

Madison Economic

Development Strategy:

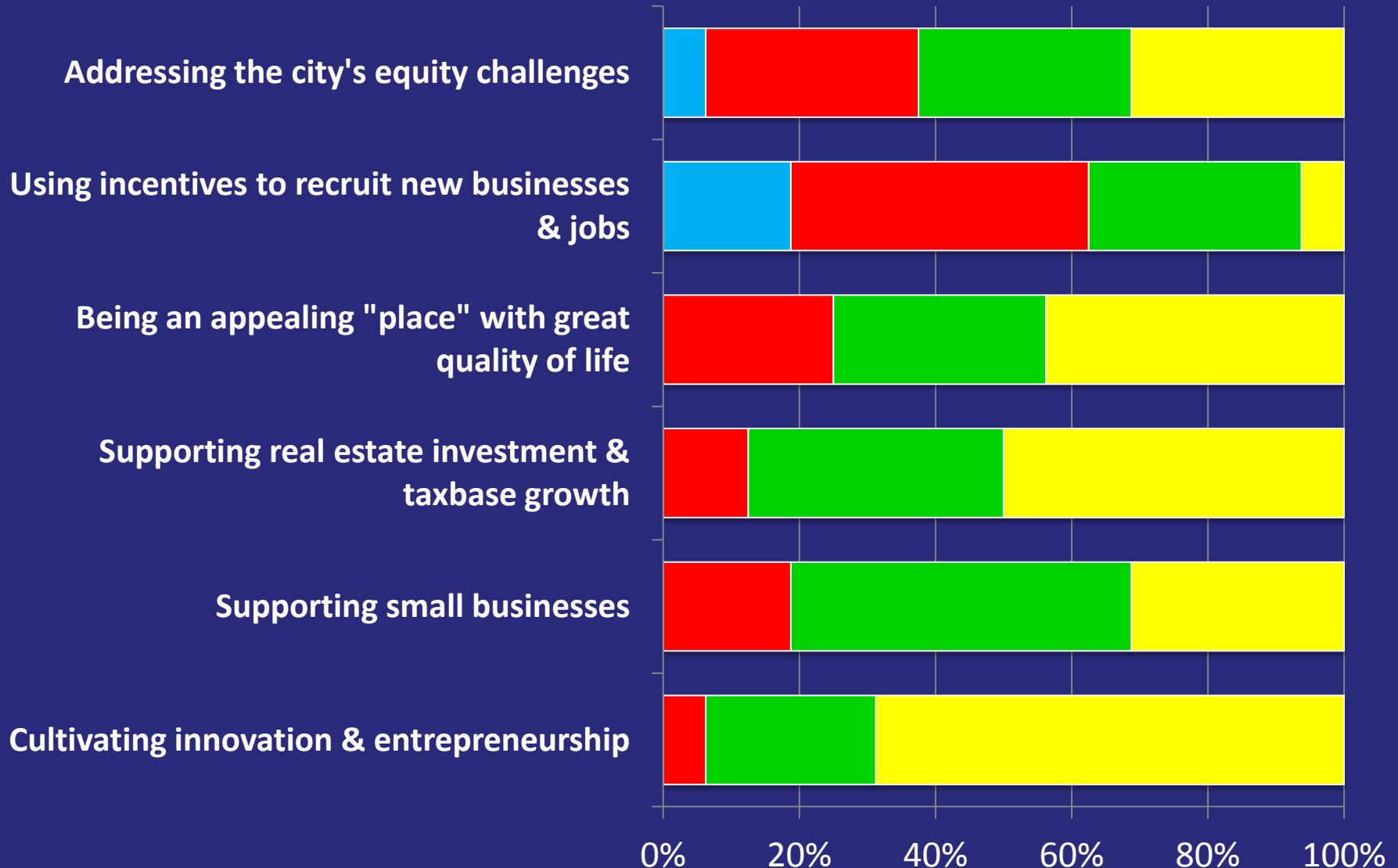
Envisioning Madison's Next Economy

EDC Visioning Workshop:
Exercise #1: Survey Results

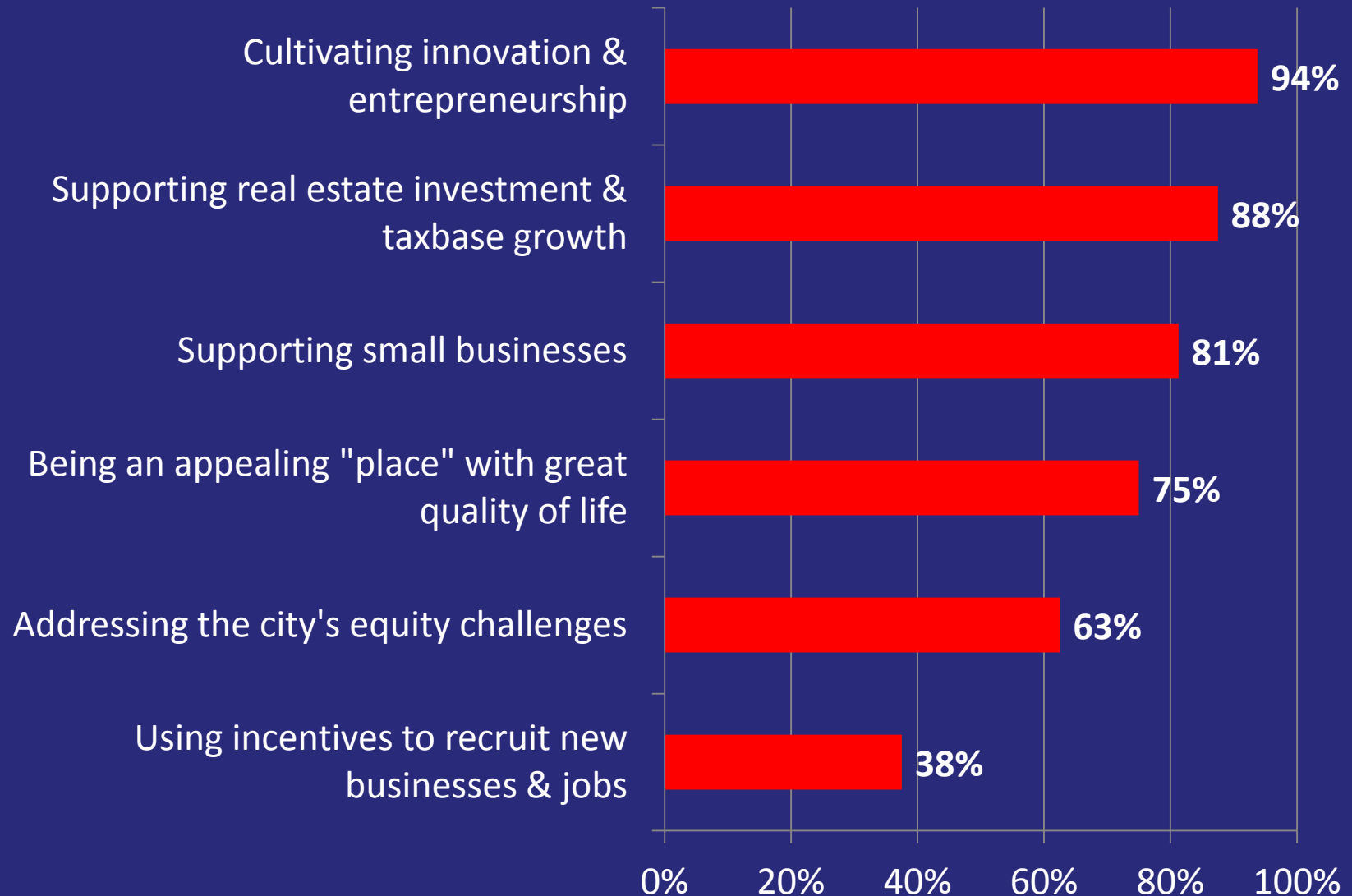


QUESTION 1: How Important....

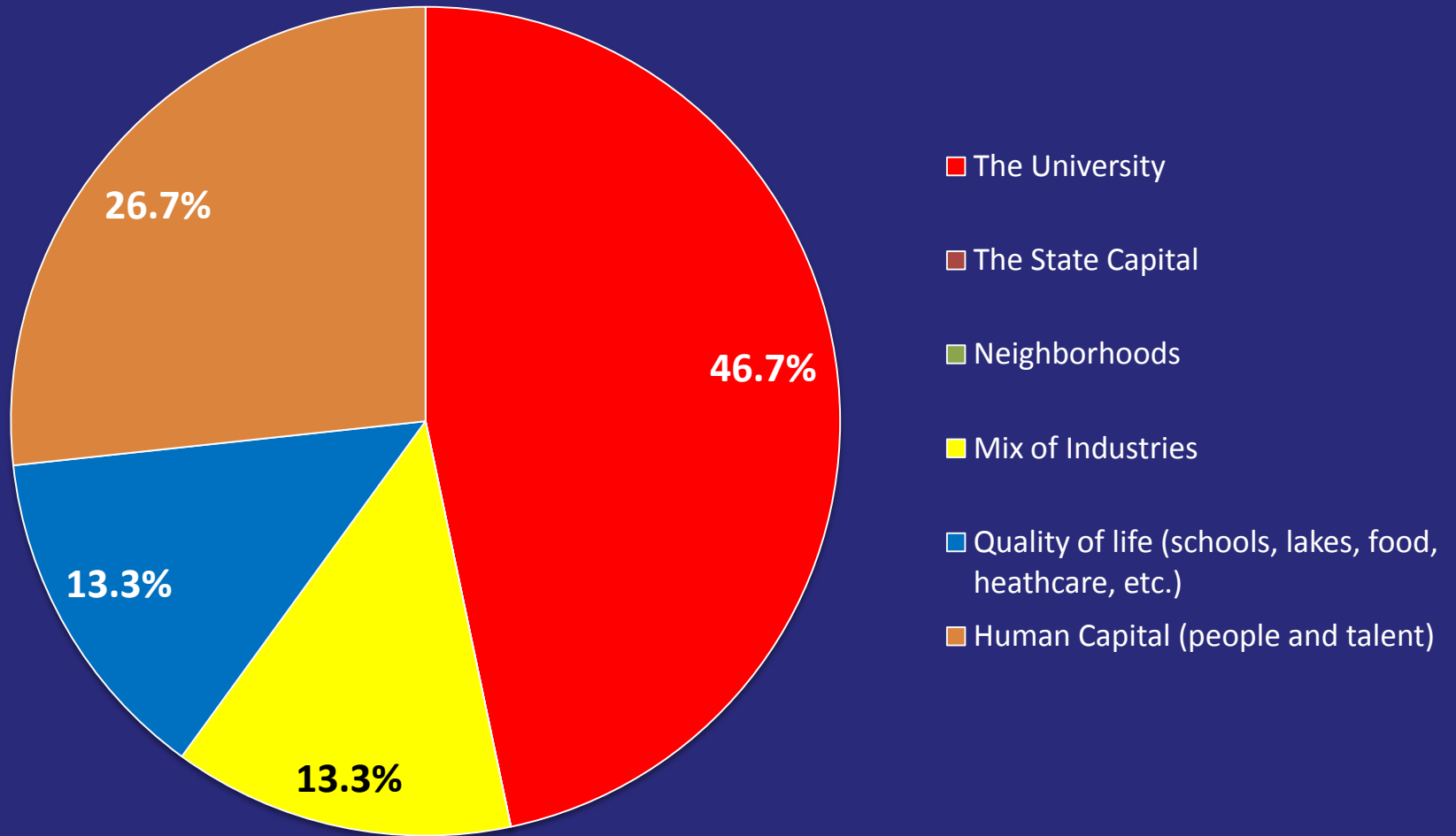
■ Not important ■ Somewhat important ■ Very Important ■ Absolutely critical



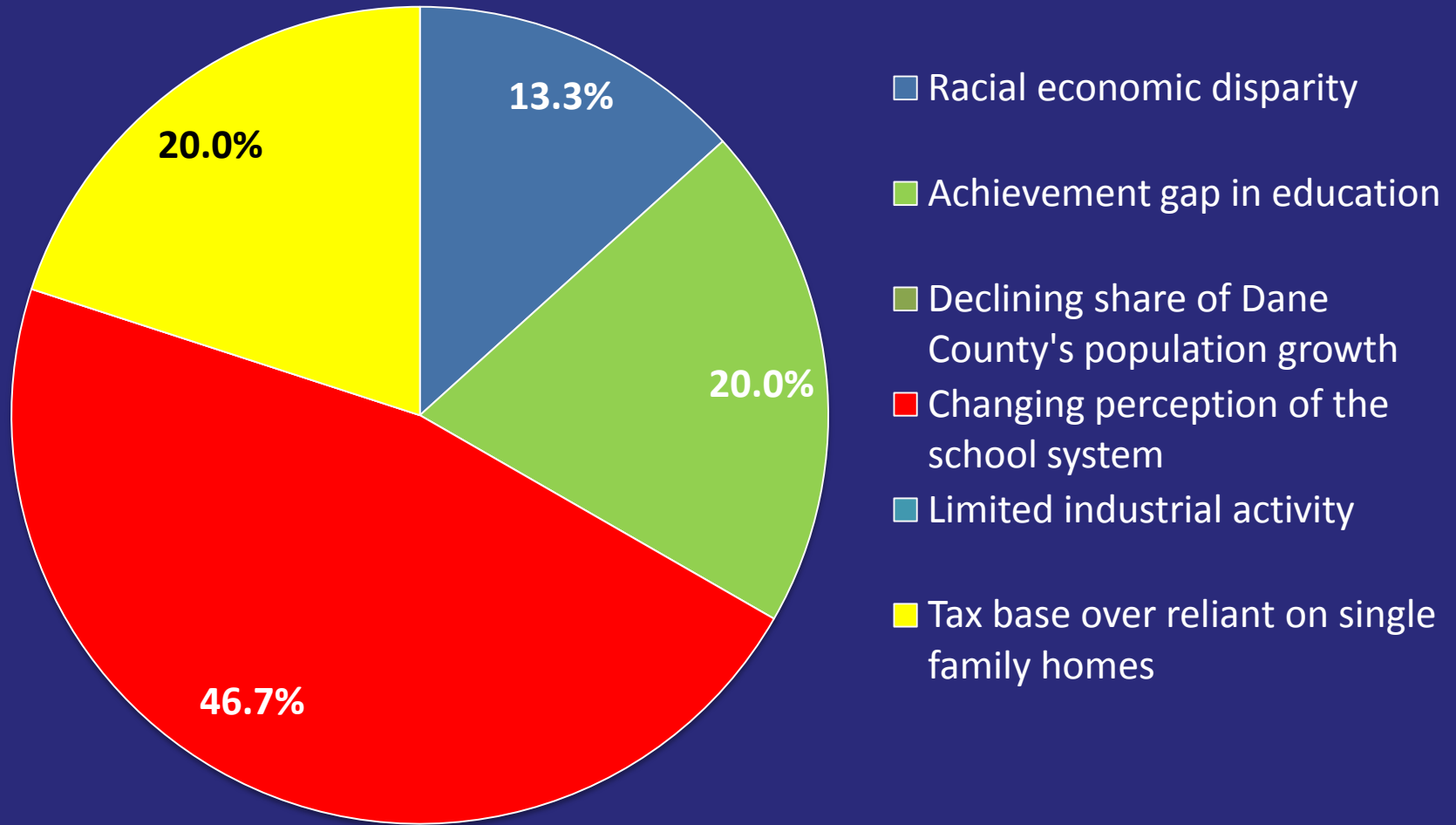
Very important or critical



QUESTION 2: Madison's Greatest Economic Strength



QUESTION 3: Greatest Economic Weakness...



In one word, share a thought, idea, or theme that should be part of the Economic Development Strategy...

1. Growth
2. Innovation
3. Create
4. Vibrant
5. Proactive
6. Adaptive
7. IT-Entrepreneurs
8. Place
9. Innovation
10. Creativity
11. Focused
12. Families
13. Change
14. Future
15. Health-IT
16. Equity