



City of Madison

City of Madison
Madison, WI 53703
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Master

File Number: 33408

File ID: 33408

File Type: Resolution

Status: Report of Officer

Version: 1

Reference:

Controlling Body: MADISON FOOD
POLICY COUNCIL

File Created Date : 03/12/2014

File Name: Authorizing the Director of Public Health of Madison and Dane County to issue a Request for Proposals ("RFP") for a City of Madison and Dane County Electronic Benefits Transfer ("EBT") program for FoodShare participants at all farmers' markets, authorizin

Final Action:

Title: Authorizing the Director of Public Health of Madison and Dane County to issue a Request for Proposals ("RFP") for a City of Madison and Dane County Electronic Benefits Transfer ("EBT") program for FoodShare participants at all farmers' markets, authorizing a subcommittee of the Madison Food Policy Council, in consultation with the Dane County Food Council, to evaluate the RFP's and select an operator, and authorizing the City to execute a contract with the selected operator(s) for the administration of a program in an amount not to exceed \$25,000 and amending the 2014 adopted operating budgets for Miscellaneous Appropriations and the Public Health agency as appropriate.

Notes:

CC Agenda Date: 04/08/2014

Sponsors: Paul R. Soglin, Ledell Zellers, Shiva Bidar-Sielaff and Matthew J. Phair

Effective Date:

Attachments:

Enactment Number:

Author: Mark Woulf

Hearing Date:

Entered by: lolmsted@cityofmadison.com

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	MADISON FOOD POLICY COUNCIL	03/12/2014	Referred for Introduction				
	Action Text:		This Resolution was Referred for Introduction				
	Notes:		Board of Estimates, Madison Food Policy Council				
1	COMMON COUNCIL	03/18/2014	Referred	BOARD OF ESTIMATES		03/31/2014	
	Action Text:		This Resolution was Referred to the BOARD OF ESTIMATES				
	Notes:		Additional referral: Madison Food Policy Council.				
1	BOARD OF ESTIMATES	03/18/2014	Refer	MADISON FOOD POLICY COUNCIL			

Action Text: This Resolution was Refer to the MADISON FOOD POLICY COUNCIL

Notes:

1	BOARD OF ESTIMATES	03/31/2014	RECOMMEND TO COUNCIL TO ADOPT (15 VOTES REQUIRED) - REPORT OF OFFICER	Pass
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Action Text: A motion was made by Schmidt, seconded by Clausius, to RECOMMEND TO COUNCIL TO ADOPT (15 VOTES REQUIRED) - REPORT OF OFFICER. The motion passed by voice vote/other.

Notes:

1	MADISON FOOD POLICY COUNCIL	04/02/2014
1	COMMON COUNCIL	04/08/2014

Text of Legislative File 33408

Fiscal Note

This resolution reallocates funding previously approved in the 2014 Adopted Operating Budget. A total of \$25,000 would be reallocated from Miscellaneous Appropriations (Memberships) to the Public Health Operating Budget. An additional \$25,000 of funding is anticipated from Dane County, raising the total program funding to \$50,000. The Operating Budget amendment would be as follows:

UA77-54920-775100 \$50,000 Community Agency Contracts
UA77-73352-771100 (\$25,000) Dane County Reimbursement
GN01-54967-971000 (\$25,000) Miscellaneous Appropriations - Memberships

Title

Authorizing the Director of Public Health of Madison and Dane County to issue a Request for Proposals ("RFP") for a City of Madison and Dane County Electronic Benefits Transfer ("EBT") program for FoodShare participants at all farmers' markets, authorizing a subcommittee of the Madison Food Policy Council, in consultation with the Dane County Food Council, to evaluate the RFP's and select an operator, and authorizing the City to execute a contract with the selected operator(s) for the administration of a program in an amount not to exceed \$25,000 and amending the 2014 adopted operating budgets for Miscellaneous Appropriations and the Public Health agency as appropriate.

Body

WHEREAS, the City of Madison and the County of Dane recognize the critical role of the Supplemental Nutritional Assistance Program (SNAP), known as FoodShare in Wisconsin, formerly known as food stamps, in providing a safety net for those individuals and families who struggle to access adequate daily food; and

WHEREAS, the cuts made to the SNAP program through the 2014 Farm Bill adoption in the amount of nearly \$9 billion over 10 years will make it even more difficult for individuals and families to provide adequate food and nutrition; and

WHEREAS, the City of Madison and County of Dane have an interest in preserving current access to farmers' markets for FoodShare participants, and in expanding access to farmers' markets for FoodShare participants through increasing EBT access; and

WHEREAS, the expansion of EBT access at farmers' markets allows for future of expansion of

the “MadMarket Double Dollars” program, a dollar-for-dollar matching program at farmers’ markets for FoodShare participants, a key program in widening the current shrinking safety net; and

WHEREAS, at least nine of the twenty-six farmers’ markets in Dane County currently operate an EBT program for FoodShare participants to allow SNAP allocations to be spent at those markets; and

WHEREAS, the City of Madison and the County of Dane believe that FoodShare access at farmers’ markets has strong health benefits for participants and strong economic benefit for local and regional farmers; and

WHEREAS, the joint city-county department, the Department of Public Health of Madison and Dane County is the agency in proper position and expertise to issue the RFP and to supervise city/county funds; and

NOW, THEREFORE, BE IT RESOLVED, that the Director of Public Health of Madison and Dane County is authorized to issue a Request for Proposals (“RFP”) for a City of Madison and Dane County Electronic Benefits Transfer (“EBT”) program for FoodShare participants at all farmers’ markets in Dane County; and

BE IT FURTHER RESOLVED, that the City and County will jointly fund such an EBT program to the maximum amount of \$50,000; \$25,000 City of Madison contribution, \$25,000 County of Dane contribution; and

BE IT FURTHER RESOLVED, that a subcommittee of the Madison Food Policy Council, consisting of members of both the Madison Food Policy Council and the Dane County Food Council, is authorized to evaluate the RFP’s and select an operator; and

BE IT FURTHER RESOLVED, the City is authorized to execute a contract with the selected operator(s) for the administration of a program in an amount not to exceed \$25,000; and

BE IT FURTHER RESOLVED, that the Director of Public Health of Madison and Dane County is authorized to amend the contract with the operator as long as the value does not exceed \$25,000; and

BE IT FURTHER RESOLVED, that the 2014 adopted operating budgets for Miscellaneous Appropriations and the Public Health agency be amended as appropriate; and

BE IT FINALLY RESOLVED, that the Mayor and City Clerk are authorized to execute, deliver, accept and record any and all documents and take such other actions as shall be necessary or desirable to accomplish the purpose of this resolution in a form approved by the City Attorney.