

**Starczewski, Leslie**

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**From:** Lauren Benson  
**Sent:** Saturday, March 29, 2014 2:20 PM  
**To:** Kronberger, Paul  
**Subject:** Re: Draft Minutes and Follow Up Item

Hi Paul,

I'm sorry that I didn't get this to you before the week was out.

Thanks,  
Lauren  
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A reasonable measure of success would be the difference between the number of households with internet access prior to the pilot and the number with access after. Success would be a substantial change in those numbers, though the definition of substantial would need attention. Household satisfaction with the available internet access would also be an important factor to consider.

Guiding factors for pilot locations:

Minimal number of parties that need to cooperate, rather than many different stakeholders

Expressed interest from target population

Concentrated enough populace to enable providing high-quality coverage while maximizing impact

I think it would be ideal if we were able to run two separate pilots in two different kinds of locations; maybe one in a high density apartment and another in a small stretch of neighborhood. The more information we can gather with the pilot the better informed the decision will be to expand or improve future efforts. However, I believe a pilot done well in one location would be vastly preferable to a two location pilot with insufficient resources.