Site Analysis Matrix (Code)

FACTORS	1	2	3
Mentions during Community Meetings	less than 5 mentions	5 or more mentions	10 or more mentions
Visibility (Vehicle Traffic Count)	less than 25,000 vehicles/day	25,000+ Vehicles/Day	50,000+ Vehicles/ Day
Bus Routes Serving Site	less than 50 buses/day	50-100 buses /day	100+ Buses/ Day
Size of site	Less than 10 acres	10-20 acres	20+ acres
Surrounding expansion opportunities	No	Maybe	Yes
Distance to Major Highway	more than 2 miles	1-2 miles	Less than 1 mile
Area Need for Food Retail	Ample existing food retail in area	Medium	Limited food retail in area
Bike Access	limited access	Close to path or designated lane	On off-street path
City Ownership	No City Ownership	Partial City ownership	Entire site city owned
Waterfront?	Not on Water	Public waterfront within .25 miles	On Water
1/2 mile population (walking distance)	less than 2,000	2,000 - 4,000	4,000+
10-Minute Drive Time Population	~Less than 50K	~50K - 100K	~more than 100K
Potential to serve underserved neighborhood	No	Maybe	Yes