

**Lund, Thomas**

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**From:** Mary Carbine [MCarbine@visitdowntownmadison.com]  
**Sent:** Monday, June 16, 2014 2:27 PM  
**To:** licensing  
**Cc:** Woulf, Mark  
**Subject:** Please forward to ALRC Members - BID input on two items on June 18 agenda  
**Attachments:** BID Parklet statement.pdf

Hello City Clerk's Office – please forward to members of the ALRC. Thank you – Mary Carbine

Dear ALRC Members,

Here is input from the Business Improvement District Board regarding two items on the June 18 agenda.

RE: Item 11. Change of Licensed Premise - Request proposed addition of "pilot program" Parklet.

While the BID Board does not weigh in on the merits of individual license applications, the BID Board has issued a statement on parklets, attached.

In brief, the BID Board is concerned about a pilot moving forward before there is A) public process on the parklet concept and communication with affected stakeholders, and B) a policy addressing whether or not the city should allow parklets, and if so, where, how and for whom.

RE: Item 24. Class A Zoning Regulations Discussion

Please consider how a Class A license for a prepared foods business could be accommodated for the central downtown (ok if outside the overlay district). Because of size and offerings tailored to an urban market, the conventional definition of grocery would not apply.

The downtown core will need an easy access prepared food venue that services the needs of downtown residents and employees. The many new apartments under construction will significantly attract young working professionals who will want to shop locally sourced convenient prepared foods, deli items, meats, and sea food – within walking distance of work/home. Wine and craft beer sales would be an essential ingredient (but no more than 25% of sales). The cost of commercial rental space and the availability of suitable locations dictate a probable size of less than 10,000 SF. Given the space constraint most foods would have to be prepared off site and brought in fresh. Thus the conventional definition of 'grocery store' would not directly apply.

For example see:

<http://eatzis.com/>

<http://eatsblog.dallasnews.com/2013/08/16268.html/>

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