

AGENDA#3

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION

PRESENTED: May 28, 2014

TITLE:

302 Samuel Drive – PD(GDP-SIP) and

Conditional Use for "Tuscany Apartments"

for 174 Dwelling Units with Underground

Parking. 9th Ald. Dist. (33418)

REFERRED:

REREFERRED:

REPORTED BACK:

AUTHOR: Alan J. Martin, Secretary

ADOPTED:

POF:

DATED: May 28, 2014

ID NUMBER:

Members present were: Richard Wagner, Chair; Melissa Huggins, Cliff Goodhart, Tom DeChant, Richard Slayton and John Harrington.

SUMMARY:

At its meeting of May 28, 2014, the Urban Design Commission GRANTED FINAL APPROVAL of a PD(GDP-SIP) and conditional use located at 302 Samuel Drive. Appearing on behalf of the project were Randy Bruce and Craig Enzenroth, representing Gallina Corporation. Ald. Ahrens spoke on the project. Landscaping has been strengthened with an increase of canopy trees in the center and a main commons facility in the center of the two wings is provided for this non-age restricted development. The building steps down from four-stories to two-stories in the center with more variety integrated in the rooflines. The duplex lot is the last remaining lot. The larger building will utilize king sized brick ranging from buff to a red color, EIFS above in an ivory color, Tuscan sienna shingles, white windows and deep bronze railings. A little bit of stone will be used at the main commons.

Comments and questions from the Commission were as follows:

- On the elevations I really appreciate the aerial. It's so symmetrical along this axis, have you thought about just a few areas, without changing unit plans or having all one roof form, to bring a little bit more variety. Make it look like it grew organically a bit more than if it sprung up at night.
 - o We have to take a look at what happens plan-wise.

I think it'll help on those tower elements.

- It seems like the plants are kind of thrown in, the foundation plants. It doesn't really accent or play off the architecture. Work with the massing, bring some out instead of just one long line of plantings. The curve doesn't seem to do much down the center.
- The curved walk in the centerpiece doesn't make sense with the symmetrical, the whimsy doesn't make sense. I'd just as soon see one line of shrubs rather than curve it. Or have it be a straight walk through the ground cover. Something that's more substantially related to the building.
- As far as the belt around the building, there's a sprinkling of plants. I don't see that relating to the building. I'd rather have nothing than have groupings that don't relate to the building.
- That's a lot of edging. Use a spaded edge or it will just be destroyed by the lawn mower.

DRAFT

ACTION:

On a motion by Goodhart, seconded by DeChant, the Urban Design Commission **GRANTED FINAL APPROVAL**. The motion was passed on a unanimous vote of (4-0). The motion provided that the landscape plan be modified to address comments made and be further reviewed and approved by staff.

After the Commission acts on an application, individual Commissioners rate the overall design on a scale of 1 to 10, including any changes required by the Commission. The ratings are for information only. They are not used to decide whether the project should be approved. The scale is 1 = complete failure; 2 = critically bad; 3 = very poor; 4 = poor; 5 = fair; 6 = good; 7 = very good; 8 = excellent; 9 = superior; and 10 = outstanding. The overall rating for this project is 5.



URBAN DESIGN COMMISSION PROJECT RATING FOR: 302 Samuel Drive

		Site Plan	Architecture	Landscape Plan	Site Amenities, Lighting, Etc.	Signs	Circulation (Pedestrian, Vehicular)	Urban Context	Overall Rating
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City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION

PRESENTED: March 19, 2014

TITLE:

302 Samuel Drive - PD(GDP-SIP) and

Conditional Use for "Tuscany

Apartments" for 174 Dwelling Units with Underground Parking. 9th Ald.

Dist. (33418)

REFERRED:

REREFERRED:

REPORTED BACK:

AUTHOR: Alan J. Martin, Secretary

ADOPTED:

POF:

DATED: March 19, 2014

ID NUMBER:

Members present were: Richard Wagner, Chair; Richard Slayton, Dawn O'Kroley, Cliff Goodhart and John Harrington.

SUMMARY:

At its meeting of March 19, 2014, the Urban Design Commission RECEIVED AN INFORMATIONAL PRESENTATION for a PD(GDP-SIP) located at 302 Samuel Drive. Appearing on behalf of the project was Randy Bruce, the project architect. The project will be four-stories in height with 174 units in total and underground parking. Parking is available on the north side of the project to engage the street with the rest of the parking internalized. The center of the development is the commons (community) building, features the management functions, exercise room, outdoor pool and grilling areas. The building steps from 4 to 3 stories in order to soften the building. Building comments will include brick and stone. Comments and questions from the Commission were as follows:

- I think the buffer is nice. I'd like to see maybe a berm with rain gardens, something that's high enough and starts to play with what you're able to see on the first floor driving by.
- You need to lose a stall here and place a complementary tree there. Then you have the opportunity to create a landscape view.
- Is there a reason we can't put some trees in here? You could pull the sidewalk in and plant a row of trees on one side.
- Are they going to do the staggered fence behind the landscaping?
 - o We talked about having some sections of fence there.
- These are really big buildings. Are you looking to achieve some kind of bathtub effect with the mechanicals
 - o Not at this point. We like the roofline giving a point of interest.
- You have a nice little turret element. It could look like a little cluster of villages, but don't tie that with another building.

ACTION:

Since this was an INFORMATIONAL PRESENTATION no formal action was taken by the Commission.

After the Commission acts on an application, individual Commissioners rate the overall design on a scale of 1 to 10, including any changes required by the Commission. The ratings are for information only. They are not used to decide whether the project should be approved. The scale is 1 = complete failure; 2 = critically bad; 3 = very poor; 4 = poor; 5 = fair; 6 = good; 7 = very good; 8 = excellent; 9 = superior; and 10 = outstanding. The overall ratings for this project are 5 and 6.

URBAN DESIGN COMMISSION PROJECT RATING FOR: 302 Samuel Drive

p	Site Plan	Architecture	Landscape Plan	Site Amenities, Lighting, Etc.	Signs	Circulation (Pedestrian, Vehicular)	Urban Context	Overall Rating
	6	6	6	-	_	6	4	6
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General Comments:

• Enhance symmetrical landscape treatment on centerline of clubhouse through parking lot.