URBAN DESIGN COMMISSION Project # **REVIEW AND APPROVAL** Legistar # Action Requested DATE SUBMITTED: 7/1/14 X Informational Presentation Initial Approval and/or Recommendation UDC MEETING DATE: 7/9/14 Final Approval and/or Recommendation PROJECT ADDRESS: 25 W MAIN ST + 126 S CARROLL ST ALDERMANIC DISTRICT: OWNER/DEVELOPER (Partners and/or Principals) ARCHITECT/DESIGNER/OR AGENT: 25 W MAIN LLC VALERIO DEWALT TRAIN URBAN LAND INTERESTS ASSOCIATES CONTACT PERSON: MARK BINKOWSKI Address: 10 E DOTY ST, SUITE 300 MADISON, WI 53703 Phone: 608-251-0706 Fax: 608-251-5572 E-mail address: MBINKOWSKI @ ULL.COM TYPE OF PROJECT: (See Section A for:) Planned Unit Development (PUDT PD General Development Plan (GDP) X Specific Implementation Plan (SIP) Planned Community Development (PCD) General Development Plan (GDP) Specific Implementation Plan (SIP) Planned Residential Development (PRD) New Construction or Exterior Remodeling in an Urban Design District * (A public hearing is required as well as a fee) School, Public Building or Space (Fee may be required) New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000 Sa. Ft. Planned Commercial Site (See Section B for:) New Construction or Exterior Remodeling in C4 District (Fee required) (See Section C for:) R.P.S.M. Parking Variance (Fee required)

AGENDA ITEM #

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.

Comprehensive Design Review* (Fee required) Street Graphics Variance* (Fee required)

(See Section D for:)

Other

APPLICATION FOR

^{*}Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)



CONCEPT PRESENTATION TO THE URBAN DESIGN COMMISSION FOR THE DEMOLTION OF THE EXISTING ANCHOR PARKING RAMP AND CONSTRUCTION OF A NEW BUILDING THAT CONTAINS RETAIL/RESTAURANT AND RESIDENTIAL APARTMENTS

July 9, 2014

The existing Anchor parking ramp dominates the triangular block bounded by Carroll, Doty and Hamilton Streets and looms over the historic Baskerville and Jackman buildings, both of which are included on the National Registry of Historic Places. The Anchor ramp is 49 years old and at the end of its useful life according to Gunnar Malm and Associates. Spending the substantial costs required to maintain the existing parking ramp represents a bad expenditure.

Urban Land Interest's plan to purchase and renovate the Anchor Building are contingent upon creating parking that can serve the needs of tenants and visitors. After carefully evaluating all of the alternatives, we believe that building a large underground ramp is the only viable parking solution. By combining the existing vacant lot behind the Anchor building, the site of the current above grade parking ramp, and the subterranean space available below Carroll Street, it is possible to create a site that contains 41,678 square feet of land area. Using this area, we can design and construct a new underground ramp that provides 548 parking stalls. Once the ramp is completed, Carroll Street would be restored and reopened.

This parking solution dramatically increases the potential benefits of this project for the City and downtown Madison. The proposed parking ramp will be designed to support a new building in the triangular block that compliments the two historic buildings. Along Hamilton Street, a contemporary three story architectural element sheathed in copper will complement the materials and scale of the Baskerville and the Jackman Buildings. A landscaped roof terrace will be a featured amenity on the third floor of the new building.

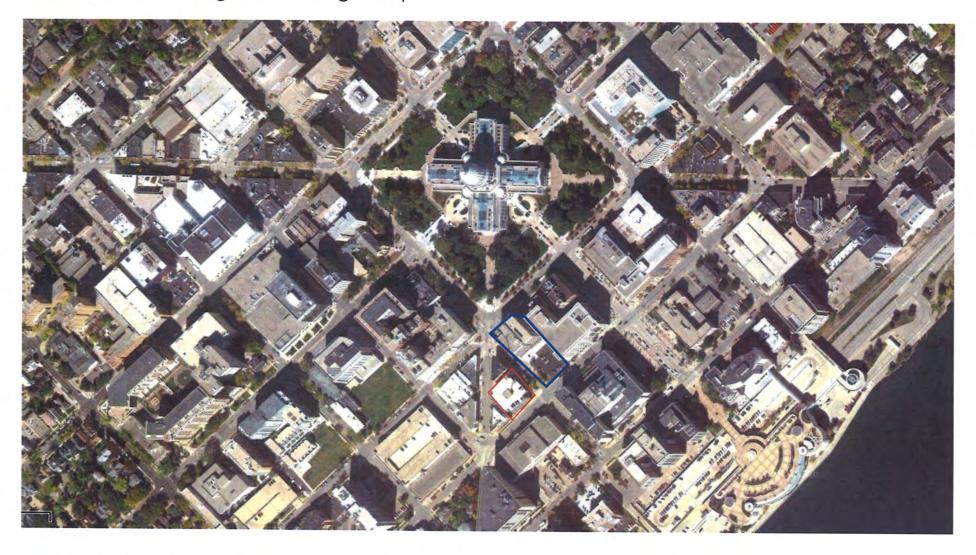
The L shaped apartment floor plates are set back along Hamilton Street and are designed to terminate behind the back sides of the two historic buildings. On the ground floor of the proposed building, we have developed a floor plan that serves the needs of both neighboring buildings by developing shared enclosed trash rooms. Neither the Jackman Building nor the Baskerville have enough site area to accommodate their respective waste requirements.

Instead of having the first level of a small parking ramp located under the landscaped roof terrace behind Anchor Bank, putting the ramp under Carroll Street allows a 12,000 sq. ft. restaurant or retail space to be developed at the corner of Doty and Carroll Streets. The buildings above the ramp will provide almost 32,000 rentable square feet of new restaurant/retail space at the sidewalk levels of Main, Doty and Carroll Streets. Creating new sidewalk retail/restaurant spaces on both sides of Carroll Street will dramatically enhance the life and vitality in the southwest quadrant of the Capitol Square.

Based on preliminary plans, the upper levels of the new building can accommodate 12 rental apartments per floor. The eight residential floors we propose will create a total of 96 apartments. We would prefer to add one additional residential floor if the City will approve the increased height.

City of Madison planning staff felt that it would be possible to approve both the demolition of the existing Anchor parking ramp and the construction of the new ramp under Carroll Street as a modification of the existing Conditional Use Approval that was granted for the renovation of Anchor Bank. We would prefer to view this project as a PUD with a GDP plan approval for the massing and scale of the proposed new building.

Anchor Bank Building and Parking Ramp



- Anchor Bank building and existing surface lot
- Anchor Bank parking ramp

I. Anchor Building with Adjacent Risser Justice Center



II. Anchor Building Main Street Façade



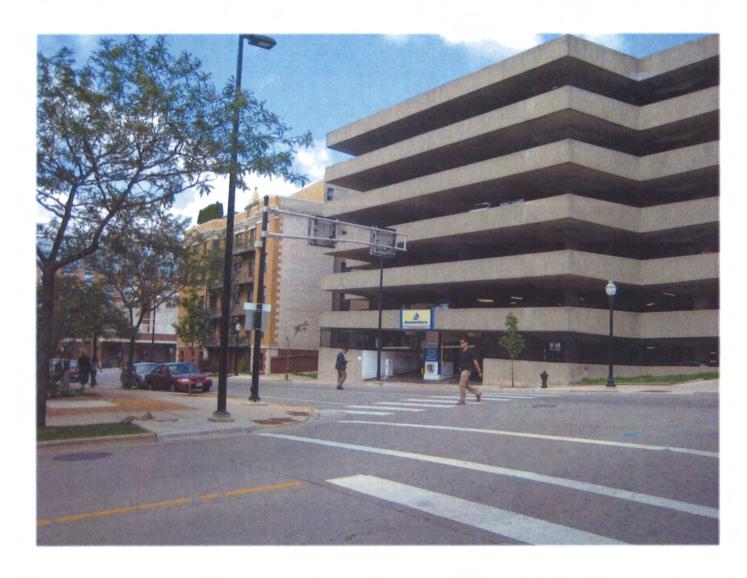
III. View of Anchor Ramp along Hamilton Street



IV. Back of Anchor Building and Parking Ramp, view from Doty Street

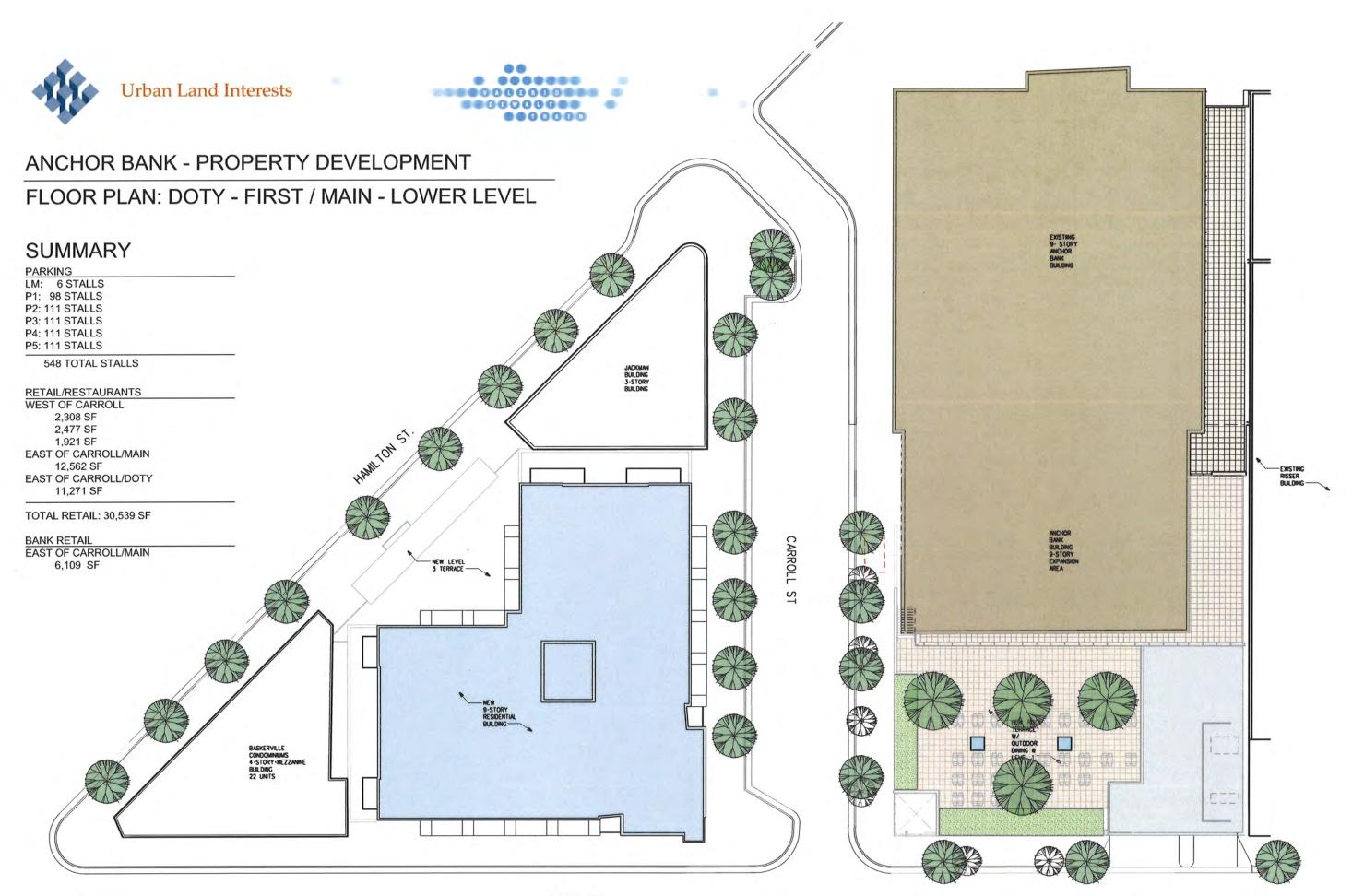


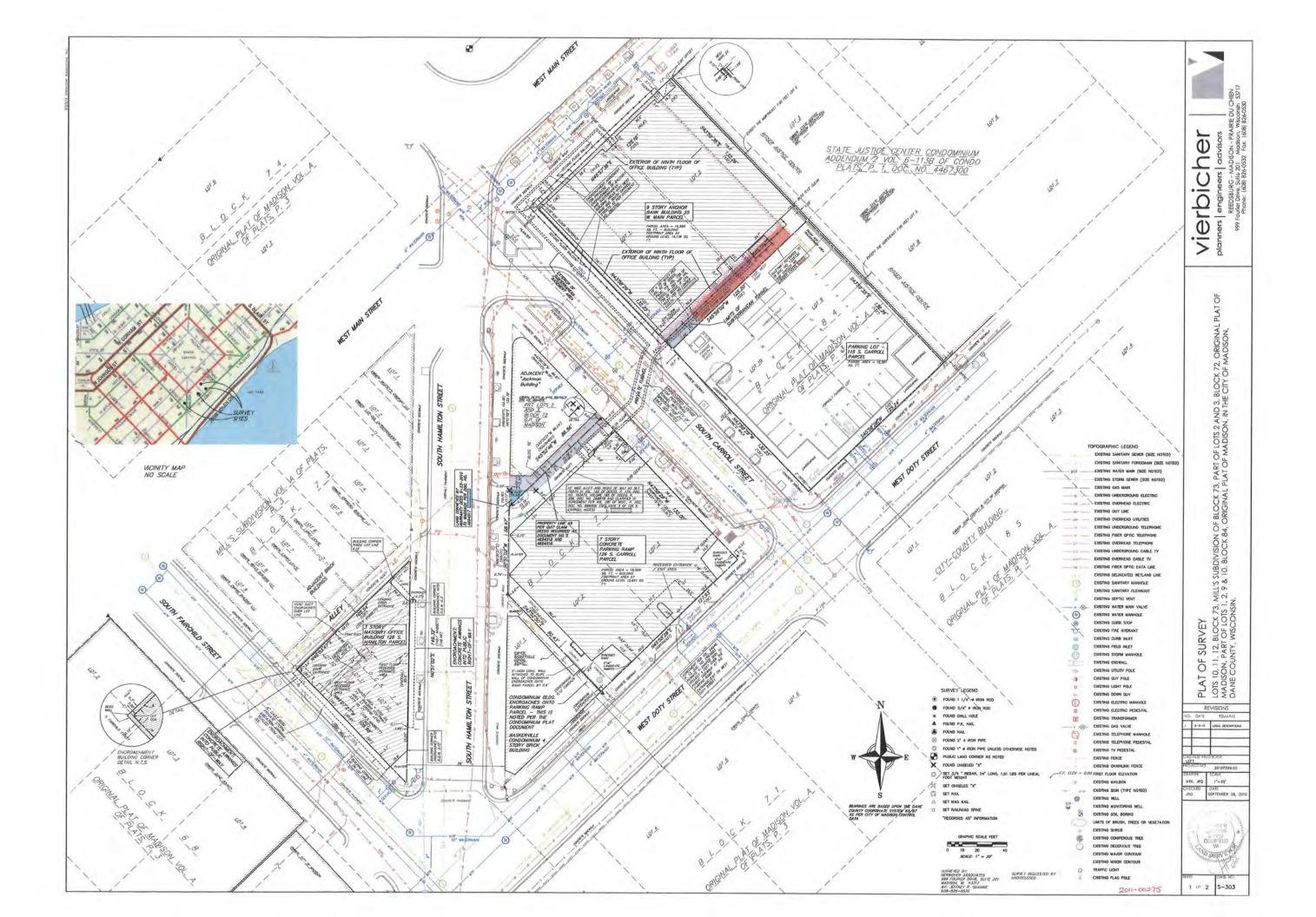
V. View of Anchor Parking Ramp Entrance and Baskerville Condominiums



VI. View of Anchor Ramp Looking up Hamilton Street, between the Baskerville and Jackman Buildings



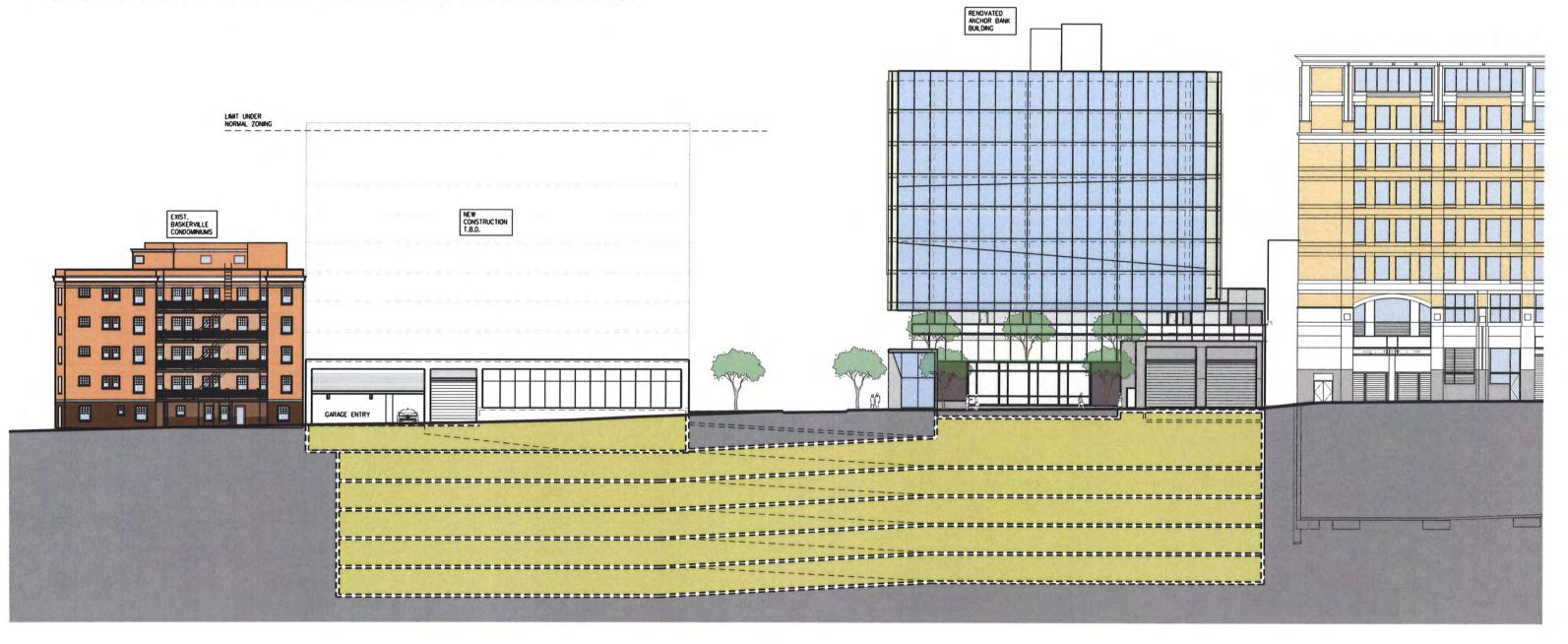


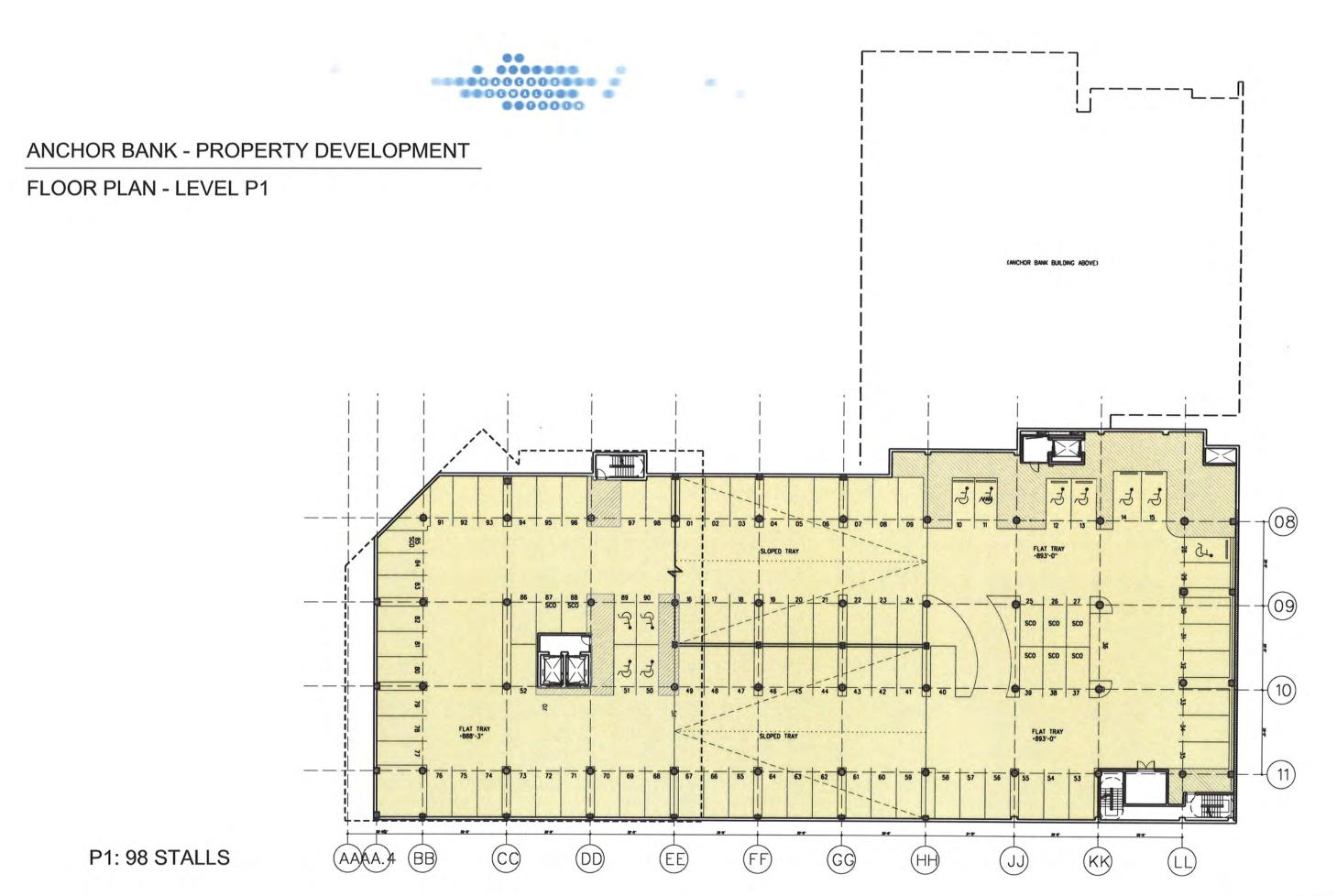






SECTION: DOTY STREET - ANCHOR BANK RENOVATION









WEST ELEVATION: CARROLL STREET - ANCHOR BANK RENOVATION







SOUTH ELEVATION: DOTY STREET - ANCHOR BANK RENOVATION







NORTHWEST ELEVATION: HAMILTON STREET - NEW RESIDENTIAL







EAST ELEVATION: CARROLL STREET - NEW RESIDENTIAL







SOUTH ELEVATION: DOTY STREET - NEW RESIDENTIAL

