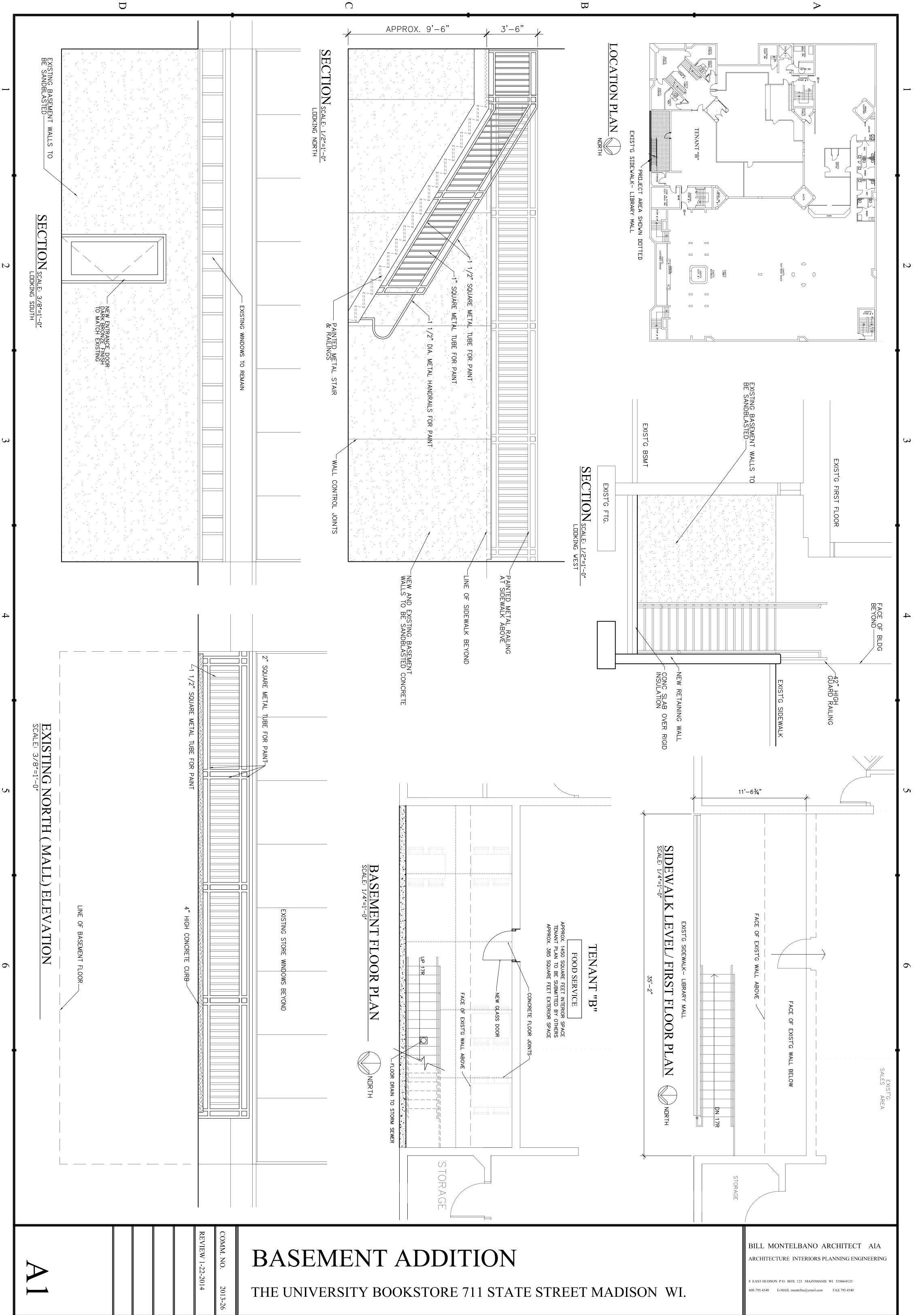
	APPLICATION FOR URBAN DESIGN COMMISSION REVIEW AND APPROVAL	AGENDA ITEM # Project # Legistar #	
	DATE SUBMITTED:	Action Requested Informational Presentation	
	UDC MEETING DATE: MARCIA 19, 2014	Initial Approval and/or Recommendation	
-	PROJECT ADDRESS: 711 STATE STREET		PI
Z	ALDERMANIC DISTRICT: <u>8</u>		
PRI	OWNER/DEVELOPER (Partners and/or Principals) PATMOL MCGOWAN, PNESIDENT	ARCHITECT/DESIGNER/OR AGENT: BILL MONTELBANO, ARCHITELT	PLEASE
[-]	U.W. BOOKSTONE		E
SE	711 57878.57. MADISON, WI. 53703		P
	CONTACT PERSON: BILL MONTEUBONO		PRIN
EE	Address: O E. HUDSON ST.		7
PL	MAZOMANIE, WI 5356	00	T
	Phone: 608.795-4540		•
	Fax: E-mail address: MONTELBA C Y MAIL.LO		
	E-mail address. WONTEEDA C 7 Walc. Con		
	TYPE OF PROJECT:		
	(See Section A for:) Planned Unit Development (PUD)		
	General Development Plan (GDP)		
	Specific Implementation Plan (SIP)		
	Planned Community Development (PCD) General Development Plan (GDP)		
	Specific Implementation Plan (SIP)		
	Planned Residential Development (PRD)		20 2
	New Construction or Exterior Remodeling in an Urban Design District * (A public hearing is required as well as a fee)		
	School, Public Building or Space (Fee may be required)		
	New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000		
	Sq. Ft. Planned Commercial Site		
		WNTOWN CONE	
	New Construction or Exterior Remodeling in C		
	(See Section C for:)		
	R.P.S.M. Parking Variance (Fee required)		
	(See Section D for:)		
	Comprehensive Design Review* (Fee required) Street Graphics Variance* (Fee required)		
	Other		
		(s in Advance of Meeting Date)	
*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date) Where fees are required (as noted above) they apply with the first submittal for either initial or final			valof
	a project.		

Date to be









PANEL SIGN SPECIFICATIONS :

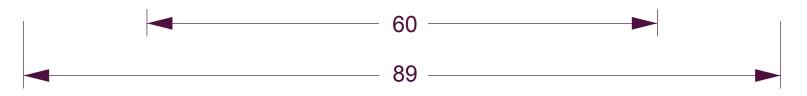
Scope of Work : Move and install (2) panel signs onto sides of entryway. Add 2 exterior gooseneck downlights.

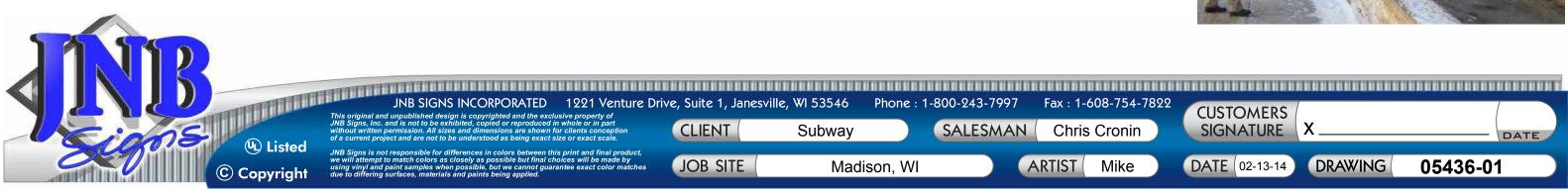






Signs at Night









CHANNEL LETTER SIGN SPECIFICATIONS :

Scope of Work : Install (1) 5" deep illuminated raceway-mounted contour panel signs onto sides of entryway. Green background is opaque.

Outside dimensions of cabinet are 22 5/8 x 87.







Sign at Night

