

Dane County as % of Wisconsin

100%+ of net new jobs created since 2004

	2004	2013	Change
WI Jobs	2,804,500	2,818,100	13,600
Madison MSA	336,400	357,900	21,500
Rest of State	2,468,100	2,460,200	-7,900



SOURCES: Census, BLS, BEA, USPO, ITA, Census

MADISON
Economic Development Strategy