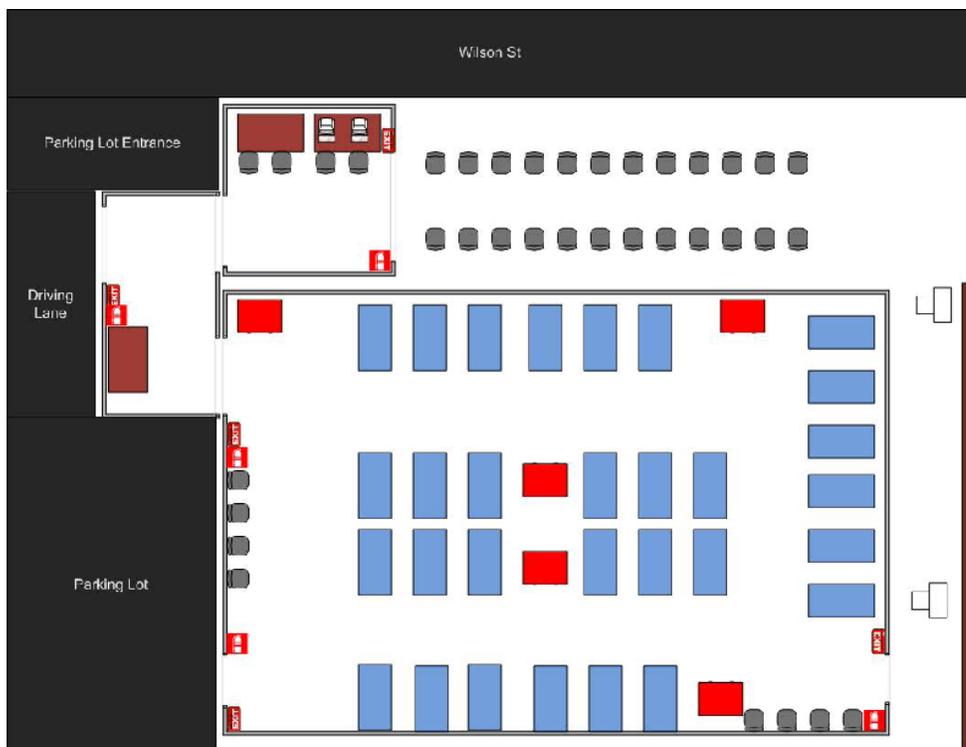
The EMS Command Post will be the Fire Department operations at 30 Mifflin. The room will contain representatives of Ironman, Ryan Brothers Ambulance, City of Madison Police, Dane County Sherriff, UW Police, 911 Dispatch and City of Madison Fire. Communication will be handled within each department but by being in the same room, communication will flow freely between groups as necessary. Ironman will communicate via radio with repeater network with cell phones as back-up.

Hospital Transports

The primary hospital for transports is UW Hospital located at 600 Highland Ave. Other hospitals include Meriter, located at 202 S. Park St. and St. Mary's, located at 700 S. Park St. These hospitals will be used by choice of patient and/or in the case of less severe injuries.

Medical Tent

The race medical tent will be located in the city municipal lot located at the corner of Wilson and Pinckney St. This is located near the finish but allows for access for medical transports to local hospitals.



The Swim Course (2.4 miles)

The swim course is a rectangular, counter clockwise, 1-loop course. It will be staffed with kayaks, PWCs, paddleboards and powerboats. Lifeguards will be occupying many of these craft. Spotters will also be located on the roof of the Monona Terrace. See swim diagram for representation of location of resources. Any athlete removed from the water requiring ambulance transport is to be immediately taken to the ambulance posted on shore near the Monona Terrace or the boat launch to the northwest. Ryan Bros. will also have an AED equipped utility vehicle capable of transporting roaming the shore.

When a swimmer in trouble is identified, a lifeguard will sound a whistle and aid the troubled swimmer. Should that swimmer be conscious, he/she will be aided to a non-medical boat for recovery. If his/her condition appears urgent a medical boat will rendezvous for transfer. In the event of an unconscious swimmer being pulled from the water, one of the medical boats will be requested for immediate pick-up. Note: Once the swim starts, it is nearly impossible to stop it. In the event of lightning or an event of catastrophic proportions, race officials will attempt to close down the swim course.

DCS boat will patrol the exterior of the course to keep non-event watercraft away. Divers will be used only for search and body recovery, not for rescue efforts.

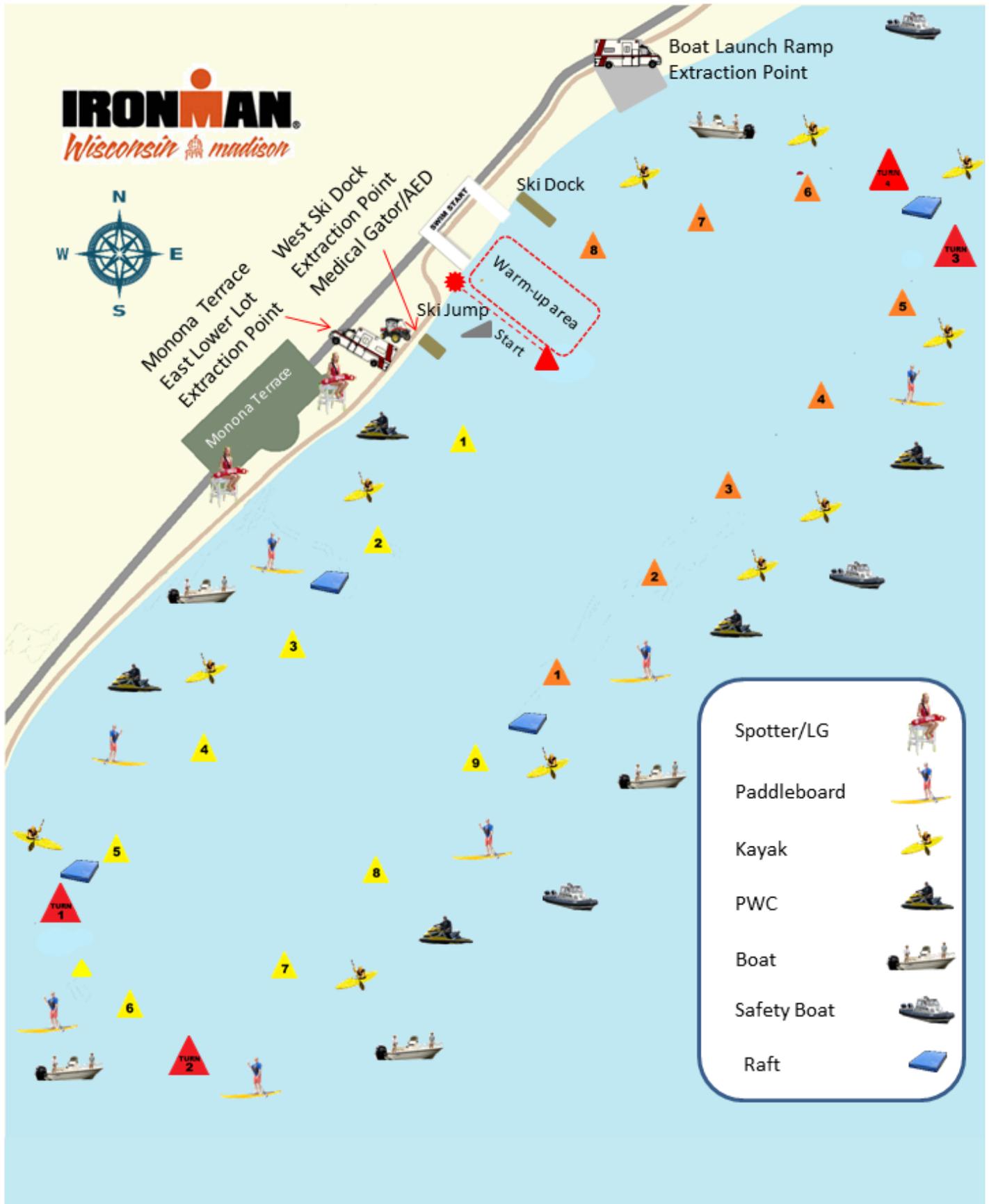
The swim will not start until all EMS personnel and equipment are on post and ready. It is not sufficient to be “en route” to post. Pros start the event at 6:50 and age groupers will start at 7:00am.

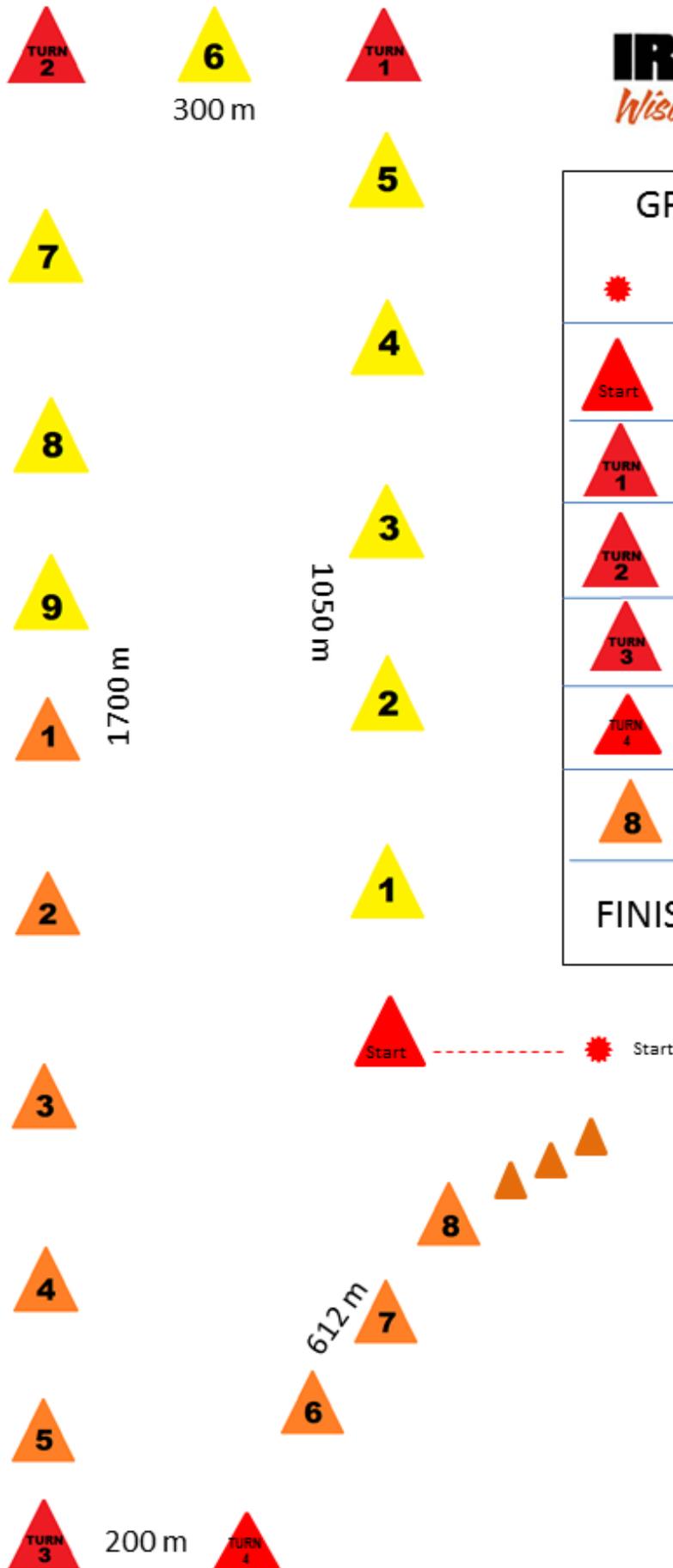
All EMS personnel assigned to swim will meet at boat Launch Ramp at 6:30. **Must be on post by 6:45.**

LAKE MONONA SWIM



LAKE MONONA SWIM SHOWING “ CONCENTRIC CIRCLE” DISPERSION OF SAFETY ASSETS AND AMBULANCE EXTRACTION POINTS. GRAPHICS FOR ILLUSTRATIVE PURPOSES ONLY AND DO NOT REFLECT ACTUAL LOCATION OR NUMBERS





| GPS Waypoints | |
|---|---------------------------|
|  | 43°4.394'N 89°22.659'W |
|  | 43°4.340'N 89°22.590'W |
|  | 43°3.923'N 89°23.115'W |
|  | 43°3.796'N 89°22.955'W |
|  | 43°4.444'N 89°22.118'W |
|  | 43°4.527'N 89°22.218'W |
|  | 43°4.403'N 89°22.607'W |
| FINISH | 43°4.402'N 89°22.652'W |

The Run Course (26.2 miles)

The Run Course is a 2 lap out and back course which leaves T-2 at the Monona Terrace and utilizes streets in Downtown Madison and the UW Campus. As the last cyclist makes their way around the bike course, ambulances and aid stations will progressively be shut down. Ambulances will report to Ryan Bros. command for their next assignment to a post on the run course. Some ambulances will probably be released at this point depending on the weather and casualty rate for the day but should report to EMS command to clarify their status and to return any equipment or radios before withdrawing.

Run Course

IRONMAN Wisconsin madison

BIKE COURSE

26.2 Miles - 2 Loops - Madison, Wisconsin

MM 1ST LAP MILE MARKERS
 MM 2ND LAP MILE MARKERS
 AS AID STATIONS
 T TRANSITION AREA
 PS PATH TO BEIN START FROM REGISTRATION
 S SPECIAL NEEDS

TURN BY TURN

- Look for sign that says "Monona Terrace"
- Turn left on E. Lacey Street
- Turn right on Martin Luther King Jr. Boulevard
- Turn right on E. Main Street
- Turn left on N. Pinckney Street
- Turn left on E. Mills Street
- Turn right on State Street
- Turn left on E. Henry Street
- Turn right on W. Dayton Street
- Turn left on N. Murray Street (go through tunnel)
- Turn right on W. Dayton Street
- Turn left on N. Pinckney Street
- Turn right on State Street
- Turn left on E. Main Street
- Turn right on N. Pinckney Street
- Turn right on E. Main Street
- Turn right on N. Pinckney Street
- Turn right on Martin Luther King Jr. Boulevard
- Back to top
- Follow the Martin Luther King Jr. Boulevard between E. Lacey Street and W. Wilson Street
- Turn right onto Pedestrian overpass ramp
- Turn left on Pedestrian overpass
- Go straight on Spring Street
- Turn right on N. Randall Avenue
- Turn left on Monroe Street to Camp Randall Parking Lot 9
- Turn right onto Parking Lot 18
- Exit Camp Randall Stadium (away) Gate 10
- Go to back of University Field
- Exit Camp Randall Stadium through Gate 10
- Turn right on N. Bessie Terrace
- Turn left on University Avenue
- Turn right on Main Street
- Turn right on the Howard Tenin Lakeshore Path
- Turn right on Babcock Drive
- Turn left on Observatory Drive
- Turn right on N. Park Street
- Turn left on State Street
- Turn around just below W. Gilman Street
- Turn right on N. First Street
- Turn left on The Howard Tenin Lakeshore Path to turnaround at Lake Mendota Dike
- Turn left on University Avenue
- Turn right on Main Street
- Turn right on Babcock Drive
- Turn left on Observatory Drive
- Turn right on N. Park Street
- Turn left on State Street
- Turn around just below W. Gilman Street
- Turn right on N. First Street
- Turn left on The Howard Tenin Lakeshore Path to turnaround at Lake Mendota Dike
- Take Lakeshore Path back to Main Street
- Turn right on Main Street
- Turn left on W. Wilson Street
- Turn right on University Avenue
- Turn right on N. Pinckney Street
- Turn left on E. Main Street
- Turn left on E. Lacey Street
- Turn right on Monroe Street
- Turn right on N. Randall Avenue
- Turn left on Spring Street in Pedestrian path at Stadium
- Exit Camp Randall Stadium through Gate 10
- Turn right on Podestrian path out

Weather related issues

The Command Center will continuously monitor weather reports including active radar starting 2 hours prior to the swim start and continuously throughout the day. Weather updates will be broadcast on the primary race operations radio channel at a minimum of every 30 minutes prior to the swim. After race start, weather updates will be broadcast whenever any weather condition of concern is detected. Threshold for lightening is 10 miles.

Inclement Weather

- If the potential exists for hazardous weather the Race Director will inform all swim staff and the race announcer. Athletes will congregate in the Monona Terrace so we can remain in contact with them.
- The Race Director and Swim Director will decide on the start of the swim by 6:30 am. If conditions prohibit the start of the race, a start delayed to 7:30 am will result in a full swim with the cut off time 2 hours and 20 minutes after the start however, all cut off times on the bike and run courses will remain in effect. A start delay until after 7:30 am will require shortening the swim to a 1.2 mile loop with all cut off times intact. If by 8:00 am, conditions prohibit the start of the swim but allow for continuation of the race, the swim will be cancelled and a duathlon will start at 8 am. Athletes will be sent off in a time trial format.
- Should hazardous weather arise during the swim, the Race Director will cancel or shorten the swim portion of the event if possible. The Swim Director will then inform all swim captains and boats that the swim has been cancelled. All volunteers will advise the athletes to return to shore.
- If inclement weather occurs after the bike or run portion have started, athletes and volunteers are on their own to seek shelter. Weather issues will be communicated via radio to list below telling people what to do. Potential shelters are schools and churches along the route, park shelters, bridge over passes, parking structures in the city of Madison and on the UW Campus.

Communication plan for broadcasting weather issues

Wayne Micek and Sara Genoit will be in the race command center. Wayne will be monitoring weather radar and reports via internet weather websites. Wayne will also be in direct communication with 911 dispatch regarding anything they are hearing regarding dangerous weather.

Should inclement weather be forecasted/threatening the race, Wayne will be in contact with Ryan Richards, Race Director and Tom Ziebart, Ironman Operations Manager to inform of situation. Based on information received, threat of weather, location of weather, and direction of travel for weather, a decision regarding the race will be made. If race needs to be stopped or shortened or changed, Ryan Richards, Race Director will make that decision. Communications to Dane County Sheriff, Madison Police, and other parties will be made through Dane County Communications. Communications regarding Ryan Bros., will be made through Ryan Bros. Decisions regarding the race will be communicated to race staff, aid stations, and volunteers on course via the race radios. All communications will use cell phones as back-ups and hard lines as a back up to that where possible.

Ironman Race Command all people in direct radio communications

Wayne Micek – Ironman Communications

Ryan Richards – Race Director

Tom Ziebart – Ironman Operations Manager

Jason Beren – Ironman Swim Course Lead

2 Ironman Staff Swim Course

Swim communication to boats, kayaks on course and spotters on shore via marine band radios

Ryan Griessmeyer – Bike Course Lead

3 Ironman Staff Bike Course

5 bike aid stations

Verona – Whalen Rd

Sugar River Rd.

Mt. Horeb – Mt Horeb High School

Cross Plains – Bourbon Rd.

Verona – Verona High School

4 Bike Mechanics

4 Spotters/Officials on bike course

5 Bicycle sag vehicles

Andre Lepar – Run Course Lead

2 Ironman Staff Run Course

7 run aid stations

Capitol Square

Kohl Center

Spring St.

Walnut St.

Lot 60 Boat Launch

Porter Boathouse

State St and Gilman

4 Run Sag vehicles

2 Ice supply vehicles

2-5 staff on-site near finish and Monona Terrace

Communications to spectators will be made via loudspeaker announcements located at Swim Start, Verona Main St. and at the Finish Line 200 Block MLK.

Lost Child Plan

Any child that is separated from their parents, near the race site, will be brought to the announcer stand. There will be an announcer stand at the swim start, on the bike course in Verona and at the finish line on Martin Luther King Jr. Blvd. The announcer will announce the lost child and ask parents to come to announcer stand. It will also be announced over race radio. Staff member will stay with child until reunited with parents. If parents approach regarding their child missing, an all call will go out over radio with description of child. This will also be communicated through Ironman command so MPD and/or DCS are aware of situation. Announcer will also ask for people to look for child and bring them to the announcer tower. Likewise as MPD or DCS are approached regarding missing child, it should be communicated to race command so it can be broadcast to Ironman Staff.