PARKING UTILITY JUNE 2014 ACTIVITY REPORT & REVENUE/EXPENSE NARRATIVE

Revenues and Occupancies: YTD total revenues show an increase of \$240K (5%) compared to previous year's revenues, with increases in the following major categories: "Monthly Parking & Long-Term Agreements" = \$234K (43%) and "On-Street Meters" = \$16K (2%). Peak average occupancies range from 80% - 45% YTD: Government East (80%), Overture Center (74%), Capital Square North (70%), State Street Campus (59%), and State Street Capitol (45%).

Operating Expenses/Bottom Line: YTD total expenses show an increase of \$28K (1%) compared to previous year's expenses. YTD operating income shows an increase of \$172K (5%).

Capital Expenses: Expenses for 2014 include remediation projects in our garages, elevator and shop maintenance, and replacement of single-space meters which only accept coins. The Judge Doyle Square project is in the negotiating phase. An RFP has been issued to replace the Parking Enforcement Officer's handheld ticket writers. Upgrades to the Sayle Street facility are in progress. YTD capital costs through May are \$924K.

Facilities: The 2014 garage repair contact began June 9th, with work starting at State Street Capitol and Government East garages. State Street Campus Lake and Capitol Square North garages will also undergo repairs. Funding has been approved for a separate contract to replace the lighting and electrical controls in the State Street Capitol garage. Landscaping in the Brayton Lot islands was completed in June as part of a larger contract that the City Parks Department issued. The landscaping includes native grasses and other plantings recommended by Parks Department staff. City Engineering has completed planting in the rain gardens adjacent to Brayton Lot along 10 S. Hancock Street. Once these plantings have time to establish themselves, stormwater from the lot will be diverted to the rain gardens, which should happen in July.

Multi-space meters: Transactions in the month of May exceeded 81K, 62% of which were paid by credit card. We have 90 multi-space meters in operation. Five meters are out of service due to construction and four are awaiting concrete bases to be poured. One meter is reserved for testing and training. Several meters will be going back into service in late June or July once the construction projects on Main, King, Henry and Mifflin are completed. We are placing an order for ten new multi-space meters. These will be a new model, the Elite LS, and will incorporate a color advertising screen and larger user screen to improve the customer experience. These will be installed at key high use locations including Buckeye Lot, 100 East Main Street, 300 North Henry Street, 100 S. Pinckney Street, and 100 King Street. We expect to have these meters in service this fall. We plan to install a multi-space meter in the Evergreen Lot, adjacent to Trader Joe's on Monroe Street, which will have a trial of tiered pricing along with no time restriction between the hours of 8 p.m. – 8 a.m. The intent is to encourage evening use by the public who wish to patronize area businesses in the evening. We are currently testing the new software, which includes the spaces within the Evergreen Lot, before putting it into service.

Capital Budget: Our proposed Capital Improvement Plan for 2015 includes the following projects, along with their respective budgeted amounts: Parking Garage Repairs - \$581K, Judge Doyle Square Garage - \$12M, Parking Revenue/Enforcement Equipment - \$2M, Customer Communication and Support - \$163K, Shop Maintenance - \$170K, and Elevator Maintenance - \$200K.

Training and Certification: David Dryer and Tom Woznick recently passed the CAPP program final exam and are now recognized as CAPP – Certified Administrator of Public Parking. The CAPP credential is a program of the International Parking Institute (IPI) and is administered through the independent CAPP Certification Board of IPI in cooperation with the University of Virginia. CAPP is respected worldwide as the leading credential in parking.

YEAR-TO-DA		NUES: 2012 THRU 2014 (JAN-MAY)			
		Map Reference)	2012	2013	2014
Permits	RP3 (resid	ential parking permits)	16,294	16,884	18,250
	Motorcycle	Permits	1,202	2,023	1,804
		et Constr Permits	0	253	(
Total-Permit Awards and			17,496 2,010	19,160 2,017	20,054 1,450
Advertising			0	0	1,430
		Pct increase/decrease vs prior year	94%	110%	105%
Attended Fa	cilities	ALL Cashiered Ramps	0	0	
	#4	Cap Sq North	332,453	360,573	341,680
	#6	Gov East	620,098	693,759	692,505
	#9 #11	Overture Center SS Campus-Frances	374,348 270,829	457,424 258,255	500,902 221,420
	#11	SS Campus-Lake	902,403	940,349	935,657
	#12	SS Capitol	598,329	665,133	678,746
Total-Attend	led Faciliti	es Pct increase/decrease vs prior year	3,098,459 93%	3,375,493 109%	3,370,911 100%
Off-Street M	eters (non	-motorcycle)	93 /6	109%	10076
	#1	Blair Lot	2,213	3,214	2,294
	#7	Lot 88 (Munic Bldg)	5,250	5,415	4,236
	#2 #2	Brayton Lot-Machine Brayton Lot-Meters	141,410 399	174,466 0	175,246 733
	"-	Buckeye/Lot 58 Multi-Sp	81,276	79,872	80,871
		Evergreen Lot	16,739	18,618	18,071
	#12	Wingra Lot SS Capitol	3,005 18,266	3,886 35,063	3,481 18,933
		ff-Street Meters (non motorcycle)	268,558	320,536	303,866
Off-Street M		orcycles)			
Total-Off-St	root Motor	ALL Cycles	268,932	292 320,827	233 304,099
TOTAL-OII-ST	cet Meters	Pct increase/decrease vs prior year	97%	119%	304,099
On-Street M	eters				
		Unattributed On Street Multi-Space & Mobile Now! Cap Sq Mtrs	9,235	1,584 8,477	6,598 9,129
		Cap Sq Multi-Space	15,274	17,217	17,847
		Campus Area	38,454	36,094	49,647
		Campus Area Multi-Space CCB Area	80,286	67,638 17,850	79,591 16,621
		CCB Area Multi-Space	22,728 56,006	66,261	60,498
		E Washington Area	20,776	20,744	20,559
		E Washington Area Multi-Space	6,943	8,158	9,386
		GEF Area GEF Area Multi-Space	20,677 40,896	15,284 36,935	14,559 38,532
		MATC Area	7,650	6,620	6,134
		MATC Area Multi-Space	53,460	60,927	54,602
		Meriter Area Meriter Area Multi-Space	27,977 25,964	18,521 43,622	19,835 57,362
		MMB Area	22,572	15,984	16,521
		MMB Area Multi-Space	55,579	69,647	61,372
		Monroe Area Schenks Area	49,853 10,054	55,395 8,225	52,485 7,897
		State St Area	15,342	11,894	11,218
		State St Area Multi-Space	45,249	51,220	60,310
		University Area University Area Multi-Space	72,235 54,990	63,339 65,237	61,704 56,801
		Wilson/Butler Area	28,768	20,509	17,067
		Wilson/Butler Area Multi-Space	8,321	20,055	19,065
	Subtotal-O	n-Street Meters	789,289 110%	807,439 102%	825,343 102%
On-Street Co	onstructio	n-Related Meter Revenue	110%	102%	102%
	Contractor	Permits	33,346	42,734	57,103
	Meter Hoo	ds on Meter Removal	81,330	126,367 45,760	155,825
		n-Street Construction Related Revenue	114,676	214,861	212,928
Totals-On-S		rs	903,965	1,022,300	1,038,271
Monthly Bo	king and I	Pct increase/decrease vs prior year ong-Term Agreements	110%	113%	102%
monthly Par	#2	Brayton Lot	47,363	59,720	66,965
	#11	State St Campus	8,028	19,988	82,870
	#1	Blair Lot	21,305	25,618	27,709
	#13 #4	Wilson Lot Cap Square North	29,724 89,077	28,253 131,840	28,977 171,973
	#6	Gov East	81,758	82,364	109,694
	#9	Overture Center	30,587	64,092	86,269
	#12 Subtotal-M	SS Capitol-Monthly (non-LT Lease) onthly Parking Permits	61,737 369,580	67,397 479,272	103,974 678,432
	#9	Overture Center	41,241	47,494	72,024
	#12	SS Cap - LT Lease	0	14,494	24,822
Total-Month		ong Term Parking Leases and Long-Term Agreements	41,241 410,821	61,988 541,260	96,846 775,278
		Pct increase/decrease vs prior year	107%	132%	143%
Miscellaneo			2.5		
	Operating Property S	Lease Payments	916	0 4,953	810 3,337
	Other		5,917	968	12,742
	Subtotal-M	iscellaneous	6,833	5,922	16,888
_	10 and Minn	Revenue (incl's Cycle Perms)	26,340	27,099	38,392
	3 and Misc	Trevenue (mere eyele i enne)	4 700 540	E 000 070	E E00 050
Summary - RF	and Misc	Pct increase/decrease vs prior year	4,708,516 97%	5,286,978 112%	5,526,95 1059

	O-DATE REVENUES: 2013 vs 2014				
hrough	n MAY	2042 VTD	PRE-CLOSING	2014 +/- 20	
ermits		2013 YTD	2014 YTD	Amount	%
	RP3 (Residential Parking Permits)	16,884.00	18,250.00	1,366.00	8%
	Motorcycle Permits	2,023.00	1,804.00	(219.00)	-11%
-4-L D-	Residential Street Construction Permits	253.17	-	(253.17)	-100%
otal-Pe	and Damages	19,160.17 2,017.06	20,054.00 1,450.11	893.83 (566.95)	-28%
	sing Revenue	2,017.00	1,430.11	(300.93)	n/a
	d Facilities				
	All Cashiered Ramps	-	-	-	n/a
	Cap Sq North	360,572.80	341,680.47	(18,892.34)	-5%
	Gov East	693,758.88	692,504.83	(1,254.05)	0%
	Overture Center	457,424.42	500,901.98	43,477.57	10%
	SS Campus-Frances SS Campus-Lake	258,254.54	221,419.68 935,657.43	(36,834.86) (4,691.62)	-14% 0%
	SS Carifus-Lake	940,349.05 665,132.92	678,746.28	13,613.36	2%
	tended Facilities	3,375,492.61	3,370,910.67	(4,581.94)	0%
	et Meters (non-motorcycle)	-,,		() /	
	Blair Lot	3,214.04	2,294.22	(919.82)	-29%
	Lot 88 (Munic Bldg)	5,414.61	4,236.48	(1,178.13)	-22%
	Brayton Lot-Machine	174,466.34	175,246.33	779.99	0%
#3	Buckeye/Lot 58 Multi-Space	79,872.40	80,870.77	998.37	1%
	Evergreen Lot	18,618.36	18,070.98	(547.38)	-3%
#12	Wingra Lot SS Capitol	3,886.46 35,063.37	3,481.31 18,933.46	(405.15) (16,129.91)	-10% -46%
π 1 Δ	Subtotal-Off-Street Meters (non motorcycle)	320,535.58	303,866.06	(16,669.52)	-40 /
ff-Stree	et Meters (motorcycles)	520,000.00	-	(.0,000.02)	
	All Cycles	291.89	233.21	(58.68)	(0.20
	f-Street Meters (All)	320,827.47	304,099.27	(16,728.20)	(0.05
n-Stree	et Meters				
	Unattributed On Street Multi-Space & Mobile Now!	1,583.90	6,597.73	5,013.83	317%
	Capitol Square Meters Capitol Square Multi-Space	8,476.74 17,217.05	9,128.72 17,847.31	651.98 630.26	8% 4%
	Campus Area	36,094.13	49,647.44	13,553.31	38%
	Campus Area Multi-Space	67,638.31	79,591.48	11,953.17	18%
	CCB Area	17,850.40	16,621.37	(1,229.03)	-7%
	CCB Area Multi-Space	66,261.45	60,497.55	(5,763.90)	-9%
	East Washington Area	20,743.79	20,559.28	(184.51)	-1%
	East Washington Area Multi-Space	8,158.10	9,386.35	1,228.25	15%
	GEF Area	15,284.42	14,558.82	(725.60)	-5%
	GEF Area Multi-Space	36,935.05	38,532.21	1,597.16	4%
	MATC Area Multi Space	6,620.18	6,133.60	(486.58)	-7%
	MATC Area Multi-Space Meriter Area	60,926.84 18,520.86	54,602.30 19,835.04	(6,324.54) 1,314.18	-10% 7%
	Meriter Area Multi-Space	43,622.30	57,361.72	13,739.42	31%
	MMB Area	15,983.82	16,520.94	537.12	3%
	MMB Area Multi-Space	69,646.50	61,372.27	(8,274.23)	-12%
	Monroe Area	55,395.38	52,485.37	(2,910.01)	-5%
	Schenks Area	8,225.41	7,897.10	(328.31)	-4%
	State St Area	11,893.80	11,218.45	(675.35)	-6%
	State St Area Multi-Space	51,220.35	60,310.25	9,089.90	18%
	University Area Multi-Conse	63,339.38	61,704.08	(1,635.30)	-3%
	University Area Multi-Space Wilson/Butler Area	65,236.77 20,508.64	56,801.40 17,067.03	(8,435.37)	-13% -17%
	Wilson/Butler Area Multi-Space	20,055.20	19,065.11	(990.09)	-177
	Subtotal-On-Street Meters	807,438.77	825,342.92	17,904.15	29
n-Stree	et Construction-Related Meter Revenue	55.,100.17	220,0 12.02	,0010	
	Contractor Permits	42,734.00	57,103.00	14,369.00	34%
	Meter Hoods	126,366.77	155,825.03	29,458.26	23%
	Construction Meter Removal	45,760.00	-	(45,760.00)	-100%
	-On-Street Construction Related Revenue	214,860.77	212,928.03	(1,932.74)	-19
	On-Street Meters Parking and Long-Term Agreements	1,022,299.54	1,038,270.95	15,971.41	2%
	Bravton Lot	59,719.70	66.965.48	7,245.78	12%
	State St Campus	19,988.34	82,870.32	62,881.98	315%
	Blair Lot	25,617.73	27,708.77	2,091.04	8%
	Wilson Lot	28,253.43	28,977.41	723.98	3%
	Cap Square No	131,840.36	171,972.80	40,132.44	30%
	Gov East	82,363.73	109,694.17	27,330.44	33%
	Overture Center	64,091.64	86,269.02	22,177.38	35%
#12	SS Capitol-Monthly (non-LT Lease)	67,397.49	103,974.03	36,576.54	549
#0	Subtotal-Monthly Permit Parking Overture Center (#9)	479,272.42 47,493.75	678,432.00 72,023.75	199,159.58 24,530.00	429 529
	SS Cap-Long Term Lease	14,493.82	24,821.75	10,327.93	71%
#1Z	Subtotal-Long Term Parking Leases	61,987.57	96,845.50	34,857.93	56%
otal-Mo	onthly Parking and Long-Term Agreements	541,259.99	775,277.50	234,017.51	43%
	neous Revenues		-		
	Operating Lease Payments	-	809.84	809.84	n/a
	Property Sales	4,953.47	3,336.61	(1,616.86)	-33%
	1 /				1216%
	Other	968.18	12,741.50	11,773.32	
2000	1 /	968.18 5,921.65 27,098.88	12,741.50 16,887.95 38,392.06	11,773.32 10,966.30 11,293.18	185%

		D. 1	A : :	A	
Permits		Budget	Actual	Amount	%
	RP3 (Residential Parking Permits)	17,376.25	18,250.00	873.75	5%
	Motorcycle Permits Residential Street Construction Permits	2,107.75 253.17	1,804.00	(303.75)	-149 -1009
otal-Permits		19,737.17	20,054.00	316.83	-1007
wards and [Damages	1,515.23	1,450.11	(65.12)	-49
dvertising R		-	-	-	n/
ttended Fac	All Cashiered Ramps	_	_	_	
#4	Cap Sq North	357,681.72	341,680.47	(16,001.25)	-4%
#6	Gov East	691,113.15	692,504.83	1,391.69	0%
	Overture Center	465,872.32	500,901.98	35,029.66	89
	SS Campus-Frances SS Campus-Lake	244,973.15 941,040.51	221,419.68 935,657.43	(23,553.47)	-109 -19
	SS Caripus-Lake	650,819.79	678,746.28	27,926.49	49
otal-Attende	ed Facilities	3,351,500.64	3,370,910.67	19,410.03	19
leters-Off-St	reet (non-motorcycle)				
#1	Atwood Lot Blair Lot	2,688.40	2,294.22	(394.18)	n/ -15%
	Lot 88 (Munic Bldg)	4,776.31	4,236.48	(539.83)	-119
#2	Brayton Lot-Machine	172,745.97	175,246.33	2,500.36	19
	Brayton Lot-Meters	-	732.51	732.51	n/
#3	Buckeye/Lot 58 Multi-Space Evergreen Lot	86,846.17 19,928.17	80,870.77 18,070.98	(5,975.40)	-79 -99
	Wingra Lot	3,570.13	3,481.31	(88.82)	-29
#12	SS Capitol	35,241.71	18,933.46	(16,308.25)	-469
	Subtotal-Off-Street Meters (non-motorcycle)	325,796.86	303,866.06	(21,930.80)	-79
Off-Street Me	ters (motorcycles)	404 FF	222.24	(460.24)	-42%
otal-Off-Stre	ALL Cycles pet Meters (All)	401.55 326.198.41	233.21 304,099.27	(168.34) (22,099.14)	-42°
On-Street Me		020,100111	001,000121	(22,000.1.)	
	Unattributed On Street Multi-Space & Mobile Now!	1,583.90	6,597.73	5,013.83	3179
	Capitol Square Meters	8,989.25	9,128.72	139.47	29
	Capitol Square Multi-Space Campus Area	13,722.18 35,745.15	17,847.31 49,647.44	4,125.13 13,902.29	309
	Campus Area Multi-Space	68,568.08	79,591.48	11,023.40	169
	CCB Area	17,575.11	16,621.37	(953.74)	-59
	CCB Area Multi-Space	64,017.39	60,497.55	(3,519.84)	-59
	East Washington Area East Washington Area Multi-Space	21,109.73 6,534.17	20,559.28 9,386.35	(550.45) 2,852.18	-3°
	GEF Area	19,181.89	14,558.82	(4,623.07)	-249
	GEF Area Multi-Space	37,354.81	38,532.21	1,177.40	39
	MATC Area	5,952.30	6,133.60	181.30	39
	MATC Area Multi-Space Meriter Area	62,395.29 21,178.84	54,602.30 19,835.04	(7,792.99) (1,343.80)	-129 -69
	Meriter Area Multi-Space	44,555.50	57,361.72	12,806.22	29%
	MMB Area	18,023.67	16,520.94	(1,502.73)	-89
	MMB Area Multi-Space	69,704.46	61,372.27	(8,332.19)	-129
	Monroe Area Schenks Area	55,385.51 10,088.86	52,485.37	(2,900.14) (2,191.76)	-5% -22%
	State St Area	12,056.10	7,897.10 11,218.45	(837.65)	-227
	State St Area Multi-Space	50,222.55	60,310.25	10,087.70	209
	University Area	67,760.82	61,704.08	(6,056.74)	-99
	University Area Multi-Space	59,110.92	56,801.40	(2,309.52)	-49
	Wilson/Butler Area Wilson/Butler Area Multi-Space	21,663.38 22,958.08	17,067.03 19,065.11	(4,596.35)	-219 -179
	Subtotal-On-Street Meters	815,437.94	825,342.92	9,904.98	19
On-Street Co	nstruction-Related Meter Revenue				
	Contractor Permits	32,016.00	57,103.00	25,087.00	789
	Meter Hoods Construction Meter Removal	83,469.66	155,825.03	72,355.37	879 n/
	Subtotal-Construction Related Revenue	115,485.66	212,928.03	97,442.37	849
otals-On-Str	reet Meters	930,923.60	1,038,270.95	107,347.35	129
	ing and Long-Term Agreements	40.000		10.105.00	
	Brayton Lot State St Campus	48,779.66 18,563.95	66,965.48 82,870.32	18,185.82 64,306.38	379 3469
	Blair Lot	26,724.50	27,708.77	984.27	49
	Wilson Lot	29,925.92	28,977.41	(948.51)	-39
	Cap Square North	100,847.76	171,972.80	71,125.05	719
	Gov East Overture Center	90,530.98 55,614.29	109,694.17 86,269.02	19,163.19 30,654.73	21° 55°
	SS Capitol-Monthly (non-LT Lease)	79,353.78	103,974.03	24,620.26	319
	Subtotal-Monthly Permit	450,340.84	678,432.00	228,091.16	519
	Overture Center	25,548.75	72,023.75	46,475.00	1829
#12	SS Cap-Long Term Lease	25,046.40	24,821.75	(224.65)	-19
otal-Monthly	Subtotal-Long-Term Parking Leases Parking and Long-Term Agreements	50,595.15 500,935.99	96,845.50 775,277.50	46,250.35 274,341.51	919 559
/liscellaneou		300,333.33	110,211.00	E1 1,071.01	
	Operating Lease Payments	1,498.03	809.84	(688.19)	-469
	Property Sales	- 10=0=5	3,336.61	3,336.61	n/
	Other (Includes 79475 txfer in from Internal Svc) Subtotal-Miscellaneous	4,356.52 5,854.55	12,741.50 16,887.95	8,384.98 11,033.40	1929 1889
Summary - RP3	and Misc Revenue (incl's Cycle Perms)	27,106.95	38,392.06	11,285.11	42'
ury - INFO	so morondo (moro oyolo i olillo)	5,136,665.58	5,526,950.45	390,284.87	89

days; changes in the right-hand or	budget typically result from one or more of the following factors: changes in the number of	spaces in service and/or rev	enue-generating			
	in usage levels due to events, weather, price resistance, etc; changes in length of stay; and olumns for varia nces of +/- \$1,000 or greater.	projection 'miss es.' Such in	npacts are listed in			
				Actual +/- I	Rudant	
## = TPC	map reference)	Budget	Actual	Actual +/- I	%	
Permits	map reference)	Buaget	Actual	Amount	70	
	RP3 (Residential Parking Permits)	5,370.25	6,287.00	916.75	17%	
	Motorcycle Permits	445.00	451.00	6.00	1%	
	Residential Street Construction Permits	253.17	- 1	(253.17)	-100%	
otal-Perr		6,068.42	6,738.00	669.58	11%	
	nd Damages	321.89	196.05	(125.84)	-39%	
	ng Revenue Facilities	-		-		
	ALL Cashiered Ramps					
	Cap Sq North	72.241.58	68,559.33	(3,682.25)	-5%	
	Gov East	159,130.02	157,240.91	(1,889.11)	-1%	
#9	Overture Center	104,573.25	105,500.08	926.84	1%	
	SS Campus-Frances	48,643.70	41,764.40	(6,879.30)	-14%	
	SS Campus-Lake	200,947.84	212,881.78	11,933.93	6%	
	SS Capitol	132,268.41	148,275.71	16,007.30	12%	
	ended Facilities	717,804.80	734,222.21	16,417.41	2%	
	ff-Street (non-motorcycle)	007.07	000.54	(004.40)	200/	
	Blair Lot	937.97 1,264.12	603.51 1.257.39	(334.46)	-36%	
	Lot 88 (Munic Bldg) Brayton Lot-Machine	1,264.12 41,599.99	1,257.39 41,900.48	(6.73) 300.49	-1% 1%	
	Brayton Lot-Machine Brayton Lot-Meters	41,099.99	41,800.48	300.49	1%	
	Buckeye/Lot 58 Multi-Space	27,198.23	18,527.95	(8,670.28)	-32%	
	Evergreen Lot	4,049.09	3,487.40	(561.69)	-14%	
	Wingra Lot	530.02	618.81	88.79	17%	
	SS Capitol	9,124.91	4,764.65	(4,360.26)	-48%	
Subtotal-C	Off-Street Meters (non cycle)	84,704.33	71,160.19	(13,544.14)	-16%	
	ff-Street motorycles					
	All Cycles	240.00	193.63	(46.37)	-19%	
	Street Meters (AII)	84,944.33	71,353.82	(13,590.51)	-16%	
n-Street				-		
	Unattributed On Street Multi-Space & Mobile Now!	599.10	1,994.14	1,395.04	233%	
	Capitol Square Meters	1,546.50	1,786.63	240.13	16%	
	Capitol Square Multi-Space Campus Area	3,211.02 8,427.09	4,028.76 11,979.85	817.74 3,552.76	25% 42%	
	Campus Area Multi-Space	16,328.39	17,688.12	1,359.73	8%	
	CCB Area	3,723.49	3,549.10	(174.39)	-5%	
	CCB Area Multi-Space	16,376.40	14,335.95	(2,040.45)	-12%	
	East Washington Area	5,131.94	6,579.32	1,447.38	28%	
	East Washington Area Multi-Space	2,027.65	2,262.50	234.85	12%	
	GEF Area	3,647.16	4,247.52	600.36	16%	
	GEF Area Multi-Space	8,837.64	3,212.30	(5,625.34)	-64%	
	MATC Area	1,213.08	1,962.50	749.42	62%	
	MATC Area Multi-Space	14,698.63	12,238.85	(2,459.78)	-17%	
	Meriter Area	4,957.81	5,580.96	623.15	13%	
	Meriter Area Multi-Space	9,341.53 4.738.34	12,796.80	3,455.27	37%	
	MMB Area Multi Space	15,529.52	3,725.01 12,008.81	(1,013.33)	-21% -23%	
	MMB Area Multi-Space Monroe Area	11,870.18	10,804.04	(3,520.71)	-23%	
	Schenks Area	1,520.49	2,127.60	607.11	40%	
	State St Area	2,276.39	1,585.51	(690.88)	-30%	
	State St Area Multi-Space	11,422.83	12,590.45	1,167.62	10%	
	University Area	14,114.01	13,671.63	(442.38)	-3%	
	University Area Multi-Space	15,366.66	11,960.75	(3,405.91)	-22%	
	Wilson/Butler Area	6,356.51	5,427.83	(928.68)	-15%	
	Wilson/Butler Area Multi-Space	4,658.51	5,691.65	1,033.14	22%	
	On-Street Meters	187,920.88	183,836.58	(4,084.30)	-2%	
	Construction-Related Meter Revenue	1				
	Contractor Permits	6,097.75	13,307.00	7,209.25	118%	
	Meter Hoods	23,686.81	12,483.00	(11,203.81)	-47%	
	Construction Meter Removal	- 20.794.56	25,790.00	(2.004.56)	400/	
	On-Street Construction Related Revenue Street Meters	29,784.56		(3,994.56)	-13%	
	Parking and Long-Term Agreements	217,705.44	209,626.58	(8,078.86)	-4%	
	Brayton Lot	9,325.11	13,448.64	4,123.53	44%	
	State St Campus	3,025.29	17,403.32	14,378.03	475%	
	Blair Lot	5,857.32	5,965.95	108.63	2%	
	Wilson Lot	5,406.50	5,416.78	10.28	0%	
	Cap Square No	20,733.10	33,258.67	12,525.57	60%	
	Gov East	16,648.68	24,880.68	8,232.01	49%	
	Overture Center	12,479.60	19,971.16	7,491.56	60%	
	SS Capitol-Monthly (non-LT Lease)	15,668.02	21,878.56	6,210.54	40%	
	Monthly Permit	89,143.62	142,223.76	53,080.14	60%	
	Overture Center	5,109.75	9,498.75	4,389.00	86%	
	SS Cap-Long Term Lease	5,009.28	10,037.75	5,028.47	100%	
	ong Term Parking Leases hthly Parking and Long-Term Agreements	10,119.03 99,262.65	19,536.50	9,417.47	93% 63%	
	eous Revenue	39,202.03	161,760.26	62,497.61	03%	
IICCONOR.	Operating Lease Payments	581.59	809.84	228.26	39%	
		001.00			3370	1
		_	3 336 61	3 336 61 1		
	Property Sales Other	- 449.57	3,336.61 4,785.75	3,336.61 4,336.18	965%	
Subtotal-N	Property Sales	- 449.57 1,031.15	3,336.61 4,785.75 8,932.20	3,336.61 4,336.18 7,901.05	965% 766%	

City of Madison Parking Utility Revenue(a) for the Months of May, 2013 and 2014(c)

Availab	le	Facility	Spac	es (z)	Day	s (c)	Avg Wkda	y Occy (c)	Reven	ues (c)	F	Rev/Spac	e/D	ay (c)
Spaces	(y)		May-13	May-14	May-13	May-14	May-13	May-14	May-13	May-14		May-13	M	1ay-14
	13	Blair Lot	13	13	26	26			944.81	\$ 603.51	\$	2.80	\$	1.79
S	19	Lot 88 (Municipal Building)	17	17	26	26	71%	71%	1,431.80	\$ 1,257.39	\$	3.24	\$	2.84
ŧ	153	Brayton Lot Paystations	154	153	26	26	81%	84%	41,270.25	\$ 41,900.48	\$	10.31	\$	10.53
-		Brayton Lot Meters	0	0	26	26			-	\$ -	\$	-	\$	-
ē	53	Buckeye Lot Multi-Sp (f)	55	55	26	26	41%	43%	18,172.55	\$ 18,527.95	\$	12.71	\$	12.96
Metered Lots	22	Evergreen Lot	23	23	26	26	22%	30%	3,439.60	\$ 3,487.40	\$	5.75	\$	5.83
Š	19	Wingra Lot	19	19	26	26			515.83	\$ 618.81	\$	1.04	\$	1.25
	36	SS Capitol	19	36	26	26	21%	9%	8,417.50	\$ 4,764.65	\$	17.04	\$	5.09
	42	Cycles	43	42	n/c	n/c			267.68	\$ 193.63		n/c		n/c
	362	Capitol Square N (c)	404	358	31	31	69%	57%	77,588.15	\$ 68,559.33	\$	6.20	\$	6.18
8	404	Gov East (c)	426	400	31	31	78%	81%	159,770.31	\$ 157,240.91	\$	12.10	\$	12.68
<u>e</u>	429	Overture Ctr (c)	416	337	31	31	71%	68%	96,619.89	\$ 105,500.08	\$	7.49	\$	10.10
Sh	534	SS Campus-Frances (c)		534					48,820.97	\$ 41,764.40				
Cashiered		(SS Campus Combined Total)	1,033	954	31	31	52%	58%	257,250.24	\$ 254,646.18	\$	8.03	\$	8.61
	434	SS Campus-Lake (c)		420					208,429.27	\$ 212,881.78				
		State St Capitol (c)	663	599	31	31	40%	44%	139,967.35	\$ 148,275.71	\$	6.81	\$	7.99
	86	State St Campus Monthly (b) (d)	23	84	22	21	42%	29%	3,025.29	\$ 17,403.32	\$	-	\$	9.87
>	44	Blair Lot Monthly (b) (h)	48	51	22	21	95%	101%	5,431.57	\$ 5,965.95	\$	5.14	\$	5.63
Monthly	92	Brayton Lot Monthly	82	98	22	21	96%	50%	10,818.96	\$ 13,448.64	_	6.00	\$	6.57
5	50	Wilson Lot Monthly (b) (h)	50	49	22	21	99%	98%	4,470.00	\$ 5,416.78	\$	4.06	\$	5.26
≥ E	243	Capitol Square N Monthly (b) (d)	202	245	22	21	76%	67%	28,927.61	\$ 33,258.67	\$	6.51	\$	6.46
		Gov East Monthly (b) (d)	85	111	22	21	75%	76%	16,569.21	\$ 24,880.68	\$	8.86	\$	10.67
		Overture Ctr Monthly (b) (d)	187	232	22	21	65%	64%	22,385.20	\$ 29,469.91	\$	5.44	\$	6.06
		SS Capitol Monthly (b) (d)	111	152	22	21	65%	59%	15,619.67	\$ 31,916.31	\$	6.40	\$	10.03
		Campus Collection Area (e)	152	89	26	26	51%	75%	24,724.75	\$ 29,667.97	\$	6.26	\$	12.82
		Capitol Square Collection Area (e)	25	14	26	26	54%	80%	5,303.12	\$ 5,815.39	\$	8.16	\$	15.98
		CCB Collection Area (e)	101	74	26	26	65%	60%	19,887.46	\$ 17,885.05	\$	7.57	\$	9.30
		E Washington Collection Area (e)	97	13	26	26	51%	28%	7,913.22	\$ 8,841.82	\$	3.14	\$	26.16
9		GEF Collection Area (e)	64	28	26	26	68%	68%	8,263.08	\$ 7,459.82	\$	4.97	\$	10.25
On-Street Metered		MATC Collection Area (e)	100	77	26	26	55%	37%	16,545.20	\$ 14,201.35	\$	6.36	\$	7.09
ĕ		Meriter Collection Area (e)	139	76	26	26	22%	58%	15,408.97	\$ 18,377.76	_	4.26	\$	9.30
_		MMB Collection Area (e)	112	90	26	26	81%	83%	19,810.28	\$ 15,733.82	\$	6.80	\$	6.72
ě		Monroe Collection Area (e)	125	122	26	26			11,511.50	\$ 10,804.04	\$	3.54	\$	3.41
7		Schenks Collection Area (e)	44	44	26	26			1,633.96	\$ 2,127.60	\$	1.43	\$	1.86
Ė	117	` /	91	83	26	26	74%	47%	14,831.92	\$ 14,175.96	\$	6.27	\$	6.57
		University Collection Area (e)	195	80	26	26	50%	62%	29,033.76	\$ 25,632.38	\$	5.73	\$	12.32
	109	Wilson/Butler Collection Area (e)	133	35	26	26	52%	58%	11,167.18	\$ 11,119.48	\$	3.23	\$	12.22
	084	On Street Multi-Sp (g)	652	659	26	26	48%	43%	599.10	\$ 1,994.14	\$	0.04	\$	0.12
		Subtotal - Route Revenue	1,378	825	26	26			186,633.50	\$ 183,836.58	\$	5.21	\$	8.57
		Meter-Related Constrn Rev							13,769.00	\$ 25,790.00	1			
		Total On-St Meter Revenue							200,402.50	\$ 209,626.58	ł			
		Miscellaneous	5 451	4.051				ļ.	7,093.07	\$ 15,866.25	1			
		Total (a)	5,451	4,851 -600				L	1,120,399.04	\$ 1,192,829.12 \$ 72,430.08	J			

Footnotes:

- (a) Excludes interest on investments
- (b) Most of these spaces are available to the public on nights and weekends.
- (c) Garage cashiered occupancies are based on data collected from the Zeag system for the peak weekday hours of 10AM-2PM.
- (d) Garage monthly occupancies are based on data collected from the Zeag system for the maximum number of permit parkers at any time of a day. Prior to 2013, monthly occupancy data was based on the assumption that monthly parkers had 100% occupancies.
- (e) Occupancies are based on monthly observational surveys performed on a single day, as well as Metric/Aslan system data.
- (f) Buckeye Lot Multi-Space occupancies are based on Metric/Aslan data.
- (g) Multi-space occupancy rates are not comparable to occupancy rates for metered collection routes because of differing data collection methodologies.
- (h) Blair and Wilson Lot Monthly Parker occupancy is not based on actual use; it is based on the total permits in use divided by the total available permits .
- (y) Maximum available revenue producing spaces.
- (z) Average available revenue producing spaces (excluding spaces that are out of service).
- (zz) Brayton Lot avg occupancy is based on a once a month visual survey and it not as accurate as other average occupancies.

Available Spaces indicates the total number of revenue producing spaces for each category that exist in the parking system. For example, Gov East has in Jan 2013 425 Cashiered spaces and 76 monthly spaces for a total of 511. Generally, the cashiered spaces will fluctuate over time based on the number of monthly parkers and out-of-service spaces. The distribution of cashiered and monthly spaces represents a snapshot of the system.

Another change from previous years involves occupancy rates for monthly parkers, in the garages. These rates are now based on actual daily zeag counts, as the

City of Madison Parking Utility YTD Revenue Total/Occupancy Average -- THRU MAY 2013 vs 2014

Available		Facility	Spaces (z) Days (c)		Avg Wkday Occy (c)		Revenues (c)			c)	Rev/Space/Day (c)					
Spaces	s (y)	,	YTD-13	YTD-14	YTD-13	YTD-14	YTD-13	YTD-14	-14 YTD-13			YTD-14	3	TD-13	Y	TD-14
	13	Blair Lot	13	13	127	127			\$	3,214.04	\$	2,294.22	\$	1.95	\$	1.39
w	19	Lot 88 (Municipal Building)	17	17	127	127	64%	66%	\$	5,414.61	\$	4,236.48	\$	2.51	\$	1.96
Metered Lots	153	Brayton Lot Paystations	154	153	127	127	81%	83%	\$	174,466.34	\$	175,246.33	\$	8.92	\$	9.02
=		Brayton Lot Meters	0	0					\$	-	\$	732.51	\$	-	\$	
ĕ	53	Buckeye Lot Multi-Sp (f)	55	55	127	127	34%	36%	\$	79,872.40	\$	80,870.77	\$	11.43	\$	11.58
엹	22	Evergreen Lot	23	23	127	127	36%	30%	\$	18,618.36	\$	18,070.98	\$	6.37	\$	6.19
Ĭ	19	Wingra Lot	19	19	127	127			\$	3,886.46	\$	3,481.31	\$	1.61	\$	1.44
	36	SS Capitol	19	36	127	127	26%	20%	\$	35,063.37	\$	18,933.46	\$	14.53	\$	4.14
	42	Cycles	43	42	101	101			\$	291.89	\$	233.21	\$	0.07	\$	0.05
	360	Capitol Square N (c)	392	349	151	151	74%	70%	\$	360,572.80	\$	341,680.47	\$	6.09	\$	6.48
	404	Gov East (c)	403	395	151	151	78%	80%	\$	693,758.88	\$	692,504.83	\$	11.40	\$	11.61
eq	413	Overture Ctr (c)	413	324	151	151	75%	74%	\$	457,424.42	\$	500,901.98	\$	7.33	\$	10.24
<u>e</u> .	534	SS Campus-Frances (c)							\$	258,254.54	\$	221,419.68				
Cashiered		(SS Campus Combined Total)	991	954	151	151	59%	59%	\$	1,198,603.59	\$	1,157,077.11	\$	8.01	\$	8.03
Sa	443	SS Campus-Lake (c)							\$	940,349.05	\$	935,657.43				
	604	State St Capitol (c)	656	600	151	151	47%	45%	\$	665,132.92	\$	678,746.28	\$	6.71	\$	7.49
	77	State St Campus Monthly (b) (d)	18	75	107	105	45%	41%	\$	19,988.34	\$	82,870.32	\$	10.38	\$	10.52
	44	Blair Lot Monthly (b) (h)	46	49	107	105	91%	98%	\$	25,617.73	\$	27,708.77	\$	5.20	\$	5.39
l É	92	Brayton Lot Monthly	72	96	107	105	91%	65%	\$	59,719.70	\$	66,965.48	\$	7.75	\$	6.64
Monthly	50	Wilson Lot Monthly (b) (h)	50	49	107	105	98%	97%	\$	28,253.43	\$	28,977.41	\$	5.28	\$	5.63
ĕ	245	Capitol Square N Monthly (b) (d)	182	246	107	105	75%	75%	\$	131,840.36	\$	171,972.80	\$	6.77	\$	6.66
	107	Gov East Monthly (b) (d)	81	106	107	105	80%	80%	\$	82,363.73	\$	109,694.17	\$	9.50	\$	9.86
	270	Overture Ctr Monthly (b) (d)	166	241	107	105	67%	68%	\$	111,585.39	\$	158,292.77	\$	6.28	\$	6.26
	177	SS Capitol Monthly (b) (d)	100	152	107	105	64%	58%	\$	81,891.31	\$	128,795.78	\$	7.65	\$	8.07
	169	Campus Collection Area (e)	155	145	127	127	42%	64%	\$	103,732.44	\$	129,238.92	\$	5.27	\$	7.02
	25	Capitol Square Collection Area (e)	25	23	127	127	54%	72%	\$	25,693.79	\$	26,976.03	\$	8.09	\$	9.24
_	94	CCB Collection Area (e)	100	96	127	127	74%	69%	\$	84,111.85	\$	77,118.92	\$	6.62	\$	6.33
ခ်	96	E Washington Collection Area (e)	97	80	127	127	54%	34%	\$	28,901.89	\$	29,945.63	\$	2.35	\$	2.95
ţē	84	GEF Collection Area (e)	81	78	127	127	66%	68%	\$	52,219.47	\$	53,091.03	\$	5.08	\$	5.36
¥	97	MATC Collection Area (e)	100	95	127	127	47%	49%	\$	67,547.02	\$	60,735.90	\$	5.32	\$	5.03
et	127	Meriter Collection Area (e)	125	131	127	127	32%	50%	\$	62,143.16	\$	77,196.76	\$	3.91	\$	4.64
tre	107	MMB Collection Area (e)	111	108	127	127	81%	85%	\$	85,630.32	\$	77,893.21	\$	6.07	\$	5.68
Ϋ́	125	Monroe Collection Area (e)	125	124	127	127			\$	55,395.38	\$	52,485.37	\$	3.49	\$	3.33
On-Street Metered	44	Schenks Collection Area (e)	50	44	127	127			\$	8,225.41	\$	7,897.10	\$	1.30	\$	1.41
	115	State St Collection Area (e)	100	108	127	127	57%	55%	\$	63,114.15	\$	71,528.70	\$	4.97	\$	5.21
	199	University Collection Area (e)	175	178	127	127	55%	56%	\$	128,576.15	\$	118,505.48	\$	5.79	\$	5.24
	109	Wilson/Butler Collection Area (e)	141	113	127	127	55%	56%	\$	40,563.84	\$	36,132.14	\$	2.27	\$	2.52
	684	On Street Multi-Sp (g)	637	670	127	127	45%	44%	\$	1,583.90	\$	6,597.73	\$	0.02	\$	0.08
		Subtotal - Route Revenue	1,385	1,323	127	127			\$	807,438.77	\$	825,342.92	\$	4.59	\$	4.91
		Meter-Related Constrn Rev							\$	214,860.77	\$	212,928.03				
		Total On-St Meter Revenue							\$	1,022,299.54	\$	1,038,270.95				
		Miscellaneous	0	0					\$	27,098.88	\$	38,392.06				
		Total (a)	5,298	5,317				ļ	\$	5,286,978.49	\$	5,526,950.45 239,971.96				
				19							\$	239,971.96				

Footnotes:

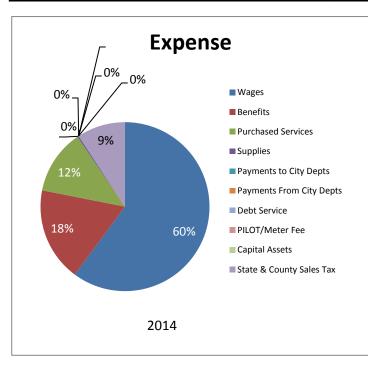
- (a) Excludes interest on investments
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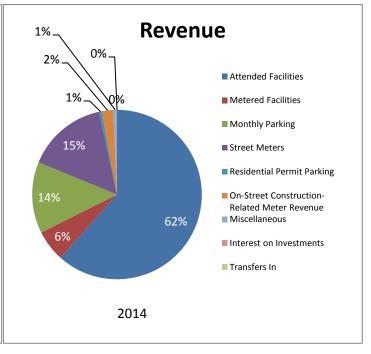
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Another change from previous years involves occupancy rates for monthly parkers, in the garages. These rates are now based on actual daily zeag counts, as the cashiered occupancy data have been for a number of years.

CITY OF MADISON PARKING UTILITY STATEMENT OF REVENUES AND EXPENDITURES PRIOR MONTH AND YEAR VS CURRENT MONTH AND YEAR

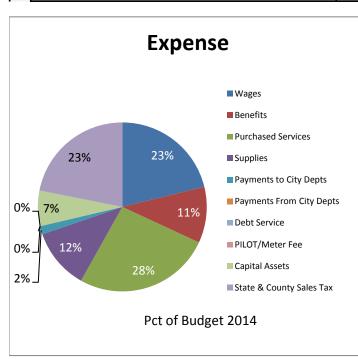
REVENUE	MAY 2013	MAY 2014	2014 +/- 2013
Attended Facilities	\$729,882	\$735,159	101%
Metered Facilities	\$74,460	\$71,242	96%
Monthly Parking	\$107,693	\$162,211	151%
Street Meters	\$186,634	\$183,837	99%
Residential Permit Parking	\$5,922	\$6,287	106%
On-Street Construction-Related Meter Revenue	\$13,769	\$25,790	187%
Miscellaneous	\$726	\$8,318	1146%
Interest on Investments	\$9,431	\$0	0%
Transfers In	\$0	\$0	0%
TOTAL REVENUE	\$1,128,516	\$1,192,844	106%
EXPENDITURES			
Wages	\$367,647	\$400,719	109%
Benefits	\$113,884	\$119,632	105%
Purchased Services	\$61,478	\$82,548	134%
Supplies	\$35,388	\$1,816	5%
Payments to City Depts	\$39,810	\$0	0%
Payments From City Depts	\$0	\$0	0%
Debt Service	\$0	\$0	0%
PILOT/Meter Fee	\$0	\$0	0%
Capital Assets	\$5,247	\$0	0%
State & County Sales Tax	\$57,880	\$61,577	106%
TOTAL EXPENDITURES	\$681,334	\$666,293	98%
OPERATING INCOME (LOSS)	\$447,182	\$526,551	118%

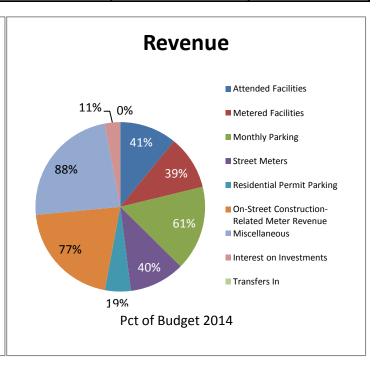




CITY OF MADISON PARKING UTILITY STATEMENT OF REVENUES AND EXPENDITURES 2014 BUDGET AND 2014 YTD THROUGH MAY

REVENUE	2014 BUDGET	2014 YTD	PCT OF BUDGET
Attended Facilities	\$8,161,786	\$3,351,651	41%
Metered Facilities	\$782,567	\$302,464	39%
Monthly Parking	\$1,275,411	\$777,082	61%
Street Meters	\$2,055,179	\$819,488	40%
Residential Permit Parking	\$103,603	\$19,226	19%
On-Street Construction-Related Meter Revenue	\$275,392	\$212,928	77%
Miscellaneous	\$19,815	\$17,528	
Interest on Investments	\$150,000	\$16,884	
Transfers In	\$0	\$0	0%
TOTAL REVENUE	\$12,823,753	\$5,517,251	43%
EXPENDITURES			
Wages	\$3,695,479	\$832,899	
Benefits	\$1,262,815	\$248,498	
Purchased Services	\$1,535,702	\$606,595	
Supplies	\$294,300	\$269,317	
Payments to City Depts	\$1,105,603	\$36,374	
Payments From City Depts	(\$75,850)	\$689	
Debt Service	\$0	\$0	0%
PILOT/Meter Fee	\$1,606,047	\$0	0%
Capital Assets	\$275,500	\$19,859	7%
State & County Sales Tax	\$689,725	\$160,623	23%
TOTAL EXPENDITURES	\$10,389,321	\$2,174,855	21%
OPERATING INCOME (LOSS)	\$2,434,432	\$3,342,396	137%





CITY OF MADISON PARKING UTILITY STATEMENT OF REVENUES AND EXPENDITURES YTD 2013 AND YTD 2014 THROUGH MAY

REVENUE	YTD 2013	YTD 2014	YTD 2014 vs 2013
Attended Facilities	\$3,375,386	\$3,351,651	99%
Metered Facilities	\$321,555	\$302,464	94%
Monthly Parking	\$543,283	\$777,082	143%
Street Meters	\$806,646	\$819,488	102%
Residential Permit Parking	\$17,808	\$19,226	108%
On-Street Construction-Related Meter Revenue	\$214,861	\$212,928	
Miscellaneous	\$8,192	\$17,528	214%
Interest on Investments	\$29,698	\$16,884	57%
Transfers In	\$0	\$0	0%
TOTAL REVENUE	\$5,317,428	\$5,517,251	104%
EXPENDITURES			
Wages	\$812,998	\$832,899	102%
Benefits	\$446,382	\$248,498	
Purchased Services	\$546,539	\$606,595	111%
Supplies	\$84,721	\$269,317	318%
Payments to City Depts	\$78,776	\$36,374	46%
Payments From City Depts	\$0	\$689	0%
Debt Service	\$0	\$0	0%
PILOT/Meter Fee/Transfers Out	\$0	\$0	0%
Capital Assets	\$10,445	\$19,859	190%
State & County Sales Tax	\$167,488	\$160,623	96%
TOTAL EXPENDITURES	\$2,147,350	\$2,174,855	101%
OPERATING INCOME (LOSS)	\$3,170,078	\$3,342,396	105%

