Members of the Digital Technology Committee,

I have deeply enjoyed listening to the discussion at your meetings as you move this exciting project to fruition. I wanted to share some unsolicited information and some opinions with the committee members that might be helpful.

1. The City of Madison just published the Neighborhood Center Report it can be found online here: http://www.cityofmadison.com/dpced/communitydevelopment/ I have also attached the full report. I think that the Digital Technology Committee will find the data on attachment 4; on pages 79 - 95 to be informative for choosing a neighborhood. Attachment four includes data from the Capital Area Regional Planning Council on neighborhoods that exceed the city of Madison risk threshold for barriers to opportunity. This attachment compares neighborhoods and neighborhood resource team areas in the following barriers to opportunity: poverty, segregation, language barriers, mobility limitations, single parent families, housing cost burden, education, youth concentration, unemployment and public assistance. **You will see that the Kennedy Heights Neighborhood exceeds the risk threshold in 7 of 10 categories, this is among the highest in the city of Madison.**

2. I have attached a white paper from the New America Foundation *The Art of Possible Overview of Public Broadband.* Eric Howland from DaneNET sent it to me and parts of it were extremely helpful to me and might be to you.

3. I understand from your last meeting that staff are developing an RFP and I would like to make two suggestions. 1. Reserve some amount of money for an evaluation. This could be a process evaluation, collection of qualitative interviews or some other measure of outcome data. If the committee wants an evaluation, hire an evaluator. 2. Reserve some small amount of money for a community partner, like a non-profit organization, community center or neighborhood association. The community partner can help with outreach, coordinate parts of the evaluation, get community buy-in, keep the project alive many years in the future, distribute wireless routers, convene property ownersor whatever else is needed. By making a community partner a formal partner the committee will maximize the partner's ability to leverage additional money and resources to make the project even more special **The Kennedy Heights Community Center would be a great community partner.**

My $0.02.
Most Respectfully,
Alyssa Kenney, Executive Director

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