

PARKING UTILITY MARCH 2014 ACTIVITY REPORT & REVENUE/EXPENSE NARRATIVE

Revenues and Occupancies: YTD total revenues show an increase of \$53K (3%) compared to previous year's revenues; with increases in the categories of monthly parking and long-term leases \$85K (40%), and attended facilities \$9K (1%). Peak average occupancies range from 80% - 46% YTD: Government East (80%), Capital Square North (74%), Overture Center (74%), State Street Campus (55%), and State Street Capitol (46%).

Operating Expenses/Bottom Line: A recent change within the Finance Department has resulted in the need to obtain this information from a different source. Thus it is unavailable for this report. We will work on a solution moving forward.

Capital Expenses: Expenses for 2014 included remediation projects in our garages, elevator and shop maintenance, and replacement of single-space meters which only accept coins. The Judge Doyle Square project, the purchase of enforcement equipment for MPD, and upgrades to the Sayle Street facility are in the planning stage. YTD capital costs are \$75K.

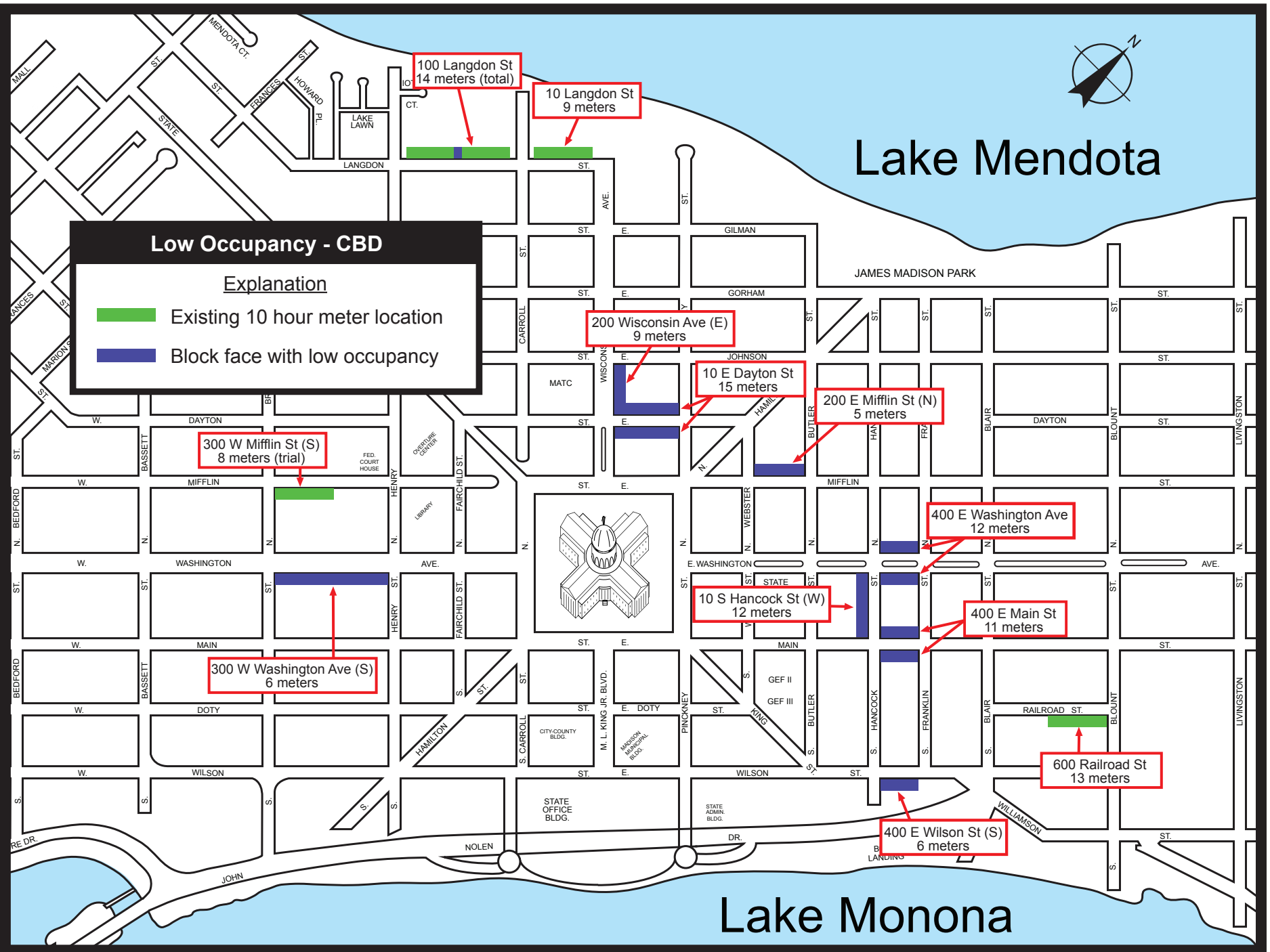
Facilities: Plans and specifications for the 2014 repair contract have been prepared. New Business Item I.1., Leg. File #33537, proposes "Amending the 2014 adopted Parking Utility capital budget to provide additional expenditure authority, mainly for the electrical system replacement and storm sewer upgrades at State Street Capitol garage, and for other system repairs." The attachment to the resolution summarizes the plan, and shows the changes to the approved capital budget. The electrical system replacement planned for the State Street Capitol garage, which accounts for 92% of the budget amendment request, is the primary reason for the need for additional expenditure authority.

Multi-space meters: There were more than 81K transactions in February, 62% of which were paid by credit card. We have 92 multi-space meters in operation. We are also planning to install a multi-space meter in the Evergreen Lot.

Trial variable pricing in the Evergreen Lot (adjacent to Trader Joe's on Monroe Street): We've been working with former Alder Sue Ellingson for several months to put together a proposal which could better utilize the lots in this area during the evening hours. This also may mitigate high parking demand on the residential streets in close proximity to the area's core business district. The Evergreen Lot will have a trial of tiered pricing: \$1.20/hour with a one-hour limit between 8 am and 8 pm, and \$.50/hour with no time limit between 8 pm and 8 am. The intent is to encourage evening use by the public who wish to patronize businesses on Monroe Street in the evening, as this lot is currently under-utilized in the evenings. Other changes in the Monroe Street area include changes to the Wingra Lot – specifically adjusting the required hours of payment to match the on-street parking hours of 8 am – 6 pm Monday-Saturday, again to try to better utilize this lot in the evening hours.


Financial Sustainability Study: Information within the capital expenditures portion of the study needed further review. Consequently, the presentation of the study, along with the Parking Utility Executive Summary, has been moved to the May TPC meeting.

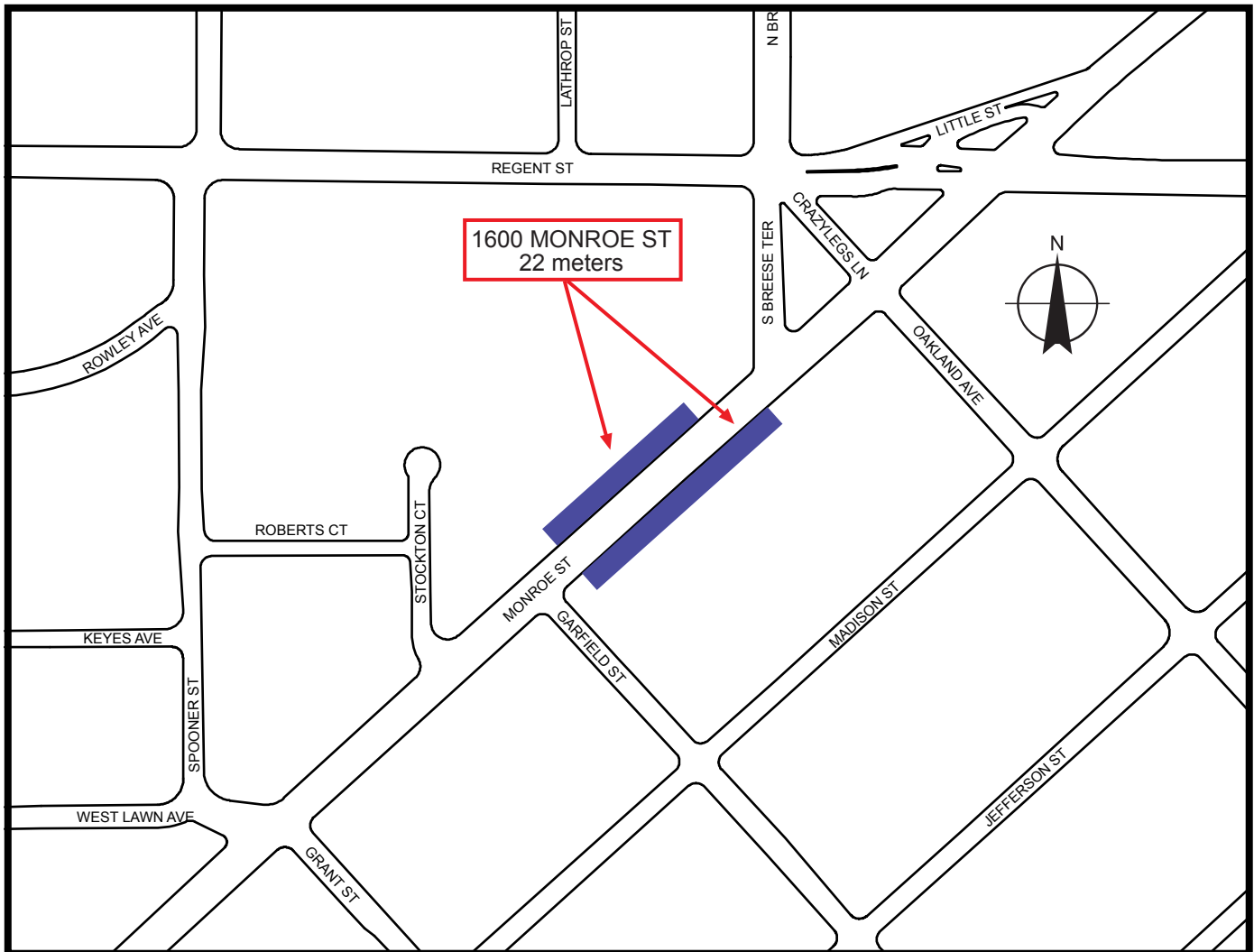
Variable pricing: We have identified blocks in the downtown and the 1600 block of Monroe Street that have low daytime use, and will be changing these to a 10-hour limit, \$1/hour operation. Block faces to be included in this trial are highlighted on the attached maps.



Low Occupancy - Monroe St

Explanation

 Block face with low occupancy



YEAR-TO-DATE REVENUES: 2012 THRU 2014 (JAN-FEB)				
	(## = TPC Map Reference)	2012	2013	2014
Permits				
	RP3 (residential parking permits)	6,080	5,602	5,100
	Motorcycle Permits	0	0	0
	Resid Street Constr Permits	0	0	0
Total-Permits		6,080	5,602	5,100
Awards and Damages		0	535	0
Advertising Revenue		0	0	0
	Pct increase/decrease vs prior year	110%	92%	91%
Cashiered Revenue				
	ALL Cashiered Ramps	0	0	0
	#4 Cap Sq North	127,395	136,903	133,768
	#6 Gov East	225,056	243,245	256,997
	#9 Overture Center	136,377	166,150	177,607
	#11 SS Campus-Frances	98,989	103,812	85,772
	#11 SS Campus-Lake	301,156	322,250	310,612
	#12 SS Capitol	208,057	234,574	250,851
Total-Cashiered Revenue		1,097,030	1,206,933	1,215,606
	Pct increase/decrease vs prior year	93%	110%	101%
Off-Street Meters (non-motorcycle)				
	#1 Blair Lot	609	982	801
	#7 Lot 88 (Munic Bldg)	1,654	1,817	1,285
	#2 Brayton Lot-Machine	50,792	62,059	60,653
	#2 Brayton Lot-Meters	176	0	733
	Buckeye/Lot 58 Multi-Sp	27,635	26,831	25,969
	Evergreen Lot	6,980	7,327	7,324
	Wingra Lot	1,308	1,592	1,272
	#12 SS Capitol	4,850	11,918	6,176
	Subtotal-Off-Street Meters (non motorcycle)	94,003	112,527	104,212
Off-Street Meters (motorcycles)				
	ALL Cycles	0	0	0
Total-Off-Street Meters (All)		94,003	112,527	104,212
	Pct increase/decrease vs prior year	105%	120%	93%
Meters - On-Street				
	Unattributed On Street Multi-Space & Park Mobil	0	449	2,082
	Cap Sq Mtrs	3,522	3,428	3,171
	Cap Sq Multi-Space	5,264	5,747	6,382
	Campus Area	13,113	11,276	14,973
	Campus Area Multi-Space	25,336	22,632	26,201
	CCB Area	10,738	6,631	6,048
	CCB Area Multi-Space	19,454	23,912	21,533
	E Washington Area	7,010	6,632	6,242
	E Washington Area Multi-Space	2,043	2,416	3,189
	GEF Area	6,399	6,365	4,221
	GEF Area Multi-Space	15,040	16,570	19,198
	MATC Area	2,171	1,742	1,634
	MATC Area Multi-Space	18,651	20,721	18,512
	Meriter Area	11,119	5,596	5,711
	Meriter Area Multi-Space	8,848	15,083	19,442
	MMB Area	8,405	5,626	5,386
	MMB Area Multi-Space	19,637	25,033	24,507
	Monroe Area	18,559	17,961	19,384
	Scheks Area	3,270	4,276	2,415
	State St Area	6,493	5,123	3,845
	State St Area Multi-Space	14,521	16,442	20,585
	University Area	26,423	22,602	21,542
	University Area Multi-Space	18,344	22,951	19,486
	Wilson/Butler Area	9,663	6,454	4,938
	Wilson/Butler Area Multi-Space	1,969	6,858	5,675
	Subtotal-On-Street Meters	275,991	282,527	286,304
On-Street Construction-Related Meter Revenue				
	Contractor Permits	12,997	16,737	15,066
	Meter Hoods	3,084	5,751	17,577
	Construction Meter Removal	0	45,760	0
	Subtotal-On-Street Construction Related Revenue	16,081	68,248	32,643
Totals-On-Street Meters		292,072	350,775	318,947
	Pct increase/decrease vs prior year	98%	120%	91%
Monthly and Long-Term/Parking Leases				
	#2 Brayton Lot	18,312	25,314	26,002
	#11 State St Campus	1,811	8,289	28,821
	#1 Blair Lot	8,223	9,888	10,785
	#13 Wilson Lot	10,923	12,516	11,325
	#4 Cap Square North	35,461	49,595	67,705
	#6 Gov East	33,961	31,529	42,013
	#9 Overture Center	12,793	24,874	29,808
	#12 SS Capitol-Monthly (non-LT Lease)	19,293	26,050	41,520
	Subtotal-Monthly Parking Permits	140,779	188,055	257,979
	#9 Overture Center	13,868	18,998	33,848
	#12 SS Cap - LT Lease	0	4,638	4,928
	Subtotal-Long Term Parking Leases	13,868	23,635	38,776
Totals-Monthly Permit & Long-Term Leases		154,647	211,691	296,754
	Pct increase/decrease vs prior year	104%	137%	140%
Miscellaneous Revenues				
	Operating Lease Payments	0	0	0
	Property Sales	0	0	0
	Other	960	188	237
	Subtotal-Miscellaneous	960	188	237
Summary - RP3 and Misc Revenue (incl's Cycle Perms)		7,040	6,326	5,337
TOTALS		1,644,792	1,888,250	1,940,856
	Pct increase/decrease vs prior year	95%	115%	103%

YEAR-TO-DATE REVENUES: 2013 vs 2014					
Through FEB			PRE-CLOSING	2014 +/- 2013	
		2013 YTD	2014 YTD	Amount	%
Permits					
	RP3 (Residential Parking Permits)	5,602.00	5,100.00	(502.00)	-9%
	Motorcycle Permits	-	-	-	n/a
	Residential Street Construction Permits	-	-	-	n/a
Total-Permits		5,602.00	5,100.00	(502.00)	-9%
Awards and Damages		535.17	-	(535.17)	-100%
Advertising Revenue		-	-	-	n/a
Cashiered Revenue					
	All Cashiered Ramps	-	-	-	n/a
#4	Cap Sq North	136,902.83	133,767.55	(3,135.28)	-2%
#6	Gov East	243,244.75	256,996.55	13,751.80	6%
#9	Overture Center	166,149.71	177,607.50	11,457.79	7%
#11	SS Campus-Frances	103,811.96	85,772.36	(18,039.60)	-17%
#11	SS Campus-Lake	322,249.57	310,611.65	(11,637.92)	-4%
#12	SS Capitol	234,573.79	250,850.84	16,277.06	7%
Total-Cashiered Revenue		1,206,932.61	1,215,606.44	8,673.83	1%
Off-Street Meters (non-motorcycle)					
#1	Blair Lot	982.45	800.67	(181.78)	-19%
#7	Lot 88 (Munic Bldg)	1,817.49	1,284.93	(532.56)	-29%
#2	Brayton Lot-Machine	62,059.39	60,652.85	(1,406.54)	-2%
#3	Buckeye/Lot 58 Multi-Space	26,831.05	25,968.97	(862.08)	-3%
	Evergreen Lot	7,326.63	7,323.93	(2.70)	0%
	Wingra Lot	1,591.76	1,271.62	(320.14)	-20%
#12	SS Capitol	11,917.80	6,176.41	(5,741.39)	-48%
	Subtotal-Off-Street Meters (non motorcycle)	112,526.57	104,211.89	(8,314.68)	-7%
Off-Street Meters (motorcycles)					
	All Cycles	-	-	-	n/a
Total-Off-Street Meters (All)		112,526.57	104,211.89	(8,314.68)	(0.07)
On-Street Meters					
	On Street Multi-Space & Park Mobile	448.86	2,082.39	1,633.53	364%
	Capitol Square Meters	3,427.56	3,170.98	(256.58)	-7%
	Capitol Square Multi-Space	5,746.95	6,381.75	634.80	11%
	Campus Area	11,276.23	14,972.65	3,696.42	33%
	Campus Area Multi-Space	22,632.40	26,201.05	3,568.65	16%
	CCB Area	6,631.20	6,048.49	(582.71)	-9%
	CCB Area Multi-Space	23,911.95	21,533.05	(2,378.90)	-10%
	East Washington Area	6,632.48	6,241.65	(390.83)	-6%
	East Washington Area Multi-Space	2,415.80	3,189.45	773.65	32%
	GEF Area	6,365.27	4,221.05	(2,144.22)	-34%
	GEF Area Multi-Space	16,570.30	19,198.01	2,627.71	16%
	MATC Area	1,741.77	1,633.51	(108.26)	-6%
	MATC Area Multi-Space	20,720.71	18,512.15	(2,208.56)	-11%
	Meriter Area	5,596.02	5,711.29	115.27	2%
	Meriter Area Multi-Space	15,083.35	19,442.45	4,359.10	29%
	MMB Area	5,626.01	5,386.19	(239.82)	-4%
	MMB Area Multi-Space	25,032.70	24,507.01	(525.69)	-2%
	Monroe Area	17,960.97	19,384.08	1,423.11	8%
	Schenks Area	4,275.61	2,414.60	(1,861.01)	-44%
	State St Area	5,123.07	3,845.48	(1,277.59)	-25%
	State St Area Multi-Space	16,442.40	20,585.10	4,142.70	25%
	University Area	22,602.32	21,542.22	(1,060.10)	-5%
	University Area Multi-Space	22,951.16	19,486.35	(3,464.81)	-15%
	Wilson/Butler Area	6,454.06	4,937.70	(1,516.36)	-23%
	Wilson/Butler Area Multi-Space	6,857.90	5,675.15	(1,182.75)	-17%
	Subtotal-On-Street Meters	282,527.05	286,303.80	3,776.75	1%
On-Street Construction-Related Meter Revenue					
	Contractor Permits	16,737.00	15,066.00	(1,671.00)	-10%
	Meter Hoods	5,750.50	17,577.00	11,826.50	206%
	Construction Meter Removal	45,760.00	-	(45,760.00)	-100%
	Subtotal-On-Street Construction Related Revenue	68,247.50	32,643.00	(35,604.50)	-52%
Totals-On-Street Meters		350,774.55	318,946.80	(31,827.75)	-9%
Monthly Permit & Long-Term Parking Leases					
#2	Brayton Lot	25,314.16	26,001.55	687.39	3%
#11	State St Campus	8,289.29	28,821.21	20,531.92	248%
#1	Blair Lot	9,888.00	10,785.10	897.10	9%
	Wilson Lot	12,516.00	11,325.00	(1,191.00)	-10%
#13	Cap Square No	49,595.47	67,705.27	18,109.80	37%
#6	Gov East	31,528.72	42,012.72	10,484.00	33%
#9	Overture Center	24,873.98	29,807.78	4,933.80	20%
#12	SS Capitol-Monthly (non-LT Lease)	26,049.75	41,520.00	15,470.25	59%
	Subtotal-Monthly Permit Parking	188,055.37	257,978.63	69,923.26	37%
#9	Overture Center (#9)	18,997.50	33,847.50	14,850.00	78%
#12	SS Cap-Long Term Lease	4,637.82	4,928.00	290.18	6%
	Subtotal-Long Term Parking Leases	23,635.32	38,775.50	15,140.18	64%
Totals-Monthly Permit & Long-Term Leases		211,690.69	296,754.13	85,063.44	40%
Miscellaneous Revenues					
	Operating Lease Payments	-	-	-	n/a
	Property Sales	-	-	-	n/a
	Other	188.33	236.90	48.57	26%
	Subtotal-Miscellaneous	188.33	236.90	48.57	26%
Summary - RP3 and Misc Revenue (incl's Cycle Perms)		6,325.50	5,336.90	(988.60)	-16%
TOTALS		1,888,249.92	1,940,856.16	52,606.24	3%

YEAR-TO-DATE 2014 REVENUES--BUDGET VS ACTUAL THROUGH FEB					
		Budget	Actual	Amount	%
Permits					
	RP3 (Residential Parking Permits)	5,869.25	5,100.00	(769.25)	-13%
	Motorcycle Permits	-	-	-	n/a
	Residential Street Construction Permits	-	-	-	n/a
Total-Permits		5,869.25	5,100.00	(769.25)	-13%
Awards and Damages		428.14	-	(428.14)	-100%
Advertising Revenue		-	-	-	n/a
Cashiered Revenue		-	-	-	n/a
	All Cashiered Ramps	-	-	-	n/a
#4	Cap Sq North	137,413.45	133,767.55	(3,645.90)	-3%
#6	Gov East	239,426.48	256,996.55	17,570.06	7%
#9	Overture Center	163,077.12	177,607.50	14,530.38	9%
#11	SS Campus-Frances	88,223.80	85,772.36	(2,451.44)	-3%
#11	SS Campus-Lake	322,978.19	310,611.65	(12,366.54)	-4%
#12	SS Capitol	230,380.26	250,850.84	20,470.59	9%
Total-Cashiered Revenue		1,181,499.29	1,215,606.44	34,107.15	3%
Meters-Off-Street (non-motorcycle)					
	Atwood Lot	-	-	-	n/a
#1	Blair Lot	760.22	800.67	40.45	5%
#7	Lot 88 (Munic Bldg)	1,598.32	1,284.93	(313.39)	-20%
#2	Brayton Lot-Machine	61,488.99	60,652.85	(836.14)	-1%
#2	Brayton Lot-Meters	-	732.51	732.51	n/a
#3	Buckeye/Lot 58 Multi-Space	26,401.89	25,968.97	(432.92)	-2%
	Evergreen Lot	7,156.80	7,323.93	167.13	2%
	Wingra Lot	1,504.00	1,271.62	(232.38)	-15%
#12	SS Capitol	11,073.81	6,176.41	(4,897.40)	-44%
	Subtotal-Off-Street Meters (non-motorcyc	109,984.04	104,211.89	(5,772.15)	-5%
Off-Street Meters (motorcycles)					
	ALL Cycles	-	-	-	n/a
Total-Off-Street Meters (All)		109,984.04	104,211.89	(5,772.15)	-5%
Meters-On-Street					
	On Street Multi-Space & Park Mobile	448.86	2,082.39	1,633.53	364%
	Capitol Square Meters	3,464.05	3,170.98	(293.07)	-8%
	Capitol Square Multi-Space	4,439.35	6,381.75	1,942.40	44%
	Campus Area	11,617.18	14,972.65	3,355.47	29%
	Campus Area Multi-Space	23,526.68	26,201.05	2,674.37	11%
	CCB Area	6,599.68	6,048.49	(551.19)	-8%
	CCB Area Multi-Space	21,942.78	21,533.05	(409.73)	-2%
	East Washington Area	6,895.10	6,241.65	(653.45)	-9%
	East Washington Area Multi-Space	1,634.37	3,189.45	1,555.08	95%
	GEF Area	6,726.32	4,221.05	(2,505.27)	-37%
	GEF Area Multi-Space	13,439.30	19,198.01	5,758.71	43%
	MATC Area	2,215.41	1,633.51	(581.90)	-26%
	MATC Area Multi-Space	19,922.97	18,512.15	(1,410.82)	-7%
	Meriter Area	7,019.34	5,711.29	(1,308.05)	-19%
	Meriter Area Multi-Space	15,177.46	19,442.45	4,264.99	28%
	MMB Area	5,057.39	5,386.19	328.80	7%
	MMB Area Multi-Space	25,012.47	24,507.01	(505.46)	-2%
	Monroe Area	17,428.90	19,384.08	1,955.18	11%
	Schenks Area	4,584.06	2,414.60	(2,169.46)	-47%
	State St Area	4,462.58	3,845.48	(617.10)	-14%
	State St Area Multi-Space	16,381.82	20,585.10	4,203.28	26%
	University Area	26,563.96	21,542.22	(5,021.74)	-19%
	University Area Multi-Space	20,535.69	19,486.35	(1,049.34)	-5%
	Wilson/Butler Area	6,557.08	4,937.70	(1,619.38)	-25%
	Wilson/Butler Area Multi-Space	5,983.67	5,675.15	(308.52)	-5%
	Subtotal-On-Street Meters	277,636.48	286,303.80	8,667.32	3%
On-Street Construction-Related Meter Revenue					
	Contractor Permits	11,988.25	15,066.00	3,077.75	26%
	Meter Hoods	15,956.60	17,577.00	1,620.40	10%
	Construction Meter Removal	-	-	-	n/a
	Subtotal-Construction Related Revenue	27,944.85	32,643.00	4,698.15	17%
Totals-On-Street Meters		305,581.33	318,946.80	13,365.47	4%
Monthly Permit & Long-Term Parking Leases					
#2	Brayton Lot	15,895.76	26,001.55	10,105.79	64%
#11	State St Campus	8,289.29	28,821.21	20,531.92	248%
#1	Blair Lot	10,144.06	10,785.10	641.04	6%
	Wilson Lot	11,918.58	11,325.00	(593.58)	-5%
#13	Cap Square North	39,568.77	67,705.27	28,136.51	71%
#6	Gov East	36,285.35	42,012.72	5,727.37	16%
#9	Overture Center	21,760.51	29,807.78	8,047.27	37%
#12	SS Capitol-Monthly (non-LT Lease)	28,327.75	41,520.00	13,192.25	47%
	Subtotal-Monthly Permit	172,190.07	257,978.63	85,788.56	50%
#9	Overture Center	10,219.50	33,847.50	23,628.00	231%
#12	SS Cap-Long Term Lease	10,018.56	4,928.00	(5,090.56)	-51%
	Subtotal-Long-Term Parking Leases	20,238.06	38,775.50	18,537.44	92%
Total-Monthly Permit & Long-Term Parking Le		192,428.13	296,754.13	104,326.00	54%
Miscellaneous Revenue					
	Operating Lease Payments	-	-	-	n/a
	Property Sales	-	-	-	n/a
	Other (Includes 79475 txfer in from Intern	1,177.72	236.90	(940.82)	-80%
	Subtotal-Miscellaneous	1,177.72	236.90	(940.82)	-80%
Summary - RP3 and Misc Revenue (incl's Cycle Perms		7,475.10	5,336.90	(2,138.20)	-29%
TOTALS		1,796,967.89	1,940,856.16	143,888.27	8%

2014 REVENUES-BUDGET VS ACTUAL FEBRUARY				
Variances from budget typically result from one or more of the following factors: changes in the number of spaces in service and/or revenue-generating days; changes in usage levels due to events, weather, price resistance, etc; changes in length of stay; and projection 'misses.' Such impacts are listed in the right-hand columns for variances of +/- \$1,000 or greater.				
			Actual +/- Budget	
(## = TPC map reference)	Budget	Actual	Amount	%
Permits				
RP3 (Residential Parking Permits)	2,188.75	2,171.00	(17.75)	-1%
Motorcycle Permits	-	-	-	
Residential Street Construction Permits	-	-	-	
Total-Permits	2,188.75	2,171.00	(17.75)	-1%
Awards and Damages	236.91	-	(236.91)	-100%
Advertising Revenue	-	-	-	
Cashiered Revenue				
ALL Cashiered Ramps			-	
#4 Cap Sq North	68,409.85	69,429.65	1,019.80	1%
#6 Gov East	125,304.81	131,899.45	6,594.64	5%
#9 Overture Center	92,569.47	93,262.75	693.28	1%
#11 SS Campus-Frances	48,213.18	45,868.45	(2,344.73)	-5%
#11 SS Campus-Lake	180,748.83	175,069.30	(5,679.53)	-3%
#12 SS Capitol	132,977.89	136,838.79	3,860.90	3%
Total-Cashiered Revenue	648,224.03	652,368.39	4,144.36	1%
Meters-Off-Street (non-motorcycle)				
Blair Lot	416.39	386.31	(30.08)	-7%
Lot 88 (Munic Bldg)	787.80	682.58	(105.22)	-13%
Brayton Lot-Machine	32,597.64	31,408.35	(1,189.29)	-4%
Brayton Lot-Meters	-	-	-	
Buckeye/Lot 58 Multi-Space	12,612.78	13,366.37	753.59	6%
Evergreen Lot	3,574.00	3,687.65	113.65	3%
Wingra Lot	759.61	730.29	(29.32)	-4%
SS Capitol	6,092.73	3,470.40	(2,622.33)	-43%
Subtotal-Off-Street Meters (non cycle)	56,840.94	53,731.95	(3,108.99)	-5%
Meters-Off-Street motorcycles				
All Cycles	-	-	-	
Total-Off-Street Meters (All)	56,840.94	53,731.95	(3,108.99)	-5%
Meters-On-Street				
Unattributed On Street Multi-Space & Park Mobile	191.33	1,244.42	1,053.09	550%
Capitol Square Meters	1,632.74	1,531.21	(101.53)	-6%
Capitol Square Multi-Space	2,457.55	2,934.95	477.40	19%
Campus Area	5,568.27	8,024.06	2,455.79	44%
Campus Area Multi-Space	11,567.21	13,246.80	1,679.59	15%
CCB Area	3,410.51	3,122.59	(287.92)	-8%
CCB Area Multi-Space	9,986.04	10,788.05	802.01	8%
East Washington Area	3,869.62	3,106.78	(762.84)	-20%
East Washington Area Multi-Space	1,042.61	1,334.55	291.94	28%
GEF Area	3,448.30	2,052.03	(1,396.27)	-40%
GEF Area Multi-Space	6,876.69	9,479.70	2,603.01	38%
MATC Area	986.14	989.34	3.20	0%
MATC Area Multi-Space	10,599.24	9,135.70	(1,463.54)	-14%
Meriter Area	3,812.42	2,950.65	(861.77)	-23%
Meriter Area Multi-Space	7,879.57	10,061.05	2,181.48	28%
MMB Area	2,599.07	2,798.02	198.95	8%
MMB Area Multi-Space	11,937.11	11,438.56	(498.55)	-4%
Monroe Area	8,814.50	9,677.69	863.19	10%
Schenks Area	2,359.37	1,285.28	(1,074.09)	-46%
State St Area	2,339.75	1,973.93	(365.82)	-16%
State St Area Multi-Space	8,760.65	9,927.05	1,166.40	13%
University Area	14,822.68	11,508.89	(3,313.79)	-22%
University Area Multi-Space	9,355.28	10,387.20	1,031.92	11%
Wilson/Butler Area	3,542.82	2,431.16	(1,111.66)	-31%
Wilson/Butler Area Multi-Space	3,697.42	3,230.65	(466.77)	-13%
Subtotal-On-Street Meters	141,556.89	144,660.31	3,103.42	2%
On-Street Construction-Related Meter Revenue				
Contractor Permits	5,843.25	8,721.00	2,877.75	49%
Meter Hoods	13,845.47	1,795.00	(12,050.47)	-87%
Construction Meter Removal	-	-	-	
Subtotal-On-Street Construction Related Revenue	19,688.72	10,516.00	(9,172.72)	-47%
Total-On-Street Meters	161,245.61	155,176.31	(6,069.30)	-4%
Monthly Permit & Long-Term Parking Leases				
#2 Brayton Lot	15,895.76	12,686.55	(3,209.21)	-20%
#11 State St Campus	4,233.35	14,797.83	10,564.48	250%
#1 Blair Lot	5,332.61	5,309.50	(23.11)	0%
Wilson Lot	6,180.98	5,870.00	(310.98)	-5%
#13 Cap Square No	19,681.77	34,270.31	14,588.54	74%
#6 Gov East	15,980.53	20,860.46	4,879.93	31%
#9 Overture Center	9,804.38	13,723.15	3,918.77	40%
#12 SS Capitol-Monthly (non-LT Lease)	13,810.50	17,044.64	3,234.14	23%
Subtotal-Monthly Permit	90,919.88	124,562.44	33,642.56	37%
#9 Overture Center	5,109.75	9,498.75	4,389.00	86%
#12 SS Cap-Long Term Lease	5,009.28	4,928.00	(81.28)	-2%
Subtotal-Long Term Parking Leases	10,119.03	14,426.75	4,307.72	43%
Total-Monthly Permit & Long-Term Parking Leases	101,038.91	138,989.19	37,950.28	38%
Miscellaneous Revenue				
Operating Lease Payments	-	-	-	
Property Sales	-	-	-	
Other	301.38	77.90	(223.48)	-74%
Subtotal-Miscellaneous Revenue	301.38	77.90	(223.48)	-74%
Summary-RP3 & Miscellaneous Revenue	2,727.04	2,248.90	(478.14)	-18%
GRAND TOTALS	970,076.53	1,002,514.74	32,438.21	3%

Department of Transportation -- Parking Division **Revenue(a) for the Months of February, 2013 and 2014(c)**

Available Spaces (y)	Facility	Spaces (z)		Days (c)		Avg Wkday Occy (c)		Revenues (c)		Rev/Space/Day (c)	
		Feb-13	Feb-14	Feb-13	Feb-14	Feb-13	Feb-14	Feb-13	Feb-14	Feb-13	Feb-14
Metered Lots	13 Blair Lot	13	13	24	24	--		508.33	\$ 386.31	\$ 1.63	\$ 1.24
	19 Lot 88 (Municipal Building)	17	17	24	24	65%	47%	866.23	\$ 682.58	\$ 2.12	\$ 1.67
	153 Brayton Lot Paystations	154	154	24	24	88%	82%	31,494.79	\$ 31,408.35	\$ 8.52	\$ 8.50
	Brayton Lot Meters	0	0	24	24	--		-	\$ -	\$ -	\$ -
	53 Buckeye Lot Multi-Sp (f)	55	55	24	24	29%	31%	13,408.70	\$ 13,366.37	\$ 10.16	\$ 10.13
	22 Evergreen Lot	23	23	24	24	48%	30%	3,667.80	\$ 3,687.65	\$ 6.64	\$ 6.68
	19 Wingra Lot	19	19	24	24	--	0%	858.19	\$ 730.29	\$ 1.88	\$ 1.60
Cashiered	36 SS Capitol	19	36	24	24	26%	31%	6,649.45	\$ 3,470.40	\$ 14.58	\$ 4.02
	42 Cycles	43	42	24	24	--		-	\$ -	\$ -	\$ -
	362 Capitol Square N (c)	366	356	28	28	73%	79%	67,316.70	\$ 69,429.65	\$ 6.57	\$ 6.97
	405 Gov East (c)	372	394	28	28	78%	85%	126,200.67	\$ 131,899.45	\$ 12.12	\$ 11.96
	409 Overture Ctr (c)	367	328	28	28	75%	79%	93,154.62	\$ 93,262.75	\$ 9.07	\$ 10.15
	534 SS Campus-Frances (c) (SS Campus Combined Total)	926	972	28	28	70%	64%	57,648.02	\$ 45,868.45		
	448 SS Campus-Lake (c)							185,149.68	\$ 175,069.30		
Monthly	605 State St Capitol (c)	615	605	28	28	61%	48%	137,533.36	\$ 136,838.79	\$ 7.99	\$ 8.08
	72 State St Campus Monthly (b) (d)	13	71	20	20	44%	64%	4,233.35	\$ 14,797.83	\$ 16.28	\$ 10.42
	44 Blair Lot Monthly (b) (h)	44	48	20	20	88%	95%	5,214.10	\$ 5,309.50	\$ 5.93	\$ 5.59
	90 Brayton Lot Monthly	62	95	20	20	95%	99%	11,489.40	\$ 12,686.55	\$ 9.27	\$ 6.71
	50 Wilson Lot Monthly (b) (h)	49	48	20	20	98%	96%	6,765.00	\$ 5,870.00	\$ 6.90	\$ 6.11
	243 Capitol Square N Monthly (b) (d)	166	249	20	20	73%	84%	23,809.36	\$ 34,270.31	\$ 7.17	\$ 6.88
	106 Gov East Monthly (b) (d)	77	109	20	20	85%	87%	16,531.06	\$ 20,860.46	\$ 10.73	\$ 9.57
On-Street Metered	273 Overture Ctr Monthly (b) (d)	146	246	20	20	63%	83%	21,531.88	\$ 23,221.90	\$ 7.37	\$ 4.72
	176 SS Capitol Monthly (b) (d)	85	149	20	20	67%	54%	19,399.10	\$ 21,972.64	\$ 11.41	\$ 7.40
	169 Campus Collection Area (e)	152	158	24	24	32%	51%	16,586.32	\$ 21,270.86	\$ 4.55	\$ 5.61
	25 Capitol Square Collection Area (e)	25	25	24	24	45%	83%	4,252.05	\$ 4,466.16	\$ 7.09	\$ 7.44
	94 CCB Collection Area (e)	101	101	24	24	74%	66%	14,590.95	\$ 13,910.64	\$ 6.02	\$ 5.74
	96 E Washington Collection Area (e)	97	97	24	24	54%	25%	4,237.94	\$ 4,441.33	\$ 1.82	\$ 1.91
	84 GEF Collection Area (e)	86	95	24	24	73%	64%	11,285.01	\$ 11,531.73	\$ 5.47	\$ 5.06
	97 MATC Collection Area (e)	100	100	24	24	54%	44%	10,843.08	\$ 10,125.04	\$ 4.52	\$ 4.22
	127 Meriter Collection Area (e)	86	145	24	24	33%	43%	9,719.46	\$ 13,011.70	\$ 4.71	\$ 3.74
	107 MMB Collection Area (e)	112	112	24	24	85%	88%	14,555.21	\$ 14,236.58	\$ 5.41	\$ 5.30
	125 Monroe Collection Area (e)	125	125	24	24	--		9,215.81	\$ 9,677.69	\$ 3.07	\$ 3.23
	44 Schenks Collection Area (e)	58	44	24	24	--		1,688.71	\$ 1,285.28	\$ 1.21	\$ 1.22
	113 State St Collection Area (e)	91	113	24	24	55%	50%	11,055.06	\$ 11,900.98	\$ 5.06	\$ 4.39
	199 University Collection Area (e)	195	202	24	24	55%	59%	23,152.74	\$ 21,896.09	\$ 4.95	\$ 4.52
	109 Wilson/Butler Collection Area (e)	133	133	24	24	60%	61%	6,370.53	\$ 5,661.81	\$ 2.00	\$ 1.77
	684 On Street Multi-Sp (g)	592	676	24	24	42%	43%	191.33	\$ 1,244.42	\$ 0.01	\$ 0.08
	Subtotal - Route Revenue	1,361	1,450	24	24	--	--	137,744.20	\$ 144,660.31	\$ 4.22	\$ 4.16
	Meter-Related Constrn Rev							57,195.00	\$ 10,516.00		
	Total On-St Meter Revenue							194,939.20	\$ 155,176.31		
	Miscellaneous							2,551.14	\$ 2,248.90		
	Total (a)	4,992	5,478					1,030,920.13	\$ 1,002,514.74		
		486						\$ (28,405.39)			

Footnotes:

- (a) Excludes interest on investments
- (b) Most of these spaces are available to the public on nights and weekends.
- (c) Garage cashiered occupancies are based on data collected from the Zeag system for the peak weekday hours of 10AM-2PM.
- (d) Garage monthly occupancies are based on data collected from the Zeag system for the maximum number of permit parkers at any time of a day.
Prior to 2013, monthly occupancy data was based on the assumption that monthly parkers had 100% occupancies.
- (e) Occupancies are based on monthly observational surveys performed on a single day, as well as Metric/Aslan system data.
- (f) Buckeye Lot Multi-Space occupancies are based on Metric/Aslan data.
- (g) Multi-space occupancy rates are not comparable to occupancy rates for metered collection routes because of differing data collection methodologies.
- (h) Blair and Wilson Lot Monthly Parker occupancy is not based on actual use; it is based on the total permits in use divided by the total available permits .
- (y) Maximum available revenue producing spaces.
- (z) Average available revenue producing spaces (excluding spaces that are out of service).

Available Spaces indicates the total number of revenue producing spaces for each category that exist in the parking system. For example, Gov East has in Jan 2013 425 Cashiered spaces and 76 monthly spaces for a total of 511. Generally, the cashiered spaces will fluctuate over time based on the number of monthly parkers and out-

Department of Transportation -- Parking Division

YTD Revenue Total/Occupancy Average -- THRU FEB 2013 vs 2014

Available Spaces (y)	Facility	Spaces (z)		Days (c)		Avg Wkday Occy (c)		Revenues (c)		Rev/Space/Day (c)	
		YTD-13	YTD-14	YTD-13	YTD-14	YTD-13	YTD-14	YTD-13	YTD-14	YTD-13	YTD-14
Metered Lots	13 Blair Lot	13	13	49	49	--	--	\$ 982.45	\$ 800.67	\$ 1.54	\$ 1.26
	19 Lot 88 (Municipal Building)	17	17	49	49	59%	50%	\$ 1,817.49	\$ 1,284.93	\$ 2.18	\$ 1.54
	153 Brayton Lot Paystations	154	154	49	49	80%	77%	\$ 62,059.39	\$ 60,652.85	\$ 8.22	\$ 8.04
	Brayton Lot Meters	0	0			--	--	\$ -	\$ 732.51	\$ -	\$ -
	53 Buckeye Lot Multi-Sp (f)	54	54	49	49	30%	31%	\$ 26,831.05	\$ 25,968.97	\$ 10.14	\$ 9.81
	22 Evergreen Lot	23	23	49	49	37%	43%	\$ 7,326.63	\$ 7,323.93	\$ 6.50	\$ 6.50
	19 Wingra Lot	19	19	49	49	--	--	\$ 1,591.76	\$ 1,271.62	\$ 1.71	\$ 1.37
	36 SS Capitol	19	36	49	49	26%	26%	\$ 11,917.80	\$ 6,176.41	\$ 12.80	\$ 3.50
Cashiered	42 Cycles	43	43	49	49	--	--	\$ -	\$ -	\$ -	\$ -
	362 Capitol Square N (c)	366	343	59	59	81%	74%	\$ 136,902.88	\$ 133,767.58	\$ 6.34	\$ 6.61
	405 Gov East (c)	368	385	59	59	79%	80%	\$ 243,244.79	\$ 256,996.57	\$ 11.20	\$ 11.31
	407 Overture Ctr (c)	403	315	59	59	76%	74%	\$ 166,149.76	\$ 177,607.35	\$ 6.99	\$ 9.56
	534 SS Campus-Frances (c)							\$ 103,812.00	\$ 85,772.38		
	(SS Campus Combined Total)	968	944	59	59	60%	55%	\$ 426,061.33	\$ 396,384.06	\$ 7.46	\$ 7.12
Monthly	448 SS Campus-Lake (c)							\$ 322,249.33	\$ 310,611.67		
	605 State St Capitol (c)	629	594	59	59	52%	46%	\$ 234,573.86	\$ 250,850.89	\$ 6.32	\$ 7.16
	72 State St Campus Monthly (b) (d)	14	66	42	41	51%	55%	\$ 8,289.29	\$ 28,821.21	\$ 14.10	\$ 10.65
	44 Blair Lot Monthly (b) (h)	44	49	42	41	87%	98%	\$ 9,888.00	\$ 10,785.10	\$ 5.35	\$ 5.37
	92 Brayton Lot Monthly	58	95	42	41	97%	100%	\$ 25,314.16	\$ 26,001.55	\$ 10.39	\$ 6.68
	50 Wilson Lot Monthly (b) (h)	50	48	42	41	98%	96%	\$ 12,516.00	\$ 11,325.00	\$ 5.96	\$ 5.75
	243 Capitol Square N Monthly (b) (d)	162	247	42	41	73%	77%	\$ 49,595.47	\$ 67,705.27	\$ 7.29	\$ 6.69
	106 Gov East Monthly (b) (d)	76	104	42	41	81%	81%	\$ 31,528.72	\$ 42,012.72	\$ 9.88	\$ 9.85
On-Street Metered	275 Overture Ctr Monthly (b) (d)	142	248	42	41	64%	74%	\$ 43,871.48	\$ 63,655.28	\$ 7.36	\$ 6.26
	176 SS Capitol Monthly (b) (d)	83	158	42	41	65%	50%	\$ 30,687.57	\$ 46,448.00	\$ 8.80	\$ 7.17
	169 Campus Collection Area (e)	152	159	49	49	37%	56%	\$ 33,908.63	\$ 41,173.70	\$ 4.55	\$ 5.28
	25 Capitol Square Collection Area (e)	25	25	49	49	49%	70%	\$ 9,174.51	\$ 9,552.73	\$ 7.49	\$ 7.80
	94 CCB Collection Area (e)	101	101	49	49	74%	66%	\$ 30,543.15	\$ 27,581.54	\$ 6.17	\$ 5.57
	96 E Washington Collection Area (e)	97	97	49	49	54%	32%	\$ 9,048.28	\$ 9,431.10	\$ 1.90	\$ 1.98
	84 GEF Collection Area (e)	86	95	49	49	70%	65%	\$ 22,935.57	\$ 23,419.06	\$ 5.44	\$ 5.03
	97 MATC Collection Area (e)	100	100	49	49	53%	55%	\$ 22,462.48	\$ 20,145.66	\$ 4.58	\$ 4.11
	127 Meriter Collection Area (e)	112	145	49	49	36%	48%	\$ 20,679.37	\$ 25,153.74	\$ 3.77	\$ 3.54
	107 MMB Collection Area (e)	112	112	49	49	82%	90%	\$ 30,658.71	\$ 29,893.20	\$ 5.59	\$ 5.45
	125 Monroe Collection Area (e)	125	125	49	49	--	--	\$ 17,960.97	\$ 19,384.08	\$ 2.93	\$ 3.16
	44 Schenks Collection Area (e)	58	44	49	49	--	--	\$ 4,275.61	\$ 2,414.60	\$ 1.50	\$ 1.12
	113 State St Collection Area (e)	102	112	49	49	48%	55%	\$ 21,565.47	\$ 24,430.58	\$ 4.31	\$ 4.45
	199 University Collection Area (e)	146	202	49	49	57%	55%	\$ 45,553.48	\$ 41,028.57	\$ 6.37	\$ 4.15
	109 Wilson/Butler Collection Area (e)	164	133	49	49	54%	57%	\$ 13,311.96	\$ 10,612.85	\$ 1.66	\$ 1.63
	684 On Street Multi-Sp (g)	617	677	49	49	42%	42%	\$ 448.86	\$ 2,082.39	\$ 0.01	\$ 0.06
	Subtotal - Route Revenue	1,380	1,450	49	49	--	--	\$ 282,527.05	\$ 286,303.80	\$ 4.18	\$ 4.03
	Meter-Related Constrn Rev							\$ 68,247.50	\$ 32,643.00		
	Total On-St Meter Revenue							\$ 350,774.55	\$ 318,946.80		
	Miscellaneous	0	0					\$ 6,325.50	\$ 5,336.90		
	Total (a)	5,085	5,405					\$ 1,888,249.92	\$ 1,940,856.16		
									\$ 52,606.24		

Footnotes:

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- Maximum available revenue producing spaces.
- Average available revenue producing spaces (excluding spaces that are out of service).

Available Spaces indicates the total number of revenue producing spaces for each category that exist in the parking system. For example, Gov East has in Jan 2013 425 Cashiered spaces and 76 monthly spaces for a total of 511. Generally, the cashiered spaces will fluctuate over time based on the number of monthly parkers and out-of-service spaces. The distribution of cashiered and monthly spaces represents a snapshot of the system.

Another change from previous years involves occupancy rates for monthly parkers, in the garages. These rates are now based on actual daily zeag counts, as the cashiered occupancy data have been for a number of years.