

Exercise #2: THEMES

Two Lightning Rounds – Give 1 word that captures a theme or key idea that should be incorporated in the City's Economic Strategy. Then we'll group and consolidate.

Innovative

Health

Transit

Place

Well-planned

Equity

People/Talent (Connectivity,
Diverse, World-Leading)

HOW words (Robust, vibrant,
funky, eye-opening etc.)

Growth

Innovation

Create

Vibrant

Proactive

Adaptive

IT-Entrepreneurs

Place

Innovation 1

Creativity

Focused

Families

Equity

Change

Future

Health-IT

Collaboration 1

Robust 1

Inclusive 2

Creative-Class

Diverse

Eye-opening

Food

World-Leading

Sustainable

Connectivity

Secure

Educated 1

Action-Oriented

Transit-Oriented

Clusterfied

Regional

Cross-Pollinating

Capital

Equitable

Clean

Culture

Water

