

From: Phil DeSantis <**Sent:** Monday, June 9, 2014 10:16 AM
To: Rummel, Marsha
Subject: 330 E Wilson development project

City Alder Rummel,

As a resident of the First Settlement Neighborhood, it is important that any proposed development takes into consideration the context of the neighborhood and the needs of the community. The view coming down S. Hancock Street towards the lake will be radically comprised if approval is granted for the 330 E. Wilson Street development proposal. The developers have seemed unwilling to yield on the height of the building – even though six stories is out of context with this section of downtown. Additionally, the proposal doesn't protect the historic view-shed down S. Hancock Street (towards Lake Monona) as the building would be built without any setback off of the street (inconsistent with the historic Kleuter Building next door that I live in). At a minimum the developers should be willing to provide a 5-10 foot setback to help preserve the historic nature and natural urban beauty of our neighborhood.

If the development team is unwilling to make any of these changes (reduce height of building or addition of setback off of Hancock Street) I'd ask you to not support this project.

Sincerely,
Phil DeSantis
■ S. Hancock Unit ■
Madison, WI 53703