

STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # _____ Date Submitted _____

EVENT INFORMATION

Name of Event Ironman Wisconsin

Event Organizer/Sponsor _____

Is Organizer/Sponsor a 501(c)3 non-profit agency? ☐ Yes ☒ No

If Yes, provide State of Wisconsin Tax Exempt Number _____

Address 5976 Executive Dr. Suite B

City/State/Zip Fitchburg WI 53719

Primary Contact Ryan Richards FAX _____

Work Phone 608-709-6958 Phone During Event 608-209-6958

E-mail ryan.richards@ironman.com

Website www.ironmanwisconsin.com

Secondary Contact _____

Work Phone _____ Phone During Event _____

E-mail _____

Annual Event? ☒ Yes ☐ No

Charitable Event? ☒ Yes ☐ No

If Yes, name of charity to receive donations: Volunteers choose charity's annually

Estimated Attendance 25,000 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours 5:30 am to 12:00 am ☒ Yes ☐ No

EVENT CATEGORY

☐ Run/Walk ☐ Music/Concert ☐ Festival ☐ Rally ☐ Parking (i.e., bagging meters)

☒ Other Triathlon

LOCATION REQUESTED

☐ Capitol Square (note specific blocks below) ☐ Podium/700-800 State Street

☐ 30 on the Square (a.k.a. top of 100 block of State Street) ☒ Other (specific blocks/streets requested below)

Street Names and Block Numbers: A Attached map

EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) 9/4-9/8 Rain Date(s) N/A

Event Start Date(s)/Time(s) 9/7 7am Set-Up Date(s)/Time for Event 9/4-9/7

Event End Date(s)/Time(s) 9/8 12:00am Take-Down Time 9/8 1:00am

Take-Down Time: start to streets reopened

APPLICATION SIGNATURE

☒ I/We waive the 21-day decision requirement.

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statutes and laws.

Signature Ryan Richards Date 8/1/14

Street Use Schedule as of 8/1/2014

Wednesday, September 3, 2014

200 Block of MLK after Farmers' Market - Expo Set-up, tents, finish line
No Parking 200 Block MLK

Thursday, September 4, 2014

200 block of MLK - Expo Open 9:00 am -5:00 pm
Amplification: announcements, video, music

Friday, September 5, 2014

200 Block of MLK - Expo Open 9:00 am – 5:00 pm
Amplification: announcements, video, music
Bleachers in after 2:00 pm
City Parking Lot at Pinckney and Wilson for Medical Tent

Saturday, September 6, 2014

200 Block of MLK –Expo 9:00 am – 5:00 pm
Amplification: announcements, video, music
Wilson St between Pinckney and Carroll for set-Up 9:00 am – 6:00pm
Traffic lane maintained on Wilson to hotel
Traffic Gates Unlocked at Olin Park

Sunday, September 7, 2014

100 and 200 Block of MLK and Wilson St between Pinckney and Carroll,
Race Day also see attached for race route
Amplification begins at 5:30 am at Monona Terrace
Bike begins at approximately 7:30 am
Run begins at approximately 12:00pm
Amplification begins on 200 block of MLK at the finish line
Amplification ends at finish line 12:00 am
Race ends at Midnight roads open following rolling schedule as possible

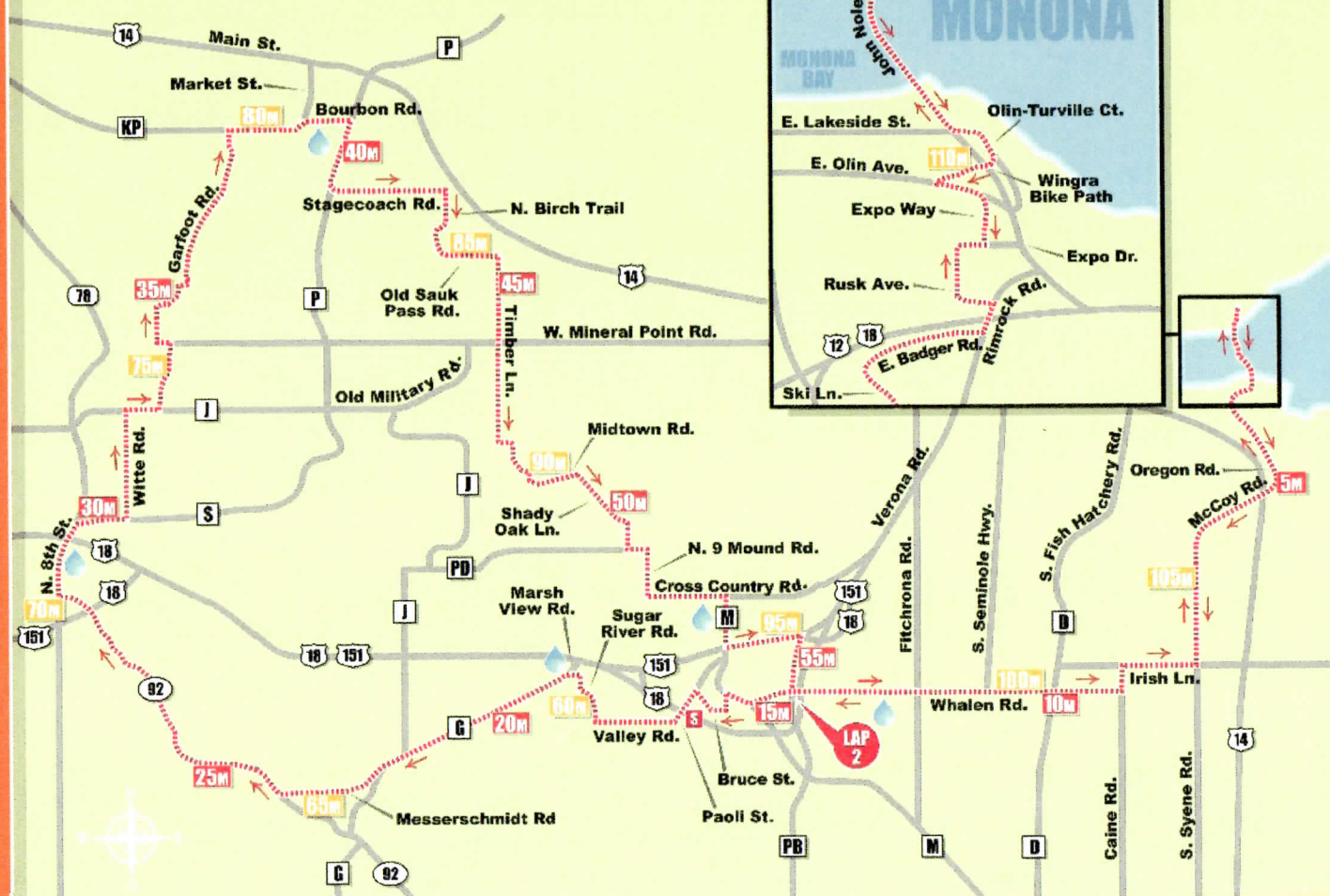
Monday September 8, 2014

200 block of MLK closed until 12:00 pm
Wilson between Pinckney and Carroll until 12:00 pm
All other streets open as normal



112 Miles • 2 Loops • Madison, Wisconsin

TURN BY TURN



IRONMAN[®]

Wisconsin  madison

RUN COURSE

26.2 Miles • Two-Loop • Madison, Wisconsin

 1ST LOOP MILE MARKERS

 2ND LOOP MILE MARKERS

 AID STATIONS

 TRANSITION AREA

 PATH TO RUN START FROM TRANSITION

 SPECIAL NEEDS

TURN BY TURN

- Exit parking lot at NW side of Monona Terrace
- Out on to S. Pinckney Street
- Turn left on E. Doty Street
- Turn right on Martin Luther King Jr. Boulevard
- Turn right on E. Main Street
- Turn left on N. Pinckney Street
- Turn left on E. Mifflin Street
- Turn right on State Street
- Turn left on N. Henry Street
- Turn right on W. Dayton Street
- Turn left on N. Murray Street (go through tunnel)

- Turn right on to pedestrian overpass
- Turn left on pedestrian overpass
- Bear right on Spring Street
- Turn right on N. Randall Avenue
- Turn left on Monroe Street to Camp Randall Parking Lot 18
- Turn right onto Parking Lot 18
- Enter Camp Randall Stadium through Gate 10
- Complete lap of the football field
- Exit Camp Randall Stadium through Gate 10
- Turn right on N. Breese Terrace
- Turn left on University Avenue

- Turn right on Walnut Street
- Turn right on The Howard Temin Lakeshore Path
- Turn right on Babcock Drive
- Turn left on Observatory Drive
- Turn right on N. Park Street
- Turn left on Langdon
- Turn right on Lake St.
- Turn left on State St. to Gilman turnaround then back on State St.
- Turn right on Lake St
- Turn left on Langdon
- Turn right on Park St.

- Turn left on Howard Temin Lakeshore Path to turnaround at Lake Mendota Drive
- Take Lakeshore Path back to Marsh Lane
- Turn right on Marsh Drive
- Turn left on Walnut Street
- Turn left on University Avenue
- Turn right on N. Breese Terrace to Lot 18
- Turn left onto Lot 18
- Bear right on Monroe Street
- Turn right on N. Randall Avenue
- Turn left Spring Street to pedestrian path at Charter
- Bear Left onto pedestrian Path

- Bear right on pedestrian path exit
- Turn left on N. Murray Street (go through tunnel)
- Turn right on W. Dayton Street
- Turn left on N. Henry Street
- Turn right on State Street
- Turn left on E. Mifflin Street
- Turn right on N. Pinckney Street
- Turn right on E. Main Street
- Turn around on Martin Luther King Jr. Boulevard
- Repeat loop
- Finish on Martin Luther King Jr. Boulevard between E. Doty Street and W. Wilson Street



 NEWTON
running

Security

Dates	Location	Timer	Posts	Hours	Rate	Notes
Wed. 9/3/14	Expo Monona Terr. (Olin Terrace)	4 pm - 8:00 am	1	16		Guarding expo booths against theft
Wed. 9/3/14	Expo MLK Blvd	4 pm - 8:00 am	1	16		Guarding expo booths against theft
Wed. 9/3/14	Level 3 of Parking Deck Bike Mechanic area	4 pm - 8:00 am	1	16		Guard equipment against theft
Wed. 9/3/14	Ironman Swim Start - Tri Bike Transport	4 pm - 8:00 am	1	16		Guard equipment against theft
Total Wednesday				64		
Thurs. 9/4/14	Expo Monona Terr. (Olin Terrace)	4 pm - 8:00 am	1	16		Guarding expo booths against theft
Thurs. 9/4/14	Expo MLK Blvd	4 pm - 8:00 am	1	16		Guarding expo booths against theft
Thurs. 9/4/14	Level 3 of Parking Deck Bike Mechanic area	4 pm - 8:00 am	1	16		Guard equipment against theft
Thurs. 9/4/14	Inside Monona Terrace Ironman Store	5 pm - 9:00 pm	1	4		Guard equipment against theft
Thurs. 9/4/14	Ironman Swim Start - Tri Bike Transport	4 pm - 8:00 am	1	16		Guard equipment against theft
Total Thursday				68		
Fri. 9/5/14	Inside Monona Terrace	5 am - 9:00 am	1	4		Guard equipment against theft
Fri. 9/5/14	Expo Monona Terr. (Olin Terrace)	4 pm - 8:00 am	1	16		Guarding expo booths against theft
Fri. 9/5/14	Expo MLK Blvd	4 pm - 8:00 am	1	16		Guarding expo booths against theft
Fri. 9/5/14	Level 3 of Parking Deck Bike Mechanic area	4 pm - 8:00 am	1	16		Guard equipment against theft
Fri. 9/5/14	Inside Monona Terrace Ironman Store	5 pm - 9:00 pm	1	4		Guard equipment against theft
Fri. 9/5/14	Ironman Swim Start - Tri Bike Transport	4 pm - 8:00 am	1	16		Guard equipment against theft
Total Friday				72		
Sat. 9/6/14	Inside Monona Terrace Ironman Store	5 am - 9:00 am	1	4		Guard equipment against theft
Sat. 9/6/14	Expo Monona Terr. (Olin Terrace)	4 pm - 8:00 am	1	16		Guarding expo booths against theft
Sat. 9/6/14	Expo MLK Blvd	4 pm - 8:00 am	1	16		Guard Finish Line area against theft
Sat. 9/6/14	Swim Start Law Park	4 pm - 8:00 am	1	16		Guard equipment against theft
Sat. 9/6/14	Bike Lot	3 pm - 7:00 am	4	64		Guarding bike lot against theft station one at each end and in center
Sat. 9/6/14	Medical Tent	4 pm - 8:00 am	1	16		Guard medical tent against theft
Sat. 9/6/14	Level 3 of Parking Deck Bike Mechanic area	4 pm - 8:00 am	1	16		Guard equipment against theft
Sat. 9/6/14	Inside Monona Terrace Ironman Store	5 pm - 9:00 pm	1	4		Guard equipment against theft
Total Saturday				152		
Sun. 9/7/14	Supervisors	4 am - 12:00 am	2	40		Supervisors
Sun. 9/7/14	Parking Lot - Wilson Street Entrance	4 am - 9:30 am	1	5.5		Ironman Parking permits only
Sun. 9/7/14	Parking Lot - John Nolen Entrance	4 am - 9:30 am	2	11		Ironman Parking permits only/crowd control
Sun. 9/7/14	Swim Start	5:30 am - 9:30 am	6	24		Maintain bike path & cross walks
Sun. 9/7/14	Monona Terrace Gear Bag Rooms (Floaters)	7 am - 5:00 pm	4	40		Crowd Control
Sun. 9/7/14	Monona Terrace Gear Bag Rooms (Floaters)	5 pm - 9:00 pm	2	8		Crowd Control
Sun. 9/7/14	Main St (between Walgreens and Starbucks)	7 am - 11:00 am	1	4		Watch Special Needs Bags
Sun. 9/7/14	Bike Lot (transition area)	4 pm - 12:30 am	5	42.5		Monitor bike check out, wrist band must match bike #
Sun. 9/7/14	MLK Finish Line, Main St.	2 pm - 12:00 am	4	40		Crowd control & crosswalks
Sun. 9/7/14	MLK Finish Line, Doty	2 pm - 12:00 am	4	40		Crowd control & crosswalks
Sun. 9/7/14	MLK Finish Line, Volunteer food	2 pm - 10:00 pm	1	8		Volunteers only
Sun. 9/7/14	MLK Finish Line, Athlete food	2 pm - 12:00 am	1	10		Athletes only
Sun. 9/7/14	MLK Finish Line, Finish Line	2 pm - 12:00 am	3	30		Crowd control & crosswalks
Sun. 9/7/14	MLK Finish Line, Meet and Greet	2 pm - 12:00 am	3	30		Crowd control & crosswalks
Sun. 9/7/14	Medical Tent	2 pm - 6:00 pm	3	12		Crowd Control prevent public entrance
Sun. 9/7/14	Medical Tent	6 pm - 12:00 am	6	36		Crowd Control prevent public entrance
Total Sunday				381		
Mon. 9/8/14	Level 3 of Parking Deck Bike Mechanic area	12:00 am until 9 am	1	9		
Mon. 9/8/14	Ironman Swim Start - Tri Bike Transport	12:00 am - 8:00 am	1	8		Guard equipment against theft
Total Monday				17		
Total			76	754		

Ironman Wisconsin (2014)
No Parking Signs/Meter Bags

Date no parking:	Street	Location	What
9/3 Wed – 9/8 Mon (am)	MLK	200 Block	Meters
9/6 Sat 5am – 9/8 Mon (am)	MLK	100 Block	Meters
9/5 Friday 3pm – Mon 1am	Wilson	Pinckney-Carroll	Meters/Load Zones
9/7 Sun 4am – Mon 1am	Carroll St.	Doty to Wilson St.	Meters on South Side
9/7 Sun 4am – Mon 1am	Pinckney	Terrace exit- Doty	Meters/Signs
9/7 Sun 4am – Mon 1am	Doty	Pinckney- MLK	Meters/Load Zones
9/7 Sun 4am – Mon 1am	Main St	Meters on Square	Meters
9/7 Sun 4am – Mon 1am	Pinckney	Meters on Square	Meters
9/7 Sun 4am – Mon 1 am	Mifflin	Meters on Square	Meters
9/8 Sun 8am – Sun (11:30pm)	Dayton	Between Henry and Park St.	Meters/Signs
9/8 Sun 8am – Sun (11:30pm)	Spring	Between Park and Randall	Signs
9/8 Sun 8am – Sun (11:30 pm)	Monroe	Between Dayton and Regent	Meters
9/8 Sun 8am- Sun (11:30 pm)	Breese Terrace	Between Regent and University Ave	Signs
Highlighted Ironman to take care of			
9/8 Sun 8am – Sun (11:30pm)	Observatory (UW)	Babcock – Park	Meters/Stalls
9/8 Sun 8am – Sun (11:30pm)	Walnut (UW)	University to Marsh (Lot 60)	Meters/Stall

1-20 yd and 2-12 yd dumpsters per Bike Course aid station

Deliver: Friday, September 5, 2014

Pick-up: Monday, September 8, 2014

1. Whalen Road at Fitchrona Rd
2. Verona Elementary School
3. Fireman's Park Verona on Paoli for Special Needs
4. Mt. Horeb High School
5. Cross Plains on Bourbon St.
6. 2- 12yd dumpsters at Sugar River Rd at Cty. G.

1-20 yd and 2-12 yd Dumpsters for the Run Course aid stations

Deliver: Friday, September 5, 2014

Pick-up: Monday, September 8, 2014

1. State and Lake Street – Must have plywood under
2. Walnut St. near under pass
3. Capitol Square on Mifflin St. near State St. – Must have plywood under
4. Spring St. Between Charter and Orchard St.
5. *Kohl Center – UW Provides -*
6. *Lot 60 – UW provides*
7. *Porter Boathouse – UW Provides*

Ironman Contacts

Bike Course – Ryan Griessmeyer 608-444-2261

Run course - Andre Lepar 352-255-1782

Overall - Ryan Richards: 608-209-6958

Ironman Wisconsin
Waste Plan

Pelliteri Waste Systems

Contact: Tim Bohlhuis 608-257-HAUL ext.317

Fax: 608-257-1179

Emergency Cell: Tim 608-695-4296 or Dave Coker 608-695-4295

UW Locations on Run Course

Contact: Lyle Jelle 608-219-8192

Emergency Cell:

Alliant Energy Center Building #11

1 – 30yd dumpster

Deliver: Tuesday, September 2nd, 2014

Pick-up: Friday, September 12, 2014

1010 Ann St.

1 – 30 yard dumpster

Deliver: Tuesday September 2nd, 2014

Pick-up: Friday, September 12, 2014

Place as close as possible on south side of building

Wilson Street at Martin Luther King Blvd.

1 – 20 yd dumpsters on grass boulevard by city parking lot between Pinckney St and MLK.

2 – 12 yd recycling dumpsters

Deliver: Wednesday, September 3, 2014

Pick-Up: Tuesday, September 9, 2014

Wilson Street between Martin Luther King Blvd and Carroll St.

1 – 20 yd dumpster on Wilson between MLK and Carroll St.

2 – 12 yd recycling dumpsters on Wilson between MLK and Carroll St.

Deliver: Friday, September 5, 2014 after 12:00 pm

Pick-up: Monday, September 8, 2014 at 12:00 pm

Rear Load Truck on Wilson St. at Monona Terrace

12:00 noon on Monday, September 8, 2014

Run Aid Stations Trash/Recycling Plan

All aid stations will only receive clear/opaque white bags

Directly to Recycling Dumpster:

All cardboard – break down/flatten boxes

All metal – soda cans, etc.

All Glass

Bagged separately and put in with recycling:

Plastic shrink wrap

Nylon bands on pallets

Plastic – water bottles, Ironman Perform Bottles, gallon jugs, caps to all plastic containers

Directly to Trash Dumpster:

Cups - all Ironman Cups are 100% biodegradable and will break down in landfill within 50 days

Bananas and peels

Oranges and peels

GU, Bonk Breaker, other food wrappers



2014 Safety Operations Overview

Safety Operations Plan

Overview

EMS Operations for IRONMAN are a combination of numerous resources and personnel from a multitude of agencies, both volunteer and career. EMS Operations for the race are part of the overall Ironman Medical Plan and fall under the medical direction of race medical director. Ironman EMS resources; ambulances, personnel, communications/dispatch, and the medical tent, function as their own EMS system with the sole purpose of providing treatment and transportation to the select sub-group of Ironman race participants only. Emergent medical care of spectators and the general public is the responsibility of the existing 9-1-1 system and its established providers, agencies, and medical direction. In the event Ironman EMS personnel should be witness to a medical emergency involving someone other than a race participant, they should notify the 9-1-1 system immediately and provide emergent medical care until 9-1-1 system resources can arrive and assume responsibility for the incident. Ironman EMS resources will not be dispatched to 9-1-1 calls nor will 9-1-1 emergency services be used as a primary response unit for race participants.

Each athlete/patient with medical issues will require some careful triage. If you have not received information on the athlete before your arrival on the scene contact EMS Command and supply the athlete's bib number. EMS Command has access to the Athlete Medical Database and can inform you of any medical conditions that may help you assess and treat the patient. Should that athlete continue the race? Do they need transport or a short time to recover and continue on in the race? If they are transported, are they going to the medical tent or to the ER?

Problems such as cramping, nausea, vomiting, exhaustion, abrasions, visual disturbances, corneal abrasions, dehydration, diarrhea, abdominal cramping, mild cases of bronchospasm, mild allergic reactions, mild trauma, and most cases of dizziness can be handled in the medical tent. Suspected cases of hypothermia or hyperthermia without associated altered mental status are also medical tent scenarios if a transport does occur. Suspected hypothermia or hyperthermia associated with altered mental status need to go to the ER. Think of the medical tent as an immediate care facility, not a place for definitive care.

Hypoglycemia can be treated and released with anything that the athlete can access on the course, such as Perform, Coke, or Power-Gel. Medications such as oral glucose, 050, or Glucagon will disqualify the athlete regardless if they quickly recover or not. Oxygen is considered to be a medication and it is not readily available, so oxygen administration will medically disqualify a contestant.

Any type of significant trauma needs to go to the ER. Injuries such as concussions, broken collarbones, shoulder separations, ankle fractures, etc., are all worthy of a trip to the hospital for definitive care. Situations of compromised mental status need to be evaluated very carefully. If the patient is slow to respond but oriented he/she should be allowed some time to recover and continue the race before transport to the medical tent is warranted. If the patient has experienced syncope or is disoriented on exam, then it's time to head to the ER.

Any condition you suspect is cardiac related or anything you are uncomfortable with should go to the ER. If you have a question regarding transport destination contact EMS command by radio for a consult. The placement of a cardiac monitor on a patient for observation is not grounds for disqualification on its own. Drug administration, IV infusion, or ambulance transport means the race is over for that individual. Helping an athlete bandage/clean road rash, wrap an ankle, treat blisters, etc. are not grounds for disqualification. If in doubt regarding minor injuries: treat, report treatment and bib number and then send athlete on their way. Ironman Staff will handle race disqualification.

Athletes will obviously be reluctant to abandon the race. Most will have a realistic idea of whether or not continuing is medically appropriate. If a situation occurs where you feel that the athlete should not continue the race and you are not successful in convincing the athlete to withdraw for a trip to the medical tent, contact EMS command and an Ironman Staff member will respond. You have the authority to have an athlete removed from the race for medical reasons if necessary.

If the athlete continues out on the course, provide a race bib number and we will intercept him for this evaluation. Make sure you report the race bib number for proper logging.

EMS Command Post

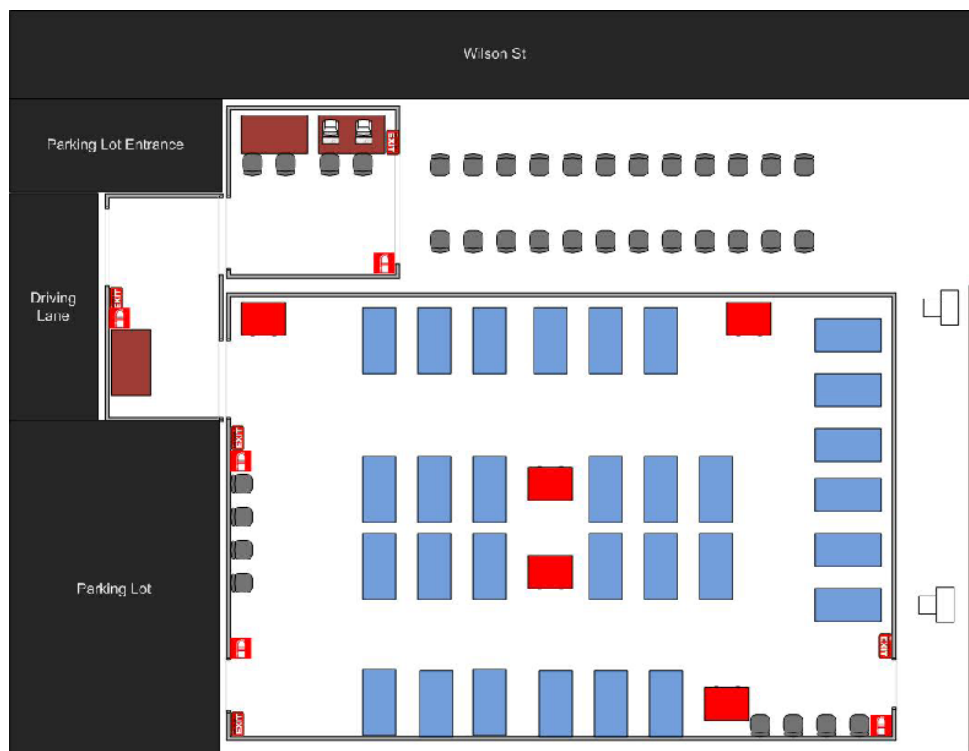
The EMS Command Post will be the Fire Department operations at 30 Mifflin. The room will contain representatives of Ironman, Ryan Brothers Ambulance, City of Madison Police, Dane County Sherriff, UW Police, 911 Dispatch and City of Madison Fire. Communication will be handled within each department but by being in the same room, communication will flow freely between groups as necessary. Ironman will communicate via radio with repeater network with cell phones as back-up.

Hospital Transports

The primary hospital for transports is UW Hospital located at 600 Highland Ave. Other hospitals include Meriter, located at 202 S. Park St. and St. Mary's, located at 700 S. Park St. These hospitals will be used by choice of patient and/or in the case of less severe injuries.

Medical Tent

The race medical tent will be located in the city municipal lot located at the corner of Wilson and Pinckney St. This is located near the finish but allows for access for medical transports to local hospitals.



The Swim Course (2.4 miles)

The swim course is a rectangular, counter clockwise, 1-loop course. It will be staffed with kayaks, PWCs, paddleboards and powerboats. Lifeguards will be occupying many of these craft. Spotters will also be located on the roof of the Monona Terrace. See swim diagram for representation of location of resources. Any athlete removed from the water requiring ambulance transport is to be immediately taken to the ambulance posted on shore near the Monona Terrace or the boat launch to the northwest. Ryan Bros. will also have an AED equipped utility vehicle capable of transporting roaming the shore.

When a swimmer in trouble is identified, a lifeguard will sound a whistle and aid the troubled swimmer. Should that swimmer be conscious, he/she will be aided to a non-medical boat for recovery. If his/her condition appears urgent a medical boat will rendezvous for transfer. In the event of an unconscious swimmer being pulled from the water, one of the medical boats will be requested for immediate pick-up. Note: Once the swim starts, it is nearly impossible to stop it. In the event of lightning or an event of catastrophic proportions, race officials will attempt to close down the swim course.

DCS boat will patrol the exterior of the course to keep non-event watercraft away. Divers will be used only for search and body recovery, not for rescue efforts.

The swim will not start until all EMS personnel and equipment are on post and ready. It is not sufficient to be “en route” to post. Pros start the event at 6:50 and age groupers will start at 7:00am.








All EMS personnel assigned to swim will meet at boat Launch Ramp at 6:30. **Must be on post by 6:45.**

LAKE MONONA SWIM



**LAKE MONONA SWIM SHOWING “ CONCENTRIC CIRCLE” DISPERSION OF SAFETY ASSETS AND
AMBULANCE EXTRACTION POINTS. GRAPHICS FOR ILLUSTRATIVE PURPOSES ONLY AND DO
NOT REFLECT ACTUAL LOCATION OR NUMBERS**



GPS Waypoints	
	43°4.394'N 89°22.659'W
	43°4.340'N 89°22.590'W
	43°3.923'N 89°23.115'W
	43°3.796'N 89°22.955'W
	43°4.444'N 89°22.118'W
	43°4.527'N 89°22.218'W
	43°4.403'N 89°22.607'W
FINISH	43°4.402'N 89°22.652'W



The Bike Course (112 miles)

The bike course consists of 2 laps on an approximately 40 mile loop with an approximate 16 mile out and back. After leaving transition, the athletes will leave the Monona Terrace heading out John Nolen Dr. continuing through Town of Madison, Fitchburg, Verona, Mt. Horeb, and Cross Plains before entering Verona again to begin second loop. There is a cut-off time of 1:30 pm to begin the second loop. All bikes must be back at the Monona Terrace by 5:30 pm in order to continue the event.

Bike related trauma can occur anywhere, units need to be especially careful to operate safely at all times and to not impede the cyclists if at all possible.

Ambulances for the bike course report directly to their assigned aid station/course locations. Aid Stations are represented by water drop symbol on map. As ambulances respond to athletes with medical problems, some of those athletes will require transport to the medical tent or possibly the hospital, once they deliver a patient to the medical tent they will be reassigned to an open aid station or dispatched directly to an incident on the course. It is possible they may never return to their originally assigned aid station during the remainder of the race. Ryan Bros. will handle all dispatch of their ambulance from the EOC.

Bike Course



The Run Course (26.2 miles)

The Run Course is a 2 lap out and back course which leaves T-2 at the Monona Terrace and utilizes streets in Downtown Madison and the UW Campus. As the last cyclist makes their way around the bike course, ambulances and aid stations will progressively be shut down. Ambulances will report to Ryan Bros. command for their next assignment to a post on the run course. Some ambulances will probably be released at this point depending on the weather and casualty rate for the day but should report to EMS command to clarify their status and to return any equipment or radios before withdrawing.

Run Course



Weather related issues

The Command Center will continuously monitor weather reports including active radar starting 2 hours prior to the swim start and continuously throughout the day. Weather updates will be broadcast on the primary race operations radio channel at a minimum of every 30 minutes prior to the swim. After race start, weather updates will be broadcast whenever any weather condition of concern is detected. Threshold for lightening is 10 miles.

Inclement Weather

- If the potential exists for hazardous weather the Race Director will inform all swim staff and the race announcer. Athletes will congregate in the Monona Terrace so we can remain in contact with them.
- The Race Director and Swim Director will decide on the start of the swim by 6:30 am. If conditions prohibit the start of the race, a start delayed to 7:30 am will result in a full swim with the cut off time 2 hours and 20 minutes after the start however, all cut off times on the bike and run courses will remain in effect. A start delay until after 7:30 am will require shortening the swim to a 1.2 mile loop with all cut off times intact. If by 8:00 am, conditions prohibit the start of the swim but allow for continuation of the race, the swim will be cancelled and a duathlon will start at 8 am. Athletes will be sent off in a time trial format.
- Should hazardous weather arise during the swim, the Race Director will cancel or shorten the swim portion of the event if possible. The Swim Director will then inform all swim captains and boats that the swim has been cancelled. All volunteers will advise the athletes to return to shore.
- If inclement weather occurs after the bike or run portion have started, athletes and volunteers are on their own to seek shelter. Weather issues will be communicated via radio to list below telling people what to do. Potential shelters are schools and churches along the route, park shelters, bridge over passes, parking structures in the city of Madison and on the UW Campus.

Communication plan for broadcasting weather issues

Wayne Micek and Sara Genoit will be in the race command center. Wayne will be monitoring weather radar and reports via internet weather websites. Wayne will also be in direct communication with 911 dispatch regarding anything they are hearing regarding dangerous weather.

Should inclement weather be forecasted/threatening the race, Wayne will be in contact with Ryan Richards, Race Director and Tom Ziebart, Ironman Operations Manager to inform of situation. Based on information received, threat of weather, location of weather, and direction of travel for weather, a decision regarding the race will be made. If race needs to be stopped or shortened or changed, Ryan Richards, Race Director will make that decision. Communications to Dane County Sheriff, Madison Police, and other parties will be made through Dane County Communications. Communications regarding Ryan Bros., will be made through Ryan Bros. Decisions regarding the race will be communicated to race staff, aid stations, and volunteers on course via the race radios. All communications will use cell phones as back-ups and hard lines as a back up to that where possible.

Ironman Race Command all people in direct radio communications

Wayne Micek – Ironman Communications

Ryan Richards – Race Director

Tom Ziebart – Ironman Operations Manager

Jason Beren – Ironman Swim Course Lead

2 Ironman Staff Swim Course

Swim communication to boats, kayaks on course and spotters on shore via marine band radios

Ryan Griessmeyer – Bike Course Lead

3 Ironman Staff Bike Course

5 bike aid stations

Verona – Whalen Rd

Sugar River Rd.

Mt. Horeb – Mt Horeb High School

Cross Plains – Bourbon Rd.

Verona – Verona High School

4 Bike Mechanics

4 Spotters/Officials on bike course

5 Bicycle sag vehicles

Andre Lepar – Run Course Lead

2 Ironman Staff Run Course

7 run aid stations

Capitol Square

Kohl Center

Spring St.

Walnut St.

Lot 60 Boat Launch

Porter Boathouse

State St and Gilman

4 Run Sag vehicles

2 Ice supply vehicles

2-5 staff on-site near finish and Monona Terrace

Communications to spectators will be made via loudspeaker announcements located at Swim Start, Verona Main St. and at the Finish Line 200 Block MLK.

Lost Child Plan

Any child that is separated from their parents, near the race site, will be brought to the announcer stand. There will be an announcer stand at the swim start, on the bike course in Verona and at the finish line on Martin Luther King Jr. Blvd. The announcer will announce the lost child and ask parents to come to announcer stand. It will also be announced over race radio. Staff member will stay with child until reunited with parents. If parents approach regarding their child missing, an all call will go out over radio with description of child. This will also be communicated through Ironman command so MPD and/or DCS are aware of situation. Announcer will also ask for people to look for child and bring them to the announcer tower. Likewise as MPD or DCS are approached regarding missing child, it should be communicated to race command so it can be broadcast to Ironman Staff.