

# MT BEA REPORT TO CITY OF MADISON BOARD OF ESTIMATES

report compiled for Year End 2013 as of 12/31/13

The following shows the Monona Terrace Booking Event Assistance payout schedule for future commitments.

Group Name	Status	Event Dates	2015	2016	2017	2018	2019	2020	Direct Spending	
Wisconsin School Counselor Association - Annual Conference 2014	C	2014, Feb 17-20	\$15,000						\$ 1,104,400	
Mary Kay Inc - 2014 Career Conference	C	2014, Mar 20-22	\$ 4,000						\$ 624,260	
Matrix Center (The) - WPC 15	C	2014, Mar 25-29	\$18,375						\$ 797,294	
National Academic Advising Assoc. - Region V Conference	C	2014, Mar 5-7	\$ 5,000						\$ 163,603	
Wisconsin Assoc for College Admission Counseling - 2014 Midwest Conf	C	2014, May 18-20	\$ 3,000						\$ 455,000	
American Meat Science Association - Reciprocal Meat Conference	C	2014-06-14 to 18	\$12,525						\$ 453,180	
Wisconsin Society of Human Resource Mgmt Council - State SHRM Conf	C	2014-10-14 to 17	\$ 8,400						\$ 847,000	
Wisconsin School Counselor Association - Annual Conference 2015	C	2015, Feb 16-19	\$ 15,000						\$ 563,646	
USA Climbing - 2015 ABS National Championships	P	2015, Jan30-Feb17	\$ 9,675						\$ 205,440	
National Collegiate Athletic Assoc - 2015 NCAA DIII Regional Rules Conf	P	2015, June 22-24	\$ 3,200						\$ 184,192	
Wisconsin Dental Association - InSession 2015	C	2015, Oct 14-16	\$ 7,000						\$ 1,089,000	
National Assoc for Campus Activities - Northern Plains Regional Conv	C	2015-04-15 to 19	\$ 12,000						\$ 455,000	
Wisconsin Nurses Association - Annual Pharmacology & Clinical Update	C	2015, Apr30-May2	\$ 4,550						\$ 473,200	
American Culinary Federation - 2015 Regional Conference	P	2015, April 11-15	\$ 11,850						\$ 359,060	
Midwest Food Processors - 2015 Annual Convention	P	2015, Nov 30-Dec 3	\$ 11,250						\$ 652,600	
Wisconsin School Counselor Association - Annual Conference 2016	C	2016, Feb 15-18		\$ 15,000					\$ 576,796	
International Herpesvirus Workshop - 2016	C	2016, July 21-28		\$ 20,775					\$ 451,800	
International Association of Women Police - 2016 IAWP Intl Conference	P	2016, Oct 15-20		\$ 30,000					\$ 702,800	
Society of American Foresters - 2016 National Convention	C	2016, Oct30-Nov6		\$ 39,000					\$ 1,416,424	
National Assoc for Campus Activities - Northern Plains Regional Conv	C	2016-04-06 to 10		\$ 12,000					\$ 455,000	
Wisconsin Water Assoc - Annual Meeting & Water Utility Expo 2016	C	2016-09-13 to 16		\$ 4,500					\$ 336,700	
U.S. Academic Decathlon - 2017 National Competition	C	2017, April 16-24			\$ 15,000				\$ 461,840	
Wisconsin School Counselor Association - Annual Conference 2017	C	2017, Feb 20-23			\$ 15,000				\$ 590,268	
Cognitive Science Society - Annual Conference (roll over to 2017)	P	2017, July 24-30			\$ 26,850				\$ 925,869	
Association of Wisconsin School Administrators - QE 2017	C	2017, June 20-23			\$ 7,000				\$ 455,000	
American Society for Virology - 36th Annual Meeting (2017)	C	2017, June 22-28			\$ 24,000				\$ 1,706,800	
Wisconsin Nurses Association - Annual Pharmacology & Clinical Update	P	2017, May 4-6			\$ 4,500				\$ 283,116	
National Assoc for Campus Activities - Northern Plains Regional Conv	P	2017-04-05 to 09			\$ 12,000				\$ 455,000	
North American Lake Management Assoc. - 2018 Intl Symposium	P	2018, Nov 5-10				\$12,400			\$ 634,712	
Wisconsin Water Association - Annual Mtg & Water Utility Expo 2018	C	2018, Sept 11-14				\$ 6,000			\$ 384,938	
Federation of Genealogical Societies - 2019 Annual Convention	P	2019, Aug 28-31					\$30,000		\$ 1,340,589	
Wisconsin Water Association - Annual Mtg & Water Utility Expo 2019	C	2019, Sept 10-13					\$ 6,000		\$ 391,269	
Wisconsin Water Association - Annual Mtg & Water Utility Expo 2020	C	2020, Sept 15-18						\$6,000	\$ 398,356	
			<b>\$ 66,300</b>	<b>\$ 74,525</b>	<b>\$ 121,275</b>	<b>\$ 104,350</b>	<b>\$ 18,400</b>	<b>\$ 36,000</b>	<b>\$ 6,000</b>	<b>\$ 20,394,152</b>
<b>Total - Future Commitments</b>			<b>\$ 426,850</b>							
<b>Total - Direct Spending Impact of Future Commitments</b>			<b>\$20,394,152</b>							